THEATRE of the AIR FOR "HOSPITAL KIDS" HUGE SUCCESS AUTHORING PRO-

ALL TIMES ATLANTIC STANDARD TIME

FRIDAY'S PROGRAMMES

This is the official programme which you are entitled to receive over

CBC, OT LAWA, 550 K. 6.00-Program Resume 6.15-Edward Davies, Songs 6.30-Piano Recital 6.45—Closing Stock Quotations 7.00-Harry Kogan and Orch. 7.30-Golden Journeys 8.30-Markowsky and Orch. 8.30-Major Bill 8.45-Kathleen Stokes, Organist 9.00-The Caribou Miner 9.15-Two-piano Recital 9.30-Poppy Day Appeal 30.00-Backstage 10.30-Night Shift 11.00-"Canada 1937" 11.45—The News 12.00-By the Sea

CKAC, MONTREAL, 730 K. 6.00-Social Announcements 6.15-Eton Boys 6.30—Sleepex Program 6.45—The Fireside Program 7.15-L'Heure Recreative 7-30-A Baton Rompus 7.45-The Chic Program 8.00-Derny's Three Secrets &15-Le Cure de Village 8.30-Radio Bingo Leduc 8.45-Queens Hotel Trio 9.00-The Provincial Hour 10.00-Hollywood Hotel #1.00-Elmer W. Ferguson 11.15-Westinghouse Newscast 11.30-Vin St. George Orch. 12.00-Molson Sports Reporter 12.30—Orchestra

WEAF, NEW YORK, 660 K. 6.00-Arthur Lang, Baritone 6.15-Vocal Selections 6.30-Jack Armstrong 6.45-Little Orphan Annie 7.00-Education in the News 7,15-Don Winslow 7.30-Press Radio News 7.45-Billy and Betty 8.00-Amos 'n' Andy 8.15-Uncle Ezra 8.30-Eddie Duchin and Orch. 9.00—Cities Service Concert 10.00-Waltz Time 10.30 -Court of Human Relations 11.00 Campana's First Nighter 11.30-Jimmy Fidler *1.45 Dorothy Thompson 12.00-George R. Holmes

12.15-Orchestra

2.30-Orchestra

1.60-Orchestra

5.00-Bob Byron, Whistler 5.15-Sing and Swing 5.30-Bon Voyage 6.00-Salvation Army Staff Band 6.15-Three Treys 6.30-Ray Heatherton, Songs 6.45-Children's Corner 7.00-Margaret Daum, Soprano 7.30-Press Radio News 7.35-Sports Resume 7.45-Federation of Jewish Charities 8.00-Poetic Melodies 8.15-Song Time 8.30-Jay Freeman and His Orch. \$45-Boake Carter 9.00—Hammerstein Music Hall 9.30-Hal Kemp's Dance Band 10.00-Hollywood Hotel 11.00—The Songshop 11.45-To be Announced

2.00-Tomorrow's News Tonight

WBZ, BOSTON, 990 K.

WABC, NEW YORK, 860 K.

6.00-Neighbor Nell 6.15-Vocal Selections 6.30-Orchestra 6.45-Tom Mix 7.00-Orchestra 7.30-Press Radio News 7.35-Charles Sears, Tenor 7.45-Lowell Thomas 8.00-Mary Small, Songs 8.15—Commentator 8.30-Lum and Abner 8.45-Louise Florea, Soprano 9.00-Grand Central Station 9.30-Death Valley Days 10.00-Pontiac Variety Show 10.30-Tommy Dorsey 11.00-Russian Rhapsody M.30-Detective Series 12.00-Vagabonds 12.15-King's Jesters 12.30-Orchestra 1.00-Orchestra

WTIC, HARTFORD, 1040 K. 6.00-Arthur Lang 6.15-Program from New York 6.30-Jack Armstrong 6.45-Little Orphan Annie 2.00-News 7.15-Casey at the Mike 7:30-Wrightville Clarion 7.45-Vic Arden's Orchestra 8.00-Amos 'n' Andy 8.15-Uncle Ezra 8.30-Concert Program 8.45-White Eagles 9.00-Lucillee Manners 10.00-Waltz Time 11.00-The First Nighter 11.30-Jimmy Fiddler 11.45-Dorothy Thompson 12.00-News 12.15-Orchestra

\$2.30-Orchestra

1.00-Weather

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP. | CANADIAN BROADCASTING CORP. which you are entitled to receive over BROADCAST W Stations CFNB, CHSJ, CKCW, and Stations CFNB, CHSJ, CKCW, and CHNC.

> CBC, OTTAWA, 550 K. 6.00-Program Resume 6.30-Bocal Selections 6.45—Closing Stock Quotations 7.00-Rakov's Orchestra 7.30-Weekly Song Sheet 8.00-Luigi Romanelli and Orch. 8.30-Book Review 8.45-Piano Recital 9.00-The Indian Speaks 9.15-Irene Landor 9.30—Reflections 10.00-Louisiana Hayride 10.30-BBC Music Hall 11.00-NBC Jamboree 11.30-Horace Lapp's Orch. 11.45-The News 12.00-Orchestra 12,30-Orchestra 1.00-Orchestra

CKAC, MONTREAL, 730 K. 6.30—Social Announcements 6.45-Classical Interlude 7.00-Sports Parade 7.30-Gems of Melody 8.00-Le Bon Parler Français 8.15-To be Announced 8.30—Saturday Swing Session 9.00-Old Fashioned Spelling Bee 9.30-To be Announced 10.00-To be Announced 11.00-Les Chevaliers du Folklore 11.15-Westinghouse Newscast 11.30-Berceuse 11.45-Patti Chapin, Songs 12.00-Molson Sports Reporter 12.30-Orchestra 1.00-Orchestra

WEAF, NEW YORK, 660 K. 6.30-Kaltenmyer's Kindergarten 7.00-El Chico 7.30-Press Radio News 7.35—Strolling Songster 7.45-The Art of Living 8.00-Top Hatters 8.20-Football Scores 8.30-Steinie Bottle Boys 8.45—Jimmy Kemper 9.00-Believe It or Not 9.30-The Log Cabin 9.45—Concert Orchestra 10.30-Special Delivery 11.00-NBC Jamboree 1.30-Orchestra 12.00-Orchestra 12,30-Orchestra 1.00-Orchestra

WABC, NEW YORK, 860 K. 5.15--The Dancepators 5.45-Orchestra 6.30-Orchestra 6.45-Dorothy Gordon's Corner 7.00-Columbia Concert Hall 7.25-Press Radio News 7.30-Eddie Dooley's News 7.45---Orchestra 8.00-Saturday Night Swing Club 8.30-Carborundum Band 9.00-Your Unseen Friend 9.30-Johnny Presents 10.00—Professor Quiz 10.30-All in Fun 11.00-Your Hit Parade 11.45-Patti Chapin, Songs 12.00-Orchestra

1.00-Orchestra WBZ, BOSTON, 990 K. 6.45-Orchestra 7.00-Rakov's Orchestra 7.30-Press Radio News 7.35-Vocal Program 8.00-Message of Israel 8.30-Uncle Jim's Question Bee 9.00-Orchestra 9.30-Linton Wells 10.00-National Barn Dance 11.00-Gun Smoke Law 11.30-To be Announced 12.00-Orchestra 12.30--Orchestra 1.00-Orchestra

12.30-Orchestra

WTIC, HARTFORD, 1040 K. 6.00-Vagabond Adventures 6.30-Kaltenmeyer's Kindergarten 7.00-News 7.15-Casey at the Mike 7.30-Wrightville Clarion 7.45-Medical Talk 8.00-Top Hatters 8.30-Shero Trio 8.45-Sports of the Week 9.00-Believe It or Not 9.00-Variety Show 9.45-NBC Concert Hour 10.30-Special Delivery 11.00-Jamboree 11.30-Orchestra 12.00-News 12.15-Orchestra 12.30-Orchestra

1.00-Weather

medicated with throatsoothing ingredients of Vicks VapoRub. /icks Cough Drop

7 TONY WONS "PICTURE CARD CAMPAIGN" WORE OUT 4 PENS

Thousands Of Cards Have Poured In From All Over Continent: Asks All To Co-Operate

DESCRIBE BRUINS

the game between Toronto Maple the mail volume increasing daily. Leafs and Boston Bruins tomorrow night it will carry the colorful plays of the ynamic Eddie Shore in addition to those of a number of prospective new stars in the N.H.L., who are members of the rejuvenated squad of the Bruins, to the broadcast audience

Boston Bruins have always been one of the sensational teams of the league and the early showings this seoson of the new team have proved that their power as a crowd attraction is still undiminished.

In addition to Foster Hewitt's play by play description of the game, the Imperial Oil Hockey Broadcast will again feature the short-wave vox popping which has proved such an attraction to the fan audience during the intermissions of the game

C. N. R. CAR HAS ARRIVED MONCTON

MONCTON, Nov. 18-The specially equipped medical service car ished from a son who never returnwhich has been assigned to the ed from France, relinquished, she in Moncton in charge of Dr. Louis From a cowboy in the southwest came the box. In his spare time Lawrence P. Robert, recently appointed travel- some postcards showing the ranges. ling medical examiner for the rail- herds and Indian reservations, while way. While in Moncton Dr. Robert will conduct medical examinations old fashioned cards of several gen- Crazy-But It Helps," or "What to including eye and ear tests of trainmen and enginemen.

Employees connected with the Cansame applies to sleeping and dining railway. All water supplies, including frinking water on trains, are also subjected to periodical examination o ensure their purity.

others! Don't take chances with colds ... rub on 10 KS

A single radio appeal made last meyer's Kindergarten, heard Saturture postcards for little children in Network, completed his 520th conwith radio mail. Wons' idea of giv- has had radio shows on the air for ing entertainment and instruction to the past ten years. the shut-ins shows indications of be-When the Imperial Oil Hockey coming a nation wide movement, with Broadcost takes the air to describe bales of cards already received, and

> the tidal wave of mail is expected to columnist. assume large proportions with the arrival of the holiday season. Three comical verses.

and even features of brilliant hues. McGee and Molly. Others obviousry were keepsakes, whose owners said they had parted pitalized youngsters. Among many of and Bruce Kamman, who is now Prothe unusual card shipments receiv- fessor August Kaltenmeyer. ed were a number of old post card albums, evidently dug out of attics and storerooms where they had lain for years. Other batches included cards from foreign countries which the recipients had treasured for some reason or other. One mother sent in several wartime cards she had chererations ago.

Postcards or holiday greeting cards adian National train services are re- of all types and designs, and cards quired to undergo periodical tests as particularly which show scenes of to physical and mental fitness. The distant places, animal subjects and comic drawings are sought by Tony car employees to ensure their free- Wons for the youngsters. Hospitals dom from communicable diseases as in all parts of the country will receive a protection for the patrons of the shipments of these cards, as the campaign is to be a continuous one.

> These cards and pictures should be sent direct to Tony Wons in care of the Columbia Broadcasting System, long daily routine in the hospitals and possible following receipt of these orphanages. All such institutions de- cards.

GRAMME SCRIPTS

CHICAGO, Nov. 19-Harry Lawrence, author of 6 year old Kaltenweek by Tony Wons, asking for pic- day at 6.30 AST, over the NBC-Red hospitals, has swomped the offices of secutive week as a script writer and his sponsor (Vick Chemical Company) gag man Thursday, November 11. He

Lawrence, who was born in Carrollton, Mo., July 6, 1897 started as a staff writer for the present NBC station WENR, on November 11, 1927 Numerous radio editors throughout after leaving the old Chicago Eventhe country are cooperating in bring- ing Post, where he became famous ing the appeal to their readers, and as "High Frequency Harry," radio

Soon after joining WENR, he orseparate staffs of sorters and balers iginated what is believed to be one have been engaged to handle the of the first "family scripts" on the postcard mail the subject matter of air. It was The Smith Family, which which ranges from scenes in many ran for two and one-half years on cities in different parts of the world, WENR, WMAQ, now also owned by to cards with humorous pictures and NBC, and NBC affiliate WLS. In the cast of The Smith Family were Irma Glen, now a well-known NBC Many cards are works of art, hand- network organist, and Marian and painted, inlaid with ivory and silver Jim Jordan, now famous as Fibber

In those early days Lawrence also with only because they wanted to wrote a comedy sketch, "Uncle Adam bring a bit of sunshine to the hos- and Little Eva," starring Miss Glen

> Other Lawrence sketches included Romance Time, The Hoffinghams, The Farm and Home Bugle, still on the NBC Farm and Home Hour after five and one-half years, and the Kaltenmeyer show, which recently celebrated its sixth anniversary.

gagster has worn out two typewriters a rack constructed according to his lines of the Canadian National Rail- wrote, only because of her love for four fountain pens and approximate- specifiations. Even his elbows are ways in Eastern Canada has arrived the little ones in the institutions. ly 7,000 erasers, which he buys by supported by the arms of the chair. is writing a book about radio, which up straight and talk," jests Skolsky fell. will either appear under the intrigufrom northern Canada came a set of ing title, "You Don't Have to be to get around that too." Do 'Til the Sponsor Comes."

> Kaltenmayer's Kindergarten sponsored by the Quaker Oats Company, Chicago.

siring any of these card shipments are asked to communicate directly with Tony or his sponsor and their requests will be filled as rapidly as the supply is received from the radio audience.

Progress of the campaign will be made by Tony Wons during his tri-New York City, or to any of the CBS weekly morning broadcasts over the radio stations near the listener's nacional network of the CBS system home. The cards will also serve as an on Mondays, Wednesdays and Friday education in geography, history and at 11.30 o'clock AST, and acknowledge other subjects to the youngsters who ments to senders will be made by the are welcoming this addition to their Vick poet-commentator as soon as

PRETTY SOFT, MR. SKOLSKY!



Nothing like taking it easy when you're broadcasting news about Hollywood. Sid Skolsky, who had this set-up made especially for him, says it makes him feel more at ease.

HOLLYWOOD. Nov. 19-A crackling fireplace is all Sidney Skolsky needs to feel at home when he Spent Night In Woods broadcasts his Skolsky from Hollywood programs over NBC each Wed- Is Found by R. C. M. P. nesday.

All the other comforts of a cozy den surround the famous newspaper colmnist and commentator on the film colony and its personalities.

He sinks into an easy-chair as soft as a feather-tick. His feet relax on a In the past ten years the NBC special footstool. The script rests on "I still have to exert myself to sit "but some day I'll figure out a way

There is a serious reason, however why the columnist goes on the air Pond came out of the woods last with such luxurious ease.

I am a friend who is chatting with of this city led parties totaling about them at their fireside and I wouldn't 50 men in the search for the missing think of trying to create that kind man. of an atmosphere while standing before a mike or sitting in a hard studio chair," he explained.

Skolsky from Hollywood is heard each Wednesday at 8:30 p.m., EST, over the NBC-Blue Network, sponsored by Bromo-Seltzer.



Lost in the woods since Wednesday George Holyoke of this city, an employee of Creighton and Smith Motors, was found at 11 o'clock this morn ing by searching parties which had scoured the woods back of Durham throughout the whole night. When found he was in good physical condition, having built a fire when night

Accompanied by Douglas Pond, the two were hunting in the district, and in following game became separated evening. When his partner did not "I want my listeners to feel that appear he summoond aid. R.C.M.P.

K. P.'s SOCIAL EVENING

After the regular meeting of the Fredericton Lodge Knights of Pythias, held Wednesday, a social hour, under the direction of Herbert Webber, chairman, was enjoyed. Mr. Webber rendered several violin solos being accompanied on the plano by Robyn C. Bayley. After readings by Mr. Bayley, Charles Johnston and Hargrove Locke rendered several olos. Spanish guitar selections and yodelling by Donald Morgan preceded the refreshments.

