

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.00—Closing Stock Quotations
5.15—Overseas Program
5.30—Alma Kitchell, Contralto
5.45—Yodelling Youngster
6.00—Martinez, Tenor
6.30—Safety First
6.15—Hampton Singers
6.45—Luigi Romanelli
7.00—Don Messer and Orch.
7.15—Luigi Romanelli and Orch.
7.30—Meredith Wilson and Orch.
8.00—Piano Magic
8.30—Old Time Melodramas
9.00—Concert Party
9.30—Our Heritage
9.45—Can. Press News
10.00—La Hacienda
10.30—Royal York Orch.
11.00—Rhythm and Song
11.30—Sports Week
11.45—Good Evening
12.00—Mart Kenny's Orch.
12.30—Studio Trio
12.45—In Recital
1.00—The News
1.15—Organ Recital

CKAC, MONTREAL, 730 K.
6.00—Columbia Concert Hall
6.15—Music School
6.30—Gems of Melody
7.00—Sports of the Air
7.30—Le Bon Parler Francais
7.45—LaSalle Cavaliers
8.00—Radio Divinettes
8.30—Radio Clubs
9.00—Di-so-ma
9.30—La Chansonnette
10.00—M. Lesage, Organist
10.15—Newscast
10.30—Alex. LaJoie and Orch.
11.00—Sports Reporter
11.30—Anson Weeks and Orch.
12.00—Radio Minuit
12.15—Ted Fiorito and Orch.
12.30—Harry Owen and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
5.30—Kaltenmeyer's Kindergarten
6.00—Top Hatters
6.15—Esso News Reporter
6.30—Press News
6.45—Alma Kitchell, Contralto
6.55—Religion in the News
7.00—Martinez Brothers
7.15—Hampton Institute Singers
7.30—Gilbert Seldes
7.45—The ABC of NBC
8.00—Saturday Evening Party
9.00—Snow Village Sketches
9.30—Shell Show
10.30—Irvin S. Cobb
11.00—Esso News Reporter
11.15—Ink Spots
11.30—Emil Coleman's Orch.
12.00—Jerry Blaine's Orch.
12.30—Ray Pearl's Orch.

WABC, NEW YORK, 360 K.
5.00—Eddie Duchin and Orch.
5.30—Singing Waiters
6.00—Columbia Concert Hall
6.30—Sports Resume
6.45—Ben Field and Orch.
7.00—Saturday Night Club
7.30—Universal Rhythm
8.00—Professor Quiz
8.30—Morgan's Orch.
9.00—Grace Moore, soprano
9.30—Keyboard Serenade
10.00—Your Hit Parade
10.45—Design in Harmony
11.00—Benny Goodman and Orch.
11.30—Anson Weeks and Orch.
12.30—Ted Fiorito and Orch.
12.30—Harry Owens and Orch.
1.00—To be announced

WBZ, BOSTON, 990 K.
4.00—Herman Middleman and Orch.
4.30—Joan and the Escorts
4.45—Concert Ensemble
5.00—Musical Adventures
5.15—Timothy Makepeace, comedy
5.30—Buzzy Kountz Orch.
5.45—Ruth and Ross
6.00—Esso News Reporter
6.30—News
6.35—Home Symphony
7.00—Message of Israel
7.30—Uncle Jim's Question Bee
8.00—Ed Wynn
8.30—Meredith Willson and Orch.
9.00—National Barn Dance
9.00—Nickelodeon
10.30—Hildegarde
11.00—Riley and Farley's Orch.
11.30—Esso News Reporter
12.00—Jon Garber and Orch.
12.30—Griff Williams and Orch.

WTIC, HARTFORD, 1040 K.
4.30—Program from New York
5.30—Kaltenmeyer's Kindergarten
6.00—News
6.15—Baseball Scores
6.30—Wrightville Clarion
6.45—Medical Talk
6.55—Salon Orchestra
7.00—Martinez Brothers
7.15—Sports of the Week
7.30—Hour of Cheer
8.00—Variety Show
9.00—Snow Village
9.30—The Chateau
10.30—Program from New York
11.00—News
11.15—Jimmy Joy's Orch.
11.30—Emil Coleman's Orch.
12.00—Weather Report
12.02—Jerry Blaine's Orch.
12.30—Arthur Ravel's Orch.

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.30—News Commentary
5.45—Colis and Yanova
6.00—Helen Traubel, Soprano
6.30—Laurentian Echoes
7.00—House in the Glen
7.30—Melody from Skies
8.00—International Varieties
8.30—Music Time
9.00—Cities Salute Canada
9.45—Radio Journal
10.00—Atlantic Nocturne
10.30—Sweet and Low
11.00—Interlude
11.30—Woodwind Duo
11.45—Good Evening
12.00—Tudor String Quartet
12.30—The Glee Singers

CKAC, MONTREAL, 730 K.
5.00—Afternoon Party
5.30—La Choral de Notre Dame
6.00—Continental Varieties
6.30—Bleau and Rousseau
6.45—Jacques and Jacqueline
7.00—Association des Marchands
7.30—Church Service
9.00—Ford Sunday Evening Hour
10.00—Community Sing
10.30—Newscast
10.45—Chas. Kramer and Orch.
11.00—Sports Reporter
11.30—Joy Freeman and Orch.
12.00—Red Nichols
12.30—Joe Reichman and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
5.00—Marion Talley, Soprano
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.30—A Tale of Today
7.00—Jello Program
7.30—Fireside Recitals
7.45—Fitch Program
8.00—Chase and Sanborn Hour
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Sunday Night Party
10.30—To be Announced
11.30—Press Radio News
12.00—Will Osborne's Orch.
12.30—One Man's Family

WABC, NEW YORK, 360 K.
5.00—Sunday Afternoon Party
5.30—Guy Lombardo and Orch.
5.45—Eddie House, Organist
6.00—Joe Penner
6.30—Rubinoff
7.00—Columbia Workshop
7.30—Phil Baker
8.00—1937 Edition of Twin Stars
8.30—Eddie Cantor
9.00—Ford Sunday Evening Hour
10.00—Gillette Community Sing
10.30—News Commentator
10.45—The Singing Strings
11.00—Press Radio News
11.30—Eddie Duchin and Orch.
12.00—Red Nichols and Orch.

WBZ, BOSTON, 990 K.
5.00—National Vespers
5.30—Roy Shields' Orch.
6.00—Antaball's Cubans
6.30—Band Concert
7.00—Helen Traubel
7.30—Bakers Broadcast
8.00—General Motors Program
9.00—Rhythm Revue
9.30—Walter Winchell
9.45—Choir Symphonette
10.00—South Seas Broadcast
10.15—California Concert
11.00—Judy and the Bunch
11.10—News
11.15—King's Jesters
11.30—Jimmy Jay and Orch.
12.00—Henry Busse Orch.
12.30—Louis Panico and Orch.

WTIC, HARTFORD, 1040 K.
5.00—Joseph Koestner's Orch.
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.20—News
6.45—Baseball Results
7.00—Jack Benny
7.30—Fireside Recital
7.45—Sunset Dreams
8.00—Edgar Bergin
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Variety Show
10.30—Wallflower
11.00—News
11.15—Doc Schneider's Texans
11.35—El Chico Orch.
12.00—Weather Report
12.02—Del Courtney's Orch.
12.30—Blue Barren's Orch.
1.00—Silent

the ONLY
cough drop

medicated with throat-soothing ingredients of Vicks VapoRub.

VICKS COUGH DROP

HEAR HEAR!

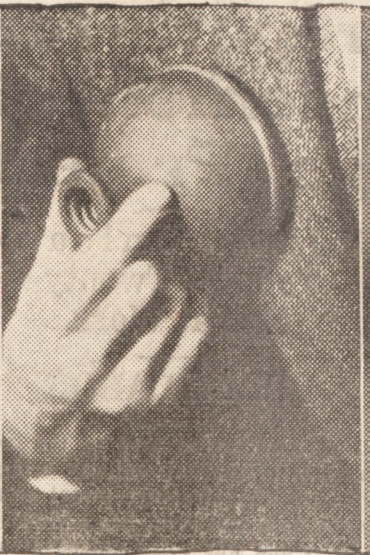
What scenery is to the stage, sound effects are to radio broadcasting. Seven years ago the business of providing illusory background noises was a minor part of broadcasting. Today it is the responsibility of an entire department under the supervision of Ray Kelly. Kelly once had a part-time assistant; now he has a staff of 14 experts. The apparatus pictured in the layout below represents only a portion of the original sound effects repertoire at NBC. In addition, NBC has a library of 800 discs on which are recorded 3,000 different sounds—from the sizzle of a frying egg to the crash of a thunderstorm.

HORSES ...



A pair of coconut shells gives the cloppety-clop of a horse on a hard road.

... HORSES



Two plumber's suction cups thumped on the chest sound like hoofs on turf.

MURDER



Thrust a knife into a potato and you have a bloody stabbing on your hands.

FIRE



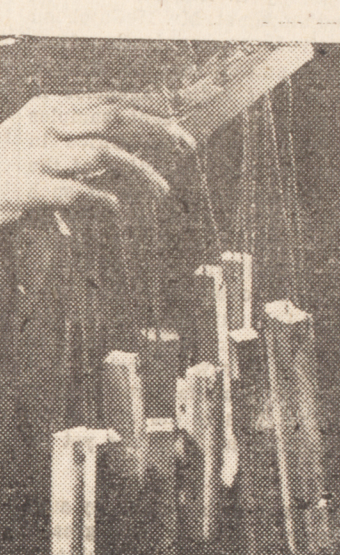
The crackle of twisted cellophane can be an exciting four alarm blaze.

SUICIDE



When a body hurtles to the side, a squash provides that dull sickening thud.

GHOSTS



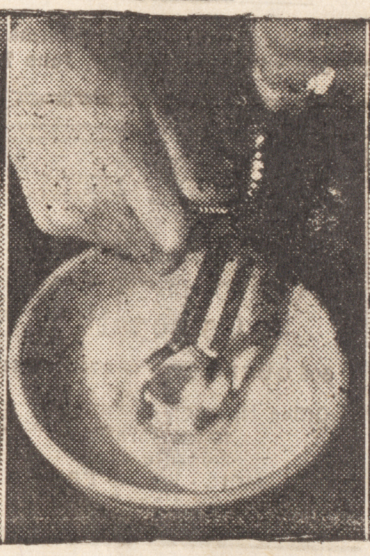
Clack these wooden sticks together for the macabre illusion of rattling bones.

MOO



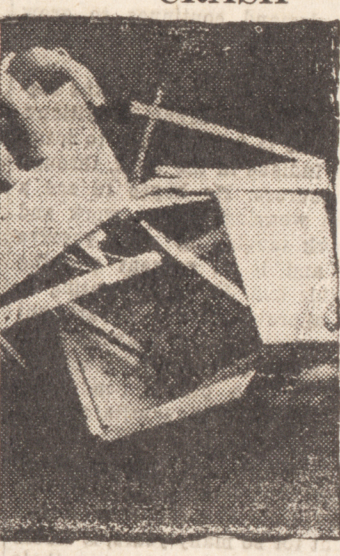
Squeezing water-filled ear syring into a bucket sounds like a cow being milked.

CAKE



For the sound of mixing a cake batter, all you have to do is mix a cake batter.

CRASH



This can be the smashing in of a door or the crushing of a packing case.

ARMY



Dropping these wooden pegs repeatedly on a table makes a sound like a marching army.

THICKET



Twisting a bundle of straw means that something is astir in the underbrush.

FIGHT



Puff! Zam! Zowie! Many a fight is fought by whacking this rubber sponge thus.

BELIEVE IT OR NOT

Women, in the struggle of economic competition with the stronger sex, have frequently forged ahead by creating unique jobs for themselves. Four feminine believers in it or not will describe the incredible careers they have invented and made profitable on the Ripley broadcast. Sunday, June 6, at 7:30 p.m., EDST, over the WJZ-NBC network.

Strangest of all is the work of Miss Ulric Kay, who will describe her activities as a professional listener. At so much per listen, she will give ear to your troubles, ideas, or even a desire to be gabby. Hardly less fantastic is the chosen pursuit of Daisy Miller, G-gal for canines, who conducts a missing dog

bureau. She will endeavor to find any dog, and her results are more than 75 per cent. successful.

Other programme guests will be Margaret Cryan, head of a personal service department for a telegraph bureau. She's asked to do almost anything—for instance, there's the woman who requested that her husband be reminded by wire every half hour "to get a haircut." Marian Cooper will tell how she manages her job with a cleaning establishment. She not only counts innumerable spots, but identifies them—anything from a drop of pea soup to a spot of perfume.

The manner in which a Biblical miracle of manna from the skies was re-enacted in the lives of 11 British

soldiers lost in a scalding desert will be the Ripley believe it or not dramatization.

HON. J. B. McNAIR

Acting Premier and Attorney General will speak to you about

Safety Education Week

MONDAY, JUNE 7TH, 9 TO 9.15 P.M., A. S. T.

OVER A 4-STATION NETWORK

CHNC
New Carlisle

CFNB
Fredericton

CHSJ
Saint John

CKCW
Moncton

ONCE UPON A TIME

Martha Raye, aged 13, was the hit of a vaudeville act with a medley of hit songs impersonating Al Jolson. On whose radio show she is now swing songstress extraordinary.

When Phil Spitalny left his home in Odessa, Russia, for America at the age of 15, he said he would he would one day re-visit his friends there—which he did 20 years later, on a world tour as orchestra leader of his own famous musical aggregation.

Robert L. Ripley turned to drawing cartoons, after a broken arm spoiled his chance to develop a career as a pitcher in big league baseball. He did, however, pitch his first major league game for the New York Giants.

Gracie Allen made her first public appearance—aged 3½—in a San Francisco flower pageant in which she was a lily of the valley. She said her one line "I bloom in the Spring" so often that everybody on stage could hardly speak for laughing.

Arthur Godfrey, announcer and commentator, was, radio operator aboard a U. S. destroyer serving in Turkish waters.

Andre Kostelanetz, aged 5½, gave a concert with his piano teacher in Petrograd, Russia, before the late Czar Nicholas, playing four hand arrangements of symphonies.

BROADCAST NEWS

Phil Spitalny and his all-girl orchestra will do double duty on the kilocycles this week, for they precede their regular Monday evening broadcast by making a guest appearance on the Magic Key programme, Sunday afternoon, June 6, at 2.00 p.m., EDST, over the WJZ-NBC network. Other featured guest artists will be the Italian operatic tenor, Giovanni Martinelli, and William Primrose, viola virtuoso.

On a previous appearance with the Magic Key programme, which was broadcast over short-wave to Europe, the Spitalny orchestral and choral work elicited a number of European offers to make personal appearance tours on the Continent.

Jack Oakie, energetic President of Oakie College, presents Hugh Herbert, wild and woozy comedian writer, in a return appearance as guest professor on his broadcast, Tuesday, June 8, at 9.30 p.m., EDST, over the WABOCS network.

Additional highlights of the College capers will be the unusual specialties of young Judy Garland, the double talk monkey-shines of Shaw and Lee, and the orchestral interludes contributed by George Stoll's Hollywood music-makers and Benny Goodman's swingsters from the Eastern studio.

Following his present Sunday broadcasts on the WJZ-NBC network, Robert L. Ripley will transfer his Believe It Or Not series to Friday night, 9 to 9.30 p.m., EDST, on the same network. His new sponsor will be General Foods.

Efforts are now being made to reunite Ripley with B. A. Rolfe and the Men About Town trio. This was the talent line up on Ripley's very first radio venture.

He will end his present series on Sunday, June 27. After two weeks' vacation, he will begin his Friday programme. His extensive plans for the new series will be announced later.

Jack Haley has been signed by General Foods to head a new program emanating from Hollywood in September and therein hangs a tale:

Last year, when Dick Powell was ill, the producers of "Hollywood Hotel" asked George Burns to take over the master of ceremonies job. George refused—he had enough to do with Gracie and his own programme, but he suggested Jack Haley for the job. Jack, though, was frightened at the idea of appearing each week in the show window of "Hollywood Hotel." George's persuasion was futile yet he continued to sing the praises of his friend. "Wake Up and Live" followed and Jack became a star principally because he portrayed Mike Wright so well.

As a result, Haley, the comedian who was afraid to be part of a big show and who rose to movie stardom as a mike scared vaudevillian, will be head man on his own program.

MICROPHONICS

James Melton, singing emcee of the Sealtest Sunday Night Party on NBC, has joined the artists' colony at Westport, Conn. He recently purchased a farm there with a Colonial house on it over 200 years old. Mr. Melton plans to make it his all year round residence.

Sidelights on John B. Kennedy, NBC commentator: Smokes a pipe in and out of bed. . . . Likes to write in the kitchen but the cook won't let him—much. . . . Plays a good game of golf. . . . Swims, too, but with a safety rope securely linking him to the shore. . . . Is sentimental about old Broadwayites with whom he spends hours reminiscing.

Bits about NBC broadcasters: The staff of Joe Cook's "Sleepless Hollow" home at Lake Hopatcong, N. J., consists of former vaudeville associates ready at a moment's notice to help the jeter stage a show for his guests. . . . Jack Benny has carefully stowed away in a safety deposit vault a copy of every script he has done on the air.

Local boys and girls who have been going places and NBCing things: Thomas L. Thomas, baritone, Scranton, Pa. . . . Conductor Hughie Barrett, Rochester, N. Y. . . . Jean O'Neill, soloist, Brooklyn, N. Y. . . . Ozzie Nelson, Jersey City, N. J. . . . Tommy Harris, vocalist with Fibber McGee, San Francisco. . . . Walter Preston, baritone, Quincy, Ill. . . . George Griffin, song stylist, Ballinger, Tex.

Gracie Allen's idiocies and George Burns' exasperated comments are being successfully translated into idiomatic French and projected on the air in Paris to the delight of fifty million Frenchmen or so. The scripts of the NBC shows are sold to the French Broadcasting Company and Parisian "Georges et Grace" read the lines.

Sidelights on Robert Dolan, musical director of the Sealtest Sunday Night Party on NBC: Began playing piano at the age of four. . . . Entered Loyola College, Montreal, at 13. . . . Hobby: collecting miniature elephants and cooking (he can prepare eggs 49 different ways). . . . Wears sweater at rehearsals but white tie and tails at broadcasts, a Beau Brummel of Batoneers.

"In the theatre days, even weeks, are spent polishing up comedy during the try-out period. In radio the trial and final performances occur at one and the same time, so you've got to be right the first time—or else. Which means intense concentration and usually terrific headaches for all concerned in a comedy broadcast"—Bert Lahr, star of NBC's Manhattan Merry-go-round programme.

Despite the oft-repeated dictum that radio fame is fleeting, listeners are loyal to some favorites. On NBC today are a number of artists whose careers date back to the days of crystal set and tin can mikes. Here are a few of them: Milton Cross, Graham McNamee, Vaughn de Leath, May Singhi Breen and Peter de Rose, Amos 'n' Andy, Rosaline Greene, Rudy Vallee, Ben Burnie, Cheerio.

Red-Shouldered Hawk (Of All Things) Model Husband

WASHINGTON, June 5 — The Smithsonian Institute described the red-shouldered hawk today as the matrimonial model of bird-dom.

Arthur Cleveland Bent of the Institute said he has made—in 50 years of watching—these startling discoveries:

- 1.—The red-shouldered hawk gets married very young, and, unlike most of the feathered philanderers, never deserts his wife.
 - 2.—He stakes out a home and does not leave it.
 - 3.—He even puts up no trespassing signs made of fresh sprigs of evergreen.
- The most amazing of Bent's revelations, however, is that these hawk parents—elated over a new addition to the family—decorate the nest with violets.

BABY'S
OWN
SOAP

best for Baby

Best for You