

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.30—Alma Kitchell, Contralto
6.45—Recital
7.00—El Chico
7.30—Travel Talk
7.45—Luigi Romanelli
8.00—Don Messer and Orch.
8.30—Meredith Wilson and Orch.
9.00—Louisiana Hayride
9.30—Legends d'un Peuple
10.00—Metropolitan Skyline
10.30—Our Heritage
10.45—Canadian Press News
11.00—Exchange Program
11.30—Banff Springs Orch.
12.00—La Hacienda

CKAC, MONTREAL, 730 K.

6.00—Columbia Concert Hall
6.15—Music School
6.30—Gems of Melody
7.00—Sports of the Air
7.30—Le Bon Parler Français
7.45—LaSalle Cavaliers
8.00—Radio Divinetti
8.30—Radio Clubs
9.00—Di-so-ma
9.30—La Chansonnette
10.00—M. Lesage, Organist
10.15—Newscast
10.30—Alex. Lajoie and Orch.
11.00—Sports Reporter
11.30—Anson Weeks and Orch.
12.00—Radio Minuit
12.30—Dance Orchestra
1.00—Sign Off

WEAF, NEW YORK, 660 K.

5.30—Kaltenmeyer's Kindergarten
6.00—Top Hatters
6.15—Esso News Reporter
6.30—Press News
6.45—Alma Ketchell, Contralto
6.45—Religion in the News
7.00—Martinez Brothers
7.15—Hampton Institute Singers
7.30—Gilbert Seldes
7.45—The ABC of NBC
8.00—Saturday Evening Party
9.00—Snow Village Sketches
9.30—Shell Show
10.30—Irvin S. Cobb
11.00—Esso News Reporter
11.15—Ink Spots
12.15—Dance Orchestra
12.30—Dance Orchestra
12.30—Ray Pearl's Orch.

WABC, NEW YORK, 360 K.

5.00—Eddie Duchin and Orch.
5.30—Singing Waiters
6.00—Columbia Concert Hall
6.30—Sports Resume
6.45—Ben Field and Orch.
7.00—Saturday Night Club
7.30—Universal Rhythm
8.00—Professor Quiz
8.30—Morgan's Orch.
9.00—Grace Moore, soprano
9.30—Keyboard Serenade
10.00—Your Hit Parade
10.45—Design in Harmony
11.00—Dance Music
11.30—Dance Music
12.30—Dance Orchestra
1.00—To be announced

WBZ, BOSTON, 990 K.

4.00—Herman Middleman and Orch.
4.30—Joan and the Escorts
4.45—Concert Ensemble
5.00—Musical Adventures
5.15—Timothy Makepeace, comedy
5.30—Buzzy Kountz Orch.
5.45—Ruth and Ross
6.00—Esso News Reporter
6.30—News
6.35—Home Symphony
7.00—Message of Israel
7.30—Uncle Jim's Question Bee
8.00—Ed Wynn
8.30—Meredith Willson and Orch.
9.00—National Barn Dance
10.00—Nickelodeon
10.30—Hildegarde
11.00—Riley and Farley's Orch.
11.30—Esso News Reporter
12.00—Dance Music
12.30—Dance Orchestra

WTIC, HARTFORD, 1040 K.

4.30—Program from New York
5.30—Kaltenmeyer's Kindergarten
6.00—News
6.15—Baseball Scores
6.30—Wrightville Clarion
6.45—Medical Talk
6.55—Salon Orchestra
7.00—Martinez Brothers
7.30—Hour of Cheer
8.00—Variety Show
9.00—Snow Village
9.30—The Chateau
10.30—Program from New York
11.00—News
11.15—Dance Music
11.30—Dance Music
12.00—Weather Report
12.02—Dance Music
12.30—Dance Orchestra

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.30—News Commentary
6.45—Molly Mooney, Soprano
7.00—Helen Traubel, Soprano
7.30—Melodic Strings
8.00—Piano Magic
9.00—International Varieties
8.30—Rex Battle and Orch.
9.30—Music Time
10.00—Adventures in Melody
10.45—Canadian Press News
11.00—Atlantic Nocturne
11.30—String Quartette
12.00—Romance of Song
12.30—Woodwind Duo
12.45—Good Evening
1.00—Interlude
1.30—The Glee Singers

CKAC, MONTREAL, 730 K.

5.00—Afternoon Party
5.30—La Choral de Notre Dame
6.00—Continental Varieties
6.30—Bleau and Rousseau
6.45—Jacques and Jacqueline
7.00—Association des Marchands
7.30—Church Service
9.00—Ford Sunday Evening Hour
10.00—Community Sing
10.30—Newscast
10.45—Chas. Kramer and Orch.
11.00—Sports Reporter
11.30—Jay Freeman and Orch.
12.00—Red Nichols
12.30—Joe Reichman and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.

5.00—Marion Talley, Soprano
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.30—A Tale of Today
7.00—Jello Program
7.30—Fireside Recitals
7.45—Fitch Program
8.00—Chase and Sanborn Hour
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Sunday Night Party
10.30—To be Announced
10.45—The Singing Strings
11.00—Press Radio News
11.30—Press Radio News
12.00—Will Osborne's Orch.
12.30—One Man's Family

WABC, NEW YORK, 360 K.

5.00—Sunday Afternoon Party
5.30—Guy Lombardo and Orch.
5.45—Eddie House, Organist
6.00—Joe Penner
6.30—Rubinoff
7.00—Columbia Workshop
7.30—Phil Baker
8.00—1937 Edition of Twin Stars
8.30—Eddie Cantor
9.00—Ford Sunday Evening Hour
10.00—Gillette Community Sing
10.30—News Commentator
11.30—Eddie Duchin and Orch.
12.00—Red Nichols and Orch.

WBZ, BOSTON, 990 K.

5.00—National Vespers
5.30—Roy Shields' Orch.
6.00—Antaball's Cubans
6.30—Band Concert
7.00—Helen Traubel
7.30—Bakers Broadcast
8.00—General Motors Program
9.00—Rhythm Revue
9.30—Walter Winchell
9.45—Choir Symphonette
10.00—South Seas Broadcast
10.15—California Concert
11.00—Judy and the Bunch
11.10—News
11.15—King's Jesters
11.30—Jimmy Jay and Orch.
12.00—Henry Busse Orch.
12.30—Louis Panico and Orch.

WTIC, HARTFORD, 1040 K.

5.00—Joseph Koestner's Orch.
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.20—News
6.45—Baseball Results
7.00—Jack Benny
7.30—Fireside Recital
7.45—Sunset Dreams
8.00—Edgar Bergin
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Variety Show
10.30—Wallflower
11.00—News
11.15—Doc Schneider's Texans
11.35—El Chico Orch.
12.00—Weather Report
12.02—Del Courtney's Orch.
12.30—Blue Barren's Orch.
1.00—Silent

FOR MORE RADIO NEWS SEE PAGE THREE

MATHIEU'S SYRUP
COLD
BRONCHITIS
GRIPPE
STOPS COUGHS

SEASON'S FIRST "FINDS"



Lucille and Lanny, first "finds" in the search for new talent being conducted by Ernest Cutting, new talent scout for NBC Artists Service, are cutting-up in a program of their own over the NBC-Blue Network on Mondays and Thursdays at 5:00 p.m., EDST. Lanny plays the piano, holds up his end of the singing in the duets and has to think up quick retorts to Lucille's ironic ribbings. In real life they are Lanny Grey, a native of Elkins, W. Va., and Lucille Linwood, an Ohioan, who won the beauty title of "Miss Columbus" in 1935.

HARUM PLAYS CUPID WITH FINE RESULTS

NEW YORK, July 31—Married women have long been accused of being inveterate match-makers, but few of them are actually as tireless in playing Cupid as is David Harum, brought to listeners over the NBC-Red Network at 11:00 o'clock, EDST, every weekday morning. David is interested in horses, yes, and he takes a good deal of honest satisfaction in outwitting those who are a little too clever in helping themselves; but he has a weakness for young people who are in love, and has a way of erasing their problems almost before they know they have any.

Listeners recall that recently he brought together his young neighbors, Clarissa and Dr. Stuart, as well as Susan Price and Charlie Culm. When Jack Carter thought he was falling in love with Clarissa and threatened to be a problem to both

Use of Airplanes For Special Broadcasts Planned by Corp.

OTTAWA, July 31—Network broadcasts from airplanes are expected to become a special function of the Canadian Broadcasting Corporation as a result of a successful test flight made over Ottawa last week. The CBC, which for some time has been considering the possibilities of this type of broadcasting, has the co-operation of the Canadian Flying Club Association whose new Waco cabin plane, equipped with a modern 30-watt transmitter, will be one of a similar type to be placed at the disposal of the Corporation.

The flight, during which a two-way conversation was carried on at an altitude of 4,000 feet from the plane to CROCO, via the CBC shortwave receiving station near Britannia; and broadcast locally, lasted half an hour and, despite the presence of a series of storms, was considered entirely satisfactory. The broadcast was handled by R. T. Bowman, of the Corporation' program department and the plane, which is under the supervision of George M. Ross, executive secretary of the Canadian Flying Club Association, was piloted by Sydney Nesbitt, well-known aviator and special flying representative of "Canadian Aviation."

KELLOGG'S ASTHMA RELIEF

If you are suffering from Asthma, Hay Fever or Bronchial trouble, inhale the fumes of Kellogg's Asthma Relief. You will get easy relief. For over 60 years this famous herbal preparation has benefited thousands of sufferers.

Your nearest drug store has it.
\$1.00 per tin, trial size 25c.
Obtainable also in cigarette form.
Northrop and Lyman Co. Limited
Established 1854
Toronto, Canada

By Way of Introduction... DOROTHY ALT--Soloist

From the Golden West came Dorothy Alt, CBC featured soloist of the Toronto studios, who is well on her way to network stardom.

With youth, good looks, personality, and a voice decidedly "quality," CBC's Dorothy Alt is on her way to network stardom.

On a typical sub-zero night just twenty years ago last February, Dorothy tried out her lung power in an excited household at Plum Coulee, and in case you have never heard of this little town or don't think a Canadian settlement could have such a romantic and amusing name, this is to say that Plum Coulee is situated about seventy miles southwest of Winnipeg, Manitoba.

Dorothy was an overage baby and everything went on merrily until she was four and about to make her vocal debut at a church social. She was asked to sing "I'm Forever Blowing Bubbles" and she agreed with reservations—her fee was to be a stick of gum. The demand was agreed and she sang the verse. As the piano started the chorus, Dorothy stamped an impatient foot and refused to continue the performance until the stick of gum was in her hand. Then she finished her debut.

The next stage in her career was academic—public school, high school

and then one year in Manitoba University. Music lessons occupied many after school hours, for he loved music. Her family sent her to Detroit to pursue her piano studies and there, quite by accident, she met a vocal teacher who gave her her first encouragement for a radio career. At the end of a year she won an amateur contest conducted by Emerson Gill and the next step was her debut on WXYZ. What was intended to be a brief visit to her home became a two-year stay with appearances regularly with Harold Green's orchestra at the Royal Alexandra Hotel and radio engagements at CJRC, Winnipeg.

Early this June she arrived at the Toronto studios of CRCT for an audition. The same night she made her national network appearance with "Summer Cocktails," as the featured vocalist. She has been heard since from the CBC studios and on a leading commercial program, originating in Toronto. Her ambition is to have her own program; her hobbies swimming and tennis. Her favorite feminine artists are Lily Pons and Helen Morgan; her favourite male stars are Richard Crooks and Jack Benny.

SHE MARKS HER 150TH PROGRAM

NEW YORK, July 31—Goodman and Jane Ace, NBC's Easy Aces will begin their eighth year on the air on Wednesday, August 4. By way of celebrating the new milestone, the Aces will begin on that date a series of unique dramatizations of their own romantic association leading to their marriage.

The celebration will last for four weeks. Goodman Ace has already written scripts that faithfully disclose the sentimental and the humorous episodes of their childhood, courtship and early married life.

The Aces first met as high school students in Kansas City. The little blonde girl appealed to Ace from the

first time he saw her, but she consistently high-hatted him. School days were over and he was a full-fledged dramatic columnist on a Kansas City newspaper when one night he telephoned her and invited her to an Al Jolson performance. He had passes. She surrendered, and six months later they were married.

Mary Hunter, the Marge of the Easy Aces dramatic serial, will take part in every episode in the four weeks of celebration program. In one episode, Ace, saying goodbye to the two girls, says to Marge that "I'll give you a ring in the morning." Jane, thinking the remark addressed to her, besides, mistaking the kind

MICROPHONICS

"Fanny Barbour" is a real person to Minetta Ellen who impersonates her in One Man's Family on NBC. For instance: Miss Ellen is wearing a new diamond wrist watch which she bought for herself but when admirers inquire she tells them, "Fannie give it to me". Anything Minetta acquires she promptly identifies as a gift from her ether self.

Snapshots from NBC's family album: Jean Sablon, Paris-born vocalist, comes of a musical family. His father is a French composer, his brother produces divertissements for continental resorts and his sister sings for the British Broadcasting Corporation.

Songs with which these NBC headliners are indelibly linked: Paul Whiteman, 'Song of India' . . . Rudy Vallee, 'I'm Just a Vagabond Lover' . . . B. A. Rolfe, 'Happy Days Are Here Again' . . . Jane Froman, 'I May be Dreaming' . . . Bing Crosby, 'Surrender Dear' . . . Amos, 'Is I Blue' . . . Walter O'Keefe, 'The Man On the Flying Trapeze' . . . Colonel Stoopnagle, 'Chopsticks,' on the organ.

of ring he means, considers herself engaged.

The Easy Aces are heard over the NBC-Blue Network each Tuesday, Wednesday and Thursday at 7:00 p.m., EDST, under the sponsorship of Anacin.

Athletic Girls—

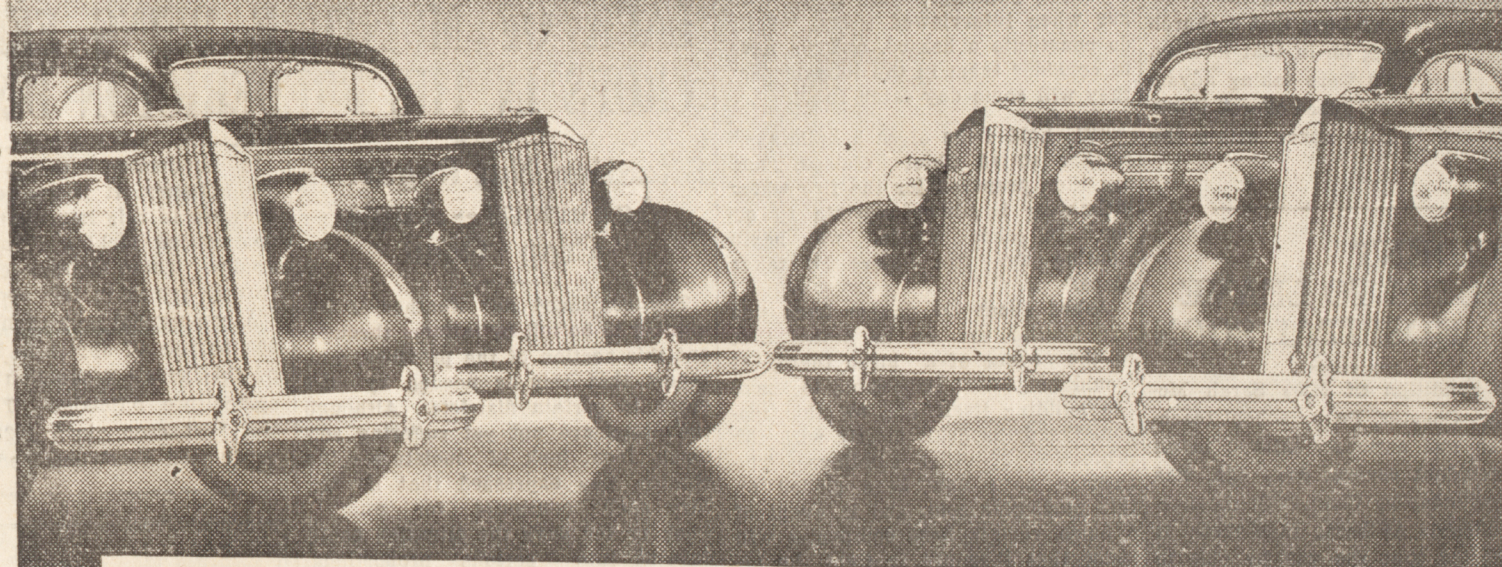
After a hard game it is not only the delicate fragrance of Baby's Own Soap which pleases, but also the wonderful restfulness imparted by its refreshing lather.

BABY'S OWN SOAP

Best for you & Baby too.

ALBERT SOAPS LIMITED • MONTREAL

Four great new Packards... FOUR NEW LOW PRICES!



For 1937, Packard presents the top-quality car in each of four price classes

FOR 1937 Packard offers you the four greatest Packards ever built. Each is the leader of its price class. And each sells for a new low price!

The 1937 Packard Twelve is the finest car money can buy. It steps so far ahead mechanically for 1937 that there simply is no other make of car with which to compare it.

The 1937 Packard Super-Eight succeeds both last year's Eight and Super-Eight, and brings to motorists a combination of mechanical advancements which promise to revolutionize fine-car motoring.

The 1937 Packard 120 is proof that a car can be a sensation three times in a row. This car, whose outstanding performance has been the talk of the motoring world,

is an even better car this year.

And—out of Packard's 36 years of experience in building fine cars, now comes a brand-new Packard—The Packard Six.

The greatest low-priced car America has ever seen

Priced at \$1113 f.o.b. Windsor, the new Packard Six is a car that is destined to completely re-shape the low-priced car picture! It brings to its field a combination of qualities that no car of this price has ever possessed before—long mechanical life combined with long style life. The Packard Six, and its brother Packards, are now ready for you to see and drive. Come in at your earliest convenience and let us demonstrate the tremendous values these Packards offer this year.

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| THE BRAND-NEW PACKARD SIX | \$1013. | and up including taxes f.o.b. Windsor |
| And up, list at factory, standard accessory group extra | | |
| THE GREATER PACKARD 120 | \$1332. | and up including taxes f.o.b. Windsor |
| And up, list at factory, standard accessory group extra | | |
| THE NEW PACKARD SUPER-EIGHT | \$3219. | and up including taxes f.o.b. Windsor |
| And up, list at factory | | |
| THE ADVANCED PACKARD TWELVE | \$4713. | including taxes f.o.b. Windsor |
| And up, list at factory | | |

Every Tuesday night—THE PACKARD HOUR, starring Fred Astaire—NBC Red Net. York, Coast to Coast, 9:30 E. D. S. T.