

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Ozzie Williams Orch.
6.45—Closing Stock Quotations, from Toronto Stock Exchange
7.00—Nickelodeon
7.30—Rebroadcast of B. B. C. Empire transmission
8.00—Jean Mignolet, soprano
8.15—Luigio Romanelli Orch.
8.30—Berl Pearl, songs and patter
8.45—Prof. J. F. MacDonald, Book Review
9.00—Cotter's Saturday Night, the Aiken family at home
9.30—Little Symphony
10.00—Sunshine and Castanets
10.30—Joe DeCourcy and Orch.
11.00—To be Announced
11.30—George Sims and Dance Orch.
11.45—C. P. News and Weather
12.00—Northern Messenger
1.00—Fort Garry Orchestra
1.15—Mart Kenny Orchestra
1.30—The Sport Week
1.45—Leo Smunton Orch.
2.00—Jascha Galperin's Orch.

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Eddin Duchin and Orch.
6.30—Black Horse Time
6.45—Singing Waiters
7.00—Coolidge Prize Quintet
7.15—Narrazza Music School
7.30—Gems of Melody
8.00—Hockey School
8.15—Fantasy in Black
8.30—Saturday Swing Session
9.00—Radio Devinettes
9.30—Les Reines de la Chansonette
10.00—Radio Clubs
10.30—To be Announced
11.00—Organ
11.45—Designs in Harmony
12.00—Sports Reporter
12.15—Benny Goodman and Orch.
12.30—Anson Weeks and Orch.

WEAF, NEW YORK, 660 K.
6.30—Kaltenmeyer's Kindergarten
7.00—Top Hatters
7.15—Esso News Reporter
7.30—Press News
7.45—Alma Ketchel Contralto
7.55—Religion in the News
8.00—Martinez Brothers
8.15—Hampton Institute Singers
8.30—Gilbert Seldes
8.45—The ABC of NBC
9.00—Saturday Evening Party
10.00—Snow Village Sketches
10.30—Shell Show
11.30—Irvin S. Cobb
12.00—Esso News Reporter
12.15—Ink Spots
12.30—Emil Coleman's Orch.
1.00—Jerry Blaine's Orch.
1.30—Ray Pearl's Orch.

WABC, NEW YORK, 860 K.
7.00—Ben Feld and His Orch.
7.25—News
7.30—The Eton Boys, Male Quartet
7.45—Dinner Music
8.00—Saturday Night Swing Club
8.30—The Caribundum Band
9.00—Professor Quiz
9.30—Johnnie Presents
10.00—Nash-Lafayette Speed Show
10.30—Columbia Symphony Orch.
11.00—Hit Parade
11.30—Song Stylists
12.00—Benny Goodman
12.30—George Olsen and Orch.
1.00—Ted Florito and Orch.
1.30—Ted Florito and Orch.

WBZ, BOSTON, 990 K.
5.00—Herman Middleman and Orch.
5.30—Joan and the Escorts
5.45—Concert Ensemble
6.00—Musical Adventures
6.15—Timothy Makepeace, comedy
6.30—Buzzy Kountz Orch.
6.45—Ruth and Ross
7.00—Esso News Reporter
7.30—News
7.45—Home Symphony
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Ed Wynn
9.30—Meredith Willson and Orch.
10.00—National Barn Dance
11.00—Nickelodeon
11.30—Hildegard
12.00—Riley and Farley's Orch.
12.30—Esso News Reporter
1.00—Jen Garber and Orch.
1.30—Griff Williams and Orch.

WTIC, HARTFORD, 1040 K.
6.30—Kaltenmeyer's Orch.
7.00—News
7.45—Dental Talk
7.30—Wrightville Clarion
7.15—Dr. H. C. Standish
8.00—Unusual Rhythm
8.30—Hours of Cheer
9.00—Variety Show
9.30—The Chateau
10.00—Snow Village
11.30—New York Program
11.30—Circus School
12.00—News
12.15—Ink Spots
12.30—Coleman's Orch.
1.15—Weather Report
1.17—Jerry Blaine's Orch.

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Vesper Hour, choral music under Arthur McFadden
7.30—Le Quatuor Alouette
7.45—Dr. H. L. Stewart
8.00—Solree
8.30—And it Came to Pass
9.00—Rex Battle
9.30—Jewels of the Madonna, orchestra and soloists
10.00—Bayon Black
11.00—Canadian Defence
11.30—William Morton
11.45—News and Weather Forecast
12.00—Sweet and Low
12.30—String Quartet
1.00—The Glee Singers

CKAC, MONTREAL, 730 K.
6.00—Catholic Hour
6.45—Canada 1937
7.30—Bleau and Rosseau Program
7.45—Jacques et Jacquiere Program
8.00—Association des Marchands
8.15—Alouette Program
8.30—Church Service
10.00—Ford Sunday Evening Hour
11.00—Community Sing
11.45—Newscast
12.00—Moison Sports
12.10—Red Nichols Orch.
12.30—Leon Belasco Orch.
1.00—Vincent Lopez and Orch.
1.30—Isam Jones and Orch.

WEAF, NEW YORK, 660 K.
5.00—The Widow's Sons
5.30—Musical Camera
6.00—Marlon Talley, soprano
6.30—Smiling Ed McConnell
7.00—Catholic Hour
7.30—Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Sunset Dreams
9.00—Good Will Court
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Symphony Orchestra
12.00—Poetry Reading
12.15—Vincent Travers Orch.
12.30—News
1.00—Shandor
1.30—Southern Tavern

WABC, NEW YORK, 860 K.
4.00—N. Y. Philharmonic Orch.
6.00—Your Unseen Friend
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Rubinoff
8.00—Columbia Workshop
8.30—Phil Baker
9.00—Vick's Open House
9.30—Eddie Cantor
10.00—Ford Sunday Evening Hour
11.00—Community Sing
11.45—Kaltenborn Edits the News
12.00—News
12.05—Red Nichols and Orch.
12.30—Leon Belasco and Orch.
1.00—To be Announced
1.30—Isam Jones and Orch.

WBZ, BOSTON, 990 K.
5.00—National Vespers
5.30—Senator Fishface
6.00—We, the People
6.30—Col. Stoopnagle and Budd
7.00—Evening Radio Journal
7.05—Harvey Whipple
7.15—Musical
7.30—Moments you Never Forget
8.00—Helen Traubel Soprano
8.30—Bakers Broadcast
9.00—General Motors Program
9.30—Rhythm Revue
10.30—Walter Winchell
10.45—Chair Symphonette
11.00—California Concert
12.00—Time, Weather Forecast
12.10—News
12.15—King's Jesters
12.30—Frankie Master's Orch.
1.00—Henry Busse Orch.
1.30—Paul Pendavis Orch.

WTIC, HARTFORD, 1040 K.
5.00—Hartford on the Air
5.30—Musical Camera
6.00—Marion Tally
6.30—Smilin' Ed McConnell
7.00—Catholic Hour
7.30—News
7.45—Flufferettes
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Sunset Dreams
9.00—Do you want to be an Actor?
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Erno Rapee's Symphony
12.00—News
12.15—Doc Schneider's Texans
12.30—Musical Interlude
12.35—El Chico Orchestra

KING'S START

Conspicuous among the former saxophone tooters who have achieved fame on the NBC air-waves is Wayne King. The Waltz King learned to play the instrument in his YMCA bedroom, outwitting neighbors who objected to his practice periods by using a pillow as a muffler.

GOSSIP FROM MOVIELAND

Jessie Matthews, Gaumont's brunette dancing star who is now appearing in a new type of role in "Gangway," says that nerves are good for an actress because they help to put her over with audiences. . . . Nervous, she says, make her look alive to the audience, make her sensitive to its reactions and enable her to give the whole of herself. . . . Jessie admits she always has them whether she's standing before a microphone or on the stage—they are part of the secret of her vitality and charm.

Desmond Tester, boy King of "Nine Days a Queen," who is now portraying a bespectacled violin prodigy in "Non Stop New York," Gaumont's airline drama, is spending three hours a day in a famous London music conservatory. . . . Robert Stevenson, the director of "Non Stop New York," has been telling friends that someday when he gets around to it, he'd like to establish a school for the development of character actors. . . . The 31-year-old megaphoneist thinks that the screen of tomorrow will be more vivid and alive because of the reality of the actors playing small character roles.

Alfred Hitchcock, whose passion for practical joking is on a par with his love for making suspenseful thrillers, recently appeared at a formal dinner dressed as a tramp from one of Sussex' casual wards. . . . The jocund director, who is snooping around the countryside in his search for bona fide tramp material for his next production, tentatively called "Coins For Candles," bought the quixotic garb so that he could spend the night among some of the gentlemen of the road and father some clinical notes.

The drama and color of the Canadian Rockies in the rugged pioneering days when a coast-to-coast railroad was being built against almost insurmountable odds, comes to the screen with the impact of authenticity in the new Gaumont production, "Silent Barriers," starring Richard Arlen and Lilli Palmer, and now a two-day feature at the New Criterion on Broadway. The episodes in this story were filmed along the route which almost parallels the very trail which was blazed in the 1880's by an intrepid group of empire builders who battled with the perils and hazards of frowning mountain peaks, sudden avalanches and the treacherous muskies, so that an iron horse could stand astride of a nation.

The task of the Gaumont location unit which landed in Revelstoke, B. C., last summer to undertake preliminary reconnoitering for the film was no holiday adventure. Hundreds of acres of land had to be staked to receive the tons and tons of motion picture equipment, the crates of costumes, the carloads of food and the other massive paraphernalia which go hand in hand with large-scale production.

A site for the reconstruction of a complete mushroom town typical of the rowdy construction camps which dotted the scenery along the railway had to be selected. Crews of property men were sent scurrying to neighboring outposts to buy up the motley assortment of furnishings which were used in the crude homes and liquor emporiums of the era. In addition, routes over the mountains for tricky shots, rushing rapids for the Indian scenes, a real forest fire, bogs and swamps for train wrecks, mountain slides for tunneling and dynamiting, and a home studio with all the features of a movie-making plant—these were a few of the more pressing problems which had to be undertaken and completely mapped out before even a single camera could be put in motion.

Six months in all were spent in the making of "Silent Barriers," nearly 6,000 miles away from the home studio. Thousands of local extras were employed during the period of filming. And, in addition to the chief location camp which was established in the vicinity of Revelstoke, other camps were established at one time or another in such picturesque spots as the Wapta Falls in the Kicking Horse Pass of the Canadian Rockies, Silver Tip Falls on the Big Bend Highway, and on the shores of Lake Louise.

The Indians who were engaged to shoot the rapids of Kicking Horse River in old-type bateaux and dugout canoes, arrived on the scene with their squaws and papooses. Fortunately the latter did not interfere with camera work—they discovered that berry-picking was more than could be desired in the neighboring woods; it was there they went while their "braves" made the passage of the swirling falls and foaming rapids for the cameras.

"Silent Barriers," screen version of the novel by Alan Sullivan was directed by Milton Rosmer, with Antoinette Cellier, Barry Mackay, Roy Emerson and J. Farrell MacDonald supporting the stars.

RIMOUSKI Quebec, April 23—Construction of a new \$475,000 wharf for Rimouski started yesterday. The work which will not be completed before the end of the summer, will be carried out by Paradis and Farley, Quebec contractors.

SCHIPA TO SING FOR MILAN ON MAGIC KEY HOUR

NEW YORK, April 24—Tito Schipa, celebrated operatic tenor, singing from Milan, Italy, will be featured on the Magic Key of RCA programme on Sunday, April 25.

Another highlight of the programme to be broadcast over the NBC-Blue network from 2 to 3 p.m., EDT, will be dramatizations from two major Broadway productions. Maurice Evans, star of "King Richard II," will be heard in a scene from that Shakespearean drama. A scene from "Babe in Arms," the new Rodgers and Hart musical comedy, will also be presented. Both presentations will come from NBC's Radio City studio.

Schipa will sing the aria "Una Fortiva Lagrima," from Donizetti's "L'Elisir D'Amore," and a selection yet to be announced.

Schipa, who has sung with the Metropolitan, Chicago Civic and San Francisco opera companies, made a sensational opera debut at the Dal Verme Theatre in Milan, where he sang opposite Galli-Curci in Verdi's "Traviata." He sang in the leading Italian opera houses in 1914, then was called to Spain and finally to South America. He came to America in 1919, where he repeated his European triumphs.

CAMERA SHOTS

"You're In The Army Now"

"You're In The Army Now," Gaumont's new comedy-drama which Raoul Walsh directed with Wallace Ford and Anna Lee starred, had its American premiere at the New Criterion in New York last Thursday.

Hailed by the metropolitan press as a picture which will take its place with such Raoul Walsh hits as "What Price Glory?" and "The Cockeyed World," "You're In The Army Now" is a story of love and adventure, depicting the swashbuckling heroics of an American wise-guy in his escape from a faked murder charge. Grace Bradley, playing a night-club queen, John Mills and Frank Cellier are featured in support of Wallace Ford and Miss Lee. Special swing tunes for the ensemble numbers were contributed by Sigler, Goodhart and Hoffman, Hollywood song trio.

Mackay Faces Jessie Matthews

Jessie Matthews, Gaumont's singing and dancing star, has chosen Barry Mackay as her leading man in "Gangway," the new musical production now before the cameras at the Pinewood Studios. Miss Matthews was previously teamed with Mackay in "Evergreen," the international hit which introduced the brunette actress to American audiences as a star. Others assigned important roles in "Gangway" include Nat Pendleton and Noel Madison, Hollywood favorites.

"Gangway" is being filmed from the screen-play by Lesser Samuels, with a musical score contributed by Goodhart, Lerner and Hoffman, noted song-makers. Its heroine is a modern newspaper woman whose talent for singing and dancing involves her with New York's underworld.

Submarine Officer to Fly Plane

Gaumont has commissioned H. G. Stoker, the man who was in command of the first submarine to penetrate the Dardanelles during the World War, to pilot the giant transatlantic flying boat which was constructed for "Non Stop New York." Nearly all the action of the picture, which co-stars Anna Lee and John Loder, is centred on an airliner commuting between London and New York.

The plane, which was constructed under the supervision of Wallace Merton, one of Britain's leading air engineers, embodies the aircraft design of tomorrow. It is larger and more commodious than any airliner heretofore constructed, having eight engines and a totally new idea in observation platform. The interior contains 30 cabins, a dining saloon, a cocktail bar, a game room and a dancing lounge. The design for the liner was adapted from the famous "China Clipper" and the "Empire Flying Boats." Robert Stevenson is directing "Non Stop New York."

Two Turf Classics Will Be Broadcast

NEW YORK, April 25—Two celebrated turf classics will be broadcast by NBC next month. The first, the Kentucky Derby, originating at Churchill Downs, in Louisville, Ky. will be broadcast exclusively over the NBC-Blue network on Saturday, May 8, at 6:15 p.m., EDT. The second, the 45th annual running of Maryland's Preakness at Pimlico, will be aired over the same network a week later, Saturday, May 15, at 6:15 p.m., EDT.

Clem McCarthy, turf expert and NBC sports commentator, will be the man at the binoculars for these two NBC features.

FOR MORE RADIO, SEE PAGE 3

Hollywood to Get Fibber and Molly

HOLLYWOOD, April 24—Fibber McGee and Molly reached a new high in their meteoric rise with the signing of a contract with Paramount studios for a full length feature picture.

Their broadcast will be heard from Hollywood instead of Chicago for approximately six weeks beginning May 3, while the picture is being filmed. Jimmy Grier's orchestra will provide the music.

The working title for the first starring vehicle of the NBC comedians is "This Way Please." Charles (Bud) Rogers and Shirley Ross will furnish the love interest. Donn Quinn, author of the Fibber aircrpts, will collaborate on the scenario.

Marian and Jim Jordan, whose portrayal of the cock-sure Mr. McGee and his hard-to-dupe spouse has rocketed them to the top flight of radio, will bring to the screen a background of many years of stage and air experience.

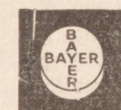
They made their network debut as Fibber McGee and Molly, coincidentally, in April 1935, and have since appeared continuously in those roles. Married in 1918 in their hometown of Peoria, Ill., they organized their own concert company after the war, then took a fling at vaudeville. Entering radio on one of the first sponsored programmes in the middle west, they are believed to have been on the air longer than any other couple in that area. They came to NBC in 1931, shortly afterward originating the smackout series, which won them great popularity.



Here's Simple Way to Curb a Cold



Two Quick-Acting, Quick-Dissolving "ASPIRIN" Tablets with a Glass of Water



The modern way to curb a cold is this: Two "Aspirin" tablets the moment you feel a cold coming on. Then rest, if necessary, according to instructions in the box.

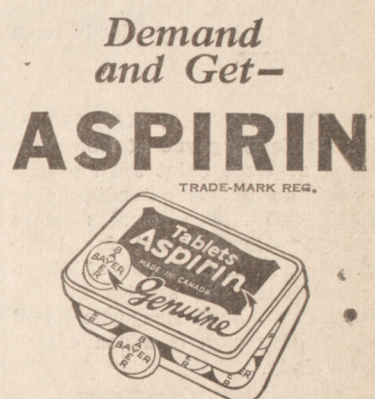
At the same time, if you have a sore throat, crush and dissolve three "Aspirin" tablets in one-third glass of water. And gargle with this mixture twice.

The "Aspirin" you take internally will act to combat fever, cold pains and the cold itself. The gargle will act as a medicinal gargle to provide almost instant relief from rawness and pain. It is really marvelous; for it acts like a local anesthetic on the irritated membrane of your throat.

Try this way. Your doctor, we know, will endorse it. For it is

quick, effective and ends the taking of strong medicines for a cold.

• "Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.



DON'T TRY TO FOOL ME ABOUT TOBACCO!

Any tobacco is better than none, we'll admit, but until you try Rosebud you'll never know what it means to be really pipe-happy—to prefer a pipe to any other smoke. Load up your pipe with Rosebud, and see if it doesn't give you a new idea of the pleasure there is in smoking!

There is an easy-opening ribbon on every Rosebud package—to make it easy for you to remove the cellophane wrapper. Just a quick pull and the wrapper is off!



ROSEBUD

Cut smoking tobacco

THE MARITIME SMOKE