

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—The Four of Us  
6.30—Adventures of Jamie and Josie  
6.45—Closing Stock Quotations  
7.00—Harry Kogan and Orch.  
7.30—Canadian Capers  
8.00—Markowsky and his Orch.  
8.15—La Salle Cavaliers  
8.30—Major Bill  
8.45—Kathleen Stokes, Organist  
9.00—Laughing with Canada  
9.15—The Campbell Sisters  
9.30—National Sing Song  
10.00—Dramatic Mystery Series  
10.30—Spotlight Parade  
11.00—Labour Organization  
11.30—Orchestra  
11.45—The News  
12.00—Restless Bows  
12.30—Waltz Intermezzo

CKAC, MONTREAL, 730 K.  
6.00—Social Announcements  
6.15—Summary  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—L'Amour Contre la Haine  
8.00—Melody Time  
8.15—Le Cure de Village  
8.30—Malenfant and Daunais  
8.45—Don Juan of Song  
9.00—Les Montagnards de Quebec  
10.00—Chantons en Choeur  
11.00—La Ligue des Proprietaires  
11.15—Westinghouse Newscast  
11.30—Patti Chapin, Songs  
12.00—Molson Sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Not for Ladies  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—America's Schools  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.35—Songs  
7.45—Billy and Betty  
7.50—Orchestra  
8.15—Uncle Ezra  
8.30—Swing Harmonicas  
8.45—Jean Sablon  
9.00—One Man's Family  
9.30—Lady Esther's Serenade  
10.00—Town Hall Tonight  
10.30—Hit Parade  
10.45—Alistair Cooke  
11.00—Orchestra  
11.15—Ink Spots  
12.30—Orchestra

WABC, NEW YORK, 860 K.  
5.00—Curtis Institute  
5.45—Dr. Dafee  
6.00—Follow the Moon  
6.15—Life of Mary Sothorn  
6.30—Children's Corner  
6.45—To be Announced  
7.00—Jack Shannon, Songs  
7.15—Four Stars  
7.30—Press Radio News  
7.35—Orchestra  
7.45—The Singing Waiters  
8.00—Poetic Melodies  
8.15—Hobby Robby  
8.30—Arolian Trio  
8.45—Boake Carter  
9.00—The Cavalcade of America  
9.30—Texaco Town  
10.00—Chesterfield Presents  
10.30—Colonel Jack  
11.00—Gang Busters  
11.30—Del Casino, Songs  
12.00—Tomorrow's News Tonight  
12.30—Orchestra

WBZ, BOSTON, 990 K.  
6.00—Neighbor Nell  
6.15—The Four of Us  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.35—Jack Baker, Tenor  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
8.45—Charlotte Landing, Soprano  
9.00—Eddy Duchin  
9.30—To be Announced  
10.00—Musical Comedy Hits  
10.30—Gen. Hugh Johnson  
11.15—Songs  
11.30—Waltz Interlude  
12.00—Vagabonds  
12.15—Kings' Jesters  
12.30—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Not for Ladies  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—The Revellers  
7.30—Wrightville Clarion  
7.45—Vic Arden's Orch.  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Highway Safety Address  
8.45—White Eagles  
9.00—One Man's Family  
9.30—Wayne King's Orch.  
10.00—Walter O'Keefe and Orch.  
11.00—Your Hit Parade  
11.45—Talks by Alistair Cooke  
12.00—Orchestra

## THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—To be Announced  
6.15—Little Variety Show  
6.30—Peter and Mathews  
6.45—To be Announced  
7.00—Orchestra  
7.30—Ici l'On Chante  
8.00—Rex Battle and Orch.  
8.30—Gloom Chasers  
8.30—Radio Journal  
8.45—Ernest Dainty, Organist  
9.00—Democracy at Work  
9.15—Piano Sophisticates  
9.30—String Quartette  
10.00—Canadian Legion Broadcast  
11.00—Concert Hall of the Air  
11.30—Canadian Portraits  
11.45—The News  
12.00—August 4th, 1914  
12.30—Orchestra

CKAC, MONTREAL, 730 K.  
6.00—Social Announcements  
6.15—Elsie Thompson at the Organ  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—A Baton Rompus  
7.45—Among Our ouvenirs  
8.00—Hockey School of the Air  
8.15—Howard Phillips, Songs  
8.30—French Sketch  
8.45—Don Juan of Song  
9.00—Gratien Gelinas  
9.30—Radio Encyclopedie  
10.00—Major Bowes Amateur Hour  
11.00—To be Announced  
11.15—Westinghouse Newscast  
11.30—Alex. Lajole & Orch.  
11.45—Berceuse  
12.00—Molson Sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Golden Melodies  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Norseman's Quartet  
7.15—Don Winslow  
7.30—Press Radio News  
7.35—Today's Sports  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Schaefer Revue  
9.00—Rudy Vallee and Guest Artists  
10.00—Maxwell House Program  
11.00—Kraft Music Hall  
12.00—Footnotes on Headlines  
12.30—Northern Lights  
1.00—Orchestra

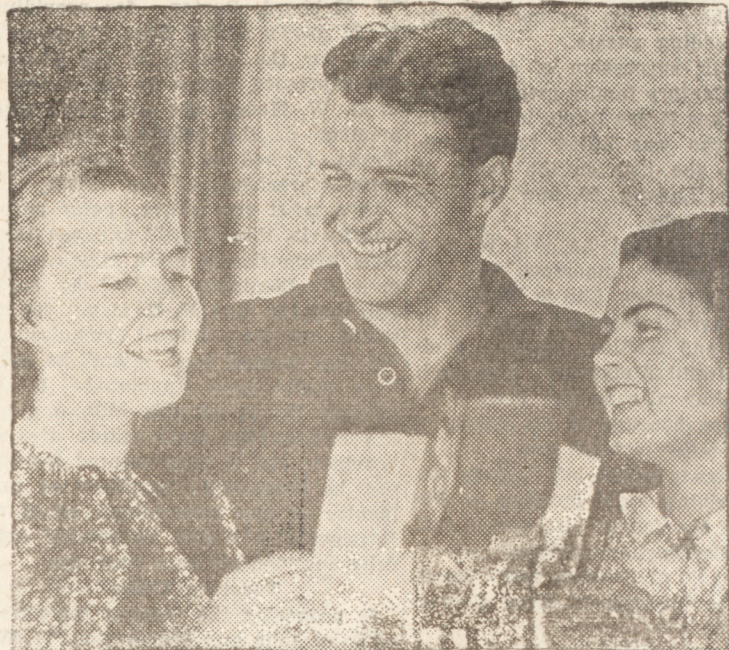
WABC, NEW YORK, 860 K.  
5.00—Myrt and Marge  
5.15—Bob Byron, Whistler  
5.30—U. S. Army Band  
6.00—Follow the Moon  
6.15—Life of Mary Sothorn  
6.45—To be Announced  
7.00—Del Casino, Songs  
7.15—Eton Boys  
7.25—Press Radio News  
7.30—Eddie Dooley's News  
7.45—George Hall and Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—We the People  
9.00—Kate Smith Hour  
9.30—Eddie Dooley's News  
10.00—Major Bowes' Hour  
11.00—Dramatic Program  
11.30—Essays on Music  
12.00—Orchestra  
12.30—Orchestra  
1.00—Orchestra

WBZ, BOSTON, 990 K.  
6.00—Junior Nurse Corps  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.30—Tony Russell, Tenor  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Mr. Keene  
8.30—Lum and Abner  
8.45—Kidoodlers  
9.00—Gen. Hugh Johnson  
9.15—Vocal Selections  
9.30—March of Time  
10.30—Meeting of the Air  
11.00—NBC Nightclub  
12.00—Vagabonds  
12.15—Kings' Jesters  
12.30—Orchestra  
1.00—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Golden Melodies  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Casey at the Mike  
7.30—Wrightville Clarion  
7.45—Shero Trio  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Continental  
8.45—The Spotlight  
9.00—Rudy Vallee's Variety Show  
10.00—Variety Show  
11.00—Bing Crosby  
12.00—News  
12.15—Orchestra  
12.30—Orchestra  
1.00—Orchestra

## C. B. C. Governing Board Confer on Problems

— DAUGHTERS HELP DAD —



Feg Murray felt very much at home when his young daughters popped into Hollywood NBC studios. Feg's "Seein' Stars" is a feature of the Bakers' Broadcast heard over the NBC-Blue Network on Sundays at 7:30 p. m., EST.

## NUMEROUS, COMPLEX DIFFICULTIES ARISE BEFORE CBC

### Too Much Political Bal-lyhoo at Election Times is Charged; Listeners Bombarded With Speeches; Aberhart Is Charged With Mixing Religion and Politics Via Airwaves.

The governing body of the Canadian Broadcasting Corporation yesterday opened a conference which is expected to continue for the next ten days. Under the chairmanship of Leonard W. Brockington, Winnipeg, the board will deliberate all the problems that have accumulated since the commission was established a year ago.

These are numerous and complex. One which the board will attend to relates to the broadcasting of political speeches during election campaigns. This was brought to a head in the Ontario provincial election when radio audiences were bombarded ceaselessly night after night throughout the campaign.

Protests to Major W. E. Gladstone Murray, general manager, at the time elicited a statement that the matter would be brought before the board at its next conference.

The "mixing of politics with religion," charged in some quarters against Premier William Aberhart of Alberta in his address to the Calgary Prophetic Bible Institute, is another of the problems which the board will consider.

On the technical side provision of enlarged broadcasting facilities for Western Canada and the Maritime Provinces is being examined. The new 50,000 watt station near Montreal and a similar one at Hornby, Ont., will shortly be ready. The date on which these big stations will open, however, has yet to be decided.

to be less than sufficient for those who will want to attend in person.

The concert will be opened by the orchestra under Golschmann's baton with a rendition of the "Ride of the Valkyries" from Wagner's "Die Walkure."

Then Miss Moore and Mr. Tauber will make their first entrance, Miss Moore to sing the "Balladella" from Leoncavallo's "Pagliacci," and Tauber "Ach, so fromm," from Flotow's "Martha." The orchestra will then be heard in the "Air on the G String" from the Bach Suite No. 3.

The three soloists will then be

— DAUGHTER HELPS MAMA —



One of Miss Jepson's favorite tunes is her daughter, Sally, who is here shown holding down the family piano. Miss Jepson is one of eight operatic artists heard on the General Motors program over NBC each Sunday.

## Worker's Educat. Ass'n. "Along Gypsy Trails" To Present Program On Will Feature Many "Labour Organization" Colourful Airs

The fourth in the CBC series of broadcast discussions entitled "Labour Organization", being sponsored by the Workers' Educational Association, will be heard over the national network on Wednesday, November 17, at 11.00 p.m., AST. Dr. L. T. Morgan will be the speaker.

The broadcast, carrying on the explanation of the formation and progress of trade unionism, will deal with the period 1850-1918. Dr. Morgan will deal with the labour laws of the period and will refer to the Taft Vale decision. He will point out that during this period labour and capital became a big and little brother movement.

Mr. Zuckert, who started his musical career as violinist in the small cafes of Buenos Aires, will direct the orchestra in a performance of the Spanish tune, "Mi Caballo Jerezano," by Barrio. Miss Romanko will sing two gay Russian gypsy songs: "What Do I Care" by Pokrass and "Live Live by Cherniavsky.

Colourful gypsy airs will be broadcast over the CBC national network on Wednesday, November 24, at 5:30 p.m., AST, when Leon Zuckert and his orchestra are presented on the programme, "Along Gypsy Trails," from the Toronto studios. Sofia Romanko, who sings haunting Romanay melodies, will be guest soloist.

Mr. Zuckert, who started his musical career as violinist in the small cafes of Buenos Aires, will direct the orchestra in a performance of the Spanish tune, "Mi Caballo Jerezano," by Barrio. Miss Romanko will sing two gay Russian gypsy songs: "What Do I Care" by Pokrass and "Live Live by Cherniavsky.

B flat."

A Tchaikovsky selection, the Third Movement, "allegro molto vivace," from his Symphony No. 6, the "Pathetique," will next be offered by the orchestra and Golschmann. The soprano and tenor voices of Miss Moore and Tauber will then be heard in a duet, the Schubert "Serenade"; and the orchestra will conclude the program with a playing of the "Wedding March" from the Rimsky-Korsakov opera, "Le Coq d'Or." The Concert Company program of the following Sunday will be heard again from Carnegie Hall in New York.

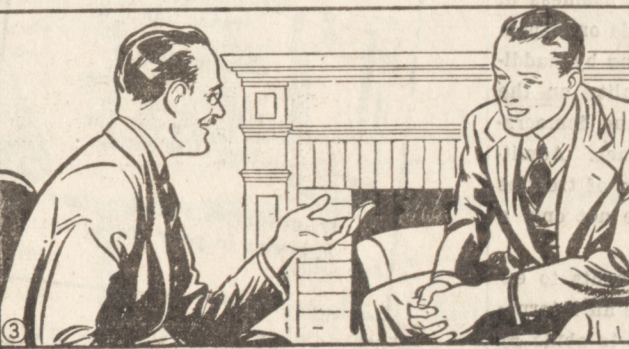
## HOW TO WIN FRIENDS AND INFLUENCE PEOPLE BY Dale Carnegie

1. What are the six ways of making people like you? See pages 63 to 145.
2. What are the twelve ways of winning people to your way of thinking? See pages 149 to 241.
3. What are the nine ways to change people without giving offense or arousing resentment? See pages 245 to 283.

## BECOME GENUINELY INTERESTED IN PEOPLE



"If you would make friends, be friendly. Forget your own interests. Think of other people's interests. You can make more friends in two months by showing that you are interested in other people than you can in two years by trying to force other people to become interested in you."



"Ask yourself this question:— 'Why should people be interested in me unless I am first interested in them?' 'If you merely try to impress people and get people interested in you, you will never have many true, sincere friends. Friends, real friends, are not made that way.'"



"People are not interested in you—or in me. They are interested in themselves—first, last and all the time. 'When you see a group photograph that you are in, whose face do you look for first?'"



"But you can win the attention and time and cooperation of even the busiest, most sought after people by becoming genuinely interested in them. 'So if you want to make friends, put yourself out to do things for other people.'"

## HAVE YOU SMOKED A TURRET LATELY?

ONE way to show interest in other people is to introduce them to the satisfying goodness of Turret cigarettes. They'll quickly appreciate Turret's original and unique blend of choice Virginia tobaccos, which makes Turret just that much different—just that much better. Show them, too, that the Turret package has a handy calendar on the back! Imperial Tobacco Company of Canada, Limited



Quality and Mildness  
**Turret**  
CIGARETTES  
PLAIN OR CORK TIP