

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.00—Program Resume
6.15—Clifford Menz, Songs
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Harry Kogan and Orch.
7.30—Dancing Strings
8.00—Markowsky and his Orch.
8.15—La Salle Cavaliers
8.30—Major Bill
8.45—Kathleen Stokes, Organist
9.00—Laughing with Canada
9.15—Pauline Rennie, Songs
9.30—National Sing Song
10.00—Dramatic Mystery Series
10.30—Spotlight Parade
11.00—Concert Time
11.30—To be Announced
11.45—The News
12.00—Restless Bows
12.30—Waltz Intermezzo

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Summary
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—L'Amour Contre la Haine
8.00—Melody Time
8.15—Le Cure de Village
8.30—Malenfant and Daunais
8.45—Don Juan of Song
9.00—Les Montagnards de Quebec
10.00—Chantons en Choeur
11.00—La Ligue des Proprietaires
11.15—Westinghouse Newscast
11.30—Patti Chapin, Songs
12.00—Molson sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Not for Ladies
6.15—While the City Sleeps
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Ps and Qs
7.15—Carol Deis, Soprano
7.30—Press Radio News
7.45—Today's Sports
7.55—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Swing Harmonicas
8.45—Jean Sablon
9.00—One Man's Family
9.30—Lady Esther's Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alistair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 860 K.

5.00—Dance Time
5.30—Russell Dorr, Baritone
5.45—Academy of Medicine
6.00—Ann Leaf at the Organ
6.15—Song Stylists
6.30—Doris Kerr, Songs
6.45—Funny Things
7.00—Jack Shannon, Songs
7.15—Four Stars
7.30—Press Radio News
7.45—The Singing Waiters
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and Orch.
8.45—Boake Carter
9.00—The Cavalcade of Music
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Beauty Box Theatre
10.45—Gang Busters
11.30—Del Casino, Songs
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.

6.00—Neighbor Nell
6.15—Piano Recital
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Jack Baker, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Nola Day
8.30—Lum and Abner
8.45—Charlotte Landing, Soprano
9.00—Mary Small
9.30—To be Announced
10.00—Frank Black, String Symphony
11.00—Gen. Hugh Johnson
11.15—Joan Edwards, Contralto
11.30—NBC Minstrel Show
12.00—Vagabonds
12.15—Kings' Jesters
12.30—Orchestra

WTIC, HARTFORD, 1040 K.

6.00—Not for Ladies
6.15—While the City Sleeps
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Baseball Scores
7.30—Wrightville Clarion
7.45—Vic Arden's Orch.
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Shero Trio
8.45—White Eagles
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Walter O'Keefe and Orch.
11.00—Your Hit Parade
11.45—Talks by Alistair Cooke

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.00—Program Resume
6.15—Glenn Darwin, Baritone
6.30—Piano Recital
6.45—Closing Stock Quotations
7.00—Harry Kogan and Orch.
7.30—Ici l'On Chante
8.00—Rex Battle and Orch.
8.30—The Lamplighter
8.45—Radio Journal
9.00—Ernest Dainty, Organist
9.15—Bill Morton, Tenor
9.30—String Quartette
10.00—Streamline
11.00—Concert Hall of the Air
11.30—Canadian Portraits
11.45—The News
12.30—Luigi Romanelli
12.30—Orchestra

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Elsie Thompson at the Organ
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—Among Our ouvenirs
8.00—Hockey School of the Air
8.15—Howard Phillips, Songs
8.30—French Sketch
8.45—Don Juan of Song
9.00—Gratien Gelinas
9.30—Radio Encyclopedia
10.00—Major Bowes Amateur Hour
11.00—To be Announced
11.15—Westinghouse Newscast
11.30—Alex. Lajoie & Orch.
11.45—Berceuse
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Carlile and Bon Bon
6.15—Organ Recital
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Norseman's Quartet
7.15—Turn Back the Clock
7.30—Press Radio News
7.45—Today's Sports
7.55—Billy and Betty
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer Revue
9.00—Rudy Vallee and Guest Artists
9.40—Show Boat
10.00—Kraft Music Hall
10.30—Footnotes on Headlines
12.30—Northern Lights
1.00—Orchestra

WABC, NEW YORK, 860 K.

5.00—Myrt and Marge
5.15—The Novelists
5.30—U. S. Army Band
6.00—Clyde Barrie, Baritone
6.15—Elsie Thompson at the Organ
6.45—Dorothy Gordon's Corner
7.00—Del Casino, Songs
7.15—Hobart Bosworth
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—George Hall and Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Lewis Browne Comments
8.45—Patti Chapin, Songs
9.00—Kate Smith Hour
9.30—Eddie Dooley's News
10.00—Major Bowes' Hour
11.00—Your True Adventures
11.30—March of Time
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

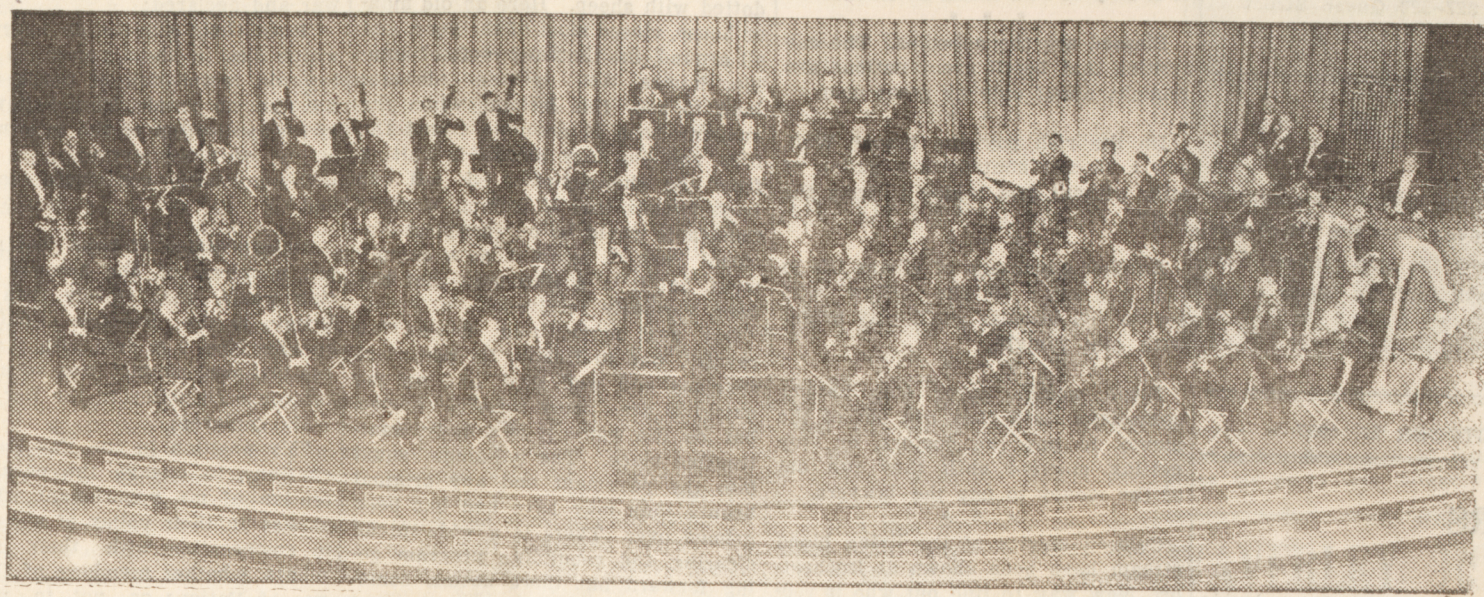
WBZ, BOSTON, 990 K.

6.00—Peggy Wood Calling
6.15—Stuart Gracie, Baritone
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Tony Russell, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Healani of the South Seas
8.30—Lum and Abner
8.45—Kidoodlers
9.00—Gen. Hugh Johnson
9.15—Helen Traubel, Soprano
9.30—George Bernard Shaw's Plays
10.45—To be Announced
11.00—NBC Nightclub
12.00—Vagabonds
12.15—Kings' Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.

6.00—Carlile London and Bon Bon
6.15—Archer Hibson, Organist
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Whispering Jack Smith
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Continental
8.45—The Spotlight
9.00—Rudy Vallee's Variety Show
10.00—Show Boat
11.00—Johnny Trotter's Orch.
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

NBC Symphony Orchestra of 92 Musicians To Broadcast Over Blue and Red Network



Ninety-two distinguished instrumental artists from more than 700 applicants in Europe and the Americas, form the new NBC Symphony Orchestra, the first full-sized orchestra to be established in the United States exclusively by and for radio. The full orchestra, shown above, will be directed by Arturo Toscanini, Artur Rodzinski and Pierre Monteux.

NEW YORK, Oct. 27.—The coast-to-coast audience of the combined Blue and Red Networks of the National Broadcasting Corporation will, on Saturday nights from 10:00 to 11:30 p. m., EST, beginning November 13, hear the series of major symphonic concerts of the newly created NBC Symphony Orchestra under the direction of Arturo Toscanini, Artur Rodzinski and Pierre Monteux.

NBC's cycle of symphonic music, originally scheduled to be broadcast over the Red Network on Saturday nights from 9:00 to 10:30 p. m., EST, will be presented to both the NBC networks because of insistent demands from radio listeners in all parts of the country. The hour was changed to make possible the largest Saturday night audience ever served.

Starts Christmas Night

Toscanini, returning to America to take over the baton of the NBC Symphony Orchestra, will conduct ten successive Saturday concerts, beginning December 25.

The orchestra, comprising 92 distinguished instrumentalists selected from more than 700 applicants in Europe and the Americas, will make its debut over the air November 13 with Monteux on the podium. He will again conduct the two succeeding Saturday nights, November 20 to 27.

The next three full-length concerts of the NBC Symphony Orchestra will be directed by Rodzinski December 4, 11 and 18. In addition, he will be heard for seven radio concerts at the end of the series of ten Toscanini performances.



Concert master of the NBC Symphony Orchestra is Mischa Mischakoff

formances.

The orchestra's personal list is a fulfillment of NBC's promise to assemble an orchestra that will meet the strictest demands of Toscanini and his fellow conductors.

Noted Concert Virtuoso

Heading the roster as concert master is Mischa Mischakoff, noted as a concert virtuoso as well as former concert master of the Chicago Symphony Orchestra and for 12 years first violinist of the Mischakoff String

Quartet. He was a "Gold Medal" graduate from the Imperial Conservatory of Music in Moscow, where he also won the Rubinstein First Prize of 1,200 gold rubles. After extensive concert work he became associated with Walter Damrosch's New York Symphony. He also was concert master under Stokowski in Philadelphia. Mischakoff draws his tones from a \$50,000 Stradivarius.

First Assistant Concert Master Jacques Casselin has been playing in concert since he was seven. At 15 he won the first prize in violin playing

ing Mayor Renault, who presented the General with a bouquet of roses. In the General's party were Commissioner Richard L. Griffiths of London, her private secretary, and Commissioner and Mrs. George L. Carpenter, heads of the Salvation Army in Canada.

The group which met the General included Col. George W. Peacock, Toronto, general secretary of the Army in Canada, and Mrs. Peacock; Commissioner D. C. Lamb, of international headquarters, London; Commissioner E. Hoe, of London; Brigadier F. Ham, of Toronto; field secretary for Canada; Gilbert Best, Toronto, divisional commander; A. Dalziel, Toronto, training college commander; Harold Ritchie, Hamilton, division commander; O. Culshaw, of London; Major Keith, of Saint John, N.B.; Col. George Atwell, in charge of printing services, Toronto; Col. George Smith, Montreal, in charge of men's social work, and Mrs. Smith; E. F. L. Sturdee, assistant passenger traffic manager, C.P.R.

Inspector George Logan and squad of C.P.R. police, and Capt. Emile Gravelle, and a squad of city police were in the station to handle the crowd of several hundred which had gathered to welcome the General.

Many Nationalities

The CBC, from its Winnipeg studios, will present the 'Tudor String Quartet' presentation of concert music to be broadcast over the national network on Thursday, October 28, at 9:30 p. m. AST

Works of a French, German and Russian composer will be offered by the quartet. The Finale from Debussy's String Quartet in G minor will be featured with the Allegretto Appassionato, from Brahms' Sonata for Viola and Piano, Opus 20 No. 1, and the Nocturne from Borodin's Second Quartet in D Major.



RADIO ROW ASKED ABOUT FAN MAIL BY ROVING REPORTER

Some Letters Hard To Answer Say Stars; Odd Letters Received, and Many Proposals

Your roving radio reporter, armed once again with notebook and pencil and with a couple of telephones at his elbow, queried Radio Row's representatives as to what fan letters they find hardest to answer. Al Johnson was the first and he said that letters from gushing girls who are dream-riders and call him their "Prince Charming" keep him puzzled as to what to say in reply. Phil Baker doesn't know how he can retain the loudspeaker affection of several girls who have proposed to him via the mails despite the fact that he is the daddy of three children.

Seymour Simons, the bandsman, gets countless letters asking him how to write songs, and although he himself has composed numerous hits, he doesn't know any formula which would guarantee success for others in that field. Another bandleader, Raymond Paige, is constantly receiving queries from ambitious youngsters as to how they can become radio band leaders and he's somewhat at a loss for an answer. Rosalind Russell, starring in the Sunday Afternoon Silver Theatre, has to cope with queries about what sort of make-up she uses, what time she goes to bed and how can one become as pretty as the movie headliner. You just try replies to those;

Jack Benny is a magnet for would-be script writers and has to diplomatically turn down at least forty scripts a week. Manuscripts which their writers claimed would revolutionize the radio industry. Benny says they might cause a revolution, at that, if used on the air. George Fischer, the movie commentator, has to acknowledge missives from numerous self-appointed material gatherers who mail in "choice bits" of gossip having no foundation in truth. He refuses all proffered help gracefully but firmly and thereby hangs on to these members of his admiration society.

Carson Robison, the cowboy singer and musician, is a target for youths who aspire to a life on the open range and Robison finds it difficult to tell them that a cowboy's job isn't as romantic and easy as some of the fiction writers make it appear.

EVANGELINE BOOTH SAYS WIDESPREAD WAR REMOTE

Salvation Army General Finds World Adverse to Conflict — Is Stirred By Reception

MONTREAL, Oct. 27.—The conviction there would be no major international conflict in the immediate future, "because of determination in the hearts of the people that there shall be no war," was expressed by General Evangeline Booth, world commander of the Salvation Army, when she received newspapermen shortly after her arrival in the city from Winnipeg.

"That conviction is present alike in the hearts of the high and the hearts of the lowly," General Booth elaborated, "and with it there is a horror of war and of the misery and suffering which goes with war. I feel that the nations will veer away from war, and that as time goes on the danger of war becomes increasingly remote."

Tireless and alert, despite the heavy schedule which she has followed since her arrival in New York several weeks ago, the General told eagerly of being awakened during the night at Kenora, Sudbury and North Bay to show herself on the platform of her train to eager groups of Army members and their friends who had turned out to greet her despite the hour and the inclement weather, snow and cold.

Devotion Strong

"When there is devotion to God, to the cause and to its leaders like that; when hearts are devoted, there is strength to be found, strength for the cause of God, for the life of the individual and for the life of the nation," the General said. "When there are demonstrations like that it gives one a feeling that the hearts of men have been reached, and that they are fertile ground for the teachings of God."

General Booth remarked on the contrast between the reception accorded her on this trip, and that which she received when she first came to Canada as head of the Salvation Army in Canada in 1896. She expressed herself as struck, too, by the changes in the city and in the nation. General Booth was last in Montreal when she left her post as



GENERAL EVANGELINE BOOTH World Commander of Salvation Army Arrives in Canada

Canadian head of the Army in 1904.

Army Work Extends

Recent economic stress has caused a turning of the hearts of the people to God, in the General's opinion, and she points proudly to the Army's record during that period not a single service curtailed for lack of funds, but rather expanded to meet expanding needs. The Army's aid has come from all classes, high and low, she said.

Tonight General Booth will speak in St. James United Church on "The Greatest Romance in the World," the story of her life and work in the Salvation Army. Sir Edward Beatty will be chairman of the meeting. The General will leave for New York immediately following the meeting, and will rest there for some time before commencing her final speaking tour of that city, after which she will return to England.

On her arrival at the Windsor Station this morning, the General was met by Ald. J. W. Weldon, represent

C. B. C. Piano Team Features Favourites On Thursday Prog.

Lou Snyder and Murray Ross, well known Toronto piano duo, will play favourite melodies on the CBC programme "Sophisticates of the Piano", to be broadcast Thursday, October 28, at 9:15 p. m. AST over the national network.

The piano team will open the programme by playing the Mexican folk song, "La Cucaracha", with special arrangements by Morton Gould. Other selections to be featured will be special arrangements of Allie Wrubel's "The You and Me That Used To Be"; "Mardi Gras", from Ferde Grofe's "Mississippi Suite", and Salami's haunting tune, "Dark Eyes."

Literary Excursions Feature Comparison Modern and Old Poets

"Poetry and Privacy" will be the topic which Arthur L. Phelps, Professor of English at Wesley College, Winnipeg, will discuss during his CBC national network broadcast on Thursday, October 28 at 4:45 p. m. AST.

In his address Professor Phelps will present a group of readings to suggest how personal a thing poetry really is. He will touch on the sensitiveness and intensity of poetry's vision and revelation, will use some of Shakespeare's sonnets and Keats' odes to illustrate comparison with the works of contemporary writers.

Orange Pekoe Blend "SALADA" TEA

A MESSAGE TO INVESTORS IN THE MARITIME PROVINCES —

Surplus funds invested in sound development of natural resources and industry within the Maritime Provinces will return maximum income—Increase Purchasing Power—Create Permanent employment and prove the greatest benefit to general business. A list of carefully selected offerings will be forwarded on request.

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J. G. BADCOCK, Manager.

Fredericton Office Suite 1, Loyalist Building
Fredericton Charlottetown Halifax Saint John, N.S.

Phone 454