

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Frontenac Concert
6.45—Closing Stock Quotations on the Montreal Exchange
7.00—The Friendly Corner, program for shut-ins
7.30—Overseas Program
8.00—Popular Organ Recital
8.15—Les Cavaliers de la Salle
8.30—The Broken Arc, lecture series
8.45—Ruth Lyon, soprano
9.00—Twilight Echoes
9.30—Junior Choral Concert
10.00—Concert Canadian
11.00—Chamber Musicale
11.30—Lloyd Huntley and Orch.
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Mart Kenna and Orch.
12.30—Woodwind Duo
12.45—Nitwit Court
1.00—Ye Old Medicine Show
1.30—Maids and Middles
2.00—Jessie McLeod

CKAC, MONTREAL, 730 K.
5.00—Curtis Institute of Music
5.45—Instrumental Numbers
6.00—Social Announcements
6.20—Jean Forget, pianist
6.30—Black Horse Time
6.45—Fireside Program
7.15—Pastilles Valda
7.30—Black Horse Time
8.00—Consultations
8.15—Le Cure de Village
8.30—National Association
8.45—Dans les Griffes du Diable
9.00—Time Signals
9.30—Burns and Allen
10.00—Chantons En Choeur
11.00—The Life of the Party
11.15—Westinghouse Newscast
11.30—Montreal Pharmacy
11.45—The Piano Rambler
12.00—Time and Weather Forecast
12.10—Club 413
12.45—Red Nichols and Orch.
1.00—Tommy Dorsey and Orch.
1.30—Larry Lee and Orch.

WEAF, NEW YORK, 660 K.
5.00—Henry Busse and Orchestra
5.30—Men of the West
5.45—Gladys Burton
6.00—Adventures of Dari Dan
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—To be Announced
7.15—Esso News Reporter
7.30—News
7.35—Castles of Romance
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Frank Parker, tenor
9.00—One Man's Family
9.30—Lady Esther Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
12.00—Esso News Reporter
12.15—King's Jesters
12.30—Glen Grey's Orch.
1.00—Fletcher Henderson's Orch.

WJZ, NEW YORK, 760 K.
5.00—Nat. Parents and Teachers Assn.
5.30—Robt. Gately, baritone
5.45—Young Hickory
6.00—String Ensemble
6.15—The Freshmen
6.30—The Singing Lady
6.45—To be announced
7.00—Esso News Reporter
7.15—Midge Williams
7.30—News
7.35—The Revelers
7.45—Lowell Thomas
8.00—Easy Aces
8.15—James J. Braddock
8.30—Lum and Abner
8.45—James Wilkinson
9.00—Revue de Parée
9.30—Ethel Barrymore
10.00—Professional Parade
11.00—To be Announced
11.30—Meredith Willson's Orch.
12.15—Ink Spots
12.30—Esso News
1.00—Gen Gray's Orch.
1.08—Bobby Hayes' Orchestra
1.30—Red Narvo and Orch.

WABC, NEW YORK, 860 K.
5.15—De Valera, President Irish Free State
5.45—Del Casino, Songs
6.00—Sunbrite Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Blue Flames
6.45—Wilderness Road
7.00—Buddy Clarke, songs
7.15—News of Youth
7.30—News
7.35—George Hall's Orch.
7.45—Pretty Kitty Kelley
8.00—Poetic Melodies
8.15—Ma and Pa
8.30—Gogo De Lys, songs
8.45—Boake Carter
9.00—Cavalcade of America
9.30—Burns and Allen
10.00—Chesterfield Presents:
10.30—Beauty Box Theatre
11.00—Gang Busters
11.30—Dr. Cyrus Adler
11.45—Patti Chapin, songs
12.00—Tomorrow's News Tonight
12.05—Benny Goodman and Orch.

12.30—Roger Pryor and Orch.
1.00—Ozzie Nelson's Orch.

WTIC, HARTFORD, 1040 K.
5.00—Luboshutz and Nemenoff
5.30—Follow the Moon
5.45—The Guiding Light
6.00—Adventures of Dari Dan
6.15—Program from New York
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Judy and Julie
7.30—Wrightville Clarion
7.45—Musical Moments
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Through the Looking Glass
8.45—Count of Monte Cristo
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Fred Allen
11.00—Hit Parade
11.30—Gladys Swarthout
12.00—News
12.15—The Connecticut Legislature
12.20—King's Jesters' Orch.
12.30—Meeting House
1.00—Weather Report
1.30—Larry Lee Orch.

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Closing Stock Quotations
7.00—Dinner Music, Montreal
7.30—Overseas Program
8.00—Gilbert Darisse
8.15—Luigi Ronanelli's Orch.
8.30—Guess What!
8.45—Roy Campbell's Royalists
9.00—Echoes of the Masters
9.30—Guy Lombardo
9.45—Lord Selkirk School Chorus
10.00—This is Paris
10.30—Night Shift
11.00—By the Sea
11.30—Ozzie Williams and Orch.
11.45—News
12.00—Gilbert Darisse and Orch.
12.30—Thirty Minutes to Go
1.00—Hacienda
1.30—Hawaiian Nights

CKAC, MONTREAL, 730 K.
5.00—Westminster Choir
5.30—U. S. Army Band
6.00—Social Announcements
6.20—Jim Forget, pianist
6.30—Adventures Extraordinaire
6.45—Fireside Program
7.15—Organ Interlude
7.25—Organ Interlude
7.30—L'Heure Recreative
8.00—Roger Gallet
8.15—Le Cure de Village
8.30—Hockey School of the Air
8.45—Notre Dame de l'Amour
9.00—Dr. J. O. Lambert
9.30—Radio Encyclopaedia
10.00—Major Bowes Amateur Hour
11.00—The Life of the Party
11.30—Lord Huntley and Orch.
11.45—Isam Jones and Orch.
12.00—Henry King Orch.
12.30—Leon Belasco and Orch.
1.00—Time and Sign Off

WEAF, NEW YORK, 660 K.
5.00—La Salle Style Show
5.30—Three Marshalls
5.45—Answer Me This
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Southernaires
7.15—Esso News Reporter
7.30—News
7.35—Three X Sisters
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Gilbert Seldes
8.45—Fox Fur Trappers
9.00—Rudy Vallee
10.00—Show Boat
11.00—Bing Crosby
12.00—Esso News Reporter
12.15—Sherlock Holmes
12.00—Keith Beecher's Orch.
1.00—Shandor
1.30—Frank Le Marr Orch.

WJZ, NEW YORK, 760 K.
5.30—Strolling Songsters
6.00—Choral Arts Society
6.30—Singing Lady
6.45—Sweethearts of the Air
7.00—Esso News Reporter
7.15—Animal Close-Ups
7.25—Concert Pianist
7.30—News
7.35—Ruth Lyon
7.45—Lowell Thomas
8.00—Easy Aces
8.15—James J. Braddock
8.30—Lum and Abner
8.45—P. G. Company
9.00—Boston Symphony
10.00—Russian choir
10.30—Town Meeting
11.30—NBC Jamboree
12.35—Ray Nobles Orch.
1.00—Shandor, violinist
1.08—Frank La Mar's Orch.
1.30—Bobby Hayes and Orch.

WABC, NEW YORK, 860 K.
5.00—Univ. of Penn. Choral Assn.
5.30—U. S. Army Band
6.00—Questions before Congress

MICROPHONICS

Sidelights on Frank Parker, popular NBC tenor heard on the Rippling Rhythm Revue: Right name is Ciccio. . . . Is a product of New York's lower East Side. . . . Made his first money posing as a cherub. . . . As a boy sang in a church choir and made professional debut as a chorus boy in a Broadway musical. . . . Fair-complexioned, black-haired, tall and handsome, he is one of radio's most desirable bachelors.

Heard in the Chicago NBC studios: Betty Olson, the Betty of the Escorts and Betty, is an accomplished pianist and organist as well as singer. . . . Uncle Ezra (Pat Barrett) recently observed his 24th wedding anniversary. Mrs. Barrett, who appears on the programme with him, is the former Nora Cunneen and was his vaudeville partner for years.

On the Hollywood radio front: Ben Alexander, of the NBC studios, is master of ceremonies of Fred Astaire's new Radio picture, Stepping Toes. . . . Haven McQuarrie, conductor of the Do You Want To Be An Actor period, has directed as many as 88 screen tests in a single day.

Snapshots from NBC's family album: Mario Chamlee, a native of Los Angeles, is a descendant of Andrew Jackson on the maternal side of the family. . . . Marge Morin, of the Morin Sisters, and Bob Casey, of the King's Jesters orchestra, are Mister and Missus.

"Radio is the most democratic entertainment in the world: it offers itself to the widest possible audience whose musical tastes run the gamut and must all be gratified. Popular music bad? I wouldn't say so. It simply is different and some is very good music indeed. But it must keep its place as, of course, must Debussy."—Wilfred Pelletier, conductor of the Metropolitan Opera Auditions of the Air.

Butterworth's Hat Still the Old Size

SAN FRANCISCO, March 31—One of the most enthusiastic spectators at the Packard Hour broadcasts Tuesdays over NBC is Helen Kelly, pretty little ingenue of the NBC San Francisco drama staff, who is renewing acquaintance with an old colleague of hers—Charles Butterworth. Several years ago, in New York, Helen understood the comedy role in "Sweet Adeline," opposite Butterworth. Not long ago she plucked up courage to remind Butterworth, telling him how much she enjoyed his NBC broadcasts. She did not expect him to remember her and his cordial greeting surprised her. She says he is one comedian who has gone high, but not high-lat.

Nesbitt Uses Walls As Extra File Space

SAN FRANCISCO, March 31—Three radio programmes weekly and the research data required for each broadcast would keep John Nesbitt's desk overflowing, if the NBC commentator didn't utilize the walls of his office, too.

Schedules and data for Nesbitt's twin Passing Parade broadcasts and for the House of Melody, on which he appears as commentator with Meredith Willson's orchestra, are fixed to the wall by thumb-tacks.

6.15—All Hands on Deck
6.45—Wilderness Road
7.00—Patti Chapin, songs
7.15—Clyde Barrie, Baritone
7.30—News
7.35—George Hall and Orch.
7.45—Pretty Kitty Kelly
8.00—Poetic Melodies
8.15—Ma and Pa
8.30—Alexander Woolcott
8.45—Boake Carter
9.00—Kate Smith
10.00—Major Bowes Amateur Hour
11.00—Your True Adventures
11.30—The March of Time
12.00—Tommy Dorsey and Orch.
12.30—Isam Jones and Orch.
1.00—Ted Fiorito and Orch.
1.30—Vincent Lopez and Orch.

WTIC, HARTFORD, 1040 K.
5.00—Fashion Show
5.30—Follow the Moon
5.45—The Guiding Light
6.00—Studio Program
6.15—New York Program
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Earl Lawrence Serenade
7.30—Wrightville Clarion
7.45—Russ Gardner at the Organ
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Guess the Name
8.45—Red Roberts Orchestra
9.00—Rudy Vallee
10.00—Showboat
11.00—Jimmy Dorsey's Orch.
12.00—News
12.15—The Connecticut Legislature
12.20—Martinez Brothers
12.30—Northern Lights
1.02—Jerry Blaine's Orch.
1.30—Demarcos Orch.

MRS. ROOSEVELT A FAVORITE OF STUDIO WORKERS IN RADIO

NEW YORK, March 31—Mrs. Franklin D. Roosevelt's return to the air on NBC for Pond's creams in April recalls a few of the dozens of stories told about her many broadcasts. Announcements that she will appear invariably are received with pleasure by radio personnel, for she is one of the best-liked individuals ever to enter a studio.

Her forthcoming programmes will be heard over an NBC-Blue network on Wednesdays at 7:15 p.m., EST, starting April 21.

Engineers like to tell of her last programme on one of her commercial series. Smiling as she listened to the signoff, she walked across the studio and was already half way through the door leading to the lobby when she suddenly stopped. She turned around, walked back, tapped gently on the window of the control room, and when every man in there looked up in a somewhat startled way, she waved her handkerchief in farewell.

"I just had to say goodbye to those boys—they've been so nice," she said as she left.

Ushers tell another story about her. One of them put it this way:

"Her car was to call for her immediately after the programme," he said. "She left the studio and went down to the main lobby only to find that it had been held up in traffic. It was a bitter cold night and one of the boys went out to stand at the curb so that he could let her know when the car was approaching. She always had to get right in and drive off immediately, or a terrific crowd gathered."

"Mrs. Roosevelt discovered that the usher was out there in the cold and sent out after him. 'He'll catch cold,' she said. So the boy came back and all stood waiting near the door. "Within five minutes six men, lifting hats, stepped up to the First Lady and offered their services. It was amazing how graciously she declined each offer of automobile assistance, at the same time making each one feel that he had done the President's wife a great favor."

In Washington, they tell another story. It is reported in this fashion: "One afternoon Mrs. Roosevelt was to deliver an address from the White House to a group of women meeting in New York City. With her many engagements, she had forgotten this speaking engagement. It was five minutes to the time she was supposed to take the air when she remembered it."

"She rushed to the room used as a radio studio, looked frantically at the radio men gathered there, and said, 'Oh dear, does anyone happen to know to whom I am supposed to be speaking?' Within two minutes she had the necessary information, and then, with all others in the room on edge, she glibly spoke extemporaneously for 12 minutes, making one of her best addresses of its kind."

"What was so nice about it was the manner in which she thanked everyone afterward. Ever after, there was not a man or woman broadcaster in Washington who wouldn't break a leg for her."

Ray Noble Joins Burns and Allen

HOLLYWOOD, March 31—Ray Noble, whose smooth music has won an unusual following in radio for the young British composer-conductor, will return to regular broadcasting providing the musical background for Burns and Allen. The nitwits of the networks start their new series on NBC April 12, and will be heard on Mondays at 8 p.m., EST, over the NBC-Red network.

During the past season Noble has been on the air little, the major portion of his time having been taken by a personal appearance tour.

The young pianist-arranger-composer-leader—he is still on the sunny side of 30—had been general recording supervisor for British Victor for five years when NBC put him under contract and brought him to the United States early in 1935. He immediately embarked on a commercial series and within a few months his distinctive music was challenging favorite American bands for top popularity honors. His was one of the first orchestras to be heard at the exclusive Rainbow Room atop Radio City.

Noble's fame preceded him to the United States by several years. Following his graduation from Cambridge where he had specialized in composing and harmonics, he made a hit as the author of popular songs instead of the classics in which he had been trained. His outstanding compositions include "Goodnight Sweetheart" and "The Very Thought of You."

In two years in this country Noble has lost none of his suave British mannerisms. He is a member of a distinguished English family, his father being one of Great Britain's leading surgeons.

GRIFFIN'S SEND-OFF BENEFIT RECITAL -- FOR OWN BENEFIT

NEW YORK, March 31—George Griffin, youthful NBC lyric tenor, has a background which spells success.

Born in Bryan, Texas, young Griffin soon made that community realize he had a voice worthy of note. He sang in the church choir, the Easter cantatas and high school musicals. Then he did the same while going to school at Bethany College, in Lindsburg, Kansas.

It was while in Kansas that he heard of a contest for vocalists, and it was that contest which gave the first unbiased confirmation of his talent. He walked off with first prize—a scholarship to study with the celebrated vocal coach, Franz Proschewski. But he lacked funds to take advantage of it.

He told his story to community-minded members of the Bryan Chamber of Commerce. The result was the formation of the George Griffin Educational Foundation which sponsored a recital featuring George Griffin, for the benefit of George Griffin. It was a complete sellout and provided the singer with the wherewithal to come to New York.

In New York Griffin studied with Proschewski while selling adding machines. On a lunch hour he wandered into auditions at the New York Opera Comique, got in line and won from them another scholarship. Now he sings for NBC.

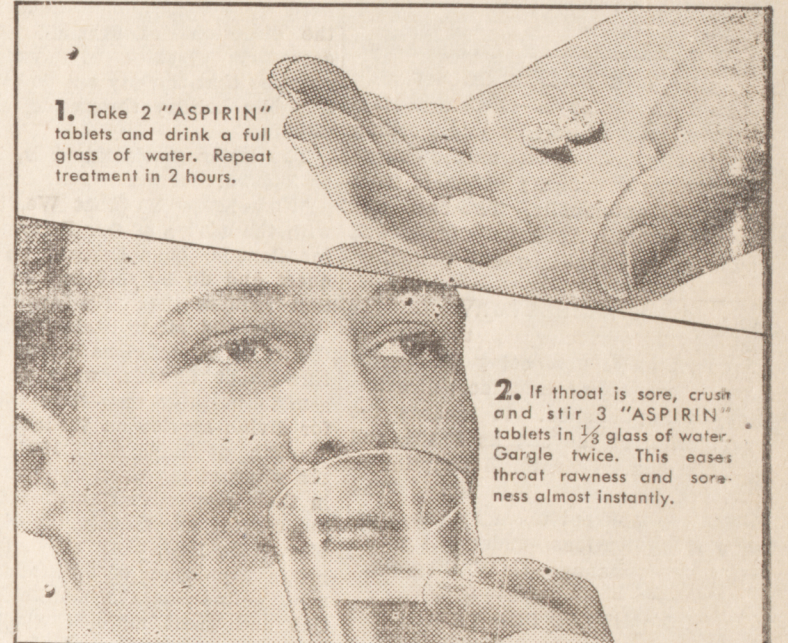
Chicago NBC studio pick-ups: Marge Morin, youngest of the Morin sisters, has announced her engagement to Bob Casey, of the King's Jesters. . . . Lester Tremayne, leading man of Grand Hotel, active in Chicago radio since 1932 during which time he has served in many capacities, is also famous as an impersonator, notably of President Franklin D. Roosevelt. . . . Ruth Lyon, who speaks French, Italian and Spanish, is now studying German. . . . Morton Bowe, one of radio's busiest tenors, has become a candid camera addict.

The son of professional parents—his mother was accompanist to the great Pavlowa and his father a noted Shakespearean actor—Lanny Ross, star of the Maxwell House Show Boat troupe on the NBC airwaves, was early trained in the theatre. He took his first bow in vaudeville at the age of two. At four he appeared in London in "As You Like It" and at six played in New York City in "Racketty Packety House."

RED ROSE TEA

"is good tea" and only fine quality tea is really good.

How to Ease a Cold Quickly



Get Quick-Acting, Quick-Dissolving "Aspirin." Take 2 Tablets

The modern way to ease a cold is this: Two "Aspirin" tablets the moment you feel a cold coming on. Then repeat, if necessary, according to instructions in the box.

At the same time, if you have a sore throat, crush and dissolve three "Aspirin" tablets in one-third glass of water. And gargle with this mixture twice.

The "Aspirin" you take internally will act to combat fever, cold pains and the cold itself. The gargle will provide almost instant relief from rawness and pain, acting like a local anesthetic on the irritated membrane of your throat.

Try this way. Your doctor, we know, will endorse it. For it

is quick, effective and ends the taking of strong medicines for a cold.

"Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get—ASPIRIN



I call it the "Friendly" Smoke!

Rosebud is a pleasure smoke all the way. It has fragrance, coolness and everything else that a GOOD pipe tobacco should have. If you're particular about what you smoke, men, try Rosebud—the "friendliest" tobacco you ever packed in your pipe.

ROSEBUD
Cut smoking tobacco

THE MARITIME SMOKE