

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.30—Bocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Weekly Song Sheet
8.00—Luigi Romanelli and Orch.
8.30—Book Review
8.45—Piano Recital
9.00—The Indian Speaks
9.15—Irene Lander
9.30—Reflections
10.00—Louisiana Hayride
10.30—BBC Music Hall
11.00—NBC Jamboree
11.30—Horace Lapp's Orch.
11.45—The News
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

CKAC, MONTREAL, 730 K.
6.30—Social Announcements
6.45—Classical Interlude
7.00—Sports Parade
7.30—Gems of Melody
8.00—Le Bon Parler Francais
8.15—To be Announced
9.30—Saturday Swing Session
9.00—Old Fashioned Spelling Bee
9.30—To be Announced
10.00—To be Announced
11.00—Les Chevaliers du Folklore
11.15—Westinghouse Newscast
11.30—Berceuse
11.45—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Kaltenmeyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.35—Strolling Songster
7.45—The Art of Living
8.00—Top Hatters
8.20—Football Scores
8.30—Steinle Bottle Boys
8.45—Jimmy Kemper
9.00—Believe It or Not
9.30—The Log Cabin
9.45—Concert Orchestra
10.30—Special Delivery
11.00—NBC Jamboree
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.15—The Dancepators
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing Club
8.30—Carborundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Rakov's Orchestra
7.30—Press Radio News
7.35—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—To be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Vagabond Adventures
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Top Hatters

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
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CBC, OTTAWA, 550 K.
6.00—Silver Theatre
6.30—Choir Invisible
7.30—Weekly News Review
7.45—Piano Recital
8.00—Popular Classics
8.30—Along the Danube
9.00—Columbia Workshop
9.30—Music Time
10.00—Within These Walls
10.30—Friendly Music
11.00—The Constitution
11.30—The Lieder Sings
11.45—The News
12.00—Director's Choice

CKAC, MONTREAL, 730 K.
6.00—1847 Silver Theatre
6.30—Continental Varieties
6.45—Catholic Hour
7.30—Bleau and Rousseau
7.45—Jacques and Jacqueline
8.00—Association des Marchands
8.15—Alouette Program
8.30—Child Amateurs
9.00—Columbia Workshop
9.30—David Ross' Birthday Party
10.00—Ford Sunday Evening Hour
11.00—Jose de Laquerriere, Tenor
11.15—Westinghouse Newscast
11.30—To be Announced
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.
6.00—Marion Talley
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—A Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Interesting Neighbors
9.00—Nelson Eddy, Baritone
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Sunday Night Party
12.00—Russ Morgan and Orch.

WABC, NEW YORK, 860 K.
6.00—Silver Theatre
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Reantic Rhythm
8.00—Vicks Open House
8.30—Phil Baker
9.00—Columbia Workshop
9.30—Birthday Party
10.00—Ford Sunday Night Hour
11.00—Orchestra
12.00—Press Radio News
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Opera Auditions of the Air
6.30—Smiling Ed McConnell
7.00—Orchestra
7.30—Orchestra
8.00—Popular Classics
8.30—Ozzie Nelson's Orch.
9.00—General Motors Concert
10.00—Tyronne Power
10.30—Walter Winchell
10.45—Irene Rich
11.00—The Zenith Foundation
11.30—Cheerio
12.00—News

WTIC, HARTFORD, 1040 K.
6.00—Orchestra
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—News
7.5—Flufferettes
8.00—Jack Benny
8.30—Fireside Recital
8.45—Interesting Neighbors
9.00—Don Ameche
10.00—Manhattan Merry go Round
10.30—Album of Familiar Music
11.00—Rising Musical Stars
11.30—Orchestra
1.00—News

8.30—Shero Trio
8.45—Sports of the Week
9.00—Believe It or Not
9.00—Variety Show
9.45—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboree
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

Back and Rarin' To Go



After a month's vacation, George Burns and Gracie Allen are eager to return to their NBC program, November 8—especially Gracie. George is telling Gracie to buck up

HOLLYWOOD, Nov. 6—Fresh from a jolly vacation in jolly old New York, George Burns and Gracie Allen, Nitwits of the Networks, will return to their own NBC-Red Network program Monday, November 8, at 9.00 p. m., AST. Gracie will bring back a store of exciting stories about the interesting things they saw along the Great White Way, including every play on Broadway, the stock market slump, the Big Apple, which she will do on the air with variations, and a new hat.

George and Gracie have absented themselves from the airwaves for four long weeks, while the pixilated comedienne supposedly conducted a talent hunt for her mythical musical extravaganza, "Miss Gracie Goes To Town." During their vacation, the Monday night air spot has been taken over in turn by Bob Burns, Phil Baker, Eddie Cantor, and Al Jolson with Ruby Keeler. The ever-changing parade of guest comedians has left poor Ray Noble, balmly British handleader, more confused than ever. Ray thinks he has been getting on the wrong program for four weeks.

NOTED FRENCH CELLIST TO BE GUEST ON "CONCERT OF THE AIR"

Jean Belland, Famous French Professor of Music, Will Play on November 11 Broadcast

NBC TO AIR 72 CONCERTS AT ROCHESTER

Two Groups of Concerts Will Be Heard, One On Afternoons, One On Evenings

Three great symphonic orchestras of Rochester, N. Y.—the Rochester Philharmonic, the Rochester Civic and the Eastman School of Music—will present 72 radio concerts in four series over National Broadcasting Company networks.

The Rochester Philharmonic Orchestra will present two groups of concerts, one to be heard afternoons, the other evenings. One hundred musicians under the batons of Jose Iturbi and Guy Fraser Harrison began the evening broadcasts last night at 10 o'clock over the NBC-Blue Network. Four matinee concerts, to be given at intervals of one month, will begin Thursday, November 13, at 3:15 p. m., EST, over the same network.

The Rochester Civic Orchestra, a smaller symphonic group, will be heard in two series. Its educational concerts, directed by Guy Fraser Harrison, are broadcast from the auditoriums of various Rochester high schools on Tuesdays, at 4:45 p. m., EST, over the NBC-Blue Network. These concerts began October 19. Harrison also conducts a series of 27 matinee concerts, each one hour in length. These concerts began October 25, at 3:00 p. m., EST, over the NBC-Blue Network.

The third Rochester orchestra, of the Eastman School of Music, will begin its 1937-38 season of 18 weekly concerts over NBC Thursday, November 4, at 3:15 p. m., EST, over the NBC-Blue Network. Generally regarded as the finest of American school symphonies, this group of 100 student musicians will also present formal concerts each Thursday, with the exception of the Thanksgiving and Christmas vacation and the days on which the matinee series of the Rochester Philharmonic occur. Dr. Howard Hanson, the vigorous champion of American music and composers, will conduct.

"Friendly Music" To Feature Several Noted Musicians

A concert orchestra under the direction of Geoffrey Waddington, with Allan Wilson, tenor, as guest vocalists, and Albert Pratz, violinist, will be heard in the seventh programme of the CBC series, "Friendly Music," to be broadcast on Sunday, Nov. 7, at 10.30 p. m. AST, over the national network.

The orchestra will open the program with the beautiful "La Cinqtaine."

VISCOUNT CECIL TO OPEN NATIONAL PEACE WEEK RALLY

President of League of Nations Union of Great Britain To Speak At 10 P. M. on Monday

TORONTO, Nov. 6—CBC announced today it would broadcast over its national network November 8, 10.00 p. m., AST, the address at the opening in Toronto of the National Peace Week Rally by Lord Robert Cecil, President of the League of Nations Union of Great Britain. Viscount Cecil, who was one of those who guided the founding of the League of Nations and who played an important part in the movements which support it throughout the world, is coming to Canada in the interests of the League of Nations Society which has proclaimed the week of Nov. 8 Peace Action Week.

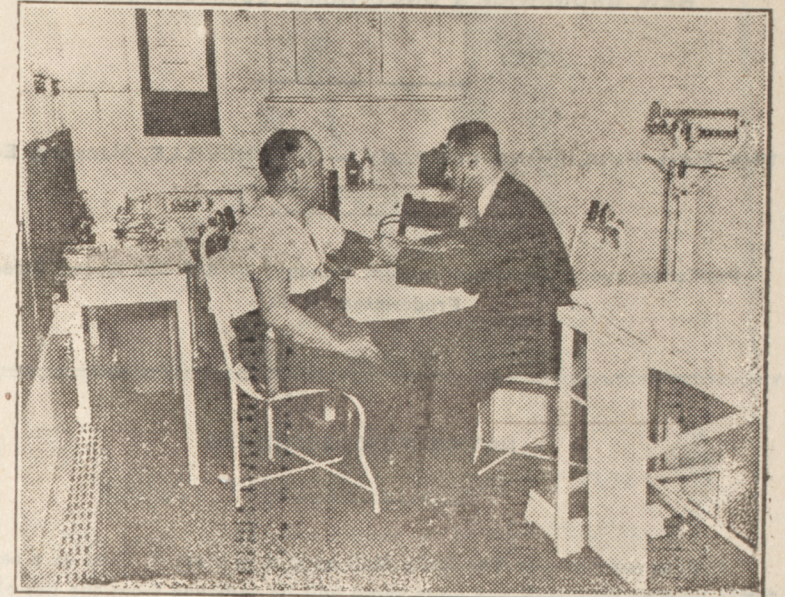
The opening of the campaign, which will take place at Convocation Hall, will have the active support of Dr. Herbert A. Bruce, Lieut.-Governor of Ontario, who will preside over the demonstration. Viscount Cecil's talk will be entitled "The Way To Peace."

The distinguished Britisher will arrive in Canada on Nov. 4 and will spend the week-end in Ottawa, guest of His Excellency, Lord Tweedsmuir. On Nov. 6 he will attend a meeting of the national executive committee of the League of Nations Society in Canada and on Monday will be in Toronto for the opening of National Peace Week.

"Book Review" To Feature Two New Novels of Repute

Prof. J. F. Macdonald, the CBC's well known book commentator, who has made the reading of the classics as well as the search for hot-off-the-press new novels an exciting adventure, will talk about two new books in his next national network broadcast on Saturday, Nov. 6, at 8:30 p. m. AST. Prof. Macdonald has chosen

CONSULTING ROOM ON WHEELS



FOR service in Ontario east of Ottawa and throughout Quebec and the Maritimes, the Canadian National Railways have just built a new medical car, similar to those which have already proved their usefulness in the rest of Ontario and in the western provinces. Well-equipped, compact, as white and shining as a hospital, it will travel from place to place for the benefit of engineers, firemen and trainmen who cannot conveniently go to clinics for their periodic physical examinations. It has a waiting room at one end and at the other the doctor's quarters, including a bedroom, shower bath, kitchen and a living room.

The car, which will go out on the line about November 15, is in charge of Dr. Louis Philippe Robert, graduate of the University of Montreal and holder of the Certificate of Public Health awarded by Johns Hopkins University. He was medical examiner and epidemiologist of the City Health Department, Montreal, for seven years.

In the photograph, Dr. Robert is shown making a blood pressure test. Henry Clarke, working on the roof of a coach in the Canadian National Point St. Charles Shops, where the car was built, climbed down and laid aside his hammer long enough to pose as a patient.

"Starting Point," by C. Day Lewis, and "400 Million Customers," by Carl Crow.

The first book is a novel by a successful English author and the reviewers have stated that "Starting Point" is one of the most cogent and human stories yet written about the younger generation of England's middle-class. London is the setting for the contemporary scene.

"400 Million Customers" is about China and is written by an American who has spent many years in that great and ancient empire. He presents the story through the practical

REAL TEARS

SAN FRANCISCO, Nov. 6—Vicki Voila, NBC actress, believes firmly that you have to feel your roles emotionally if they are to have authenticity. Playing the role of a contrite "villainess" in Gloria Gale, Vicki not only wept real tears the other day but had sympathetic Dixie Marsh (Magnolia) crying, too, before the scene ended.

eyes of a business man and tells of his own experiences, some happy, some sad, and what they taught him.

Say!
This is
Corking Good
Tobacco!

When you touch a light to a pipeful of Rosebud, you'll know why this grand Maritime favourite has made so many life-long friends! Cool, mellow, fragrant and friendly, Rosebud is the buy-word with Maritime smokers—they're particular!



ROSEBUD
Cut smoking tobacco
THE MARITIME SMOKE

RED ROSE
COFFEE For particular people—
Grown from seed of the rare old Java and Mocha of days gone by.