

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

### CBC, OTTAWA, 550 K.

6.00—Program Resume  
6.15—Clifford Menz, Songs  
6.30—Adventures of Jamie and Josie  
6.45—Closing Stock Quotations  
7.00—Harry Kogan and Orch.  
7.30—Dancing Strings  
8.00—Markowsky and his Orch.  
8.15—La Salle Cavaliers  
8.30—Major Bill  
8.45—Kathleen Stokes, Organist  
9.00—Laughing with Canada  
9.15—Pauline Rennie, Songs  
9.30—National Sing Song  
10.00—Dramatic Mystery Series  
10.30—Spotlight Parade  
11.00—Concert Time  
11.30—To Be Announced  
11.45—The News  
12.00—Restless Bows  
12.30—Waltz Intermezzo

### CKAC, MONTREAL, 730 K.

6.00—Social Announcements  
6.15—Summary  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—L'Amour Contre la Haine  
8.00—Melody Time  
8.15—Le Cure de Village  
8.30—Malenfant and Daunais  
8.45—Don Juan of Song  
9.00—Les Montagnards de Quebec  
10.00—Chantons en Choeur  
11.00—La Ligue des Proprietaires  
11.15—Westinghouse Newscast  
11.30—Patti Chapin, Songs  
12.00—Molson Sports Reporter  
12.30—Orchestra

### WEAF, NEW YORK, 660 K.

6.00—Not for Ladies  
6.15—While the City Sleeps  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Ps and Qs  
7.15—Carol Deis, Soprano  
7.30—Press Radio News  
7.35—Today's Sports  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Swing Harmonicas  
8.45—Jean Sablon  
9.00—One Man's Family  
9.30—Lady Esther's Serenade  
10.00—Town Hall Tonight  
11.00—Hit Parade  
11.45—Alistair Cooke  
12.00—Orchestra  
12.15—Ink Spots  
12.30—Orchestra

### WABC, NEW YORK, 860 K.

5.00—Dance Time  
5.30—Russell Dorr, Baritone  
5.45—Academy of Medicine  
6.00—Ann Leaf at the Organ  
6.15—Song Stylists  
6.30—Doris Kerr, Songs  
6.45—Funny Things  
7.00—Jack Shannon, Songs  
7.15—Four Stars  
7.30—Press Radio News  
7.35—Sports Resume  
7.45—The Singing Waiters  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Jay Freeman and Orch.  
8.45—Boake Carter  
9.00—The Cavalcade of Music  
9.30—Texaco Town  
10.00—Chesterfield Presents  
10.30—Beauty Box Theatre  
10.00—Gang Busters  
11.30—Del Casino, Songs  
12.00—Tomorrow's News Tonight  
12.30—Orchestra

### WEZ, BOSTON, 990 K.

6.00—Neighbor Nell  
6.15—Piano Recital  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.35—Jack Baker, Tenor  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Nola Day  
8.30—Lum and Abner  
8.45—Charlotte Landing, Soprano  
9.00—Mary Small  
9.30—To Be Announced  
10.00—Frank Black, String Symphony  
11.00—Gen. Hugh Johnson  
11.15—Joan Edwards, Contralto  
11.30—NBC Minstrel Show  
12.00—Vagabonds  
12.15—Kings' Jesters

### WTIC, HARTFORD, 1040 K.

6.00—Not for Ladies  
6.15—While the City Sleeps  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Baseball Scores  
7.30—Wrightville Clarion  
7.45—Vic Arden's Orch.  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Shero Trio  
8.45—White Eagles  
9.00—One Man's Family  
9.30—Wayne King's Orch.  
10.00—Walter O'Keefe and Orch.  
11.00—Your Hit Parade  
11.45—Talks by Alistair Cooke

## THURSDAY'S PROGRAMMES

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### CBC, OTTAWA, 550 K.

6.00—Program Resume  
6.15—Glenn Darwin, Baritone  
6.30—Piano Recital  
6.45—Closing Stock Quotations  
7.00—Harry Kogan and Orch.  
7.30—Ici l'On Chante  
8.00—Rex Battle and Orch.  
8.30—The Lamplighter  
8.30—Radio Journal  
8.45—Kathleen Stokes, Organist  
9.00—Democracy at Work  
9.15—Bill Morton, Tenor  
9.30—String Quartette  
10.00—Streamline  
11.00—Witch's Tale  
11.30—Concert Hall of Air  
11.45—The News  
12.00—The Farmer Fiddlers  
12.30—Orchestra

### CKAC, MONTREAL, 730 K.

6.00—Social Announcements  
6.15—Elsie Thompson at the Organ  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—A Baton Rompus  
7.45—Among Our ouvenirs  
8.00—Hockey School of the Air  
8.15—Howard Phillips, Songs  
8.30—French Sketch  
8.45—Don Juan of Song  
9.00—Gratien Gelinas  
9.30—Radio Encyclopedie  
10.00—Major Bowes Amateur Hour  
11.00—To Be Announced  
11.15—Westinghouse Newscast  
11.30—Alex. Lajoie & Orch.  
11.45—Berceuse  
12.00—Molson Sports Reporter  
12.30—Orchestra

### WEAF, NEW YORK, 660 K.

6.00—Carille and Bon Bon  
6.15—Organ Recital  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Norseman's Quartet  
7.15—Turn Back the Clock  
7.30—Press Radio News  
7.35—Today's Sports  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Schaefer Revue  
9.00—Rudy Vallee and Guest Artists  
10.00—Show Boat  
11.00—Kraft Music Hall  
12.00—Footnotes on Headlines  
12.30—Northern Lights  
1.00—Orchestra

### WABC, NEW YORK, 860 K.

5.00—Myrt and Marge  
5.15—The Novelists  
5.30—U. S. Army Band  
6.00—Clyde Barrie, Baritone  
6.15—Elsie Thompson at the Organ  
6.45—Dorothy Gordon's Corner  
7.00—Del Casino, Songs  
7.15—Hobart Bosworth  
7.25—Press Radio News  
7.30—Eddie Dooley's News  
7.45—George Hall and Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Lewis Browne Comments  
8.45—Patti Chapin, Songs  
9.00—Kate Smith Hour  
9.30—Eddie Dooley's News  
10.00—Major Bowes' Hour  
11.00—Your True Adventures  
11.30—March of Time  
12.00—Orchestra  
12.30—Orchestra  
1.00—Orchestra

### WBZ, BOSTON, 990 K.

6.00—Peggy Wood Calling  
6.15—Stuart Gracie, Baritone  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.35—Tony Russell, Tenor  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Healani of the South Seas  
8.30—Lum and Abner  
8.45—Kidoodlers  
9.00—Gen. Hugh Johnson  
9.15—Helen Traubel, Soprano  
9.30—George Bernard Shaw's Plays  
10.45—To Be Announced  
11.00—NBC Nightclub  
12.00—Vagabonds  
12.15—King's Jesters  
12.30—Orchestra  
1.00—Orchestra

### WTIC, HARTFORD, 1040 K.

6.00—Carille London and Bon Bon  
6.15—Archer Hibson, Organist  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Casey at the Mike  
7.30—Wrightville Clarion  
7.45—Whispering Jack Smith  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Continental  
8.45—The Spotlight  
9.00—Rudy Vallee's Variety Show  
10.00—Show Boat  
11.00—Johnny Trotter's Orch.  
12.00—News  
12.15—Orchestra  
12.30—Orchestra  
1.00—Orchestra

## MOVIE THEATRES TO JOIN CANTOR IN CELEBRATION

Will Play Recordings of Cantor Songs and Feature Release of Latest Films

OCTOBER 24-30

## Pop Eyed Comedian Has Popularized Many Songs Since His Debut

Eddie Cantor Anniversary Week, from October 24th to the 30th, will be celebrated by motion picture theatres throughout the nation. Negotiations are being completed to have movie chains throughout the country play recordings of songs which Eddie has made famous in his twenty-five years in the entertainment world. Eddie's latest movie, "All Baba Goes To Town", will be released nationally coincident with this anniversary.

No personality of the stage, screen or radio has been responsible for the popularizing of as many songs as Cantor. From 1912, the year of his debut, when he popularized "Waiting for the Robert E. Lee", until the present day, Cantor has been Tin Pan Alley's song hit barometer. If Cantor likes a song, music publishers invariably find themselves with a hit.

Here is a partial list of the songs Cantor has popularized: "Get Out and Get Under", "That's the Kind of Baby for Me", "Everything Is Peaches Down in Georgia", "How Ya Gonna Keep 'Em Down on the Farm", "Lena Was the Queen of Palestine", "Margie", "Ma, He's Makin' Eyes at Me", "Oh, Gee, Oh Gosh, Oh Golly, I'm in Love", "Carolina in the Morning", "Yes, We Have No Bananas", "Runnin' Wild", "Everybody Loves My Baby", "I'm Going South", "If You Knew Susie", "Dinah", "Alabama Bound", "Sitting on Top of the World", "Bye Bye Blackbird", "Yes Sir, That's My Baby", "Whoopie", "Now's the Time to Fall in Love".

A list of others would make the most expensive catalogue that was ever registered with the American Society of Authors, Composers and Publishers.

## "Animal Economics And Man" Subject C.B.C. Program

The key industry in nature is the maintenance in proper ratio of animals which supply food for other animals. The manner in which supply meets demand will be described for CBC listeners in the second of Professor A. F. Coventry's talks on "Animal Economics and Man", to be broadcast from Toronto to the national network tonight at 11.30 p. m. AST.

The animal world which, Professor Coventry points out, includes the preys and the preyed upon, the lion and the mouse, the eagle and the worm, the porpoise and the insect, has solved its economic problem in a way that, by comparison, places man in a very unflattering light. The lecturer will describe how the rate of productivity is maintained and what would happen if the animal world permitted a shortage in animals that supply food.

The talk on how "the balance of nature is maintained" will be followed on Wednesday, October 27, with a final discussion on "Animal Economics", in which man enters the picture and almost upsets the apple cart.

## Plaster Rock Hens Lead in 50th Week of Egg Laying Contest

The fiftieth week of the 17th New Brunswick Egg Laying Contest, conducted at the Dominion Experimental Station, Fredericton, was concluded on October 16th, with a production of 526 eggs and 583.9 points. This is an average product of 27.8 per cent.

The Barred Rocks owned by Eugene A. M. Kierstead, Plaster Rock, led in production for the week with 35 eggs and 40.6 points.

The Barred Rocks owned by Frank E. Bustin Jr., Latmore Lake, were in second position for the week with 33 eggs and 35.4 points.

The Barred Rocks owned by G. E. Askwith, Belleisle Creek, were in third position for the week with 33 eggs and 35.1 points.

The Single Comb White Leghorns owned by Arthur Pringle, Stanley are leading to date with 2180 eggs and 2532.3 points.

The Barred Rocks owned by Lloyd McKinney, Gagetown, are in second place to date with 112 eggs and 2134.7 points.

The Barred Rocks owned by the Experimental Station, Fredericton, are in third place to date with 1998 eggs and 2105.4 points.

The Single Comb White Leghorn hen No. 10 owned by Arthur Pringle, Stanley, is the leading hen to date

## VER ATILE IS THE V ORD



Joyeux Noel

Pretty Noel Mills' talents are not all confined to microphone histrionics. Besides being a first-rate actress, Noel is also a ballet dancer, an impersonator and an announcer.

## MICROPHONICS

Raymond Paige, music director of the Hollywood Mardi Gras period on NBC, has engaged Ralph Pederson, brilliant California musician, to instruct the chorus heard on that program in both singing and harmony. There are 72 young men and women in the group, less than one third of whom had ever been inside a radio studio before being organized by Mr. Paige.

Sedley Brown and Allie Lowe Miles, who conduct the Husbands and Wives program on NBC, have discovered that radio is no part-time job. Although the period occupies but half an hour weekly, it requires so many hours of preparation that the co-directors have been obliged to forego all other activities.

Snapshots from NBC's family album: Peggy Allenby, who plays the nurse in Road of Life, and John McGovern, who enacts Sam Martin in the same vehicle, are husband and wife. . . . Robert Griffin, the Joe Martin of The Story of Mary Marlin, married the same girl twice—once in Mexico and the second time in the United States. Mrs. Griffin is Margaret Fuller, also a player. . . . Ruth Bailey, who plays Virginia Hardesty in Girl Alone, is the daughter of the late Lester A. Bailey, railroad executive. Her mother is an artist.

Tyrone Power, starring in a new dramatic series on the NBC-Blue Network, is no radio novice. Three years ago he was a member of the cast of Grand Hotel, learning microphone technique under the expert tutelage of his friend, Don Ameche, then leading man of that serial. Since then, as befits the scion of three generations of actors, young Power has become a cinema star of considerable magnitude.

Local boys and girls who have been going places and NBing things: Jane Rhodes, rhythm singer on the Hollywood Mardi Gras broadcasts, Rockford, Ill. . . . Cal Tinney, Pontotoc County, Okla. . . . Crosby Gage, Skunk Hollow, N. Y. . . . Henry Burr, St. Stephen, New Brunswick, Canada. . . . Rosaline Greene, Bay Shore, Long Island, N. Y. . . . Alden Edkins, Somerville, Mass. . . . Jerry Belcher, Austin, Tex. . . . John B. Kennedy, Quebec, Canada.

Memos on a Radio City's reporter's pad: Rudy Vallee's secret fear is that some day he may become fat and bald. . . . B. A. Rolfe's collection of music mementoes includes 21 trumpets played by him at various times. . . . Allen Prescott was once a movie actor playing in support of Marion Davies.

Carson Robinson changes the name of his Buckaroos to "The Pioneers" when he tours British theatres and music halls.

Wilbur Hatch has composed a new song indicative of the trend in motion picture houses and calls it "Screeno and Dishes."

with a production of 277 eggs and 320.1 points.

The Barred Rock hen No. 9 owned by Mrs. Geo. Waterston, Sussex Corner, is in second place to date with a production of 249 eggs and 288.6 points.

The Single Comb White Leghorn hen No. 7 owned by Arthur Pringle, Stanley, is in third position to date with a production of 267 eggs and 278.1 points.

## GRACE MOORE AND RICHARD TAUBER TO BE TEAMED TOGETHER ON SUN. CONCERT

Great American Prima Donna and Popular New European Tenor Sing Together Via N.B.C. . .

The great American prima-donna, Grace Moore, will be joined by the newly arrived Richard Tauber, Europe's most popular tenor, and together will be introduced in their first appearances as members of the permanent General Motors Concert Company, in the program of Sunday evening, October 24. The nation-wide hook-up of the NBC-Blue network will broadcast the program between 9 and 10 P. M., AST.

Miss Moore arrives in New York from Hollywood some time this week and Tauber landed in New York on Monday, from the S.S. "Queen Mary".

The two famous artists will appear with the 70-piece General Motors Symphony Orchestra, and the 24-voiced Chorus, under the direction of Conductor Erno Rapee, in a program titled "International Night." The music of the program has been selected to demonstrate the abilities that have made Miss Moore and Tauber two of the most outstanding popular musical figures of their time in the entire world, and also is intended to show the musical character of an "international" program, with the numbers selected from the works of composers of 10 nationalities. Included will be selections from the works of great composers of Spain, Italy, France, Germany, Norway, England, the United States, Austria, Hungary and Russia.

The return of the glamorous Grace Moore to the concert radio stage is unquestionably one of the important occasions of the new broadcasting year. The bare announcement on October 3 of the date of her first broadcast started a deluge of requests for tickets to Carnegie Hall that night. It is already evident that against the 3000 capacity of the famous auditorium, upwards of 12,000 ticket requests will be received—the latest in a long

## C.B.C. TO FEATURE SONG RECITAL BY WILLIAM MORTON

Classical and popular selections will be sung by William Morton, tenor, on a song recital to be presented over the national network of the Canadian Broadcasting Corporation on Thursday, October 21, at 8.15 p. m. EST. Marjorie Daines, pianist, will be the assisting artist.

Mr. Morton will sing two works by Franz Schubert: "Faith in Spring" and "The Post", as well as "Dawn", by Pearl Cunan, a contemporary composer. Miss Daines will play Rachmaninoff's "Medodie" as a solo presentation.

line of "crush" attendances that have marked the enormously successful career of the Tennessee-born star of the opera, radio, concert and movies.

The occasion will mark the first visit to the United States of the Continent's outstandingly popular tenor—Tauber—since he sang a few concerts here in 1931. In these first three months of the new radio years he will appear several times at Carnegie Hall as a member of the Concert Company. Both Miss Moore and he will be heard exclusively on the radio as members of the Company—and with no other programs.

Tauber's visit to the United States, and his appearances with the Concert Company, are musically noteworthy. For Tauber has two important things to be said of him.

He is described, first, as the world's most able "interpretive" singer. That is, it is said of him that no other singer of our time has so great an ability to understand the intent of a song and its composer, and to "put it over."

And, secondly, it is said of him that more than any other singer in the world he has successfully bridged the gap between the more austere realms of the opera and concert and the great popular following found by successful ventures into the lighter musical fields in the operetta and the musical movies, without sacrificing his musical standing in the more serious branches. Tauber, in short, is as highly regarded by the managers of Europe's leading opera companies as he is by the producers of the Lehman operettas, for instance, or the producing heads of European movie companies.

High spots of the musical program will be the two duets which Moore and Tauber will sing—the "Non, non, ce n'est as le jour" from Gounod's "Romeo and Juliet," and the "Miserere" from Verdi's "Il Trovatore".

Miss Moore's solos will be the aria "Depuis le jour" from Charpentier's "Louise," the Gavotte from Massenet's "Manon," and German's "Who'll Buy My Lavender?" Tauber's solos include Lehar's "Frasquita Serenade," Greig's "Ich Liebe Dich" and "Vesti la giubba" from Leoncavallo's "Pagliacci".

Rapee has selected for the orchestra's part in the concert de Fall's "Ritual Fire Dance"; the Allegretto, Symphony No. 3 in D major—Opus 73, by Brahms; "The White Peacock", by Griffes; and the "Polovetsian Dances" from Borodin's "Prince Igor". The Chorus will sing with Miss Moore in the "Manon" number.

John B. Kennedy noted comments, or, will be heard in the intermission period in "The Parade of Scientific Progress."

ROSEBUD  
made me  
a pipe-smoker!

Cool, sweet and fragrant from beginning to end—that's Rosebud. Just try this tobacco and see if you don't agree with thousands of other Maritime men that it's a great smoke. Just the right cut for easy pipe-loading, and cool smoking—that's Rosebud!

ROSEBUD  
Cut smoking tobacco

THE MARITIME SMOKE

