

ARTHUR F. BETTS

Plumbing and Heating

QUEEN STREET PHONE 512

DR. G. R. LISTER

:—: Dentist :—:

Burchill-Wilkinson Building

QUEEN STREET : Below Regent

HARNESS
OVERALLS
WORK PANTS
GLOVES

H. A. Burt

TEL. 1234

Prepare For Colder
Weather!
COME to DeLONG'S

For silk, wool and all-wool Hosiery for Ladies, Misses and also Children for 39 cents to \$1.25 pr. Wool Under Hose 49c and 75c. Wool Gaiters, 75c and \$1.00 pair. Wool Gloves for Ladies, Misses and Children, 59c and 75c pair. Wool Dress Goods from 85c to \$1.95 per yard

J. Stanley Delong

Phone 68-11 63 Carleton St.

Safe Climbing
Demands a Guide

So does correctly planned plumbing demand one—a MASTER PLUMBER!

He helps you avoid the expensive pitfalls that await the unprotected buyer of plumbing. The Master Plumber guides you to dependable plumbing planned and installed at a price that buys quality. That's the only kind that gives comfort and convenience.

Assure yourself economical, serviceable plumbing by consulting us.

D. J. Shea

80 Carleton St. Phone 563-11



Our Choice Line of
Imported Fabrics
Means
DOLLARS
SAVED AND LONGER WEAR
TO YOU

ALEX. INGRAM

TAILOR

FREDERICTON, N. B.
376 KING ST.

To Our Friends, Clients and Competitors

May Peace and Happiness Be Yours!

HOWARD H. BLAIR

68 YORK ST. YOU CAN REST ASSURED PHONE 291

A MESSAGE TO INVESTORS IN THE MARITIME PROVINCES —

Surplus funds invested in sound development of natural resources and industry within the Maritime Provinces will return maximum income—Increase Purchasing Power—Create Permanent employment and prove the greatest benefit to general business. A list of carefully selected offerings will be forwarded on request.

IRVING, BRENNAN & COMPANY, LTD.

J. G. BADCOCK, Manager.

Fredericton Office Suite 1, Loyalist Building Phone 454
Fredericton Charlottetown Halifax Saint John, N.S.

Announcement of
Importance to owners
of the shares of . . .

HALLIWELL GOLD MINES LTD.

(No Personal Liability)

Owners of these shares who hold certificates in the name of others are urged to have them placed in their own names, so that receipt will be had promptly of a new circular letter describing an important and favorable development in the Company's affairs which will mark a milestone in its history.

HALLIWELL GOLD MINES LTD.

360 St. James St., W.
Montreal, Que.

... OF ...

Interest to Women

SANTA IRREVOCABLY LINKED WITH SPIRIT OF CHRISTMAS

Those Who Tried to Discard the Good Old Saint
Found They Had to Bring Him Back

I contend that if we had no Santa Claus all ready made for us, we would have to invent him, writes Olive Roberts Burton. The factual and the realistic have an idea that were we to discard wishful thinking, Santa would be first to go. But has he gone? There are realistic Governments today, who have put machinery before religion, and certainly before imagination. Have they thrown St. Nick or his counterpart overboard?

Take Russia, for instance, with its face set against tradition and custom. It gave the Christmas saint a cold shoulder for many years. Christmas was like any other day, and Santa cooled his heels at the outposts. "What toys he had brought the little Russian boys and girls were sadly put back into stock. If they wrote notes and sent them by way of the chimney route, there was no answer. This continued for quite a while, long enough for a generation of children to reach maturity and grow accustomed to a Santaless holiday.

Then something happened. Just what we shall have to conjecture. The children couldn't strike, when they know nothing about it. Parents couldn't or wouldn't try to smuggle in an old fellow who was virtually a stranger to them also. Yet Santa came back last year in Russia, newly named 'Grandpa Christmas,' bringing with him Christmas trees, decreed to have a five-pointed star at the top. Factories rushed to make new toys for Russian children. They fell short of the mark, but did the best they could to provide each child with at least one dollar train. Yes, it was the government that brought the merry old gift-giver back last year, and they did not even wait to visa his passports. Grandpa Christmas will be back this year.

So what does this prove? Just that certain long-established customs seem to be necessary to keep children and everybody else happy. Evidently the Soviet considered it wise to provide the means. It had all been carefully thought out, and Santa was invited after all the years because he had a good effect on the workers. Several years ago a controversy arose in the United States about the wisdom of keeping Santa on visiting lists. Psychologists went to bat, for and against Mr. Claus. Dr. Hollingsworth, of Columbia, declared that life was hard and children should be taught that there isn't any Santa Claus. She was answered by many, among them Dr. E. W. Wiggam. Sorry there is not room to reprint his defence of Santa Claus, the reindeer sleigh and the magic chimney. But he closes with, "It is when that child with his faith, hope and illusions dies within us that we lose our own faith and courage which help us so much to face with spiritual strength the hard real spirit of Christmas in later life."

LAST CALL FOR CHRISTMAS COOKIES

These Are The Ones That Can Best Be Made Up
Late In Order To Preserve Freshness

(By Edith M. Barber)

Perhaps you have your Christmas cookies all ready for the holidays. On the other hand perhaps you have not had time this busy season to do anything about them. While all the cookies for which I gave the recipes last week and which will keep indefinitely can be made up this week, there are others which are better made for use within a week or so.

Brownies and date squares, for instance, are among these and are both easy to mix and easy to bake, as the batter is poured into a shallow cake pan or two and baked all at one time. After the cakes are removed from the pans and cooled they may be cut into small squares. Brownies should be cut as soon as you are ready to use them. The date squares may be cut at one time and rolled in granulated sugar.

Any drop cookie recipe may be used to supplement the little cakes just mentioned. While these are easy to mix and put on baking sheets they will take some time to bake, even if you use two racks of the oven at the same time. For this reason cookie sheets should be chosen so that they will fit the sides of the oven. I prefer myself to use two sheets to a shelf rather than one larger sheet. Heat will circulate better and the cookies will bake more evenly. Rich cookies, by the way, supply their own fat for greasing the sheet. Cookies of the macaroon type should be baked on well greased sheets and an unsalted fat is better than butter for this purpose.

Brownies

1 egg
¼ cup melted butter
1 cup granulated sugar or 1½ cups brown sugar
2 tablespoons water
2 squares chocolate
¾ cup pastry flour



CHRISTMAS SPIRIT NEEDED TO SILENCE WAR DRUMS THUNDER

Memory Of Christ Child Will Bring Love And
Peace To World, If Men Will Heed The
Story Of Bethlehem

(By Ven. Archdeacon H. A. Cody)

There is an interesting story told by Herodotus, the great Grecian writer, who lived over four hundred years before the birth of Christ. It tells of ten Corinthians who were informed of an oracle that there had been born a certain infant who would grow to great power and destroy their state. They, therefore, resolved to slay him. They arranged to go to the home in the guise of friends, and that the first to hold the baby in his arms should dash it to the ground. But when the mother placed the baby in the first man's arms, it smiled, so he lost heart and passed it to the second, and the smile disarmed him. So it happened to all the rest, and all were conquered, so they went away, leaving the child unharmed with its mother. That is only an old tale that has come down to us from the far distant past. But it is very true, and we think about it at this Christmas season when we turn again to the lowly manger at Bethlehem, and behold the Christ Child there. It was His smile of love that changed and transformed sinful men and women and brought to them a new life of peace and joy, and it is that smile which the world needs

now more than anything else.

The nations are arming for strife. There is a growing feeling of suspicion and fear, and all are frantically preparing munitions of war. The clouds are lowering and no one can tell when the storm will break and another deluge of blood will sweep over the world. Oh, that the clouds may part, disappear to let the smile of the Christ Child break through, like the shining of the sun upon a threatening sky. And it is only His smile of love, can do it. As the hearts of those sinful and cruel men so long ago were softened and conquered by the smile of that child in its mother's arm, so may the memory of another Child in His mother's arms soften our hearts today, conquer our angry passions, and bring love, joy, peace and goodwill to men all over the world. And may we pass on that smile, cheer and bless others by the radiance of our lives. And may we carry the spirit of Christmas with us into the New Year, that old things of wrong may be done away, and all things become new. It is only the radiant spirit of Christ that can do this. It is only His smile of love that can transform the world.

The Christmas Crib

The little Baby Jesus
Lies nestled in the straw;
His lovely Virgin-Mother
Bends over Him with awe;
And little winged angels
Seem just about to raise
Their little cherub voices
In joyous songs of praise.

The light of many candles
Sheds radiance on the face
Of the little Baby Jesus.
And His Mother, full of grace;
The shepherds and the oxen
Are standing near the door,
And bowing down before the Crib:
I kneel upon the floor.

Then Time rolls backward as I gaze
And all is hushed and still;
Deep in my heart I hear the cry:
"Peace, and on earth good will."
And like a mighty anthem
It re-echoes without flaw,
The message of all ages
From the Baby in the straw.

—Edna G. Robins.

Modern Christmas

Shops and windows gaily dressed
In green and scarlet hue;
A motley crowd with frantic gait;
A never-ending queue
Of children waiting anxiously
Old Santa Claus to greet,
Or ride in Toyland's fast express—
A special Christmas treat.

How changed the scene from long ago
And that first Christmas Day
When in the town of Bethlehem
Christ-child and Mother lay.
No royal bed to rest a king,
No herald to proclaim
The wondrous tidings to the world,
Until the Wise Men came.

Though vast the change that time has wrought,
His world lives with us still
"May peace abide throughout the
Earth,
And to all men goodwill."

—E. Anne Pomeroy



GIVE A Christmas gift that will get real use every day of the coming year.

THE DAILY MAIL is a gift that everyone will appreciate. There are

FEATURES—that will be enjoyed by every member of the family

NEWS—from every part of the world ADS—that will bring greater

savings and make it a practical gift as well as a useful one. It is so easy

to give, too just phone 67.

THE DAILY MAIL

EXPRESSES THE SPIRIT OF FREDERICTON