

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP. This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

- CBC, OTTAWA, 550 K.
- 6.00—Program Resume
- 6.15—The Four of Us
- 6.30—Adventures of Jamie and Josie
- 6.45—Closing Stock Quotations
- 7.00—Harry Kogan and Orch.
- 7.30—Canadian Capers
- 8.00—Markowsky and his Orch.
- 8.15—La Salle Cavaliers
- 8.30—Major Bill
- 8.45—Kathleen Stokes, Organist
- 9.00—Laughing with Canada
- 9.15—The Campbell Sisters
- 9.30—National Sing Song
- 10.00—Dramatic Mystery Series
- 10.30—Spotlight Parade
- 11.00—Labour Organization
- 11.30—Orchestra
- 11.45—The News
- 12.00—Restless Bows
- 12.30—Waltz Intermezzo

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP. This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

- CBC, OTTAWA, 550 K.
- 6.00—To be Announced
- 6.15—Little Variety Show
- 6.30—Peter and Mathews
- 6.45—To be Announced
- 7.00—Orchestra
- 7.30—Ici l'On Chante
- 8.00—Rex Battle and Orch.
- 8.30—Gloom Chasers
- 8.30—Radio Journal
- 8.45—Ernest Dainty, Organist
- 9.00—Democracy at Work
- 9.15—Piano Sophisticates
- 9.30—String Quartette
- 10.00—Canadian Legion Broadcast
- 11.00—Concert Hall of the Air
- 11.30—Canadian Portraits
- 11.45—The News
- 12.00—August 4th, 1914
- 12.30—Orchestra

CKAC, MONTREAL, 730 K.

- 6.00—Social Announcements
- 6.15—Summary
- 6.30—Sleepex Program
- 6.45—The Fireside Program
- 7.15—L'Heure Recreative
- 7.30—Le Reporter Salada
- 7.45—L'Amour Contre la Haine
- 8.00—Melody Time
- 8.15—Le Cure de Village
- 8.30—Malenfant and Daunais
- 8.45—Don Juan of Song
- 9.00—Les Montagnards de Quebec
- 10.00—Chantons en Choeur
- 11.00—La Ligue des Proprietaires
- 11.15—Westinghouse Newscast
- 11.30—Patti Chapin, Songs
- 12.00—Molson Sports Reporter
- 12.30—Orchestra

WEAF, NEW YORK, 660 K.

- 6.00—Not for Ladies
- 6.15—Terry and the Pirates
- 6.30—Jack Armstrong
- 6.45—Little Orphan Annie
- 7.00—America's Schools
- 7.15—Don Winslow of the Navy
- 7.30—Press Radio News
- 7.35—Songs
- 7.45—Billy and Betty
- 8.00—Orchestra
- 8.15—Uncle Ezra
- 8.30—Swing Harmonicas
- 8.45—Jean Sablon
- 9.00—One Man's Family
- 9.30—Lady Esther's Serenade
- 10.00—Town Hall Tonight
- 10.30—Hit Parade
- 10.45—Alistair Cooke
- 11.00—Orchestra
- 11.15—Ink Spots
- 12.30—Orchestra

WABC, NEW YORK, 860 K.

- 5.00—Curtis Institute
- 5.45—Dr. Dafoe
- 6.00—Follow the Moon
- 6.15—Life of Mary Sothorn
- 6.30—Children's Corner
- 6.45—To be Announced
- 7.00—Jack Shannon, Songs
- 7.15—Four Stars
- 7.30—Press Radio News
- 7.35—Orchestra
- 7.45—The Singing Waiters
- 8.00—Poetic Melodies
- 8.15—Hobby Robby
- 8.30—Arolian Trio
- 8.45—Boake Carter
- 9.00—The Cavalcade of America
- 9.30—Texaco Town
- 10.00—Chesterfield Presents
- 10.30—Colonel Jack
- 11.00—Gang Busters
- 11.30—Del Casino, Songs
- 12.00—Tomorrow's News Tonight
- 12.30—Orchestra

WBZ, BOSTON, 990 K.

- 6.00—Neighbor Nell
- 6.15—The Four of Us
- 6.30—Singing Lady
- 6.45—Tom Mix
- 7.00—Orchestra
- 7.30—Press Radio News
- 7.35—Jack Baker, Tenor
- 7.45—Lowell Thomas
- 8.00—Easy Aces
- 8.15—Dramatic Program
- 8.30—Lum and Abner
- 8.45—Charlotte Landing, Soprano
- 9.00—Eddy Duchin
- 9.30—To be Announced
- 10.00—Musical Comedy Hits
- 10.30—Gen. Hugh Johnson
- 11.00—Songs
- 11.30—Waltz Interlude
- 12.00—Vagabonds
- 12.15—Kings' Jesters
- 12.30—Orchestra

WTIC, HARTFORD, 1040 K.

- 6.00—Not for Ladies
- 6.15—Terry and the Pirates
- 6.30—Jack Armstrong
- 6.45—Little Orphan Annie
- 7.00—News
- 7.15—The Revellers
- 7.30—Wrightville Clarion
- 7.45—Vic Arden's Orch.
- 8.00—Amos 'n' Andy
- 8.15—Uncle Ezra
- 8.30—Highway Safety Address
- 8.45—White Eagles
- 9.00—One Man's Family
- 9.30—Wayne King's Orch.
- 10.00—Walter O'Keefe and Orch.
- 11.00—Your Hit Parade
- 11.45—Talks by Alistair Cooke
- 12.00—Orchestra

CKAC, MONTREAL, 730 K.

- 6.00—Social Announcements
- 6.15—Elsie Thompson at the Organ
- 6.30—Sleepex Program
- 6.45—The Fireside Program
- 7.15—L'Heure Recreative
- 7.30—A Baton Rompus
- 7.45—Among Our ouvenirs
- 8.00—Hockey School of the Air
- 8.15—Howard Phillips, Songs
- 8.30—French Sketch
- 8.45—Don Juan of Song
- 9.00—Gratian Gelinias
- 9.30—Radio Encyclopedie
- 10.00—Major Bowes Amateur Hour
- 11.00—To be Announced
- 11.15—Westinghouse Newscast
- 11.30—Alex. Lajoie & Orch.
- 11.45—Berceuse
- 12.00—Molson Sports Reporter
- 12.30—Orchestra

WEAF, NEW YORK, 660 K.

- 6.00—Golden Melodies
- 6.30—Jack Armstrong
- 6.45—Little Orphan Annie
- 7.00—Norseman's Quartet
- 7.15—Don Winslow
- 7.30—Press Radio News
- 7.35—Today's Sports
- 7.45—Billy and Betty
- 8.00—Amos 'n' Anry
- 8.15—Vocal Varieties
- 8.30—Schaefer Revue
- 9.00—Rudy Vallee and Guest Artists
- 10.00—Maxwell House Program
- 11.00—Kraft Music Hall
- 12.00—Footnotes on Headlines
- 12.30—Northern Lights
- 1.00—Orchestra

WABC, NEW YORK, 860 K.

- 5.00—Myrt and Marge
- 5.15—Bob Byron, Whistler
- 5.30—U. S. Army Band
- 6.00—Follow the Moon
- 6.15—Life of Mary Sothorn
- 6.45—To be Announced
- 7.00—Del Casino, Songs
- 7.15—Eton Boys
- 7.25—Press Radio News
- 7.30—Eddie Dooley's News
- 7.45—George Hall and Orch.
- 8.00—Poetic Melodies
- 8.15—Song Time
- 8.30—We the People
- 9.00—Kate Smith Hour
- 9.30—Eddie Dooley's News
- 10.00—Major Bowes' Hour
- 11.00—Dramatic Program
- 11.30—Essays on Music
- 12.00—Orchestra
- 12.30—Orchestra
- 1.00—Orchestra
- 12.30—Orchestra

WBZ, BOSTON, 990 K.

- 6.00—Junior Nurse Corps
- 6.45—Tom Mix
- 7.00—Orchestra
- 7.30—Press Radio News
- 7.30—Tony Russell, Tenor
- 7.45—Lowell Thomas
- 8.00—Easy Aces
- 8.15—Mr. Keene
- 8.30—Lum and Abner
- 8.45—Kidoodlers
- 9.00—Gen. Hugu Johnson
- 9.15—Vocal Selections
- 9.30—March of Time
- 10.30—Meeting of the Air
- 11.00—NBC Nightclub
- 12.00—Vagabonds
- 12.15—King's Jesters
- 12.30—Orchestra
- 1.00—Orchestra

WTIC, HARTFORD, 1040 K.

- 6.00—Golden Melodies
- 6.30—Jack Armstrong
- 6.45—Little Orphan Annie
- 7.00—News
- 7.15—Casey at the Mike
- 7.30—Wrightville Clarion
- 7.45—Shero Trio
- 8.00—Amos 'n' Andy
- 8.15—Vocal Varieties
- 8.30—Continental
- 8.45—The Spotlight
- 9.00—Rudy Vallee's Variety Show
- 10.00—Variety Show
- 11.00—Bing Crosby
- 12.00—News
- 12.15—Orchestra
- 12.30—Orchestra
- 1.00—Orchestra

C. B. C. Governing Board Confer on Problems

— DAUGHTERS HELP DAD —



Feg Murray felt very much at home when his young daughters popped into Hollywood NBC studios. Feg's "Seein' Stars" is a feature of the Bakers' Broadcast heard over the NBC-Blue Network on Sundays at 7:30 p. m., EST.

NUMEROUS, COMPLEX DIFFICULTIES ARISE BEFORE CBC

Too Much Political Bal-lyhoo at Election Times is Charged; Listeners Bombarded With Speeches; Aberhart Is Charged With Mixing Religion and Politics Via Airwaves.

The governing body of the Canadian Broadcasting Corporation yesterday opened a conference which is expected to continue for the next ten days. Under the chairmanship of Leonard W. Brockington, Winnipeg, the board will deliberate all the problems that have accumulated since the commission was established a year ago.

These are numerous and complex. One which the board will attend to relates to the broadcasting of political speeches during election campaigns. This was brought to a head in the Ontario provincial election when radio audiences were bombarded ceaselessly night after night throughout the campaign.

Protests to Major W. E. Gladstone Murray, general manager, at the time elicited a statement that the matter would be brought before the board at its next conference.

The "mixing of politics with religion," charged in some quarters against Premier William Aberhart of Alberta in his address to the Calgary Prophetic Bible Institute, is another of the problems which the board will consider.

On the technical side provision of enlarged broadcasting facilities for Western Canada and the Maritime Provinces is being examined. The new 50,000 watt station near Montreal and a similar one at Hornby, Ont., will shortly be ready. The date on which these big stations will open, however, has yet to be decided.

heard in succession, each in two numbers. Miss Moore has selected Kreisler's "The Old Refrain" and Tosti's "The Last Song." Tauber will sing Grieg's "Leifler Fruehling" and the Strauss-Korngold "Dort rauscht und plauscht der Wienerwald" from "Song of Love." Miss Frederick, who, incidentally has just been awarded a fellowship at Fontainebleau, France, for a year's study of music written for the clavichord and other old musical instruments, has selected for her clavichord numbers Rameau's "The Call of the Birds" and the Bach "Prelude in

to be less than sufficient for those who will want to attend in person. The concert will be opened by the orchestra under Golschmann's baton with a rendition of the "Ride of the Valkyries" from Wagner's "Die Walkure." Then Miss Moore and Mr. Tauber will make their first entrance, Miss Moore to sing the "Balladella" from Leoncavallo's "Pagliacci," and Tauber "Ach, so fromm," from Flotow's "Martha." The orchestra will then be heard in the "Air on the G String" from the Bach Suite No. 3. The three soloists will then be

DAUGHTER HELPS MAMA —



One of Miss Jepson's favorite tunes is her daughter, Sally, who is here shown holding down the family piano. Miss Jepson is one of eight operatic artists heard on the General Motors program over NBC each Sunday.

ST. LOUIS GOOD NEIGHBOR CONCERT TITLE OF NEXT GENERAL MOTORS SHOW

RENOWNED ST. LOUIS SYMPHONY UNDER BATON VLADIMIR GOLSCHMANN TO PARTICIPATE

The Nov. 21 program of the General Motors Concert Company will be in the form of a "St. Louis Good Neighbor Concert" and will be broadcast from the large Convention Hall of the Municipal Auditorium in that mid-Western metropolis. A nationwide hookup of the NBC-WJZ (Blue) network will transmit between 9 and 10 p.m. AST.

The ancient ancestor of the piano—St. Louis Symphony Orchestra under the baton of Vladimir Golschmann, and the two great international singing star members of the Concert Company, America's Grace Moore and Europe's Richard Tauber. Guest artist of the Company for the event will be Miss Corinne Frederick, of St. Louis. Miss Frederick is widely known throughout the Middle West as a concert pianist, but on this occasion will be heard in two solos on the ancient ancestor of the piano—the clavichord.

The clavichord—which is a percussion instrument and differs from the harpsichord in that the latter is a "plucked" instrument—was the favorite vehicle for music-making in the time of Bach. There are said to be only four or five in the United States, and Miss Frederick is the

leading exponent in the country of a revival of interest in the instrument. It is possible that the music of the clavichord has never before, or but rarely, been broadcast on a nationwide network.

The "Good Neighbor Concert" will be the only event of the sort during the current season of the General Motors Concert Company. It is intended as a tribute to St. Louis as one of the nation's great musical and cultural centres, and to the St. Louis Symphony Orchestra under Vladimir Golschmann as one of the country's eminent musical organizations. Previous tributes of the kind, in preceding seasons, have been tendered to Philadelphia, Minneapolis, Los Angeles, San Francisco, Cleveland, Cincinnati, Rochester, Hartford, and White Plains, N. Y.

Because of the great popularity of the glamorous soprano star of the opera, concert and motion pictures, Grace Moore; the desire to see and hear the renowned Tauber, whose reputation is international, largely through his operetta motion pictures and his widely sold recordings; and the pride of the city in its orchestra, conductor and soloist; the 10,000-seat capacity of the hall is expected

Worker's Educat. Ass'n. "Along Gypsy Trails" To Present Program On Will Feature Many "Labour Organization" Colourful Airs

The fourth in the CBC series of broadcast discussions entitled "Labour Organization", being sponsored by the Workers' Educational Association, will be heard over the national network on Wednesday, November 17, at 11.00 p.m., AST. Dr. L. T. Morgan will be the speaker.

The broadcast, carrying on the explanation of the formation and progress of trade unionism, will deal with the period 1850-1918. Dr. Morgan will deal with the labour laws of the period and will refer to the Taft Vale decision. He will point out that during this period labour and capital became a big and little brother movement.

Mr. Zuckert, who started his musical career as violinist in the small cafes of Buenos Aires, will direct the orchestra in a performance of the Spanish tune, "Mi Caballo Jerezano," by Barrio. Miss Romanko will sing two gay Russian gypsy songs: "What Do I Care" by Pokrass and "Live Live-ly by Cherniavsky.

Colourful gypsy airs will be broadcast over the CBC national network on Wednesday, November 24, at 5:30 p.m., AST, when Leon Zuckert and his orchestra are presented on the programme, "Along Gypsy Trails," from the Toronto studios. Sofia Romanko, who sings haunting Romany melodies, will be guest soloist.

Mr. Zuckert, who started his musical career as violinist in the small cafes of Buenos Aires, will direct the orchestra in a performance of the Spanish tune, "Mi Caballo Jerezano," by Barrio. Miss Romanko will sing two gay Russian gypsy songs: "What Do I Care" by Pokrass and "Live Live-ly by Cherniavsky.

A Tchaikovsky selection, the Third Movement, "allegro molto vivace," from his Symphony No. 6, the "Pathetique," will next be offered by the orchestra and Golschmann. The soprano and tenor voices of Miss Moore and Tauber will then be heard in a duet, the Schubert "Serenade"; and the orchestra will conclude the program with a playing of the "Wedding March" from the Rimsky-Korsakov opera, "Le Coq d'Or." The Concert Company program of the following Sunday will be heard again from Carnegie Hall in New York.

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE BY Dale Carnegie

1. What are the six ways of making people like you? See pages 83 to 145.

2. What are the twelve ways of winning people to your way of thinking? See pages 149 to 247.

3. What are the nine ways to change people without giving offense or arousing resentment? See pages 245 to 283.

BECOME GENUINELY INTERESTED IN PEOPLE

1. "If you would make friends, be friendly. Forget your own interests. Think of other people's interests."

2. "You can make more friends in two months by showing that you are interested in other people than you can in two years by trying to force other people to become interested in you."

3. "Ask yourself this question:— 'Why should people be interested in me unless I am first interested in them?' 'If you merely try to impress people and get people interested in you, you will never have many true, sincere friends. Friends, real friends, are not made that way.'"

4. "But you can win the attention and time and cooperation of even the busiest, most sought after people by becoming genuinely interested in them. 'So if you want to make friends, put yourself out to do things for other people.'"

HAVE YOU SMOKED A TURRET LATELY?

ONE way to show interest in other people is to introduce them to the satisfying goodness of Turret cigarettes. They'll quickly appreciate Turret's original and unique blend of choice Virginia tobaccos, which makes Turret just that much different—just that much better. Show them, too, that the Turret package has a handy calendar on the back! Imperial Tobacco Company of Canada, Limited

Turret CIGARETTES

Quality and Mildness

PLAIN OR CORK TIP