

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW and CHNC

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Jackie Heller, Songs  
6.30—The Story Teller's House  
6.45—Closing Stock Quotations  
7.00—Fanfare  
7.30—Melody Weavers  
8.00—London Calling  
8.30—Major Bill  
8.45—Kathleen Stokes, organist  
9.00—Canada's Business  
9.15—Harvey Marshall, Tenor  
9.30—Continental Revue  
10.00—Melodic Strings  
10.30—Concert Orchestra  
11.00—Sam Slick  
11.15—Lloyd Huntley and Orch.  
11.30—Sports in Canada  
11.45—The News  
12.00—Just 'S'posin'

CKAC, MONTREAL, 730 K.  
6.15—Eton Boys  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—A Baton Rompus  
7.45—To be Announced  
8.00—Melody Time  
8.15—Le Cure de Village  
8.30—Living Room Furniture  
9.00—Radio Vaudeville  
9.30—Radio Encyclopedie Frontenac  
10.00—Lux Radio Theatre  
11.00—Lasalle Cavaliers  
11.15—Westinghouse Newscast  
11.30—Alex. Lajoie and Orch.  
11.45—To be Announced  
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.  
6.00—Songs by Bonnie Stewart  
6.15—While the City Sleeps  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—John Gurney, Bass  
7.30—Press Radio News  
7.45—Today's Sports  
7.55—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Edison Program  
9.00—Burns and Allen  
9.30—Voice of Firestone  
10.00—Fibber McGee and Molly  
10.30—Hour of Charm  
11.00—Contented Program  
11.30—Music for Moderns  
12.00—Orchestra  
12.30—Orchestra  
1.00—Larry Burke, tenor

WABC, NEW YORK, 860 K.  
5.00—Bob Byron, Whistler  
5.15—The Dictators  
5.30—Music from the Gold Coast  
6.00—Clyde Barrie, Baritone  
6.15—Eton Boys, Male Quartet  
6.30—Doris Kerr, Songs  
6.45—Funny Things  
7.00—Federation of Jewish Charities  
7.05—Four Stars  
7.15—Howard Phillips, Baritone  
7.30—Press Radio News  
7.35—Sports Revue  
7.45—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Jay Freeman and Orch.  
9.00—Alemitte Half Hour  
9.30—Pick and Pat  
10.00—Lux Radio Theatre  
11.00—Wayne King's Orch.  
11.30—Your Neck of the Woods  
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.  
6.00—Neighbor Nell  
6.15—Jackie Heller  
6.30—The Singing Lady  
6.45—Tom Mix  
7.00—U. S. Army Band  
7.30—Press Radio News  
7.35—Charles Sears, Tenor  
7.45—Lowell Thomas  
8.00—Time to Shine  
8.30—Lum and Abner  
8.45—John Herrick  
9.00—Gen. Hugh Johnson  
9.15—Kidoodlers  
9.30—Campana's Vanity Fair  
10.00—Melodic Contrast  
10.30—To be announced  
11.00—All-Negro Revue  
11.30—National Radio Forum  
12.00—Vagabonds  
12.15—King's Jesters  
12.30—Orchestra  
1.00—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Bonnie Stewart  
6.15—While the City Sleeps  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Baseball Scores  
7.30—Wrightville Clarion  
7.45—Singing Strings  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Shero Trio  
8.45—White Eagles  
9.00—Burns and Allen  
9.30—Margaret Speaks, Soprano  
10.00—Fibber McGee and Molly  
10.30—Hour of Charm  
11.00—Contented Program  
11.30—Guy Hedlund and Company  
12.00—News  
12.30—Orchestra  
1.00—Weather

## TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—The Southernaires Quartet  
6.30—Jimmy Namaro  
6.45—Closing Stock Quotations  
7.00—String Time  
7.30—Variety Interlude  
8.00—Luigi Romanelli and Orch.  
8.30—The Children's Album  
8.45—Roland Todd, Organist  
9.00—The King's English  
9.15—Capital Chorus  
9.30—Symphony in Rhythm  
10.00—Paris, Ma Grande Ville  
10.30—R.C.M.P. Dramas  
11.00—Symphonic Strings  
11.30—I Remember  
11.45—The News  
12.00—The Vagabonds

CKAC, MONTREAL, 730 K.  
6.15—Summary and weather  
6.20—Pianologue  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—A Baton Rompus  
7.45—The Chic Program  
8.00—L'Ecole de Hockey de l'Air  
8.15—To be Announced  
8.30—Queens Hotel Trio  
8.45—The Don Juan of Song  
9.00—The Provincial Hour  
10.00—Di-So-So  
10.45—To be Announced  
11.15—Westinghouse Newscast  
11.30—Russell Dorr, Baritone  
11.45—Four Stars  
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.  
6.00—Piano Duo  
6.15—Nellie Revell Interviews  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Science in the News  
7.15—Three X Sisters  
7.30—Press Radio News  
7.35—Today's Sports  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Local Varieties  
8.30—Steine Bottle Boys  
8.45—Command Performance  
9.00—Johnny Presents  
9.30—Lady Esther's Serenade  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—To be Announced  
12.00—Violin in the Night  
12.15—Orchestra  
12.30—Orchestra

WABC, NEW YORK, 860 K.  
5.00—Bob Byron, Whistler  
5.15—The Novelists  
5.30—Sing and Swing  
6.00—Ray Heatherton, Songs  
6.15—Science Service Series  
6.30—St. Louis Syncopators  
6.45—Dorothy Gordon's Corner  
7.00—All Hands on Deck  
7.30—Press Radio News  
7.35—Sports Resume  
7.45—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Famous Actors' Guild  
9.00—Blue Velvet Music  
9.30—Al Jolson Show  
10.00—Watch the Fun Go By  
10.30—Jack Oakie College  
11.30—Russell Dorr, Baritone  
11.45—Four Stars  
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.  
6.00—Peggy Wood Calling  
6.15—Southernaires  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—String Time  
7.30—Press Radio News  
7.35—Tony Russell, Tenor  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Benno Rabinoff  
8.30—Lum and Abner  
9.00—Husband and Wives  
9.30—Edgar A. Guest  
10.00—Ben Bernie and the Lads  
10.30—Grand Central Station  
11.00—Gen. Hugh Johnson  
11.15—Joan Edwards, Contralto  
11.30—Past Masters' Program  
12.00—Vagabonds  
12.15—King's Jesters  
12.30—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Benno Rabinoff  
6.15—Nellie Revell  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Baseball Scores  
7.30—Wrightville Clarion  
7.45—Whispering Jack Smith  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Chateau News Reporter  
9.00—Johnny with Russ Morgan  
9.30—Wayne King's Orchestra  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Program from New York  
12.00—News

## 'FOLLOW THE MOON' RETURNS ON C.B.S.

Nightly Shows From Mondays to Fridays For Pebecco Co.

### PREMIERE TONIGHT

"Follow the Moon", one of radio's outstanding script shows, returns to the air on Monday, October 4, from 5:00 to 5:15 P. M. EST, via WABC-CBS. Starring Elsie Hitz and Nick Dawson, the show will be presented daily from Monday to Friday under the auspices of Lehn and Fink for Pebecco.

Elsie Hitz and Nick Dawson have formed one of the most successful acting combinations in broadcasting. Their radio activities have been likened to the movie success of William Powell and Myrna Loy and the stage success of Alfred Lunt and Lynn Fontanne. "Dangerous Paradise", their first starring vehicle, together marked a new movement in the broadcast of script shows. For the first time, radio dramatic actors were starred.

Prior to her radio work, Miss Hitz enjoyed leading roles in such Broadway stage hits as "Penrod", "Cat and the Canary", "Butter and Egg Man", "Restless Women" and "The Spider". Dawson began his broadcasting career as a station executive. He became a microphone personality in the "Daddy and Rollo" series. Prior to this he had been a newspaper man, press agent, copy writer for an advertising firm and a World War veteran.

### Did You Know That

Raymond Paige was music conductor of the first Columbia network variety show to emanate from Hollywood?

Carlton Kaddell was leading man of the first CBS Pacific Coast network script serial-titled "Globe Headlines"? And that it had a record run on the Coast.

Olsen and Johnson were the first guest performers on Rudy Vallee's Varieties? The youngest drummer boy with the American forces in the Spanish-American War was Al Jolson?

Parkyakarkus (Harry Einstein) is soon to start a syndicated newspaper column to be called "Parkyakarkus For a Minute" in the dailies and "Parkyakarkus For Five Minutes" in the Sunday editions?

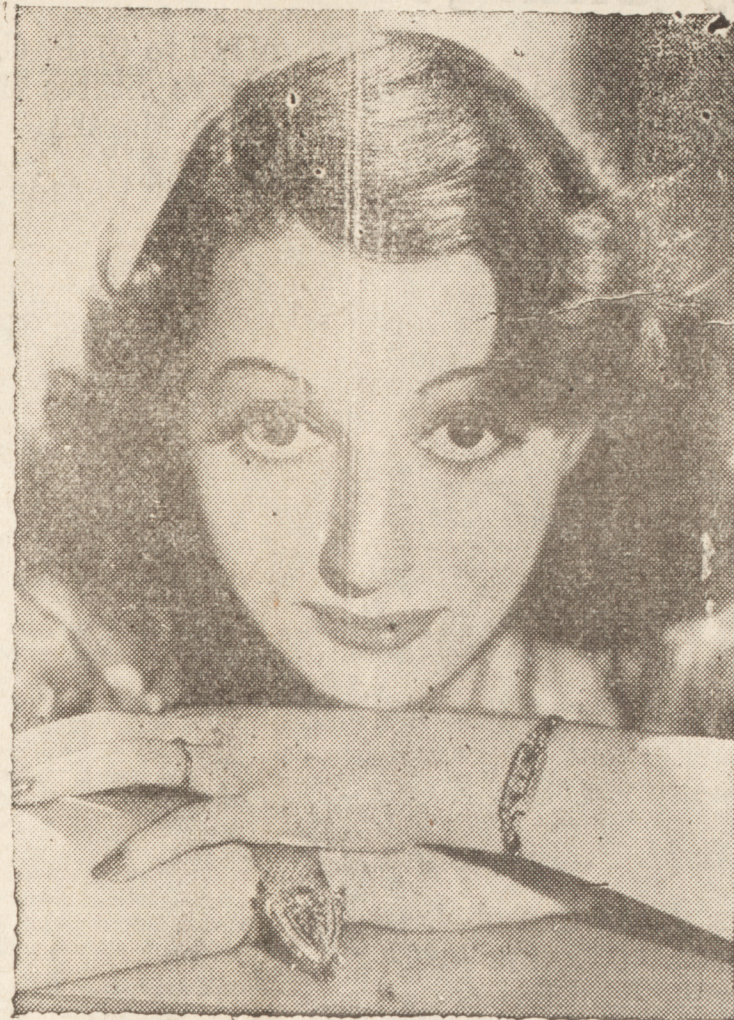
Phil Baker can match wits with any ad lib artist in radio?

Igor Gorin is an accomplished linguist?

Hal Kemp, Johnny Trotter, Jan Garber and Kay Kyser, the bandsters, all attended the University of North Carolina?

Don Prindle was on the writing staff at CBS before he became scripter of the Joe Penner program? The signal for George Fischer to go

## RETURNED WITH BENNY YESTERDAY TO INAUGURATE THEIR 6TH SEASON ON AIR



Mary Livingstone, one of the many stooges who plagued Jack Benny, when he returned to NBC yesterday to inaugurate his sixth season on the air.

HOLLYWOOD, Oct. 4—Jack Benny, America's No. 1 microphone clown and Mary Livingstone's partner in rhyme, returned to the microphone last evening, with his merry troupe of stooges, musicians and singers to inaugurate his sixth season on the air. Fresh from a two-months' respite touring Europe with his wife and microphone partner, Mary Livingstone, Benny is back in Hollywood ready for his busiest microphone season to date. In company with his regular cast of last year, which includes in addition to Miss Livingstone, timid tenor Kenny Baker; Don (Six Del-

icious Flavors) Wilson and Phil Harris' orchestra, Jell-O's ace salesman returned gravel-voiced Andy Devine and Sam (Schlepperman) Hearn as regular members of his rib-tickling band. Devine, an occasional guest last season, was on hand with his "Hy ya, Buck" greeting. Sam Hearn, (dialectician, also revived his popular "Hello, stranger." Schlepperman has been absent from the show for a year.

Jack again bears the brunt of the rolling verbal barrages from his hecklers. Appropriate holiday poems by Mary; timid, naive remarks by Kenny Baker; off-stage guffaws by Don Wilson and sarcastic retorts from Phil Harris all were directed at Mr. Benny.

### 11,000 Italians To Strengthen Garrison

(Special to The Daily Mail)

NAPLES, Oct. 2—Eleven thousand Italian troops left here tonight and are going to strengthen the Ethiopian garrisons in North Devon. Italo Japanese training will be extended to embrace Italy's African possessions and eventually will be introduced with Ethiopia.

## EIGHT DISTINGUISHED MUSICIANS TO SERVE ON NEW SEATEST PROGRAMME

Program Offers \$500 Monthly Prize and \$1,000 Grand Prize for the Finest Young Artists Appearing on Twelve Weekly Shows PREMIERE ON OCTOBER 17

Eight of America's most distinguished musicians will serve as the Committee on Award for the new Seatest "Rising Musical Stars" program which has its premiere on Sunday, October 17, at 10 P. M. EST, over WEAF-NBC.

The committee will choose from the hitherto unrecognized soloists appearing on the program the young artist who will receive the monthly \$500 cash award for the finest performance. At the end of the twelve week series, they will select the most distinguished soloist as the winner of the \$1,000 Grand Award. He or she will appear on the thirteenth program.

The committee members are: Leopold Godowsky, pianist, teacher and former director of the Master School of Piano Playing of the Imperial Royal Academy in Vienna.

Ernest Hutcheson, conductor and Dean of the Juilliard Graduate School of Music of New York.

Olga Samaroff, former concert pianist, member of the faculty of the Juilliard Graduate School and head of the piano department of the Philadelphia Conservatory of Music.

Ernest Schelling, composer and conductor of the Baltimore Symphony Orchestra and of the Children's Concerts of the New York Philharmonic-Symphony Society.

Alexander Smallens, conductor with the Philadelphia, New York Philharmonic and other leading orchestras.

Albert Spalding, leading American violinist.

Efrem Zimbalist, violinist, composer and conductor.

Alma Gluck Zimbalist, former Metropolitan Opera prima donna.

Mr. Smallens, Mr. Schelling and Mrs. Zimbalist will form the Jury of Auditions which will select the individual artist for each week's program. Mr. Smallens will also conduct for the broadcasts the orchestra composed of members of the New York Philharmonic.

The eight committee members represent the greatest names in American music ever to collaborate for a broadcast or a series. They are unanimous in their approval of the "Rising Musical Stars" program as a definite contribution to the development of American music. Mme. Samaroff, for example, said:

"It seems to me that nothing could be more constructive for music in America than such a radio program as the new Seatest hour."

In order to assure good music to future generations, young artists must be developed. No young artist could be expected to give the amount of

time and effort necessary to his development without some outlet and opportunity at the end of his education. Thus the Seatest program is planned with a view to present and future needs."

### MICROPHONICS

Margaret Speaks, soprano star of The Voice of Firestone Concerts on NBC, has 30 different species of trees growing in her country estate near Katonah, N. Y. Most of them were planted by the blonde prima donna herself.

Heard in the NBC studios: A repertoire of 1200 songs, 200 of which they wrote themselves, are at the command of The Ranch Boys . . . Milton J. Cross has joined the ranks of the landed gentry, having purchased a 100-acre farm at Woodstock, Vt. . . . Tony Russell, baritone, is a native of Providence, R. I. He was a jewelry designer and truck driver before his voice landed him on the air.

Take it from Henry Burr, tenor heard on the National Barn Dance program from NBC's Chicago studios, what this country wants most in the way of phonograph records is ballads. His name appears on some 9,000,000 of them. Burr's widest-circulated disc is "Good Night, Little Girl, Good Night," which has sold 3,000,000 copies.

Jean Ellington is not the rugged individual she sounds through the loudspeaker. The NBC songstress is diminutive, raven-haired and blue-eyed and although she has been broadcasting four years she constantly has to strive to overcome innate shyness. Timidity ruined Jean's first two auditions for the air; on the third try she summoned all her confidence and passed with flying colors.

Memos on a Radio City reporter's pad: Rosaline Greene once taught in a New York private school for girls . . . Bob Ripley's proudest boast is that he has been called a liar more than any other man in the world . . . Forgotten fact: Graham McNamee was for a brief period in his early career a chorus boy. He appeared in that capacity in "The Purple Road" on Broadway.

Wilfred Glenn, basso of NBC's famous Revelers quartet, was 20 years old before he discovered he had a voice. He was a ranch hand, seaman and Alaskan fisherman before turning to music. Glenn first sang in the choir of the Cathedral of Saint John the Divine, New York City. That was in 1913. He has been in radio since 1921.

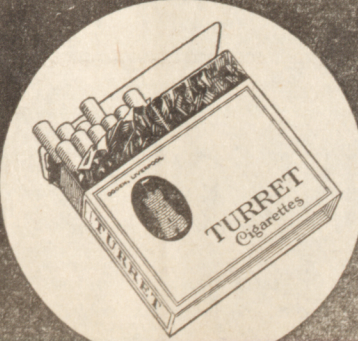
## Have you Smoked a Turret lately?



TURRET'S fame as the completely satisfying Virginia cigarette is due to the original and unique blend of tobacco that goes into Turrets. There's nothing artificial about that—even the high quality is inbred! After all, nothing can replace good, honest tobacco grown and ripened right out in the field under Nature's own sunlight. The tobacco blend explains why Turrets are milder, cooler, non-irritating and completely satisfying. Even the Turret package is better—it has a current calendar on the back to keep you up-to-date. Try Turrets today!

10 for 10¢  
25 for 25¢  
Also pocket tins of 50

PLAIN OR CORK TIP



Quality and Mildness  
**Turret**  
CIGARETTES