

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Stock Quotations
7.00—Dinner Music
7.30—Overseas Program
8.00—Lionel Daunals, Baritone
8.15—Rex Battle and Orchestra
8.30—The Children's Album
8.45—Piano Duo
9.00—Junior Choral Concert
9.30—Can Canada Paint?
10.00—The Voice of British Columbia
10.30—Pictures in Black and White
11.00—National Sing-Song
11.30—Canada's Forest Wealth
11.45—News
12.00—Old Time Frolic
12.30—Vancouver Sun Bulletin

WJZ, NEW YORK, 760 K.

5.00—Bavarian Orch.
5.30—Dog Heroes
5.45—Young Hickory
6.00—Your Health
6.30—Singing Lady
6.45—Little Orphan Annie
7.00—Minute Men
7.15—Animal Close-Ups
7.25—Concert Pianist
7.30—News
7.35—Walter Cassel, baritone
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Tony Russell, songs
8.30—Lum and Abner
8.45—Vivian Della Chiesa, soprano
9.00—Log Cabin Dude Ranch
9.30—Edgar A. Guest
10.00—Ben Bernie and the Lads
10.30—Husbands and Wives
11.00—Red Cross Program
11.30—Portraits of Harmony
12.00—Harry Reser's Orch.
12.30—Johnny Hamp Orch.
1.00—Shandor, Violinist
1.08To be Announced
1.30—Jimmy Dorsey's Orchestra

WEAF, NEW YORK, 660 K.

5.00—Cheerio
5.15—Three Marshalls
5.30—To be Announced
5.45—Consumer's Program
6.00—While the City Sleeps
6.15—Tom Mix and his Shooters
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Mid-Week Hymn Sing
7.30—News
7.35—Jackie Heller, tenor
7.45—Dorothy Dreslen
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Fred Huismith, tenor
9.00—Leo Reisman's Orchestra
9.30—Lady Esther Serenade
10.00—Sidewalk Interview
10.30—Fred Astaire
11.30—To be Announced
11.45—Roy Campbell's Royalists
12.00—Clem McCarthy
12.15—Will Osborne and Orch.
12.35—Xavier Cugat's Orchestra
1.00—Stanley Norris' Orchestra
1.30—Jesse Crawford, organist
1.45—Phil Levant's Orchestra

WTIC, HARTFORD, 1040 K.

5.00—Henry Busse and Orchestra
5.30—Men of the West
5.45—Gladys Burton
6.00—Meet the Orchestra
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Jackie Duggan, songs
7.30—Wrightville Clarion
7.45—Four Star Hits
8.00—Amos 'n' Andy
8.45—Vocal Varieties
8.30—Listen to This
9.00—Leo Reisman's Orch.
9.30—Wayne King's Orch.
10.00—Sidewalk Interviews
10.30—Fred Astaire
11.30—Jimmy Fiddler
11.45—Roy Campbell's Royalists
12.00—News
12.15—Connecticut Legislature
12.20—Polish Dance Orch.
1.02—Shandor, Violinist

CKAC, MONTREAL, 730 K.

5.30—Mardi Gras Broadcast
5.45—Nearly a Hundred Years Ago
6.00—Social Announcements
6.20—Jean Forget, pianist
6.45—Fireside Program
7.15—Waltz Time
7.30—L'Heure Recreative
8.15—Le Cure de Village
8.45—Program Sedozan
9.00—The Provincial Hour
10.15—Les Deux Copains
10.30—Salvation Army Band
11.00—The Life of the Party
11.15—Westinghouse Newscast
11.30—Mark Warnow
11.45—Cavaliers de la Salle
12.00—Molson Sports Reporter
12.10—Jean Forget, pianist
12.30—Jimmy Jackson and Orch.
1.00—Shep Fields and Orch.
1.30—Happy Felton and Orch.

WABC, NEW YORK, 860 K.

5.30—Pop Concert
6.00—Tito Guizar
6.15—Science Service Series
6.30—St. Louis Syncopators
6.45—Wilderness Road
7.00—Del Casino, songs
7.15—Alexander Cores
7.30—News
7.35—Dinner Music
7.45—Renfrew of the Mounted
8.00—Poetic Melodies
8.15—Ma and Pa
8.30—Alexander Woolcott
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie
11.30—Mark Warnow Orch.
11.45—Sperry Male Chorus Parade
12.00—Jay Freeman Orch.
12.15—Renfrew of the Mounted
12.30—Al Jolson's Show
1.00—George Olsen and Orch.
1.30—Happy Felton and Orch.

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Closing Stock Quotations on the Montreal Exchange
7.00—The Friendly Corner, program for shut-ins
7.30—Overseas Program
8.00—Popular Organ Recital
8.15—Cook and Lord, piano duo
8.30—The Broken Arc, lecture series
8.45—Ruth Lyon, soprano
9.30—Band Box Review
10.00—Concert Canadian
11.00—Chamber Musicale
11.30—Our National Park
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Mart Kenny and Orch.
12.30—Woodwind Duo
12.45—Nitwit Court
1.00—Ye Olde Medicine Showe
1.30—Maids and Middles
2.00—Salon Serenade

WJZ, NEW YORK, 760 K.

5.02—Nat. Parents and Teachers Assn.
5.30—Robt. Gately, baritone
5.45—Young Hickory
6.00—String Ensemble
6.15—The Freshmen
6.30—The Singing Lady
6.45—To be announced
7.00—Esso News Reporter
7.15—Midge Williams
7.30—News
7.35—The Revelers
7.45—Lowell Thomas
8.00—Easy Aces
8.15—James J. Braddock
8.30—Lum and Abner
8.45—James Wilkinson
9.00—Revue de Paree
9.30—Ethel Barrymore
10.00—Professional Parade
11.00—To be Announced
11.30—Meredith Willson's Jrch.
12.15—Ink Spots
12.30—Esso News
1.00—Gen Gray's Orch.
1.08—Bobby Hayes' Orchestra
1.30—Red Narvo and Orch.

WEAF, NEW YORK, 660 K.

5.00—Henry Busse and Orchestra
5.30—Men of the West
5.45—Gladys Burton
6.00—Meet the Orchestra
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—To be Announced
7.15—Esso News Reporter
7.30—News
7.35—Castles of Romance
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Frank Parker, tenor
9.00—One Man's Family
9.30—Lady Esther Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
12.00—Esso News Reporter
12.15—King's Jesters
12.30—Glen Grey's Orch.
1.00—Fletcher Henderson's Orch.

CKAC, MONTREAL, 730 K.

5.00—Curtis Institute of Music
5.45—Del Casino, songs
6.00—Social Announcements
6.20—Jean Forget, pianist
6.45—Fireside Program
7.15—Waltz Time
7.30—L'Heure Recreative
8.15—Le Cure de Village
8.45—Program Sedozan
9.00—The Provincial Hour
10.15—Les Deux Copains
10.30—Salvation Army Band
11.00—The Life of the Party
11.15—Westinghouse Newscast
11.30—Montreal Pharmacy
11.45—The Piano Rambler
12.00—Molson Sports Reporter
12.10—Jean Forget, pianist
12.30—Jimmy Jackson and Orch.
1.00—Shep Fields and Orch.
1.30—Happy Felton and Orch.

RADIO COMICS HAVE IT TOUGH, SAYS MR. GUEST

CHICAGO, March 2—"Pity the poor radio comedian," says Edgar A. Guest, star of NBC's Welcome Valley programme. "He has the hardest job of all."

Eddie, himself, is a rather busy man. He writes a poem a day for a newspaper syndicate, prepares his weekly broadcast and makes a round trip dash from Detroit to Chicago each week for rehearsals and broadcast in NBC's Chicago studios.

In spite of his own industry, Guest has a soft spot for the microphone funnymen. "The best crack in the world may wow them tonight," says Eddie, "but when the tumult and the shouting have died away, the joke lies dead. Ten million people have heard it and the comedian must set out anew on the search for new material with which to amuse an anxious public on his next broadcast."

The song writer is in about the same plight, the famous poet thinks. Several years ago, before radio, he says, Dick Whiting wrote a song, "Japanese Sandman." It gained wide popularity rather gradually and became something of a classic in modern music, which position it maintains today. Last summer Mr. Whiting wrote another hit, "When Did You Leave Heaven?" It swept the country, but was almost forgotten in six weeks.

Welcome Valley, sponsored by the Household Finance Corporation, is broadcast over the NBC-Blue network each Tuesday at 8:30 p.m., EST.

OAKIE COLLEGE

Judy Garland will return to the Jack Oakie College broadcast Tuesday, March 2, at 9:30 p.m., EST, over the WABC-CBS network, singing "There's Something in the Air" and "Dixieland Band."

Also heard from Hollywood will be comedian Hugh Herbert, and the music of George Stoll's orchestra.

The New York studio of this transcontinental programme will present the Williams College Glee Club and Benny Goodman and his swing orchestra.

Among the Artists

Gracie Allen received a fan letter the other day saying, "Dear Miss Allen: I think you're crazy and I'd like to prove it. Please send me \$5,000 at once."

Although the whole world knows her as Kate Smith, Ted Collins, her manager, and all her other close friends call her Kathryn.

Of all the members of Al Jolson's broadcast staff, he is the only one who rehearses and broadcasts in a tuxedo.

Gertrude Niesen, California's most enthusiastic fisherwoman, has been elected vice-president of the Hollywood Anglers Club.

WTIC, HARTFORD, 1040 K.

5.00—Harry Busse' Orch.
5.30—Follow the Moon
5.45—The Guiding Light
6.00—Dick Tracy
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Jackie Duggan, Songs
7.30—Wrightville Clarion
7.45—Jackie Cooper
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Doc Schneider's Texans
8.45—Count of Monte Cristo
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Fred Allen
11.00—Hit Parade
11.30—Gladys Swarthout
12.00—News
12.15—The Connecticut Legislature
12.20—Ink Spots
12.30—Casa Loma Orchestra
1.02—Shandor's Violinist

WABC, NEW YORK, 860 K.

5.00—Curtis Institute of Music
5.45—Del Casino, Songs
6.00—Sunbrite Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Blue Flames
6.45—Wilderness Road
7.00—Buddy Clarke, songs
7.15—News of Youth
7.30—News
7.35—George Hall's Orch.
7.45—Renfrew of the Mounted
8.00—Poetic Melodies
8.15—Popeye the Sailor
8.30—Gogo De Lys, songs
8.45—Boake Carter
9.00—Cavalcade of America
9.30—Burns and Allen
10.00—Chesterfield Presents:
10.30—Beauty Box Theatre
11.00—Gang Busters
11.30—Dr. Cyrus Adler
11.45—Patti Chapin, songs
12.00—Tomorrow's News Tonight
12.15—Benny Goodman and Orch.
12.30—Roger Pryor and Orch.
1.00—Ozzie Nelson's Orch.
1.30—Ted Florito Orch.

RADIO NOTES

Al Jolson's song-dramatization on his next broadcast, Tuesday, March 2, at 8:30 p.m., EST, over the WABC-CBS network, will be "California, Here I Come" which he introduced in 1924 and immortalized as an American jazz classic, in his own stage success, "Bombo."

He will also present a cavalcade of Stephen C. Foster songs, and will sing his own composition, "Avalon," which he wrote with Buddy DeSylva.

Martha Raye will feature the Ger-shwin work "It Ain't Necessarily So" from "Porgy and Bess," and will devote the rest of her time to comedy with her diminutive playmate, Sid Silvers.

Gracie Allen and George Burns—br rather their programme—will be over-run by Eskimos Wednesday, March 3, at 8:30 p.m., EST, over the WABC-CBS network, when Gracie salutes Alaska.

"You can't tell," says Gracie, going British, "how soon there'll be another gold rush, and I'd like Alaskans to think kindly of me. You really can't tell—and then again, Yukon."

Comedians Milton Berle and Joe Penner with Mrs. Penner and Milton's mother, enjoying a bowl of chile on the roadside terrace of Joe's favorite chile parlor, on Beverly Hills Road. . . . Jack Oakie carrying a basket of terrier puppies, caught in mid-channel by a changing traffic light at a crowded intersection of Wilshire Boulevard. . . . Eddie Cantor taking Bobby Breen and the youngest Cantor, Janet, on a Saturday afternoon busman's holiday—to a neighborhood movie house. . . . Boris Karloff having himself a time romping on the lawn of his Coldwater Canyon home in Beverly Hills with a couple of those odd-looking Bedlington dogs. . . . Mayor Al Jolson in front of the Encino village drugstore, taking to several of his constituents.

Ed East and Ralph Dumke will reveal the difference between short-cakes and tall-cakes and other amazing kitchen secrets for the benefit of bewildered housewives on their Tuesday broadcast, March 2, at 11:15 p.m., EST, over the WABC-CBS network.

The parents of the baby found by Jeff and Matilda will appear on the scene, requesting the return of the child, on Edgar Guest's "Welcome Valley" programme, Tuesday, March 2, at 8:30 p.m., EST, over the NBC-Blue network.

Johnny the Call Boy will present the dramatic story of Weldon Davis, a fur trapper who braved Alaskan snows to save an Indian bandit on Charles Martin's "Thrill of the Week," Tuesday, March 2, at 8 p.m., EST, over the NBC-Red network. Musical features will be provided by Russ Morgan's orchestra; Phil Dwyer, baritone; the Giersdorf Sisters; the Rhythm Rogues and the Swing Fourteen.

Charles Butterworth will become involved in a new entanglement with his feminine pursuer, Jane, on the Fred Astaire show, Tuesday, March 2, at 9:30 p.m., EST, over the NBC-Red network. Astaire's featured production number will be "Swing High, Swing Low." Conrad Thibault, Francis White and Johnny Green's orchestra will aid in the proceedings.

Fred Allen will demonstrate an astounding new invention, the "Bee Bopper," guaranteed to exterminate all forms of bees, on his "Town Hall Tonight" show, Wednesday, March 3, at 9 p.m., EST, over the NBC-Red network. The Yankee comic hopes to put the strange mechanism to work on Jack Benny. Among Allen's guests will be the Five Rileys, a hard-gearing family, and William Har-greaves, veteran member of several choral groups, who will make his microphone debut as a baritone soloist.

The story of Clifford McKissick, daring Denver outlaw, will be completed as Col. H. Norman Schwarzkopf comes to the microphone substituting at 10 p.m., EST, over CBS, substituting for Phillips H. Lord. Lucille Manners, soprano, will sing Wagner's "Traume" as a highlight of the Friday night concert hour, March 5, at 8 p.m., EST, over the NBC-Red network. Also on the programme will be "Believe Me, If All Those Endearing Young Charms" and a duet with Robert Simmons, tenor, "Here In My Arms."

Wife Saver's No Big Help at Home!

NEW YORK, March 2—Allen Prescott may be The Wife Saver to the thousands of housewives who listen to their radios assiduously, but to his own mother, he's well, he's just a busy son.

Prescott, on his Tuesday and Thursday spots on the NBC-Red network at 11:45 a.m., EST, gives timely tips on household repairs and utilities, but whenever Mother Prescott asks her first-born to attend to some repairing in their suburban home, he is always too busy unearthing helpful hints for harassed housefolk.

All that's left for Mrs. Prescott to do is either to hire a handy man or write a letter outlining her difficulties to The Wife Saver programme!

HOWARD HANSON TO DIRECT OWN OPERA MARCH 7

NEW YORK, March 2—Two outstanding American composers, Dr. Howard Hanson, director of the Eastman School of Music of the University of Rochester, and 25-year-old Dana Suesse, will appear in the roles of guest conductor and guest artist respectively on the Music Hall of the Air programme on Sunday, March 7. The full hour broadcast over the NBC-Blue network at 12:30 p.m., EST, will be devoted entirely to works of American composers.

Dr. Hanson, whose efforts on behalf of native composers have placed him in the forefront of the movement to develop a genuinely American creative music, will himself conduct a suite from his opera "Marry Mount," produced by the Metropolitan Opera Company in 1934.

Miss Suesse, young Louisiana concert pianist, will play her composition, "Symphonic Waltzes," with the Music Hall Symphony Orchestra under the direction of Erno Rapee. Miss Suesse was first brought to the attention of the music world through her appearances with Paul Whiteman during his series of concerts devoted to the development of modern music.

The programme will be completed with the playing of W. Berwald's "Scherzo" and "Skating Ballet," by Bernard Hermann.

SAYS JOE COOK

Stage veterans usually encounter a little difficulty in adapting themselves to broadcasting technique, says Joe Cook—who ought to know. Difference in timing is the reason.

"In the theatre, as any radio performer from Helen Hayes to Phil Baker and Fred Allen will tell you, the pace at the start of the show is always slow, and speeds up as the plot develops.

"You see, the playwright and the musical comedy author always anticipate late-comers among the auditors. These persons create a flurry when they enter the theatre. They step over feet, rustle programmes, and consume several noisy minutes before they subside. Since they're inevitable, most playwrights construct their vehicles so that nothing momentous is happening while these stragglers arrive.

"When a stage star goes into radio, he doesn't begin to 'give' until the first few minutes are over. It's just force of habit. He's instinctively waiting for late-comers. Of course, there aren't any in radio. But the habit of years is hard to overcome.

"I'm not alone in this belief. Ed Wynn, Fred Astaire, Fred Allen, Haven MacQuarrie, Myrtle Vail and other radio personalities from the theatre have told me they had the same experience.

"Of course, after a time, one learns to adapt oneself to the different technique of radio. But sometimes, it's quite a struggle."

Isabel Manning Hewson, the "Petticoat Philosopher," had a frightening experience at a recent broadcast. One of the men in the studio, as a practical joke, patted her on the shoulder with an electrical gadget that gave a shock. Miss Hewson leaped in the air and uttered a shriek.

She thought she was on the air—and throughout the whole programme was in a panic, for fear she'd been heard by the radio audiences. Afterward, she went around the studio apologizing to all and sundry for her boner—until they burst out laughing and assured her that the yell hadn't been heard outside the studio walls. It was just a gag.

She proved herself a good sport by laughing as heartily as the others.

An Actress Views Radio, Stage, Films

NEW YORK, March 2—Eve March, who came to radio via Hollywood and Broadway, draws a provocative parallel between radio and motion pictures, with the theatre the third—and remote—point of the triangle.

The lovely Miss March, heard frequently as Miss Perkins on NBC's daily serial John's Other Wife, tells us that while radio and pictures are closely associated technically, there is a vast difference between them and the theatre.

"There is very little difference," Miss March says, "between a broadcast and a movie 'take,' as far as acting is concerned. Voice projection, which is so integral a part of the theatre where one must play to the back row, has no place in either radio or pictures, because the microphone and camera bring the audience within a few feet of the actor and encourage a subtlety that is impossible to achieve on the stage."

Miss March was born in Hollywood and, as she says, "So was my father before me." She began her career in vaudeville and later was seen in such motion pictures as "Trouble

Always Delicious. "SALADA" TEA

President Talks Over NBC March 4

WASHINGTON, March 2—President Franklin D. Roosevelt's address to Democrats assembled at Victory Dinners in cities throughout the nation will be broadcast direct from the main ballroom of the Mayflower Hotel in Washington, D. C., Thursday, March 4, from 10:30 to 11 p.m., EST, over the NBC-Blue network.

The President's talk will be delivered at the main dinner of all those being held for the purpose of liquidating the debt of the Democratic National Committee. His message will be tuned in at other dinners.

Co-Eds Adopting Singer's Coiffure

NEW YORK, March 2—The "Gibson Girl" coiffure that Margaret Speaks recently effected, is making quite a stir in college circles.

The famous Voice of Firestone soprano has received many requests for photographs taken with the new coiffure from co-eds and beauty shop operators all over the country.

"I ran out of pictures almost the day after my photograph with the new hair dress, appeared in the newspapers," the NBC star said.

NEW PIANO TEAM

NEW YORK, March 2—The piano team of Walter Gross and Milton Krause have replaced Al and Lee Reiser on the Ford Dealers University Rhythm programme featuring Rex Chandler and his orchestra over the NBC-Blue network each Friday night. A conflict of schedules is the reason for the Reisers' withdrawal.

FLYING ACE FORCED DOWN

CAIRO, March 1—The Flying Ace Flewelling who was attempting to break the record speed previously established was forced down in Cairo due to a defective oil line. After repairs to his ship Flewelling will return to England.

OTTAWA, March 1—Miss Agnes Macphail, U.F.O., ab., Grey-Bruce, speaking in the debate on defense estimates in the House of Commons suggested bagpipes to drive away any enemy from Canadian soil.

A protest was voiced immediately by Thomas Reid, the Piper. "I didn't say who should be playing them," replied Miss Macphail.

Shooters" and "She Married Her Boss," before she came on to New York for the theatre and radio.



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