THE DAILY MAIL, FREDERICTON, N. B. TUESDAY, JULY 20, 1937

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP. This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30-Glenn Darwin 6.45-Le Bonhomme 7.00-Rex Battle Orch. 7.30-Canadian Press News 7.45-The Top Hatters 8.00-En Roulant ma Boule 8.30-Concert Series 9.00-Pictures in Black and White 9.30-Ici Paris 10.00-Streamline 10.30-These Times 10.45-Canadian Press News 11.00-NBC Night Club 11.30-Royal York Orch. 12.00-Orchestra

CKAC, MONTREAL, 730 K. 5.00-Social Announcements 5.15--Summary and Weather 5.20-Pianologue 5.30-Fireside Program 6.15-Waltz Time 6.30-L'Heure Recreative 7.00-Les Sports de L'Air 7.30-Jose Deloquerriere 7.45-Dinner Music 8.00-Provincial Hour 9.00-Di-so-ma 9.30-Vin St. George's Orch. 10.00--Chas. Kramer and Orch. 10.15-Westinghouse Newscast 10.30-Alex, Lajoie and Orch. 11.00-Molson Sports Reporter 11.10—Dance Orchestra 11.30—Dance Orchestra 12.00-Radio Minuit 12.15-Dance Orchestra 12.30-Dance Orchestra 1.00-Time and Sign Off

WEAF, NEW YORK, 660 K. 5.00-Nellie Revell Interviews 5.15-Women's Clubs 5.30-Don Winslow of the Navy 5.45-Little Orphan Annie 6.00-Science in the News 6.20-Three X Sisters 6.30-News 6.45-Little Orphan Annie 7.00-Amos 'n' Andy 7.15-Vocal Varieties 7.45-The Passing Parade 8.00-Russ Morgan and Orch. 8.30-Wayne King and Orch. 9.00-Vox Pop 9.30-Fred Astaire 10.30-Hollywood Gossip 10.45-Vic and Sade 11.00-Esso News Reporter 11.05-Dance Orchestra 12.00-Dance Orchestra 12.30-Dance Orchestra

WABC, NEW YORK, 860 K. 4.30-Pop Concert 5.00-Tito Guizar 5.15-Science Service Series 5.30-St. Louis Syncopators 5.45hildren's Co

8.00-Johnny with Russ Morgan 8.30-Wayne King's Orch. 9.00-Vox Pop 9.30-Johnny Green's Orch, 10.30-Jimmy Fiddler 10.45-Vic and Sade 1.00-News

1.15-Orchestra 11.45-Dance Orchestra 12.00-Dance Orchestra 12.30-Dance Orchestra 1.00-Silent

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP. This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K. 6.30-Jack Baker, tenor 6.45-Irene Lauder, songs 7.00-Rene Mathieu 7.15-Les Cavailers de La Salle 7.30-Canadian Press News 7.45-Gordon Cameron, tenor 8.00-Summer Serenade 8.30-U. S. Marine Band 9.00-String Symphony 9.30-Silent 10.00-Automobile Vagabond 10.30-Lloyd Huntley and Orch. 10.45-Canadian Press News 11.00-Joe DeCourcey and Orch. ... 1.30-Romantic Mood 12.00-The Pleasure Bowl

CKAC, MONTREAL, 730 K. 5.30-The Fireside Program 6.15-Waltz Time 6.30-The Recreative Hour 7.00-French Songs 7.15-Le Cure de Village 7.30-Nationale de Benefices Mutuel 7.45-Dans les Griffes du Diable 8.00-Emission 8.30-Laugh with Ken Murray 9.00-Chantons en Choeur 10.00-Cavaliers de la Salle

10.15-Westinghouse Newscast 10.30-Montreal Pharmacy 10.45-Berceuse 11.00-Molson Sports Reporter 11.10-Bunny Berigan and Orch. 11.30-Joe Reichman and Orch. 12.00-Radio Minuit 12.15—Dance Orchestra 12.30-Dance Orchestra 1.00-Time and Sign Off

WEAF, NEW YORK, 660 K. 6.00-Our American Schools 6.30-Press Radio News 7.00-Amos 'n' Andy 7.15-Uncle Ezra 7.45-Vic and Sade 8.00-One Man's Family 8.30—Wayne King 9.00—Town Hall Tonight 10.00-Your Hit Parade 10.45-Jimmy Kemper's Song Stories 11.00-Esso News Reporter 11.05-Eddie Le Baron's Orch. 11.15-Dance Music 11.30-Dance Orchestra 12.00-Dance Orchestra

SHE CAME AS A GUEST AND REMAINED TO STAR



Loretta Lee Mr. Janssen heard her once and signed her.

for New Orleans' Loretta.

Janssen is experimenting with ar-

HOLLYWOOD, July 20-Lovely | Just 22 years old, she was already Loretta Lee, the little girl who once known as one of radio's most accomjourneyed from her native New Or- plished rhythm singers when she leans to New York for a visit and went to Hollywood a Tew months ended by becoming a radio star, has | ago. Werner Janssen signed her as just received the biggest assignment a guest star in his first program of of her microphone career to date. the new Fleichmann series, and was She has been signed as the regular so pleased with her work that she soloist with Werner Janssen's orwas signed as the regular singer. chestra in the new Fleischmann pro-When the program started the intengrams broadcast each Sunday over ton was to have no regular soloist, the NBC-Blue Network at 7:30 p.m. but a different guest each week. Consequently, the job is a triumph EDST, from Hollywood.

MICROPHONICS

Sidelights on Jack Haley of the Show Boat crew on NBC: Was christened John Joseph Haley when born in Boston, Aug. 10, 1902 . . . Early schooled to burlesque. graduating to musical comedy and motion pictures . . . Married the same girl twice, one ceremony being performed in Mexico by the President of Mexico, and the other at St. Malachy's Church, New York by a Catholic priest . . . The bride: Flo McFadden, his former vaudeville partner.

Bob Hope, m.c. of the Rippling Rhythm Revue, in an interview with Nellie Revell on NBC, recalled his experiences as a newsboy in Cleveland, O. One day one of his steady customers handed him a nickel for a paper. Bob couldn't make change and offered credit until next day. The man insisted on his change and the voungster hustled to a nearby store

DID YOU KNOW THAT ...

Peter Van Steeden, "Town Hall Tonight" and "Hit Parade" maestro, who first won fame as a night club orchestra leader, rarely visits them? Morton Bowe has a greater collection of candid shots of radio performers than any other person in the country?

Phil Baker has a financial interest in a golf ball manufacturing plant? M. H. H. Joachim, producer of "Your Unseen Friend," has a score of medals awarded to him for expert

marksmanship with a rifle? Horace Heidt has an agent in Europe who is commissioned to purchase Metz, who handles "Pepper Young's unusual miniature musical instru- Family" and the Jane Froman-Don ments for the orchestra leader?

organ? concert star, has an uncanny mem- fessor. ory for names even though she has met a person only once?

Don Voorhees, who rarely dis- singing voice long before his announcusses his musical 'talent, enjoys shoe pitching?

Johnny the Call Boy's autograph is one of the most sought after in radio.

Clarence Muse is readying a radio operetta based on Negro folk lore and the songs chanted in Dixie cotton fields?

Harry Von Zell can dictate faster than the average stenographer is able to take it?

Jane Froman receives more offers was to lift his baton over his 32-piece for theatrical dates than any other orchestra for a recent "Hollywood feminine vocalist on the airwaves? Hotel" broadcast, he discovered that Carlton KaDell contributes material his arrangement of "The Me and You to a humorous magazine under a nom That Used To Be" was home in his library, and it was too late to sub-

de plume? George Fischer, producer of "Hol- stitute another number! ywood Whispers," never visited a

There was nothing Paige could do movie lot until three years ago? Carlton KaDell, announcer of the Sunday night NBC coffee show, has members of his staff, write anothe some interesting data anent the arrangement! Fifteen minutes befor smooth-voiced men who introduce the program took to the air, the num

radio entertainment. Carlton, himself, started out as an ready for presentation.

along. He couldn't decide whether than Paige was flooded with tele- vehemence with which he voices himto become a motion picture actor or grams and messages, congratulating self. rangements of a novel type which an announcer. Feeling that radio him on his unique arrangement of board when he walks because of the re believes only Miss Lee can do cor- had more to offer, he let the motion the song-proving that haste doesn't cargo of good-luck tokens carried in pictures slide.

always make waste.



uum cleaner salesman until he began

selling products over the air. Stuart

the next Graham McNamee."

ber was arranged and rehearsed

Don Wilson was a persistent vac- Devotes 41 Hours To 30-Minute Show

Ross shows, was slated to be an ac-CHICAGO, July 20-Dr. Frank Benny Goodman, the dean of red countant. Harry Von Zell seemed des- Black, NBC maestro, who commutes hot "swing," enjoys listening to tined to be a championship middle- from his home in New York to the sweet, dreamy waltzes played on an weight boxer on the West Coast. Chicago studios each week to con-Ford Bond was a potential barrister, duct the Carnation Contented pro-Lucille Manners, the NBC Friday and John S. Young a University pro- gram, spends an average of 41 hours and 30 minutes on each half-hour

Ralph Edwards, who works with program. Horace Heidt, was known for his The 26 half-hour programs present. ed under his direction thus far this cing came to the fore, and the same year required an expenditure of 1,4 boasting about his skill at horse- goeg for Del Sharbutt, who an- 079 hours, as follows: 13 hours ac nounces for Tim and Irene. tually on the air; 156 hours in re-

hearsal; 312 hours in making or "Announcers are a cosmopolitan chestra and choral arrangements; 130 group," says KaDell. "Who knows hours in airlines and 468 hours on but that the fellow next to you in the train between the two cities. your office, store or factory may be

Black works out his programs and arrangements during time he can spare from his duties as general music director of NBC in New York. Two hours before Raymond Paige Sunday afternoon he boards the train for Chicago and arrives at the Chicago studios to begin rehearsals shortly after 9:00 o'clock Monday morning.

After spending most of the day in rehearsing, the perfected program goes on the air Monday over the NBC-Red Network at 10:00 p.m., but sit down and, with the help of two

г	EDD1.	1 h.
e		4
1-	I have a set to be a set of the set of the set	
,	Bits about NBC broadcasters:	In-

timates refer to Maestro Abe Lyman actor in stock when radio came No sooner was the broadcast over as The Great Shouter because of the .Jack Pearl lists to starhis clothing.



6.00-Patti Chapin 6.15-Alexander Cores 6.30-Dinner Concert 6.40-News 6.45-To be Announced 7.00-Poetic Melodies 7.15-Ma and Pa 7.30-Alexander Weollcott 7.45-Boake Carter 8.00-Hammerstein Music Hall 8.30-Al Jolson Show 9.00-Watch the Fun Go By 9.30-Benny Goodman 10.00-Musical Americana 10.30-Your Unseen Friend 11.00-Tomorrow's News 11.30-Dance Orchestra 12.00-Dance Orchestra 12.30-Dance Orchestra

WBZ, BOSTON, 990 K.

4.00-Bavarian Orch. 4.30-Dog Heroes 4.45-Young Hickory 5.00-Your Health 5.30-Singing Lady 5.45-Little Orphan Annie 6.90-Minute Men 6.15-Animal Close-Ups 6.25-Concert Pianist 6.30-News 6.35-Lowell Thomas 7.00-Easy Aces 7.15-Tony Russell, Songs 7.30-Lum and Abner 7.45-Vivian Della Chiesa, Sopraho 8.00-Husbands and Wives 8.30-Edgar A .Guest 9.00-Ben Bernie and the Lads 9.30-Sweeteast Love Songs 10.00-To be Onnounced 10.30-Portraits of Harmony 11.00-NBC Night Club 11.30-Johnny Hamp Orch. 11.30-Dance Orchestra 12.08-Dance Orchestra 12.30-Dance Orchestra

WTIC, HARTFORD, 1040 K. 5.00-Nellie Revell 5.15-Women's Club Program 5,30-Don Winslow of the Navy 5.45-Little Orphan Annie 6.00-News 6.15-Baseball Scores 6.30-Wrightville Clarion 6.45-Frank Morgan 7.00-Amos 'n' Andy 7.15-Vocal Varieties 7.30-Chateau News Reporter

12.30-Dance Orchestra

WABC, NEW YORK, 860 K. 4.15-Curtis Institute of Music 4.30-Jack Shannon 4.45-Academy of Medicine 5.00-To be Announced 5.15-Mixed Quartet 5.30-Doris Kerr, songs 5.45-Funny Things 6.00-Del Casino, songs 6.15-George Hall and His Orch 6.30-Sports Resume 6.40-Radio News 7.00-Poetic Melodies 7.15-Ma and Pa 7.30-Time for Buddy Clarke 7.45-Boake Carter 8.00-The Cavalcade of America 8.30-Laugh with Ken Murray 9.00-Lily Pons 9.30-Beauty Box Theatre 10.00-Gang Busters 10.30-Babe Ruth Propram 11.00-News 11.15-Dance Music 11.30-Dance Orchestra

12.00-Dance Orchestra

1.00-To be Announced WBZ, BOSTON, 990 K. 4.00-Parents and Teachers Assn. 4.30-Safety Crusaders 4.45-Monitor News 5.00-Story of Mary Marlin 5.15-Dan and Sylvia 5.30-The Singing Lady 5.45-To be Announced 5.00-Esso News Reporter 6.15-Evening Little Show 6.30-News 6.35-Musicale 6.45-Lowell Thomas 7.00-Easy Aces 7-15-Doris Hare 7.30-Lum and Abner 7.45-Musical Moments 8.00-Merry Go Round 9.00-String Symphony 10.00-Vic and Sade 10.15-Manuel and Williamson 10.30-Lawden on Judiciary 12.00-Bob Crosby's Orch. 11.00-Esso News Reporter 11.15-Dance Music 12.30-Dance Orchestra 1.00-Dance Orchestra WTIC, HARTFORD, 1540 K. 4.15-Gollegians 4.45-The Guiding Light

and got it. "Thanks, bub," said the customer, pocketing the pennies, "but don't ever trust anybody." Impressed with this advice Bob inquired of the post policeman if he knew the man. "Sure," said the cop, "that's John D. Rockefeller."

Heard in the Hollywood NBC studios: Don Wilson is building a home in the San Fernando Valley, where he will be a neighbor of Don Ameche and Lum and Abner . 'Charlie McCarthy." it now develops has a cousin, "Elmer" by name 'Elmer" lurks in Edgar Bergen's suitcase ready at an instant's notice to spring to action should "Charlie' suffer a sudden attack of laryngitis or become too obstreperous or some thin

AUSTRALIA MAY HAVE DECIMAL COIN

(Special to The Daily Mail) MELBOURNE, July 19-Australia nay get a decimal coin system in the near future. The Australian pound may be divided into a thousand pieces with a strong central bank and the mortgage bank.

5.00-Adventures of Dari Dan 5.15-Don Winslow of the Navy 5.30-Jack Armstrong 5.45-Little Orphan Annie 6.00-News 6.30-Wrightville Clarion 6.45-Musical Moments 7.00-Amos 'n' Andy 7.15-Uncle Ezra 7.30-Through the Looking Glass 7.45-Count of Monte Cristo 8.00-One Man's Family 8.30-Wayne King's Orch. 9.00-Fred Allen 10.00-Hit Parade 10.45-Kemper and Company 11.00-News 11.15-The Connecticut Legislature 11.30-Meeting House 12.00-Weather Report 12.30-Lights Out 1.00-Silent

For 1937, Packard presents the top-quality car in each of four price classes

FOR 1937 Packard offers you the four greatest Packards ever built. Each is the leader of its price class. And each sells for a new low price!

The 1937 Packard Twelve is the finest car money can buy. It steps so far ahead mechanically for 1937 that there simply is no other make of car with which to compare it.

The 1937 Packard Super-Eight succeeds both last year's Eight and Super-Eight, and brings to motorists a combination of mechanical advancements which promise to revolutionize fine-car motoring.

The 1937 Packard 120 is proof that a car can be a sensation three times in a row. This car, whose outstanding performance has been the talk of the motoring world,

is an even better car this year. And-out of Packard's 36 years of experience in building fine cars, now comes a brand-new Packard -The Packard Six.

The greatest low-priced car America has ever seen

Priced at \$1113 f.o.b. Windsor, & the new Packard Six 7s a car that is destined to completely re-shape the low-priced car picture! It brings to its field a combination of qualities that no car of this price has ever possessed before-long mechanical life combined with long style life. The Packard Six, and its brother Packards, are now ready for you to see and drive. Come in at your earliest convenience and let us demonstrate the tremendous values these Packards offer this year.



Every Tuesday night __ THE PACKARD HOUR, starring Fred Astaire -NBC Red Network, Coast to Coast, 9:30 E. D. S. T.