

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## THURSDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.30—Tony Russel, tenor  
6.45—To be Announced  
7.00—Organ Rhapsody  
7.30—News  
7.45—Kidoodlers  
8.00—Music By—  
8.30—Helen Traubel, Soprano  
9.00—To be Announced  
9.30—Midnight in Mayfair  
10.00—The Ghost Room  
10.45—News  
11.00—Music for Music's Sake  
11.30—Mount Royal Hotel Orch.  
12.00—Sign Off

**CKAC, MONTREAL, 730 K.**  
5.00—Social Announcements  
5.30—Fireside Program  
6.15—Organ Interlude  
6.30—L'Heure Recreative  
7.00—Musical Varieties  
7.30—Adventures of Lavaguer  
8.00—French Talk  
9.00—Amateur Hour  
10.00—To be Announced  
10.30—Lloyd Huntley and Orch.  
11.00—Sports Reporter  
11.30—Isam Jones and Orch.  
12.00—Radio Minut  
12.15—Harry Owen and Orch.  
12.30—Vincent Lopez and Orch.  
1.00—Sign Off

**WEAF, NEW YORK, 660 K.**  
4.30—Story of Mary Marlin  
4.45—The Road of Life  
5.00—Top Matters  
5.15—Organ Recital  
5.30—Don Winslow of the Navy  
5.45—Johnny Johnston, Baritone  
6.00—Norsemen's Quartette  
6.15—Turn Back the Clock  
6.30—Press-radio News  
6.35—Today's Sports  
6.45—Billy and Betty  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Orchestra  
8.00—Rudy Vallee's Variety Show  
9.00—Show Boat  
10.00—Bob Burns and Guests  
11.00—News  
11.30—Orchestra  
12.00—Park Central Hotel Orch.  
12.30—Dance Orchestra

**WABC, NEW YORK, 860 K.**  
5.30—Organ Recital  
5.45—Ray Heatherton, songs  
6.15—Dean of Hollywood  
6.30—Press-radio News  
6.35—Sports Resume  
7.00—Poetic Melodies  
7.15—Song Time  
7.30—News Commentary  
7.45—Patti Chapin, Songs  
8.00—Columbia Concert Orch.  
9.00—Major Bowes Amateur Hour  
10.00—True Adventures  
10.30—March of Time  
11.00—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
1.00—Dance Orchestra

**WBZ, BOSTON, 990 K.**  
5.00—Lucille and Lanny  
5.30—The Singing Lady  
5.45—King's Men  
6.00—Orchestra  
6.30—News  
6.45—Tony Russel, Tenor  
6.55—Lowell Thomas  
7.00—Easy Aces  
7.15—Hawaiian Music  
7.30—Lum and Abner  
7.45—Kidoodlers  
8.00—Gun Smoke Law  
8.30—Helen Traubel  
9.00—To be Announced  
9.30—To be Announced  
10.00—Senator Borah  
11.00—Vagabonds  
11.35—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

**WTIC, HARTFORD, 1040 K.**  
5.00—Top Hatters  
5.15—Organ Recital  
5.30—Don Winslow of the Navy  
5.45—Johnny Johnston  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—The Constitution  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Continental  
7.45—The Spotlight  
8.00—Rudy Vallee's Variety Show  
9.00—Show Boat  
10.00—Orchestra  
11.00—News  
11.15—Orchestra  
11.30—Northern Lights  
12.00—Weather Report  
12.02—Orchestra  
12.30—Orchestra  
1.00—Silent

**FRIDAY'S PROGRAMMES**  
**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.30—Johnny Johnston, Baritone

6.45—Old Mill Trio  
7.00—Mary Small, Songs  
7.15—Saxophone Quartette  
7.30—Canadian Press News  
7.45—Bughouse Rhythm  
8.00—Lotus Land  
8.30—Remembrance of Things Past  
9.00—Shadows on the Grass  
9.30—From a Viennese Garden  
10.00—Backstage  
11.30—To be Announced  
10.45—Canadian Press News  
11.00—Promenade Concert  
12.00—Hawaiian Nights

**CKAC, MONTREAL, 730 K.**  
5.30—Fireside Program  
6.15—Instrumental Novelties  
6.30—L'Heure Recreative  
7.00—French Songs  
7.15—Le Cure de Vil'age  
7.30—Radio Bingo  
7.45—La Quintonine Program  
8.00—The Provincial Hour  
9.00—Hollywood Hotel  
10.00—Elmer Ferguson  
10.30—Montreal Pharmacy  
10.45—Berceuse  
11.00—Sports Reporter  
11.30—Eddie Duchin and Orch.  
12.00—Radio Minut  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Sign Off

**WEAF, NEW YORK, 660 K.**  
4.30—Story of Mary Marlin  
4.45—Road of Life  
5.00—Arthur Long, Baritone  
5.15—While the City Sleeps  
5.30—Don Winslow of the Navy  
5.45—Jackie Heller, Tenor  
6.00—Education in the News  
6.30—News  
6.35—Today's Sports  
6.45—Billy and Betty  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—El Caballero  
7.45—Bughouse Rhythm  
8.00—Cities Service Concert  
9.00—Waltz Time  
9.30—Court of Human Relations  
10.00—First Nighter  
10.30—Jimmy Fidler  
10.45—Dorothy Thompson  
11.00—George Holmes  
11.45—Orchestra  
11.30—Orchestra  
12.00—Orchestra  
12.30—Orchestra  
12.45—Dance Orchestra

**WABC, NEW YORK, 860 K.**  
6.00—Margaret Trown, Soprano  
6.30—Press-radio News  
6.35—Sports Resume  
6.45—Orchestra  
7.00—Poetic Melodies  
7.15—Jay Freeman and Orch.  
7.30—Hoake Shaw, songs  
7.45—Boake Carter  
8.00—Hammerstein Music Hall  
8.30—Hal Kemp's Dance Band  
9.00—Hollywood Hotel  
10.00—The Song Shop  
10.30—Del Casino, Songs  
11.00—Tomorrow's News Tonight  
11.15—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra  
1.00—To be Announced

**WBZ, BOSTON, 990 K.**  
5.00—Lucille and Lanny  
5.15—Escorts and Betty  
5.30—Choir Symphonette  
5.45—Orchestra  
6.00—Orchestra  
6.30—News  
6.45—Lowell Thomas  
7.00—Mary Small, Songs  
7.15—Piano Team  
7.30—Lum and Abner  
7.45—Louise Florea, Soprano  
8.00—Roy Campbell Royalists  
8.15—Harmonica Ensemble  
8.30—Death Valley Days  
9.00—Believe It or Not  
9.30—To be Announced  
10.00—Tommy Dorsey  
10.30—Address by Pres. Roosevelt  
11.00—Promenade Concert  
12.00—Dance Orchestra  
12.30—Dance Orchestra

**WTIC, HARTFORD, 1040 K.**  
5.00—Arthur Lang  
5.15—While the City Sleeps  
5.30—Dow Winslow of the Navy  
5.45—Jackie Heller  
6.00—News  
6.15—Baseball and Highlights  
6.30—Wrightville Clarion  
6.45—Gus Hoenschin and Guests  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Concert Program  
7.45—The White Eagle  
8.00—Lucille Manners  
9.00—Waltz Time  
9.30—Court of Human Relations  
10.00—The First Nighter  
10.30—Orchestra  
11.15—News  
11.20—Orchestra  
11.30—Orchestra  
12.00—Weather Report  
12.02—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Silent

**DR. G. R. LISTER**

: Dentist :

Burchill-Wilkinson Building

QUEEN STREET : Below Regent

## GRAND CENTRAL SETTING OF NEW DRAMA SERIES

New Program On Air  
Sept. 28. Represent  
Possible Happenings  
In N. Y. Terminal

NEW YORK, Sept. 23.—A new series of dramatic sketches, with their setting in Grand Central Station in New York, the gateway to the nation, will be inaugurated Tuesday, September 28, over the NBC-Blue Network. Titled Grand Central Station, the series will be broadcast every Tuesday, from 9:30 to 10:00 p. m. EST, sponsored by the makers of Listerine Products and Prophylactic Brushes.

The opening dramatization will center about an up-and coming young pugilist who comes to New York to fight for the championship against the wishes of his fiancée.

In this and in subsequent broadcasts, an elaborate second effects system will be used. Special sound effects have been made to project accurately the sound traffic and commotion in and about New York City's great railway terminal.

Sponsors of the program feel the station, with its thousands of hurrying commuters, mixed with other thousands of travelers bound for Chicago and points West, offers an unusual setting for the new series. Each play, complete in itself, will begin with a scene in the station, where so many dramatic welcomes and partings and accidental meetings take place each day. From the station will move to other scenes where the rapid action will develop to a climax. All of the plays will be original scripts, prepared especially for the radio program by outstanding writers.

The actors who will comprise the casts will be of radio, rather than of the theater. Among those who will be heard are Ned Wever, Rosaline Greene, Clayton Collier, Erik Rolf, John Brown and Charles Cantor, all well known for their splendid work in network dramas. Himan Brown, director of many of radio's most successful dramatic programs, will produce the new series.

## CBC'S "NATIONAL SING SONG" AGAIN B'CAST FEATURE

CHARLOTTETOWN, Sept. 23.—On Wednesday, September 29, at 8.30 p. m. EST from Charlottetown, P.E.I., the CBC's famed 'National Sing Song' will take the air under the leadership of George Young. Thus will begin the second lap of a transcontinental tour which started last spring when Young took his song sheet and jovial personality to the B. C. coast to stage a sing-song at the opening of the CBC's new Vancouver studios.

For three months he toured the western cities and directed great auditoriums crammed with people in a song fest which went over the national network one evening a week. Rollicking songs, marching songs, sentimental songs and songs of current vintage were broadcast to the radio audience of Canada in scenes of good humored informality, following the same plan which had made the program such a popular success from Toronto to the preceding winter.

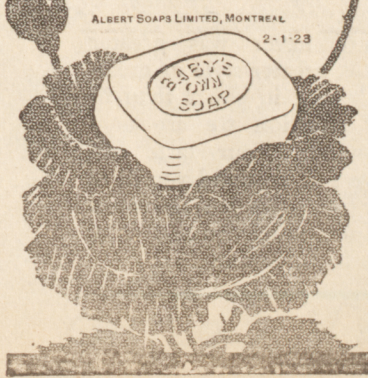
The 'National Sing Song' is now to be presented to the eastern audiences and a gala program is being planned for the first broadcast from the capital city of Prince Edward Island.

## BABY'S OWN SOAP

Best for Baby  
Best for you

The aroma of roses clings to the skin long after the refreshing wash with Baby's Own Soap.

Sold Everywhere



## EDDY DUCHIN'S ORCHESTRA TO BE FEATURED IN NEW ARDEN SHOW

NEW YORK, Sept. 23.—Eddy Duchin, famous piano-playing maestro of the networks, is bringing his popular dance orchestra back to NBC for a new series of broadcasts. His music will be heard on Wednesdays at 8:00 p. m. EST, over the NBC-Blue Network, beginning September 29, under the sponsorship of Elizabeth Arden, makers of cosmetics.

Duchin, whose romantic style of music made him an immediate favorite of New York society when Leo Reisman brought him to this city from Boston as pianist at the Central Park Casino, never uses a baton. He conducts from his seat at the piano, emphasizing his directions by nods of the head.

Born in Boston 27 years ago the son of the owner of a drug store chain, Eddy studied at Massachusetts State College of Pharmacy with a view to following in his father's footsteps. A vacation changed his course, however. While working as waiter in a boys' camp one Summer, he got interested in orchestras, and organized a three-piece band. He played jazz improvisations of Bach and Beethoven. A dance band musician who was struck by the youngster's talent and ingenuity advised Eddie to join the musician's union, and this he did. He began to earn extra money playing at local dances, and, on

graduating from pharmacy college, decided to pass up pills and powders for the piano and musical fame.



## MICROPHONICS HERE AND THERE

NBC Hollywood studio pick-ups: Gracie Allen is taking swimming lessons from the same instructor who teaches her children. . . . Lum and Abner are in high favor with Arkansas friends and neighbors visiting California. They devote a lot of time showing them the sights. . . . Amos 'n' Andy are now installed in the Beverly Hills office once occupied by the late Will Rogers.

Caption note: Phil Duey, the NBC tenor, was a shy, retiring lad in his youth and first sang in public, invisible to the audience. It happened at the annual show of his class at the University of Indiana when young Duey sang a solo off stage, as the action required. So well was the number received, however, that thereafter Duey was emboldened to let the spectators see him when he sang.

Charles Winniger, the Captain Henry of the Maxwell House Show Boat on NBC, was intended by his father to be a priest. At the age of five he was an altar boy with the Franciscan fathers in Ashland, Wis., but that was as far as his training for the ministry went. A year later he was a member of the Winniger Family of Novelty Entertainers, consisting of his parents and four brothers and a sister.

## Inquiring Reporter to Visit Living Rooms

CHICAGO, Sept. 23.—Jerry Belcher, NBC's inquiring reporter, who has taken millions of listeners 'over the back fence' for friendly visits with Our Neighbors since he inaugurated that weekly series on October 11, 1936, will begin a new series under the title of Interesting Neighbors Visited by Jerry Belcher at 7:45 p. m. EST, Sunday, September 26, over the NBC-Red Network. There will be a repeat broadcast at 11:00 p. m. EST.

The new program, which replaces the Fitch Jingle program, will be sponsored by the makers of Fitch's Shampoo.

In his new series of visits, Jerry will continue as he has in the past to take his microphone into typical American homes for extemporaneous, unrehearsed interviews. Comfortable and at ease in familiar surroundings, the members of the families visited by Belcher will discuss with him the major delights and minor crises that come their way. No member of the family will know in advance what Jerry's questions will be and no program will be rehearsed.

## TYRONE POWER, FILMDOM'S NEWEST CONTRIBUTION TO THE AIR WAVES

Brought Up On Stage — Father Was Paramount Actor — Varied Career — Has Taken Many Distinguished Parts

Tyrone Power, filmdom's newest contribution to the NBC airwaves, is a fellow whose dramatic career very nearly had a dramatic ending before he got started on it. It appears that Fritz Lieber, of all people, almost killed him with a huge knife, before a whole theatre full of people. Not intentionally, you understand. The knife just happened to slip from Lieber's grasp during some heavy gestulating, and it went whizzing by Tyrone's head to stick hilt-deep in the scenery. This was during a performance of 'The Merchant of Venice' in Chicago, on the occasion of Tyrone's first important appearance as a professional actor, in 1931. But already we are far ahead of the story.

Tyrone was born in Cincinnati, Ohio, but before he was two years old his actor-parents were packing him up with the rest of their luggage and taking him around the continent with them.

After Chicago and Shakespeare, young Tyrone accompanied his father when the latter was engaged by Paramount to take the starring role in 'The Miracle Man'. The senior Power fell ill on the set. Tyrone Junior was summoned, and took his father home from the studio. A few hours later the weary old man died in the arms of his son.

Tyrone, now on his own, discovered to his dismay that the achievements of his forebears in the theater cut precious little ice with producers and casting directors. He was turned down by casting offices and agents with dull regularity, and finally he decided that either he wasn't ready for Hollywood or vice versa. So with his mother and sister, who had come from Cincinnati to be with him, he moved to Santa Barbara. And there, before long, he became active in the Community Theater.

Toward the end of 1934, Tyrone got a role in 'Romance' at Chicago's Blackstone Theater, and the play ran eight weeks. At its conclusion Tyrone decided it was high time he was on the New York stage, so he took a train east. And in Manhattan, exciting things happened. Helen Menken, whom he had known from the Shakespearean season in Chicago, re-

Belcher, who originated the Vox Pop program in Houston, Texas, while commercial manager of a radio station there, came to NBC in June, 1935.

commended him strongly to Guthrie McClintic, noted stage director, and McClintic assigned him to understudy Burgess Meredith in a play starring Katherine Cornell. There was nothing immediately in the way of a role on Broadway, but his first eastern Summer he spent with a company at West Falmouth, Mass. There he attracted the attention of Hollywood scouts and earned himself a job in Cornell's 'Romeo and Juliet,' later in 'St. Joan.'

Here's that Fast "Phillips" Way

To Alkalize Stomach Quickly



On all sides, people are learning that the way to gain almost incredibly quick relief, from stomach condition arising from overacidity, is to alkalinize the stomach quickly with Phillips' Milk of Magnesia.

You take either two teaspoons of the liquid Phillips' after meals; or two Phillips' Milk of Magnesia Tablets. Almost instantly "acid indigestion" goes, gas from hyperacidity, "acid" headaches — from over-indulgence in food or smoking — and nausea are relieved.

Try this Phillips' way if you have any acid stomach upsets. You will be surprised at results. Get either the liquid "Phillips" or the remarkable, new Phillips' Milk of Magnesia Tablets. Only 25¢ for a big box of tablets at drug stores.

ALSO IN TABLET FORM: Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.



MADE IN CANADA

PHILLIPS' MILK OF MAGNESIA

"and it's easy to pay for"

## HOME IMPROVEMENT PLAN

Do you need a modern home? Are you dissatisfied with the out-of-date interior, the shabby exterior of your house? Then why not make those improvements you have always wanted, and enjoy a brighter, happier place to live in? You can do it so easily — and comfortably — under the Home Improvement Plan. Decide on the work you want done and get an estimate of its cost.

**SIMPLIFIED FINANCING**  
Any contractor, supply firm or architect can help you arrange a Home Improvement Plan loan if you need it, to finance the work for you, or you can apply direct to your banker. No security or endorsement needed; you simply show that you can repay in instalments and the loan is made, the work proceeds, your home is made brighter and more livable and men get needed jobs.

Full information on the Home Improvement Plan and what it covers may be obtained from your local committee, your Provincial Chairman, your bank or the National Employment Commission, Ottawa.

## NATIONAL EMPLOYMENT COMMISSION

UNDER THE AUTHORITY OF THE DOMINION GOVERNMENT

(The cost of this series of advertisements sponsored by the National Employment Commission, has been defrayed entirely by public-spirited concerns and individuals as a contribution towards that "Nation-wide co-operative effort" envisaged by the Parliament of Canada in the National Employment Commission Act.)

NEW CUPBOARDS

A FIREPLACE

PORCH SCREENS

PAINTING

EAVETROUGH

A NEW FURNACE

REMODEL EXTERIOR

HOME IMPROVEMENT PLAN  
NATIONAL EMPLOYMENT COMMISSION