

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## TUESDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Glenn Darwin  
6.45—Le Bonhomme  
7.00—Rex Battle Orch.  
7.30—Canadian Press News  
7.45—Rhythmaires  
8.00—En Roulant ma Boule  
8.30—Concert Series  
9.00—Pictures in Black and White  
9.30—ICI Paris  
10.00—Streamline  
10.30—These Times  
10.45—Canadian Press News  
11.00—NBC Night Club  
11.30—Mart Kenny and Orch.  
12.00—Orchestra

## CKAC, MONTREAL, 730 K.

5.00—Social Announcements  
5.15—Summary and Weather  
5.20—Planologie  
5.30—Fireside Program  
6.15—Waltz Time  
6.30—L'Heure Recreative  
7.00—Les Sports de L'Air  
7.30—Jose Deloquerriere  
7.45—Dinner Music  
8.00—Provincial Hour  
9.00—Di-so-ma  
9.30—Vin St. George's Orch.  
10.00—Chas. Kramer and Orch.  
10.15—Westinghouse Newscast  
10.30—Alex. Lajoie and Orch.  
11.00—Molson Sports Reporter  
11.10—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Radio Minuit  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Time and Sign Off

## WEAF, NEW YORK, 660 K.

5.00—Nellie Revell Interviews  
5.15—Women's Clubs  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—Science in the News  
6.20—Three X Sisters  
6.30—News  
6.45—Little Orphan Annie  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.45—The Passing Parade  
8.00—Russ Morgan and Orch.  
8.30—Wayne King and Orch.  
9.00—Vox Pop  
9.30—Fred Astaire  
10.30—Hollywood Gossip  
10.45—Vic and Sade  
11.00—Eso News Reporter  
11.05—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WABC, NEW YORK, 860 K.

4.30—Pop Concert  
5.00—Tito Guizar  
5.15—Science Service Series  
5.30—St. Louis Syncopators  
5.45—Children's Corner  
6.00—Patti Chapin  
6.15—Alexander Cores  
6.30—Dinner Concert  
6.40—News  
6.45—To be Announced  
7.00—Poetic Melodies  
7.15—Ma and Pa  
7.30—Alexander Woollcott  
7.45—Boake Carter  
8.00—Hammerstein Music Hall  
8.30—Al Jolson Show  
9.00—Watch the Fun Go By  
9.30—Benny Goodman  
10.00—Musical Americana  
10.30—Your Unseen Friend  
11.00—Tomorrow's News  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WBZ, BOSTON, 990 K.

4.00—Bavarian Orch.  
4.30—Dog Heroes  
4.45—Young Hickory  
5.00—Your Health  
5.30—Singing Lady  
5.45—Little Orphan Annie  
6.00—Minute Men  
6.15—Animal Close-Ups  
6.25—Concert Pianist  
6.30—News  
6.35—Lowell Thomas  
7.00—Easy Aces  
7.15—Tony Russell, Songs  
7.30—Lum and Abner  
7.45—Vivian Della Chiesa, Soprano  
8.00—Husbands and Wives  
8.30—Edgar A. Guest  
9.00—Ben Bernie and the Lads  
9.30—Sweetest Love Songs  
10.00—To be Announced  
10.30—Portraits of Harmony  
11.00—NBC Night Club  
11.30—Johnny Hamp Orch.  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WTIC, HARTFORD, 1040 K.

5.00—Nellie Revell  
5.15—Women's Club Program  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Frank Morgan  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Chateau News Reporter  
8.30—Wayne King's Orch.  
9.00—Vox Pop  
9.30—Johnny Green's Orch.

## 10.30—Jimmy Fiddler

10.45—Vic and Sade  
11.15—Orchestra  
11.45—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Silent

## WEDNESDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.30—Jack Baker, tenor  
6.45—Irene Lauder, songs  
7.00—Rene Mathieu  
7.15—Les Cavaliers de La Salle  
7.30—Canadian Press News  
7.45—Margaret Steele  
8.00—Along Gypsy Trails  
8.30—U. S. Marine Band  
9.00—String Symphony  
9.30—Woodland Concert  
10.00—Automobile Vagabond  
10.30—Orchestra  
10.45—Canadian Press News  
11.00—Joe DeCourcy and Orch.  
11.30—The Jolly Timers  
12.00—The Pleasure Bowl

**CKAC, MONTREAL, 730 K.**  
5.30—The Fireside Program  
6.15—Waltz Time  
6.30—The Recreative Hour  
7.00—French Songs  
7.15—Le Cure de Village  
7.30—Nationale de Benefices Mutuel  
7.45—Dans les Griffes du Diable  
8.00—Emission  
8.30—Laugh with Ken Murray  
9.00—Chantons en Choeur  
10.00—Cavalliers de la Salle  
10.15—Westinghouse Newscast  
10.30—Montreal Pharmacy  
10.45—Berceuse  
11.00—Molson Sports Reporter  
11.10—Bunny Berigan and Orch.  
11.30—Joe Reichman and Orch.  
12.00—Radio Minuit  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Time and Sign Off

**WEAF, NEW YORK, 660 K.**  
6.00—Our American Schools  
6.30—Press Radio News  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.45—Vic and Sade  
8.00—One Man's Family  
8.30—Wayne King  
9.00—Town Hall Tonight  
10.00—Your Hit Parade  
10.45—Jimmy Kemper's Song Stories  
11.00—Eso News Reporter  
11.05—Eddie Le Baron's Orch.  
11.15—Dance Music  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

**WABC, NEW YORK, 860 K.**  
4.15—Curtis Institute of Music  
4.30—Jack Shannon  
4.45—Academy of Medicine  
5.00—To be Announced  
5.15—Mixed Quartet  
5.30—Doris Kerr, songs  
5.45—Funny Things  
6.00—Del Casino, songs  
6.15—George Hall and His Orch.  
6.30—Sports Resume  
6.40—Radio News  
7.00—Poetic Melodies  
7.15—Ma and Pa  
7.30—Time for Buddy Clarke  
7.45—Boake Carter  
8.00—The Cavalcade of America  
8.30—Laugh with Ken Murray  
9.00—Lily Pons  
9.30—Beauty Box Theatre  
10.00—Gang Busters  
10.30—Babe Ruth Program  
11.00—News  
11.15—Dance Music  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
1.00—To be Announced

**WBZ, BOSTON, 990 K.**  
4.00—Parents and Teachers Assn.  
4.30—Safety Crusaders  
4.45—Monitor News  
5.00—Story of Mary Marlin  
5.15—Dan and Sylvia  
5.30—The Singing Lady  
5.45—To be Announced  
6.00—Eso News Reporter  
6.15—Evening Little Show  
6.30—News  
6.35—Musical  
6.45—Lowell Thomas  
7.00—Easy Aces  
7.15—Doris Hare  
7.30—Lum and Abner  
7.45—Musical Moments  
8.00—Merry Go Round  
9.00—String Symphony  
10.00—Vic and Sade  
10.15—Manuel and Williamson  
10.30—Lawden on Judiciary  
12.00—Bob Crosby's Orch.  
11.00—Eso News Reporter  
11.15—Dance Music  
12.30—Dance Orchestra  
1.00—Dance Orchestra

**WTIC, HARTFORD, 1040 K.**  
4.15—Collegians  
4.45—The Guiding Light  
5.00—Adventures of Dari Dan  
5.15—Don Winslow of the Navy  
5.30—Jack Armstrong  
5.45—Little Orphan Annie  
6.00—News  
6.30—Wrightville Clarion  
6.45—Musical Moments

## NEW SHOW, BY GEORGE



Only 21, pretty Florence George has been selected as feminine soloist on the new Packard series beginning September 7. She'll star with Lanny Ross, Charles Butterworth and Raymond Paige's orchestra.

## Cantor States Aims Of New Radio Union

HOLLYWOOD, Aug. 20—Accepting his new post as president of the American Federation of Radio Artists, Eddie Cantor stated the policy of the new organization. "Our aim and purpose is to do the same thing for the rank and file of radio as the Screen Actors' Guild has done for the rank and file of motion pictures. While we who happen to be at the top can take care of ourselves we feel that organization is necessary to help the lesser known people of radio and are glad to pledge our efforts to effect this aim."

Besides this new position, Cantor

is president of the Jewish Theatrical Guild and was the first president of the Screen Actors' Guild. He is also on the board of Actors' Equity.

## DR. G. R. LISTER

: Dentist :

Burchin-Wilkinson Building  
QUEEN STREET : Below Regent

## ACE REPORTER TELLS STORIES FROM OWN LIFE

Linton Wells, American Newspaperman, Inaugurated New Feature On Saturday

NEW YORK, Aug. 23—Linton Wells, veteran American newspaper correspondent, inaugurated a radio series of personal anecdotes of a wandering newspaperman Saturday, from 8:30 to 8:45 p. m., EDT, over the NBC-Red Network. The series, entitled 'Linton Wells—That's Life', includes Wells' interpretation of the trends and events that are shaping the world of tomorrow. The program will be broadcast weekly at the same hour.

Wells, whose work in reporting the Italo-Ethiopian war stamped him as one of the great reporters of the times, gives to radio listeners intimate word pictures of the great men and women he has encountered in his 26 years' service to the American press.

His first broadcast told the story of his encounter with Bolshevik forces following the end of the World War, when, unable to make himself understood in any language, went to jail, and later to a detention camp.

In more than a quarter-century of covering assignments from the South Seas to Addis Ababa, and from Hsinking to Helsingfors, Linton Wells has circumnavigated the globe 12 times and visited every country in both hemispheres. His nose for news got him into the first world flight, expelled from Italy, into the thick of the Italo-Ethiopian war, and gave him the pleasure of hobnobbing with former King Edward VIII.

He began his career as foreign correspondent and staff writer for newspapers, syndicates and magazines. He was then 19 years old. Since that time, he has served with the International News Service, the Associated Press, the New York Herald-Tribune and other newspapers and press associations.

## ENGLISH AS SHE AM SPOKE

Arthur Godfrey, the commentator-announcer, reports the following conversation between two radio song pluggers he overheard in one of the studios.

"What an arrangement they played. A regular clambake lousy with beads. The rock crusher sounded like a corn on the cob. The putty blowers and the iron horse sounded like a crawl. And the vocalist was a lousy Madame Cadenza. Well, anyhow, they give a solo to the 88 and the guy who was playing the mothbox knew his stuff but the band suffers because of a fairly godmother. It sounded like the obligato for a cliff hanger or a whodunit. And the comedy act sounds like whodidit and ran. He was a ham-bone with a Lady Macbeth stooge. There were so little laughs that all they needed was a godbox and it would have sounded like a church."

Godfrey's translation of this radio jargon follows:

"What an arrangement they played. A loosely put together arrangement with many flagrant errors. The accordion sounded like a harmonica. The trombones and the trumpets imitated an animal mimic. And the vocalist was a putrid flighty soprano. Well, anyhow, they gave a solo to the piano and the pianist knew his stuff

## Athletic Girls—

After a hard game it is not only the delicate fragrance of Baby's Own Soap which pleases, but also the wonderful restfulness imparted by its refreshing lather.

## BABY'S OWN SOAP

Best for you & Baby too  
ALBERT SOAPS LIMITED • MONTREAL

## SOUND ENGINEER VALUABLE MAN ON SALTER'S BAND

Noted Orchestra Leader Predicts Day When Records Will Be Made Before Going On Air.

"The most valued member of my orchestra," says maestro Harry Salter, "never played a musical instrument in his life. He is the sound engineer. The entire success of one of our broadcasts I believe depends entirely upon his accurate recording of our final rehearsal before the dress."

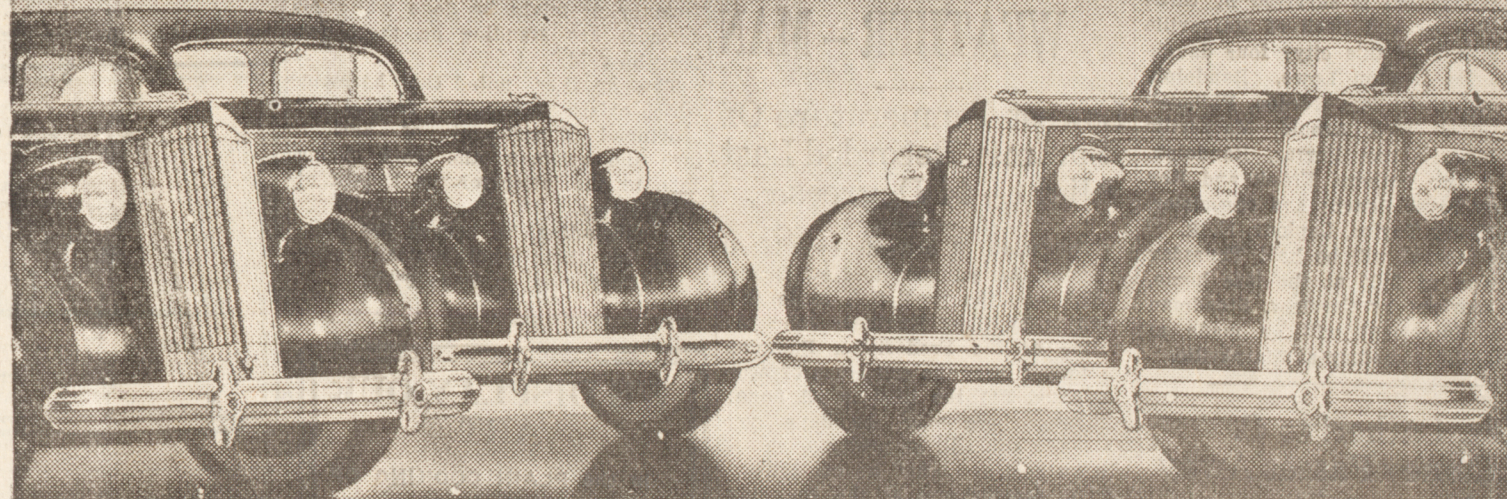
"Within the next few years I predict that no major orchestra will attempt to broadcast a musical program without first making recordings of a final rehearsal and then subjecting these recordings to the closest scrutiny which inevitably reveals errors missed during the excitement of rehearsal."

"The common practise in radio today is to make recordings of the broadcast after it has gone out on the air. Then it's too late to do much about anything."

"The activity of production which is always present in a rehearsal studio makes it impossible to hear a performance with the detachment of the radio listener. Therefore the wise thing for an orchestra leader to do—is to listen to his own performance at home. Thanks to the faithfulness with which recording engineers can now reproduce each phrase, played by each individual member of the orchestra—this can now be done."

but the band suffers because of an ineffectual, uninspired musical director. It sounded like the accompanist for an adventure serial or a mystery play. And the comedy act sounds terrible. He was an unfunny black-face comedian with an antiquated tragedienne for a stooge. There were so little laughs that all they needed was an organ and it would have sounded like a church."

## Four great new Packards... FOUR NEW LOW PRICES!



## For 1937, Packard presents the top-quality car in each of four price classes

For 1937 Packard offers you the four greatest Packards ever built. Each is the leader of its price class. And each sells for a new low price!

The 1937 Packard Twelve is the finest car money can buy. It steps so far ahead mechanically for 1937 that there simply is no other make of car with which to compare it.

The 1937 Packard Super-Eight succeeds both last year's Eight and Super-Eight, and brings to motorists a combination of mechanical advancements which promise to revolutionize fine-car motoring.

The 1937 Packard 120 is proof that a car can be a sensation three times in a row. This car, whose outstanding performance has been the talk of the motoring world,

is an even better car this year.

And—out of Packard's 36 years of experience in building fine cars, now comes a brand-new Packard—The Packard Six.

The greatest low-priced car America has ever seen

Priced at \$1113 f.o.b. Windsor, the new Packard Six is a car that is destined to completely re-shape the low-priced car picture! It brings to its field a combination of qualities that no car of this price has ever possessed before—long mechanical life combined with long style life.

The Packard Six, and its brother Packards, are now ready for you to see and drive. Come in at your earliest convenience and let us demonstrate the tremendous values these Packards offer this year.

THE BRAND-NEW PACKARD SIX  
\$1013. and up including taxes f.o.b. Windsor

And up, list at factory, standard accessory group extra

THE GREATER PACKARD 120  
\$1332. and up including taxes f.o.b. Windsor

And up, list at factory, standard accessory group extra

THE NEW PACKARD SUPER-EIGHT  
\$3219. and up including taxes f.o.b. Windsor

And up, list at factory

THE ADVANCED PACKARD TWELVE  
\$4713. including taxes f.o.b. Windsor

And up, list at factory

Every Tuesday night—THE PACKARD HOUR, starring Fred Astaire—NBC Red Net, York, Coast to Coast, 9:30 E. D. S. T.