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...OF...

## Interest to Women

TROUBLE BUBBLES FOR  
THOSE WHO COURT IT

(By Ruth Cameron)

I came into the house with a friend of mine the other evening and as we entered the telephone rang.

A long, exasperated ring, as if it had been trying to get her before in vain.

She rushed over to it, pulled off the receiver, uttered a breathless "Hello." Her eyes had that listening look.

There was a wait. Her face clouded over with anxiety. "What can it be?" Just a moment," said the telephone. Oh, I wish they would hurry," she said. I haven't heard from my mother for a week. I had a letter from Barbara yesterday. She seemed all right, but you never can tell; she's been working awfully hard. How can they take so long to make a connection? I hope nothing has happened to prevent my cousin from coming; she was coming next week and we were going to have a lovely—" Into the telephone, "Yes, yes, go ahead—"

Her face changed. Relief and exasperation mingled. "Yes... Yes... Yes. 'Happy birthday, even if I did forget it.' Yes... Yes."

"Just a birthday telegram about my husband's birthday, which was a week ago. I never thought of that naturally. It's from that niece he helped through college. She always comes to about a week after. Well, I'm so glad it wasn't anything wrong with Barbara or mother. It just gets me down when they say there's a telegram and keep me waiting like that. You never know what it might be."

No, you never do. And in the reaction of expectation you get the individual's outlook on life. Does he expect good? Does he think I wonder if something nice has happened. Is it an offer for the house? Has some distant relative left me money?

Is that business deal coming through unexpectedly?"

Or Of All Things

Or does he immediately begin to go over in his mind the toll of his family and the awful things that could have happened to them?

Of course it is, true that good news seems to be able to wait, while bad is in a hurry. But that isn't so much so as it used to be when the telegraph boy coming up the street meant almost inevitable illness or death.

And nowadays when the telegraph offices keep us reminded of all the pleasant messages we can send by wire there is a very good chance that we may be going to get that sort of message.

Incidentally, I was also interested when I saw my friend rush to the phone in the way we react to the call of the phone, as if there were something mandatory about it.

Have you ever approached your house and heard the phone ringing inside, fumbled wildly for your key, slowed yourself up by your own haste and then finally gotten in just as the telephone stopped ringing and refused to ring again? No, the operator didn't know who called—

If we hadn't come in at that moment we would have known nothing about it, but the exasperation and sense of being defrauded are intolerable.

I suppose it is because the call represents the unknown, and man is always both curious and afraid as concerns the unknown.

I suppose, too, that is why the telephone always has to be answered, no matter how inconvenient. It is the unknown, and if we do not answer it, we shall never know. And that would be tolerable. To a woman, at least.

## LONDON DEBS EARN MONEY

Queen Victoria Would Be Horrified If She Returned to Mayfair, Says Writer

London debutantes of today would horrify Queen Victoria, if she visited Mayfair. They are industriously earning money in various ways.

"Mrs. Robert Napier, sister in law of Sir Alexander Napier, is responsible for many young people who spend their mornings and afternoons at home with paints and pencils, for she conducts a thriving school which teaches house decoration," reports Barbara Armstrong, Daily Mail writer.

"Her latest innovation is a special class for brides-to-be. Should they at any time have to earn their living they have a profession at their fingertips."

"Debutantes do needlework nowadays with the prospect of a career. They may wish to follow in the Hon. Mrs. Hubert Preston's footsteps and own a prosperous gown shop."

"Christabel Lady Amphill is another woman who has turned her talent for designing clothes to good account."

"I want to go on the stage." What horror those words from a daughter used to arouse in parents. Nowadays most of them welcome the news.

"Two young people bound to make a success of a stage career are Lady Betty Bourke and Lady Rose Paget."

Mayfair boasts many brilliant painters, outstanding among them handsome, smart Lady Queensberry, known as Cathleen Mann. Also well known for her artistic work is Freda Lady Forbes, who is a skilled sculptress.

"Dog breeding as a women's occupation was another thing frowned upon by our grandfathers, but nowadays women are proving themselves the equal of men in this respect," continues Miss Armstrong, pointing out that at the Kennel Club Show, the Duchess of Newcastle's smooth fox terriers were one of the outstanding attractions. Lady Ilchester and Lady Constance Butler entered in the Shi Tzu classes dogs from China.

"Decorative needlework is a craft that is once more coming into its own, and owing to the tremendous amount of interest now being taken in it, well known hostesses can raise big sums for charity by showing their work at various exhibitions. Work by Lady Lisburne, Lady Gregory, Lady Palmer and Lady Kimber was shown at the Coronation Embroidery Exhibition."

Peers and other male members of the nobility are known to earn their living, but there are also hundreds of self-supporting society women whose nearest friends are unaware of the money that trickles into their pockets.

SWING IT, GIRLS,  
BE BEAUTIFULDancing With Vacuum  
Cleaner Restores  
Youth

(By Antoinette)

Get out the dancing slippers, girls! Remove a year or two or more while you trot, waltz, shag or rumba!

If you feel you are beyond the ballroom age and weight qualifications, don't let that stop you. Simply turn on the radio and let your vacuum cleaner be your tall, dark, handsome partner. Or, if that is too much for the imagination, then just go gliding, sliding around the room with the broomstick or with nothing in your arms, stepping to musical count and beat.

There's a lot of youth restoration to be found in such capering. From every source comes the hint now of the Achilles sole (not heel) as the weakness in so many women's posture. They walk on the heels, coming down like a load of brick.

So, if you don't want to become a ballroom showoff, just keep up the good foot work in the privacy of your own home.

As for the other group who would dance to be ornamental on the public floor, let dance instructor Arthur Murray advise you of a few things to avoid.

Don't giggle or carry on long conversations. It shows you lack rhythm and are trying to cover up by distracting your partner's attention.

## ST. ANDREW'S

(Continued from Page Three)

Then be my palsied tongue forever still!

Then let my strong right hand forget her skill!

Mother and Scotland, side by side I set,  
May God forget me when I them forget.

—Robert Shiells.

Hugh Rowan, president; Lachlan Macdonald, Secretary.

Greetings from St. Andrew's and Caledonian Society, Vancouver, B. C. J. M. Thomson, secretary; John Murdoch, president.

NOTHING LIKE A  
FAD WHEN YOU  
FEEL SADHealthful Hobby Is A  
Shortcut to Happiness

(By Beatrice Fairfax)

What is the hobby you'd really take up if you had time and opportunity? Whatever it is, don't put it aside with a pang of self-pity. Go after it, even if you can only capture it in diluted form, for a hobby is a short cut to happiness, and, according to psychiatrists, it's a great preserver of youth.

The only requisite for the hobby is that it must be healthful. If your hobby happens to be cocktail parties, gambling or wild times, better pass up those hobbies quickly.

Here are a few of the avocations which keep famous men and women contented:

President Roosevelt—Stamp collection.

Lindbergh—Scientific pursuits.

H. G. Wells—Gardening.

Maria Jeritza, the opera singer—Rowing.

Neyssa McMein, magazine cover artist—Croquet.

Edna St. Vincent Millay—Gardening.

Fannie Hurst—Collecting.

Mrs. Franklin D. Roosevelt—Out of door cooking.

But you probably will write me 'mad' letters, and say that these men and women have incomes that make fads and avocations possible. "When I'm not working, I'm balancing budgets; tightrope walking between income and outgo," you'll say.

My advice to you is to budget your time as well as your money. Arrange things so that you can take an occasional hour off to pursue a fad or two.

Don't stay at home and fret over what you would like to do—get up and do it, even in a modified form.

The thing that makes women neevish homely and wrinkled is sticking off by themselves and dwelling on their troubles. If a fad or a near-fad will make them forget, for even an hour, it's a beautifier.

**Throat Soothing**  
Medicated with throat  
soothing ingredients of  
Vicks VapoRub.  
**VICKS COUGH DROP**

## FREDERICTON'S OLDEST BUSINESS CONCERN SEVENTY-FIVE YEARS IN BUSINESS

In One Family For Three Quarters of a Century;  
Opened Enlarged Quarters Today; One of the  
Largest Jewellery Concerns East of Toronto

A concern which has been in business under the reigns of five sovereigns, and is now moving forward to greater things in the last quarter of a century of progress, must have much to recommend it to the buying public of Fredericton.

Such is the story of Shute and Co. This firm has pioneered in the jewellery business in New Brunswick. The present firm was founded in 1861 by S. F. Shute, in the early days of necessity its lines were somewhat more varied and in addition to jewellery it also handled sewing machines and was the first New Brunswick agent for the famed Waterman fountain pen.

The founder S. F. Shute had that gift so valuable to all, and especially to pioneers—of making friends and

gaining the confidence and good will of those among whom he dwelt and did business. The foundation of the business was well and truly laid to endure, upon a foundation of goodwill and fair dealing to all.

This year the firm felt that they had outgrown their previous quarters and that expansion was justified. They took over the adjoining store formerly occupied by the C.P.R. Express Co., and remodelled the combined premises into what will unquestionably be one of the finest jewellery stores east of Toronto.

Shute and Co. have enlarged and modernized their optical department and added the latest and most efficient instruments and equipment. This department will have the services of A. A. Shute who has recently been appointed optometrist by the Canadian Pacific Railway. Mr. Shute is recognized as one of the leading optometrists in New Brunswick.

With their enlarged premises they will be able to display their large stock to better advantage.

It has been the policy of Shute and Co. to keep themselves young in policy and personnel by the admission at appropriate junctures of suitable younger men, carefully chosen for their business ability, technical experience, and personal qualities.

S. F. Shute carried on the business from its founding in 1861 to 1886. Upon his death A. A. Shute took over the management, and continues to the present time.

In 1912 D. A. Crowe came in as partner until his death in 1927. Donald F. Smith became a partner of the firm in the same year. Frank Shute joined the business in 1930 and became a partner in 1937.

This firm has an aggressive competent organization, always at your service, its reputation for fair dealing is well known to all—and its business methods are modern without losing touch with the best in traditional courtesy.

They have quality merchandise, a large and varied stock and reasonable prices.

They invite you to attend their opening now on, to see how modern and youthful 75 years in business can really seem. See the Shute adv. in this issue.

## THINGS THAT ENDURE

Honor and truth and manhood—  
These are the things that stand.

Though the sneer and gibe of the  
cynic tribe

Are loud through the width of the  
land.

The scoffer may lord it an hour on  
earth.

And a lie may live for a day,  
But truth and honor and manly worth  
Are things that endure away.

Courage and toil and service  
Old, yet forever new—  
These are the rock that abides the  
shook.

And holds through the storm.  
Flint-true.

Fad and folly, the whims of an hour,  
May bicker and rant and shrill;  
But the living granite of truth will  
tower

Long after their rage is still.

Labor and love and virtue—  
Time does not dim their glow;  
Though the smart may say, in their  
languid way,

"Oh, we've outgrown all that, you  
know!"

But a lie, whatever the guise, it wears.  
Is a lie as it was of yore,  
And a truth that has lasted a million  
years  
Is good for a million more!

—Ted Olson.

## ONE OUT OF EVERY EIGHT

The law of average decrees that one person out of every eight shall be accidentally injured each year. You can't choose whether or not you will be the one to suffer this year. You can choose now to be ready to meet the emergency.

ACCIDENT &amp; SICKNESS INSURANCE

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