

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Glenn Darwin  
6.45—Le Bonhomme  
7.00—Rex Battle Orch.  
7.30—Canadian Press News  
7.45—Rhythmaires  
8.00—En Roulant ma Boule  
8.30—Concert Series  
9.00—Pictures in Black and White  
9.30—ICI Paris  
10.00—Streamline  
10.30—Orchestra  
10.45—Canadian Press News  
11.00—NBC Night Club  
11.30—Mart Kenny and Orch.  
12.00—Orchestra

## CKAC, MONTREAL, 730 K.

5.00—Social Announcements  
5.15—Summary and Weather  
5.20—Planologue  
5.30—Fireside Program  
6.15—Waltz Time  
6.30—L'Heure Recreative  
7.00—Les Sports de L'Air  
7.30—Jose Defoquerriere  
7.45—Dinner Music  
8.00—Provincial Hour  
9.00—Di-so-ma  
9.30—Vin St. George's Orch.  
10.00—Chas. Kramer and Orch.  
10.15—Westinghouse Newscast  
10.30—Alex. LaJoie and Orch.  
11.00—Molson Sports Reporter  
11.10—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Radio Minuit  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Time and Sign Off

## WEAF, NEW YORK, 660 K.

5.00—Nellie Revell Interviews  
5.15—Women's Clubs  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—Science in the News  
6.20—Three X Sisters  
6.30—News  
6.45—Little Orphan Annie  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.45—The Passing Parade  
8.00—Russ Morgan and Orch.  
8.30—Wayne King and Orch.  
9.00—Vox Pop  
9.30—Fred Astaire  
10.30—Hollywood Gossip  
10.45—Vic and Sade  
11.00—Esso News Reporter  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WABC, NEW YORK, 860 K.

4.30—Pop Concert  
5.00—Tito Guizar  
5.15—Science Service Series  
5.30—St. Louis Syncopators  
5.45—Children's Corner  
6.00—Patti Chapin  
6.15—Alexander Cores  
6.30—Dinner Concert  
6.40—News  
6.45—To be Announced  
7.00—Poetic Melodies  
7.15—Ma and Pa  
7.30—Alexander Woolcott  
7.45—Boake Carter  
8.00—Hammerstein Music Hall  
8.30—Al Jolson Show  
9.00—Watch the Fun Go By  
9.30—Benny Goodman  
10.00—Musical Americana  
10.30—Your Unseen Friend  
11.00—Tomorrow's News  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WBZ, BOSTON, 990 K.

4.00—Bavarian Orch.  
4.30—Dog Heroes  
4.45—Young Hickory  
5.00—Your Health  
5.30—Singing Lady  
5.45—Little Orphan Annie  
6.00—Minute Men  
6.15—Animal Close-Ups  
6.25—Concert Pianist  
6.30—News  
6.35—Lowell Thomas  
7.00—Easy Aces  
7.15—Tony Russell, Songs  
7.30—Lum and Abner  
7.45—Vivian Della Chiesa, Soprano  
8.00—Husbands and Wives  
8.30—Edgar A. Guest  
9.00—Ben Bernie and the Lads  
9.30—Sweetest Love Songs  
10.00—To be Announced  
10.30—Portraits of Harmony  
11.00—NBC Night Club  
11.30—Johnny Hamp Orch.  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WTIC, HARTFORD, 1040 K.

5.00—Nellie Revell  
5.15—Women's Club Program  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Frank Morgan  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Chateau News Reporter

8.30—Wayne King's Orch.  
9.00—Vox Pop  
9.30—Johnny Green's Orch.  
10.30—Jimmy Fiddler  
10.45—Vic and Sade  
11.15—Orchestra  
11.45—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Silent

## WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

## CBC, OTTAWA, 550 K.

6.30—Jack Baker, tenor  
6.45—Irene Laurier, songs  
7.00—Rene Mathieu  
7.15—Les Cavaliers de La Salle  
7.30—Canadian Press News  
7.45—Synopated Brevities  
8.00—Summer Serenade  
8.30—U. S. Marine Band  
9.00—Orchestra  
9.30—Woodland Concert  
10.00—Automobile Vagabond  
10.30—Chief Oshenonton  
10.45—Canadian Press News  
11.00—Joe DeCourcy and Orch.  
11.30—The Jolly Timers  
12.00—The Pleasure Bowl

## CKAC, MONTREAL, 730 K.

5.30—The Fireside Program  
6.15—Waltz Time  
6.30—The Recreative Hour  
7.00—French Songs  
7.15—Le Cure de Village  
7.30—Nationale de Benefices Mutuel  
7.45—Dans les Griffes du Diable  
8.00—Emission  
8.30—Laugh with Ken Murray  
9.00—Chantons en Choeur  
10.00—Cavaliers de la Salle  
10.15—Westinghouse Newscast  
10.30—Montreal Pharmacy  
10.45—Berceuse  
11.00—Molson Sports Reporter  
11.10—Bunny Berigan and Orch.  
11.30—Joe Reichman and Orch.  
12.00—Radio Minuit  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Time and Sign Off

## WEAF, NEW YORK, 660 K.

6.00—Our American Schools  
6.30—Press Radio News  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.45—Vic and Sade  
8.00—One Man's Family  
8.30—Wayne King  
9.00—Town Hall Tonight  
10.00—Your Hit Parade  
10.45—Jimmy Kemper's Song Stories  
11.00—Esso News Reporter  
11.05—Eddie Le Baron's Orch.  
11.15—Dance Music  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WABC, NEW YORK, 860 K.

4.15—Curtis Institute of Music  
4.30—Jack Shannon  
4.45—Academy of Medicine  
5.00—To be Announced  
5.15—Mixed Quartet  
5.30—Doris Kerr, songs  
5.45—Funny Things  
6.00—Del Casino, songs  
6.15—George Hall and His Orch.  
6.30—Sports Resume  
6.40—Radio News  
7.00—Poetic Melodies  
7.15—Ma and Pa  
7.30—Time for Buddy Clarke  
7.45—Boake Carter  
8.00—The Cavalcade of America  
8.30—Laugh with Ken Murray  
9.00—Lily Pons  
9.30—Beauty Box Theatre  
10.00—Gang Busters  
10.30—Babe Ruth Program  
11.00—News  
11.15—Dance Music  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
1.00—To be Announced

## WBZ, BOSTON, 990 K.

4.00—Parents and Teachers Assn.  
4.30—Safety Crusaders  
4.45—Monitor News  
5.00—Story of Mary Marlin  
5.15—Dan and Sylvia  
5.30—The Singing Lady  
5.45—To be Announced  
6.00—Esso News Reporter  
6.15—Evening Little Show  
6.30—News  
6.35—Musical  
6.45—Lowell Thomas  
7.00—Easy Aces  
7.15—Doris Hare  
7.30—Lum and Abner  
7.45—Musical Moments  
8.00—Merry Go Round  
9.00—String Symphony  
10.00—Vic and Sade  
10.15—Manuel and Williamson  
10.30—Lawden on Judiciary  
12.00—Bob Crosby's Orch.  
11.00—Esso News Reporter  
11.15—Dance Music  
12.30—Dance Orchestra  
1.00—Dance Orchestra

## WTIC, HARTFORD, 1040 K.

4.15—Golegians  
4.45—The Guiding Light  
5.00—Adventures of Dari Dan

## LANNY ROSS HEADS STAR CAST FOR NEW PACKARD SHOW ON NBC



Lanny Ross, romantic singing star of the new Packard show which starts on NBC September 7, as he appears at this new peak in his career. Charles Butterworth, dead-pan comedian, and Florence George, also will be featured on the program over the NBC-Red Network Tuesdays from 9.30 to 10.30 p.m.

HOLLYWOOD, Aug. 10.—A new musical comedy hour starring Lanny Ross, NBC tenor; Charles Butterworth, deadpan comedian; blond Florence George, operatic soprano, and Raymond Paige's orchestra will be inaugurated over the NBC-Red Network, Tuesday, September 7. The weekly broadcasts, originating in Hollywood, will be heard from 9.30 to 10.30 p. m., EDST, replacing Johnny Green's summer musical series. The programs will be sponsored by The Packard Motor Car Company.

The shows will combine the talents of radio veterans and recent microphone finds. Lanny Ross, one of the outstanding stars developed by the microphone, celebrates a decade of broadcasting next year. Pretty Florence George, not yet twenty-one was unknown when she made her radio debut on NBC less than a year ago. Today she has contracts for starring roles in radio, opera and motion pictures. Raymond Paige is well known throughout the country for his multiple other activities, while Charles Butterworth made good last year in his first regular radio assignment.

The versatile artists—all reached stardom through different channels, none originally pointing to radio. Ross, who broadcast while studying at Yale and Columbia universities, suddenly discovered himself a microphone star of the first rank. Butterworth eventually reached the radio forefront by the round-about road of newspaper work, advertising, the musical comedy stage and the screen before being called to the air with Fred Astaire in the forerunner of the current series.

## DR. G. R. LISTER

: Dentist :

Burchill-Wilkinson Building

QUEEN STREET : Below Regent



5.15—Don Winslow of the Navy  
5.30—Jack Armstrong  
5.45—Little Orphan Annie  
6.00—News  
6.30—Wrightville Clarion  
6.45—Musical Moments  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Through the Looking Glass  
7.45—Count of Monte Cristo  
8.00—One Man's Family  
8.30—Wayne King's Orch.  
9.00—Fred Allen  
11.00—News  
11.15—Connecticut Legislature  
11.20—Martinez Brothers  
11.30—Northern Lights  
12.00—Weather  
12.02—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Silent  
10.00—Hit Parade  
10.45—Kemper and Company  
11.00—News  
11.15—The Connecticut Legislature  
11.30—Meeting House  
12.00—Weather Report  
12.30—Lights Out  
1.00—Silent

## ON THE C.B.C.

### Concert Series

The seventh program in the "Concert Series" in the art of music appreciation will be heard over the CBC eastern and central network from Toronto, on Tuesday, August 17, at 7.30 p. m. EST. The concert orchestra, under the guest conductor, Harvey Robb, will play a Grieg program, consisting of excerpts from the Peer Gynt suite, by this famous Norwegian composer.

Grieg is the representative composer of the Scandinavian school. He belongs to a country which possesses a very distinct kind of folk music of its own, which was to him native dialect that pervaded his whole imagination.

The Peer Gynt suites consist of incidental music written for the drama of the same name by the Scandinavian poet, Ibsen. Included among the excerpts to be played are the well known "Antra's Dance" and "In the Hall of the Mountain King".

The soloist for the program will be Frank Blachford, well known Canadian violinist, who will play the first movement of the Grieg violin sonata in F major. The commentator on the program will be Dr. F. J. Horwood, who conducts the series.

### The Children's Album

"The Story of the Deer", that fleet-footed denizen of Canada's forests and woodlands, will be offered to youthful listeners of "The Children's Album" on Monday, August 16, at 5.45 p. m. EST. A very interesting original script has been prepared by "The Story Book Lady" for this broadcast, based on the natural existence of this shy creature.

Originating in the CBC Windsor studios, "The Children's Album" with "The Book Lady" will be presented as an internationally exchange feature to affiliated stations of the Mutual Broadcasting System, in addition to stations of the Canadian Broadcasting Corporation's eastern network.

### Melodic Strings

Music which had its inspiration in the songs of the French troubadours in the middle ages will be played for CBC national network listeners on

## LEADING MEN FOR THIS STAR HARD TO KEEP

CHICAGO, Aug. 10.—Being a leading man for Anne Seymour, NBC dramatic star and leading lady of The Story of Mary Marlin, seems to be a certain formula for landing in the movies.

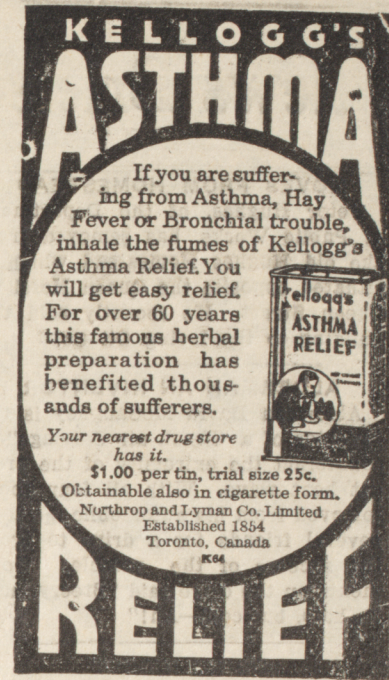
Eight Hollywood greats, including Don Ameche and Tyrone Power, once played opposite Miss Seymour in either radio or stage productions.

Warren William, who played Summer stock in upstate New York with Miss Seymour in 1929, was the first to reach Hollywood heights. C. P. Huntley, Jr., now with Universal Pictures, also played a lead role with Anne during the 1930 Summer stock season at Westchester Playhouse, Mt. Kisco, N. Y.

John Eldridge, now with Warner Brothers, played eastern stock with NBC's star of Mary Marlin in 1931, and Walter Abel topped a stage bill with Anne in New York at that winter. Arthur Jacobson, the Henry Hunter of the movies, played opposite Miss Seymour in the NBC radio drama, Grand Hotel, and was her first leading man in that air production. Don Briggs, now with Paramount, was another leading man in Grand Hotel who played opposite Anne.

Tyrone Power played in Grand Hotel in 1934 and 1935 before going to Hollywood, as did Don Ameche.

Sunday, August 15, at 6.30 p. m. EST when Alexander Chuhaldin and his famed "Melodic Strings" feature the serenade in five parts, D major, Opus 24, by Gustav Sandre. Love and chivalry were the themes of these quaint old ballads and the serenade to be played captures the mood of the sensational singers of mediaeval France in its five charming movements, all of which will be performed: Prelude; Scherzo; Romanzo; Intermezzo and Finale.

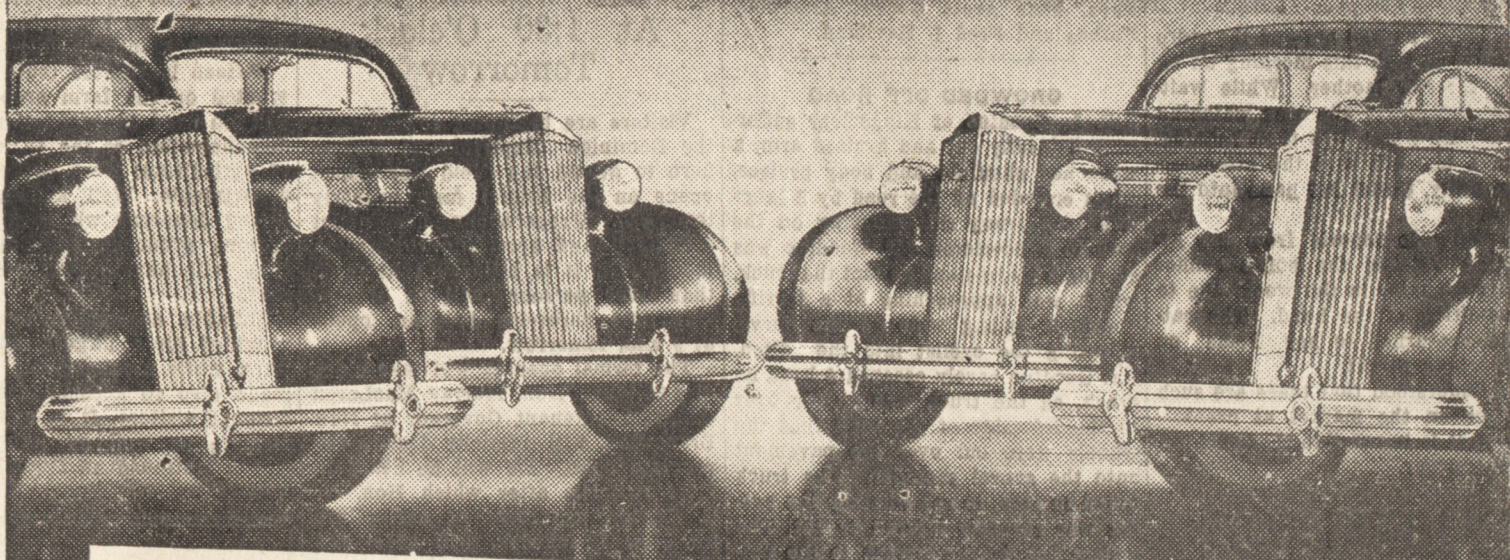


Anne's present leading man is Bob Griffin, who plays the role of Joe Marlin in The Story of Mary Marlin, a down-to-earth story of the troubles, joys and experiences in the lives of a young married couple.

The Story of Mary Marlin, sponsored by Procter & Gamble, makers of Ivory Flakes, is heard Mondays through Fridays at 10:00 a. m., EDST, over the NBC-Blue Network and at 12:15 p. m., EDST, over the NBC-Red Network.



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FOR 1937 Packard offers you the four greatest Packards ever built. Each is the leader of its price class. And each sells for a new low price!

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The 1937 Packard 120 is proof that a car can be a sensation three times in a row. This car, whose outstanding performance has been the talk of the motoring world,

is an even better car this year.

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Priced at \$1113 f.o.b. Windsor, the new Packard Six is a car that is destined to completely re-shape the low-priced car picture! It brings to its field a combination of qualities that no car of this price has ever possessed before—long mechanical life combined with long style life.

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THE GREATER PACKARD 120 and up including taxes f.o.b. Windsor
And up, list at factory, standard accessory group extra
THE NEW PACKARD SUPER-EIGHT and up including taxes f.o.b. Windsor
And up, list at factory
THE ADVANCED PACKARD TWELVE including taxes f.o.b. Windsor
And up, list at factory

Every Tuesday night—THE PACKARD HOUR, starring Fred Astaire—NBC Red Network, Coast to Coast, 9:30 E. D. S. T.