

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.00—Closing Stock Quotations
5.15—Overseas Program
5.30—Alma Kitchell, Contralto
6.00—Martinez, Tenor
6.30—Book Review
6.45—Wishart Campbell, Baritone
7.00—Don Messer, and Ork.
7.15—Luigi Romanelli and Ork.
7.30—Meredith Wilson and Ork.
8.00—Piano Magic
8.30—Old Time Melodramas
9.00—CJCA's Fifteenth Anniversary
9.30—George Sims and Ork.
10.00—The Northern Messenger
11.00—La Hacienda
11.30—The Sport Week
12.00—Marti Kenney and Ork.
12.30—CKBI Studio Opening
1.00—Organ Recital

CKAC, MONTREAL, 730 K.
6.00—Columbia Concert Hall
6.15—Music School
6.30—Gems of Melody
7.00—Sports of the Air
7.30—Le Bon Parler Francais
7.45—LaSalle Cavaliers
8.00—Radio Divinettes
8.30—Radio Clubs
9.00—Dissonance
9.30—La Chansonnette
10.00—M. Lesage, Organist
10.15—Newscast
10.30—Alex. Lajoie and Ork.
11.00—Sports Reporter
11.30—Anson Weeks and Ork.
12.00—Radio Minuit
12.15—Ted Florio and Ork.
12.30—Harry Owen and Ork.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
5.30—Kaltenmeyer's Kindergarten
6.00—Top Hatters
6.15—Esso News Reporter
6.30—Press News
6.45—Alma Ketchell, Contralto
6.55—Religion in the News
7.00—Martinez Brothers
7.15—Hampton Institute Singers
7.30—Gilbert Seldes
7.45—The ABC of NBC
8.00—Saturday Evening Party
9.00—Snow Village Sketches
9.30—Shell Show
10.30—Irvin S. Cobb
11.00—Esso News Reporter
11.15—Ink Spots
11.30—Emil Coleman's Ork.
12.00—Jerry Blaine's Ork.
12.30—Ray Pearl's Ork.

WABC, NEW YORK, 860 K.
5.00—Eddie Duchin and Ork.
5.30—Singing Waiters
6.00—Columbia Concert Hall
6.30—Sports Resume
6.45—Ben Field and Ork.
7.00—Saturday Night Club
7.30—Universal Rhythm
8.00—Professor Quiz
8.30—Morgan's Ork.
9.00—Grace Moore, soprano
9.30—Keyboard Serenade
10.00—Your Hit Parade
10.45—Design in Harmony
11.00—Benny Goodman and Ork.
11.30—Anson Weeks and Ork.
12.30—Ted Florio and Ork.
12.30—Harry Owens and Ork.
1.00—To be announced

WBZ, BOSTON, 990 K.
4.00—Herman Middleman and Ork.
4.30—Joan and the Escorts
4.45—Concert Ensemble
5.00—Musical Adventures
5.15—Timothy Makepeace, comedy
5.30—Buzzy Kountz Ork.
5.45—Ruth and Ross
6.00—Esso News Reporter
6.30—News
6.35—Home Symphony
7.00—Message of Israel
7.30—Uncle Jim's Question Bee
8.00—Ed Wynn
8.30—Meredith Willson and Ork.
9.00—National Barn Dance
10.00—Nickelodeon
10.30—Hildegard
11.00—Riley and Farley's Ork.
11.30—Esso News Reporter
12.00—Jon Garber and Ork.
12.30—Griff Williams and Ork.

WTIC, HARTFORD, 1040 K.
4.30—Program from New York
5.30—Kaltenmeyer's Kindergarten
6.00—News
6.15—Baseball Scores
6.30—Wrightville Clarion
6.45—Medical Talk
6.55—Salon Orchestra
7.00—Martinez Brothers
7.15—Sports of the Week
7.30—Hour of Cheer
8.00—Variety Show
9.00—Snow Village
9.30—The Chateau
10.30—Program from New York
11.00—News
11.15—Jimmy Joy's Ork.
11.30—Emil Coleman's Ork.
12.00—Weather Report
12.02—Jerry Blaine's Ork.
12.30—Arthur Ravel's Ork.
1.00—Silent

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.30—News Commentary
5.45—Toronto String Trio
6.00—Helen Traubel, Soprano
6.30—Laurentian Echoes
7.00—Sir James Barry's Birthday
7.30—Paul Whiteman's Ork.
8.00—International Varieties
8.30—Famous English Composers
9.00—Cities Salute Canada
9.45—Radio Journal
10.00—Atlantic Nocturne
10.30—Sweet and Low
11.00—Romance of Sacred Music
11.30—Woodwind Duo
11.45—Good Evening
12.00—Tudor String Quartet
12.30—The Glee Singers

CKAC, MONTREAL, 730 K.
5.00—Waltz Time
5.15—Opera Excerpts
5.45—Canada 1937
6.45—Jacques and Jacqueline
7.00—Association des Marchands
7.30—Church Service
9.00—Ford Sunday Evening Hour
10.00—Community Sing
10.30—Newscast
11.00—Sports Reporter
11.30—Award to WHAS
12.00—Isham Jones and Ork.
12.30—Joe Reichman and Ork.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
5.00—Marion Talley, Soprano
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.30—A Tale of Today
7.00—Jello Program
7.30—Fireside Recitals
8.00—Do you want to be an Actor?
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
1.00—Gladys Swarthout
10.30—To be Announced
11.00—Fitch Jingle Program
11.30—Press Radio News
12.00—Will Osborne's Ork.
12.30—One Man's Family

WABC, NEW YORK, 860 K.
5.00—Sunday Afternoon Party
5.30—Guy Lombardo and Ork.
5.45—Eddie House, Organist
6.00—Joe Penner
6.30—Rubinoff
7.00—Columbia Workshop
7.30—Phil Baker
8.00—1937 Edition of Twin Stars
8.30—Eddie Cantor
9.00—Ford Sunday Evening Hour
10.00—Gillette Community Sing
10.30—The Singing Strings
10.45—News Commentator
11.00—Press Radio News
11.30—Jay Freeman and Ork.
12.00—Red Nichols and Ork.

WBZ, BOSTON, 990 K.
5.00—National Vespers
5.30—Senator Fishface
6.00—We, the People
6.30—Col. Stoopnagle and Budd
7.00—Evening Radio Journal
7.05—Harvey Whipple
7.15—Musical
7.30—Moments you Never Forget
8.00—Helen Traubel Soprano
8.30—Bakers Broadcast
9.00—General Motors Program
9.30—Rhythm Revue
10.30—Walter Winchell
10.45—Chair Symphonette
11.00—California Concert
12.00—Time, Weather Forecast
12.10—News
12.15—King's Jesters
12.30—Frankie Master's Ork.
1.00—Henry Busse Ork.
1.30—Paul Pendarvis Ork.

WTIC, HARTFORD, 1040 K.
5.00—Joseph Koestner's Ork.
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.20—News
6.45—Baseball Results
7.00—Jack Benny
7.30—Fireside Recital
7.45—Sunset Dreams
8.00—Do you want to be an Actor?
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Gladys Swarthout
10.30—Wallflower
11.00—News
11.15—Doc Schneider's Texans
11.35—El Chico Ork.
12.00—Weather Report
12.02—Will Osborne's Ork.
12.30—Blue Warren's Ork.
1.00—Silent

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SHORTHAND
Don't spend months learning a complicated system, when you can read & write SHORTHAND in 1 hour! become an Expert in 100 times FASTER, EASIER to Read, Write and Remember than ordinary Longhand! No difficult rules, positions or shadings—simply plain ABC! Handy Pocket-size, Postpaid \$1.00. Prepare Yourself Now for a BETTER Position! or Make Your Present One MORE SECURE!
THE DAILY MAIL, FREDERICTON

LETTER TO THE RADIO EDITOR

Dear Radio Editor:

I just thought I'd drop you a line so that you'd know a little more about what's going on in Hollywood.

Lum is peering over my shoulder as I write this, and in his hand he has a script which says: "Radio broadcast for Lum and Abner. Please do not remove. This is the property of the National Broadcasting Company."

I gather from the inscription that Lum would like me to stop this letter right now, and get down to the business of rehearsing, but I said I was going to let you have a letter, and letter go, I say!

In the first place, Don Wilson is a fraternity brother of Lum's and mine, and Don is the worst golfer in the world—next to us. But Don is doing a grand job with Jack Benny, and he will probably find himself starred on his own programme this summer. Do not tell anyone I told you, but that's what's in the works.

How do you like John Nesbitt? We think he's swell, and so does everyone here in Hollywood. He doesn't get into town from "Frisco" very often, but when he does, we all get a chance to talk things over.

Conrad Thibault and Francia White have been such smash hits on the Fred Astaire programme that they will probably form the nucleus for a new summer show. Both have movie nibbles, you know, and picture work, will take up a good deal of their summer time.

Raymond Paige is wanted for an important coast-to-coast show. That talk has been around for some time. I realize, but it becomes more and more plausible each day. Johnny Green is still thinking about that London offer, but also gives serious thought to an offer to write songs for the movies.

Carlton Kaddell and Dorothy Page still make news for romance columnists. By the way, isn't Carlton doing a grand job on the Victor Moore-Helen Broderick show? Haven MacQuarrie has a seven-year contract to direct pictures for Warner Brothers, and Clarence Muse has just started work on his 251st picture.

Shucks, here's Lum again. Well, I've got to close now. So long.
Sincerely,
ABNER.

NEWS IN BRIEF

Wilbur Hatch, musical director of the coast-to-coast show, "Vocals by Verrill," celebrates his 15th air anniversary this month.

George Fischer, producer of "Hollywood Whispers," has caught the ears of two eastern sponsors.

Clarence Muse has the lead in a new serial, "Jungle Menace," to be released by Columbia Pictures.

Raymond Paige, musical director, is heading a movement to establish a radio exhibit in the State Museum of California.

Don Wilson has been invited to serve as emcee of a radio revue to be staged at the Cleveland Great Lakes Exposition.

B. A. Rolfe, one of radio's veteran orchestra leaders, will work on a movie musical score this summer.

Johnny the Call Boy heard on those ciggie programmes, will remain on the air while making a series of personal appearances.

Edgar Guest's "It Can Be Done" programme has won rating with the top human interest shows within two months.

Francia White plans to feature a song written by her mother Phoebe Ara White, noted vocal teacher, on a Fred Astaire programme.

John Nesbitt, "Passing Parade" commentator, is compiling material for a book tentatively titled "They Passed in Review."

Walter Cassel has an offer to star on a west coast programme when Rubinoff returns East.

Phillips Lord's "Gang Busters" has co-operated with chiefs of police in 45 states in broadcasting crime clues. Frank Black's "String Symphony" is scheduled to be heard on NBC through July.

Just say—
WHITE OWL Cigars
IN TWO SHAPES INVINCIBLE and STREAMLINE

STUDIO NOTES

MANHATTAN: Kate Smith crossing Columbus Circle with Ted Collins, her manager, en route to their Broadway office nearby, where they are known as "Kated, Incorporated."

Guy Lombardo being kidded by brother Carmen, who points out a Broadway exhibit of bright summer felt hats tagged "Lombardo Special—Smooth As Guy's Rhythms." . . . Gertrude Niesen waves "au'voir" to her distinguished looking father, Col. Monte Niesen, from the doorway of one of those ultra-smart Fifth Avenue photographic salons. . . . Arthur Godfrey, Washington commentator and announcer, looking over the curios in a Lexington Avenue shop called "The Question Box"—about an hour before his Saturday broadcast with Prof. Quiz. . . . Some of the musicians from Andre Kostelan orchestra in the coffee shop next to Radio Theatre on 53rd Street, looking at a photograph of the maestro in a Hollywood movie studio. . . . Lanny Ross on 42nd Street pauses to take in the sales-talk of a man selling those aluminum-colored hear-yourself-sing records.

HOLLYWOOD: Al Jolson and Eddie Cantor working on a steel-kiln puzzle between bites at luncheon at one of the Parisian sidewalk cafes on Hollywood Blvd. . . . George Burns and Gracie Allen dissuading little daughter Sandra from directing sidewalk traffic on Cahuenga Blvd. . . . Jack Oakie with a "jilopyload" full of high school fans, all of them—including Jack—wearing Oakie College sweatshirts.

Gertrude Niesen, ordered by her physician to take a complete rest, acceded to her family's insistence that she comply, so she did not make her scheduled appearance on the Ed Wynn Saturday night air show. . . . Directed directly from Boston to her home in Holmby Hills, Los Angeles suburb. It's her first stay there, although it has been completed for over three months.

Recently after the wedding of Eddie Cantor's second daughter, Natalie, relatives and friends were making the customary observations. Eddie's prize comment was not so

customary. "One down," quipped Daddy Cantor, "and four to go!"

Lanny Ross has been voted by the Junior Class of the College of the City of New York, according to the official announcement of the title award, "The most popular and consistent male radio star."

At the end of June Kate Smith will hurry to her favorite vacation spot, her own small island in Lake Placid, with Mr. and Mrs. Ted Collins and their daughter, Natalie.

Later they'll go to Banff, Canada, where Kate will record the uniquely beautiful scenery with her color motion picture camera.

Writes His Music In Speeding Plane

NEW YORK, May 15—Dr. Frank Black, NBC's General Music Director, is writing music in the air—and liking it. On a recent airplane trip from Chicago he completed the entire transcription of the scherzo from Mendelssohn's quartet in E minor for string symphony.

Dr. Black spends considerable time in his flying office commuting between Radio City and Chicago to conduct NBC's Carnation Contended Programme each Monday. His schedule:

Sunday: Leaves New York by train. Monday: Arrives in Chicago at noon; works on scores at hotel; spends four hours at rehearsal; listens to auditions; holds dress rehearsal; directs broadcast; listens to music details for following week. Tuesday: Meets agency representative at nine; maps programme details for two months ahead; catches noon plane for New York.

THE VOICE DEVINE

Andy Devine owes his success on the air to his queer pebbly voice. Any line sounds funny when he rasps it out. He owes his success on the screen to the fact that he was a great football player for the University of Santa Clara. In his motion picture debut, the round-faced Andy was cast as a villain, and not a soul hissed. Then he played the part of a heroic, yet clumsy jockeyman in "The Spirit of Notre Dame," and won immediate popularity. He's now heard with Jack Benny on NBC.

BIOGRAPHY OF FRANCIA WHITE

Sometimes it pays to be anonymous, says Francia White. . . . The featured soprano on the Fred Astaire programme got her first big radio opportunity because she dubbed in as the voice of Jenny Lind in the picture, "The Mighty Barnum." . . . An agency man saw the film, was impressed by her lyrical voice, and set out to discover the singer's identity. . . . The result was a coast-to-coast show, which was followed by an appearance with Nelson Eddy on the "Open House" series, and her current engagement with the Astaire show.

Francia's a native of Greenville, Texas, John Boles' home town. . . . She and Boles were playmates as children. . . . Her mother, Phoebe Ara White, noted vocal coach, recognized Francia's talent when her daughter was seven, and began teaching her. . . . The prima donna gave her first broadcast at the age of 13, over station KHJ. . . . Later was staff artist on KNX. . . . Also toured in vaudeville and starred at Grauman's Chinese Theatre in Hollywood. . . . Has served as guest star for the Los Angeles and San Francisco light opera companies.

Considered one of the finest artists on the coast, Miss White is thoroughly business-like in all her dealings. . . . Is of a quiet and reserved nature. . . . Cool and collected at the mike. . . . Memorizes all her songs, and dislikes to sing with music in front of her. . . . Greatest thrill of her career was a meeting with Madame Schumann-Heink, at which the latter told her that the secret of success was "work, work, work."

She is an excellent horsewoman and swimmer. . . . Has won many medals in swimming in open competition. . . . Plays baseball and handles a baseball as well as most masculine players. . . . Has collected thousands of "book matches," which serve as a sort of memory-book for her.

Is very conscientious about answering fan mail personally. . . . Spends hours replying to her correspondents. . . . Her only aide is her mother. . . . Has received numerous unique gifts, of which she prizes most a Mickey Mouse doll.

HOW FARM HOUR AIDED STRICKEN MISSOURI YOUTH

CHICAGO, May 15—How information secured while listening to the National Farm and Home Hour led to the saving of a boy's leg is revealed in a letter received by William M. Drips, NBC Director of Agriculture, from a Columbia, Mo., mother.

More than a year ago Morse Salisbury, chief of radio service, and M. S. Eisenhower, director of information for the U. S. Department of Agriculture, were discussing new developments in agricultural research during the Farm and Home Hour. They were reporting how Dr. William Robinson, of the Bureau of Entomology, had isolated the chemical substance, allantoin, which was responsible for the marked success in treating stubborn, suppurative infections, particularly those of the bones grouped under the general medical term, osteomyelitis. Salisbury and Eisenhower, of course, explained that Dr. Robinson's findings had been reported to the medical profession and that application of allantoin should be carried on only under the guidance of a physician.

The listener, whose son was suffering from osteomyelitis and already had had one leg amputated, heard the discussion on the Farm and Home Hour and learned of Dr. Robinson's research.

"By communication with him through our physician, treatment was secured," she writes. "My son's only limb was saved from amputation. Through the services of NBC and my radio in my home, my son has been spared to me."

The Department of Agriculture reports similar letters from doctors, hospitals and individuals whose physicians have prescribed allantoin in the treatment of suppurative infections.

Discussions of important developments in agricultural research are featured regularly on the Farm and Home Hour, heard each week day at 1:30 p.m., EDT, over NBC.

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The 1937 Packard 120 is proof that a car can be a sensation three times in a row. This car, whose outstanding performance has been the talk of the motoring world, is an even better car this year. And—out of Packard's 36 years of experience in building fine cars, now comes a brand-new Packard—The Packard Six.

The greatest low-priced car America has ever seen

Priced at \$1113 f.o.b. Windsor, the new Packard Six is a car that is destined to completely re-shape the low-priced car picture! It brings to its field a combination of qualities that no car of this price has ever possessed before—long mechanical life combined with long style life.

The Packard Six, and its brother Packards, are now ready for you to see and drive. Come in at your earliest convenience and let us demonstrate the tremendous values these Packards offer this year.

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Every Tuesday night—THE PACKARD HOUR, starring Fred Astaire—NBC Red Network, Coast to Coast, 9:30 E. D. S. T.