

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW and CHNC

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—The Four of Us  
6.30—Amelia and her Accordion  
6.45—Closing Stock Quotations  
7.00—Dancing Strings  
7.30—Fanfare  
8.00—London Calling  
8.30—Major Bill  
8.45—Kathleen Stokes, organist  
9.00—Canada Week by Week  
9.15—Vocal Selections  
9.30—Germany Salutes Canada  
10.00—The Way to Peace  
10.30—With Andre Messenger  
11.00—Sam Slick  
11.15—Orchestra  
11.30—Sports in Canada  
11.45—The News  
12.00—On the Mark

CKAC, MONTREAL, 730 K.  
6.15—Eton Boys  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—A Baton Rompus  
7.45—To be Announced  
8.00—Melody Time  
8.15—Le Cure de Village  
8.30—Living Room Furniture  
9.00—Radio Vaudeville  
9.30—Radio Encyclopedie Frontenac  
10.00—Lux Radio Theatre  
11.00—Lasalle Cavaliers  
11.15—Westinghouse Newscast  
11.30—Alex. Lajoie and Orch.  
11.45—To be Announced  
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.  
6.00—Songs by Bonnie Stewart  
6.15—Terry and Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Vocal Program  
7.30—Press Radio News  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—New York on Parade  
9.00—Burns and Allen  
9.30—Voice of Firestone  
10.00—Fibber McGee and Molly  
10.30—Hour of Charm  
11.00—Contented Program  
11.30—Music for Moderns  
12.00—Orchestra  
1.00—Larry Burke, tenor

WABC, NEW YORK, 850 K.  
5.00—Between the Book Ends  
5.15—Orchestra  
5.30—Music from the Gold Coast  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Children's Corner  
6.45—Hilltop House  
7.00—Vocal Selections  
7.15—New Horizons  
7.30—Press Radio News  
7.45—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Jay Freeman and Orch.  
8.45—Boake Carter  
9.00—Alemitte Half Hour  
9.30—Pick and Pat  
10.00—Lux Radio Theatre  
11.00—Wayne King's Orch.  
11.30—Brave New World

WBZ, BOSTON, 990 K.  
6.00—Neighbor Nell  
6.15—The Four of Us  
6.30—The Singing Lady  
6.45—Tom Mix  
7.00—U. S. Army Band  
7.30—Press Radio News  
7.45—Charles Sears, Tenor  
7.55—Lowell Thomas  
8.00—Time to Shine  
8.30—Lum and Abner  
8.45—Vocal Program  
9.00—Gen. Hugh Johnson  
9.15—Campbell's Royalists  
9.30—Campana's Vanity Fair  
10.00—Philadelphia Orchestra  
11.00—Behind Prison Bars  
11.30—National Radio Forum  
12.00—Orchestra  
12.15—King's Jesters  
12.30—Orchestra  
1.00—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Hank Keene  
6.15—Terry and Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—The Revellers  
7.30—Wrightville Clarion  
7.45—Jack the Inquisitor  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—George Jessel  
8.45—White Eagles  
9.00—Burns and Allen  
9.30—Margaret Speaks, Soprano  
10.00—Fibber McGee and Molly  
10.30—Hour of Charm  
11.00—Contented Program  
11.30—Guy Hedlund and Company  
12.00—News  
12.30—Orchestra  
1.00—Weather

## TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Edward Davis, Songs  
6.30—Doris Scott, Songstress  
6.45—Closing Stock Quotations  
7.00—Rakov's Orchestra  
7.30—The Witching Hour  
8.00—Luigi Romanelli and Orch.  
8.30—The Children's Album  
8.45—Roland Todd, Organist  
9.00—This English  
9.15—Ottawa Temple Choir  
9.30—Symphony in Rhythm  
10.00—Bonjour Paris, Monsoir  
10.30—R.C.M.P. Dramas  
11.00—Symphonic Strings  
11.30—I Remember  
11.45—The News  
12.00—Music for Music's Sake  
12.30—In a Modern Mood

CKAC, MONTREAL, 730 K.  
6.15—Summary and weather  
6.30—Pianologue  
6.45—Sleepex Program  
6.55—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—Programme Valda  
8.00—L'Ecole de Hockey de l'Air  
8.15—Song Time  
8.30—Queens Hotel Trio  
8.45—The Don Juan of Song  
9.00—The Provincial Hour  
10.00—Di-So-Ma  
10.15—Silver Strings  
11.15—Westinghouse Newscast  
11.30—Del Casino, Songs  
11.45—Four Stars  
12.00—Molson Sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Songs by Carlotta  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Science in the News  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.45—Today's Sports  
7.55—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Local Varieties  
8.30—Steine Bottle Boys  
8.45—Benno Rabinoff  
9.00—Johnny Presents  
9.30—Lady Esther's Serenade  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Serenade  
12.00—Violin in the Night  
12.15—Orchestra  
12.30—Orchestra

WABC, NEW YORK, 850 K.  
5.00—Myrt and Marge  
5.15—Bob Byron, whistler  
5.30—Story of Industry  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Dear Teacher  
6.45—Dorothy Gordon's Corner  
7.00—All Hands on Deck  
7.30—Press Radio News  
7.45—Sports Resume  
7.55—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Famous Actors' Guild  
9.00—Newspaper Drama  
9.30—Al Jolson Show  
10.00—Watch the Fun Go By  
10.30—Jack Oakie College  
11.00—Swing School  
11.30—Russell Dorr, Baritone  
11.45—Four Stars  
12.00—Tomorrow's News Tonight  
12.30—Orchestra

WBZ, BOSTON, 990 K.  
6.00—Peggy Wood Calling  
6.15—Edward Dacies  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—String Time  
7.30—Press Radio News  
7.45—Tony Russell, Tenor  
7.55—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
9.00—Edgar A. Guest  
9.30—Husband and Wives  
10.00—To be Announced  
10.30—Roy Shield Review  
11.00—Gen. Hugh Johnson  
11.30—Orchestra  
11.45—Past Masters' Program  
12.00—Vagabonds  
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.  
6.00—Songs by Carlotta  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Studio Program  
7.30—Wrightville Clarion  
7.45—Shero Trio  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Chateau News Reporter  
9.00—Johnny with Russ Morgan  
9.30—Wayne King's Orchestra  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Miss Fisher Directs  
12.00—News

## BUILDS ENTIRE PROGRAMME ON ONE ORCHESTRAL WORK

PHILADELPHIA, Nov. 29. — True to his reputation as a distinguished innovator in the world of music, Leopold Stokowski, celebrated conductor, will devote the entire full hour broadcast of the Philadelphia Orchestra on Monday, December 6, to the playing of Tchaikovsky's Fifth Symphony in E Minor, Opus 64. The broadcast, one of a series of weekly programmes sponsored by a group of American banks, will be heard over the NBC-Blue Network from 10:00 to 11:00 p.m. AST, and will mark one of the rare instances when a sponsored program of an hour duration has been devoted entirely to one orchestral number.

The Fifth Symphony, which was written in 1837, recognized as one of Tchaikovsky's most brilliant works, Stokowski will direct all four movements: 1, Andante, allegro con anima; 2, Andante cantabile; 3, Valse and 4, Finale.

Acclaimed as one of the world's foremost conductors, and internationally known as the man who directs without a baton, using only his sensitive and expressive hands, Mr. Stokowski has since 1912 been conductor of the Philadelphia Orchestra, a post he now shares with Eugene Ormandy. His concert appearance, frequent radio broadcasts, and appearances in motion pictures, have done much to popularize the world's finest music in this country.

The concert of December 6, like others in the series, originates at The Academy of Music in Philadelphia, and is produced by James E. Sauter for the Wessel Company, of Chicago.

## Winnipeg Has Changed For Worse, Thinks Old Man Last There In '84

WINNIPEG, Nov. 29.—The old town just isn't what it used to be when it comes to liquor laws, thinks one elderly deaf gentleman who stopped off in Winnipeg for thirty minutes between trains.

He asked a railway official where he could get a bottle of whiskey for his wife who was ill and was informed the Liquor Commission was the place.

"Can't hear you," the aged man shouted. "It's a bottle of whiskey I want," he yelled to the delight of train passengers nearby. Then the official wrote on a piece of paper: "Obtained only at Liquor Commission; office opens at 10 a.m.; your train goes 9.45. Sorry, can't do anything about it."

The man read the announcement and muttered, "Well, it was different last time I was here."

"When were you here, sir?" the official asked.

"In '84," came the reply.

The aged couple are en route to Piapot, Sask.



Leopold Stokowski on December 6 will direct the Philadelphia Orchestra in a full hour broadcast over NBC devoted exclusively to one orchestral number, Tchaikovsky's Fifth Symphony

## Sam Slick Series Tells of Visit To Wellington

How Sam Slick and his father, during a visit to London decide to call on the Duke of Wellington and how, as a result of the visit, Sam decides to leave England and return to the United States and his beloved Slickville, Onion County, Connecticut will be released November 29, at 11:00 p.m., AST, when the CBC presents from its Halifax studios to the national network the next broadcast in the series entitled "Sam Slick."

The parts of Sam himself and his old father, a confessed hero of the Revolutionary War, will be taken by Harris Reid, famous Maritime character actor.

Dance band critics and radio fans agree that the greatest improvement in any established aggregation during 1937 has been that registered by Cab Calloway with his Cotton Club orchestra. Close attention to arrangements, painstaking rehearsals and changes in personnel to include such individual stars as Choo Berry and Chancey Houghton have placed the band on a par with the best in the field. Considered a freak attraction by many when he started several years ago, Calloway first demonstrated his own showmanship and right to personal stardom, then set about bringing his organization up to the highest standard.

## RECENT CONTRACTS CORNER MARKET FOR IRVING MILLS

### Long String of Composers and Arrangers Are Tied Up With "Mills Artists"

Irving Mills has cornered the market on modern composers and arrangers. Contracts recently signed with Bert Shefter, Joe Usifer and Morton Gould means their inclusion in a distinguished group which already boasted of the talents of Duke Ellington, Raymond Scott, Will Hudson and others.

Bert Shefter, with his Rhythm Octet, is blazing a fresh trail toward a new idiom in musical expression. His latest experiment is an amazing modern arrangement of Grieg's Solvège Song, in which his new vocalists, Shirley Lloyd, will be featured.

Morton Gould is a young modern who deserves rank as a genius for his brilliance and originality in the fields of musical composition and orchestration. Joe Usifer, long recognized as a top flight performer on reed instruments, spent months studying the theory and practice of orchestration with Joseph Schillinger and recently startled fellow musicians and the entire music industry with arrangements showing an entirely new trend in modern thought.

Raymond Scott, whose novel compositions played by his unique quintet were the musical sensation of 1937, has completed four feature pictures for Twentieth Century-Fox and is assigned to a fifth, Sally, Irene and Mary. Scott has four new numbers ready. New Yerr's Eve in a Haunted House, The Penguin, Celebration on the Planet Mars, and Dead End Blues.

Duke Ellington, who started the modern trend in music ten years ago has held top rank consistently all through the decade and is turning out new hits steadily, the current one of which is Caravan. Will Hudson, noted for his hot, rhythmic tunes and arrangements, has followed his sensational Organ Grinder Swing with Pop Corn Man.

The regard which contemporary musicians hold for Will Hudson's compositions and arrangements was illustrated on Pontiac's Varsity Show which is broadcast every Friday over the NBC network. Bands of various colleges and universities are picked up, playing numbers selected by them selves.

For two weeks in succession, Hudson's tunes and arrangements were selected. The band at Purdue in Lafayette, Ind., played Sophisticated Swing, and the Temple University band in Philadelphia, chose Midnight at the Onyx.

Eddie DeLange, associated with Will Hudson in the Hudson DeLange orchestra, has a potential hit in, Out of This World.

## Ex-School Marm



Isabelle Hallin

NEW YORK, Nov. 29. — Isabelle Hallin, the vivacious young school marm whose name became known throughout the nation when the Sausage (Mass.) board of education refused to reappoint her to a high school post, will be a guest on the True Story Court of Human Relations program to be broadcast over the NBC-Blue Network on Friday, December 3, at 10:30 p.m., AST.

## Radio Artists Are Ardent Collectors Survey Shows

Radio artists form an enthusiastic chapter of the unofficial fraternity of collectors.

Jeanette MacDonald has more than 500 figurine bands, collected from all points of the world.

Feg Murray began collecting post cards and interesting pictures when he was a small boy and has never lost the habit.

Josef Pasternack, maestro for Vick's Ogen House, has one of the world's largest collections of autographs of great musicians, and eleven hundred Chinese snuff bottles.

Wendy Barrie has a thousand pieces of ribbon, retrieved from package wrappings discarded by friends.

Wilbur Evans has a collection of first editions of magazines, including a copy of the first "Life." His other interests are American landscape paintings and oriental rugs.

Patricia, Honeychile, Wilder turns her collecting interests to petit point embroidery, including samplers, pillows, book covers and tapestries.

Basil Rathbone, who appeared on Feg Murray's program Sunday, Nov. 28, has an amazing collection of interesting hands, molded in bronze, porcelain and clay.

## MCDONALD FANS CROSS-SECTION OF A NATION

### Wide Variety of Types Choose Golden-Haired Singing Star As Their Favorite

Jeanette MacDonald's radio fans cut a wide swath across the Sunday evening audience who turn to their dials at 8 o'clock AST.

In one week, three groups of enthusiasts, from blue jeans ten year olds to society leaders, made special commendation of the singer's radio appearance.

Young Rodman Cotter, who led the boys' band in Miss MacDonald's picture, Maytime, came to the rehearsal last week to tell the singer that his entire band of thirty-five boys from seven to twelve years old leave football practice or their best adventure stories to hear the program regularly. His message was relayed to Miss MacDonald, away from the program for several weeks because of work on her current picture, Girl of the Golden West.

The Greensboro, North Carolina, High School football team liked the singer so well they telegraphed asking her to be the good luck sponsor for their conference championship game.

Santa Barbara, high spot of the southern California social and musical world, offered the final word of approval for the week when a city wide poll awarded Miss MacDonald first place in popularity for classical singers. Lily Pons was second.

## NEW VOCALIST MAKES DEBUT FROM TORONTO

Bill Valentine, vocalist, will make his debut over the CBC national network on Tuesday, November 30, at 4:00 p.m. EST, when he is heard in a song recital from the Toronto studios. Mr. Valentine originally came from Winnipeg and for the past six months has appeared as guest soloist with a well known Toronto dance orchestra.

Current favourites from Tin Pan Alley will be presented by the vocalist, including, Everything You Said Came True, Sweetheart Time, Tears in My Heart, and That Old Feeling, from Vogues of 1938.

Bert Pearl, pianist and master of ceremonies of the Happy Gang program, will be the assisting artist. His solo offering on the piano will be Louis Alter's composition, Manhattan Moonlight.

## REMEMBER PEOPLE'S NAMES

**HOW TO WIN FRIENDS AND INFLUENCE PEOPLE**

By DALE CARNEGIE... Author of the famous book of this name

**FOR INSTANCE**

"Politicians know the value of remembering names. They have learned the truth of the saying that: 'To recall a voter's name is statesmanship. To forget it is oblivion.'"

"In business and in social contacts the ability to remember names is quite as important as it is in politics."

"A man's name is the most important thing in the world to him. Since history began, men have sought to perpetuate the memory of their names. The Pharaohs built pyramids; our modern multi-millionaires endow libraries and museums to insure that their names will not be forgotten."

"Napoleon the Third, in spite of all his royal duties, boasted that he never forgot the name of anyone he met. 'His method was both painstaking and simple. He repeated the name several times while talking; if necessary, he wrote it down, studied it, fixed it, somehow, indelibly in his memory.'"

## Quality and Mildness

# Turret

## CIGARETTES

PLAIN OR CORK TIP

## HAVE YOU SMOKED A TURRET LATELY?

ONE never forgets a name which is associated with enjoyable experiences. That is why the name "Turret" has been pleasantly familiar to thousands of cigarette smokers for many, many years. The unique and original Virginia blend... the satisfying goodness of the tobacco... the unvarying high quality of these famous cigarettes are something to remember. If you haven't smoked a Turret lately, try a package today. Notice, too, that there is a handy calendar on the back of every package.

Imperial Tobacco Company of Canada, Limited