

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.00—Closing Stock Quotations
5.15—Overseas Program
5.30—Alma Kitchell, Contralto
5.45—Vodelling Youngster
6.00—Martinez, Tenor
6.30—Safety First
6.15—Hampton Singers
6.45—Luigi Romanelli
7.00—Don Messer and Orch.
7.15—Luigi Romanelli and Orch.
7.30—Meredith Wilson and Orch.
8.00—Piano Magic
8.30—Old Time Melodramas
9.00—Concert Party
9.30—Our Heritage
9.45—Can. Press News
10.00—La Hacienda
10.30—Royal York Orch.
11.00—Rhythm and Song
11.30—Sports Week
11.45—Good Evening
12.00—Marty Kenny's Orch.
12.30—Studio Trio
12.45—In Recital
1.00—The News
1.15—Organ Recital

CKAC, MONTREAL, 730 K.
6.00—Columbia Concert Hall
6.15—Music School
6.30—Gems of Melody
7.00—Sports of the Air
7.30—Le Bon Parler Francais
7.45—LaSalle Cavaliers
8.00—Radio Divinettes
8.30—Radio Clubs
9.00—Di-so-ma
9.30—La Chansonnette
10.00—M. Lesage, Organist
10.15—Newscast
10.30—Alex. Lajoie and Orch.
11.00—Sports Reporter
11.30—Anson Weeks and Orch.
12.00—Radio Minuit
12.15—Ted Fiorito and Orch.
12.30—Harry Owen and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
5.30—Kaltenmeyer's Kindergarten
6.00—Top Hatters
6.15—Esso News Reporter
6.30—Press News
6.35—Alma Ketchell, Contralto
6.45—Religion in the News
7.00—Martinez Brothers
7.15—Hampton Institute Singers
7.30—Gilbert Seldes
7.45—The ABC of NBC
8.00—Saturday Evening Party
9.00—Snow Village Sketches
9.30—Shell Show
10.30—Irvin S. Cobb
11.00—Esso News Reporter
11.15—Ink Spots
11.30—Emil Coleman's Orch.
12.00—Jerry Blaine's Orch.
12.30—Ray Pearl's Orch.

WABC, NEW YORK, 860 K.
5.00—Eddie Duchin and Orch.
5.30—Singing Waiters
6.00—Columbia Concert Hall
6.30—Sports Resume
6.45—Ben Field and Orch.
7.00—Saturday Night Club
7.30—Universal Rhythm
8.00—Professor Quiz
8.30—Morgan's Orch.
9.00—Grace Moore, soprano
9.30—Keyboard Serenade
10.00—Your Hit Parade
10.45—Design in Harmony
11.00—Benny Goodman and Orch.
11.30—Anson Weeks and Orch.
12.30—Ted Fiorito and Orch.
12.30—Harry Owens and Orch.
1.00—To be announced

WBZ, BOSTON, 990 K.
4.00—Herman Middleman and Orch.
4.30—Joan and the Escorts
4.45—Concert Ensemble
5.00—Musical Adventures
5.15—Timothy Makepeace, comedy
5.30—Buzzy Kountz Orch.
5.45—Ruth and Ross
6.00—Esso News Reporter
6.30—News
6.35—Home Symphony
7.00—Message of Israel
7.30—Uncle Jim's Question Bee
8.00—Ed Wynn
8.30—Meredith Wilson and Orch.
9.00—National Barn Dance
10.00—Nickelodeon
10.30—Hildegard
11.00—Riley and Farley's Orch.
11.30—Esso News Reporter
12.00—Jon Garber and Orch.
12.30—Griff Williams and Orch.

WTIC, HARTFORD, 1040 K.
4.30—Program from New York
5.30—Kaltenmeyer's Kindergarten
6.00—News
6.15—Baseball Score
6.30—Wrightville Clarion
6.45—Medical Talk
6.55—Salon Orchestra
7.00—Martinez Brothers
7.15—Sports of the Week
7.30—Hour of Cheer
8.00—Variety Show
9.00—Snow Village
9.30—The Chateau
10.30—Program from New York
11.00—News
11.15—Jimmy Joy's Orch.
11.30—Emil Coleman's Orch.
12.00—Weather Report
12.02—Jerry Blaine's Orch.
12.30—Arthur Ravel's Orch.

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.30—News Commentary
5.45—Colis and Yanova
6.00—Helen Traubel, Soprano
6.30—Laurentian Echoes
7.00—House in the Glen
7.30—Melody from Skies
8.00—International Varieties
8.30—Music Time
9.00—Cities Salute Canada
9.45—Radio Journal
10.00—Atlantic Nocturne
10.30—Sweet and Low
11.00—Interlude
11.30—Woodwind Duo
11.45—Good Evening
12.00—Tudor String Quartet
12.30—The Glee Singers

CKAC, MONTREAL, 730 K.
5.00—Afternoon Party
5.30—La Choral de Notre Dame
6.00—Continental Varieties
6.30—Bleau and Rousseau
6.45—Jacques and Jacqueline
7.00—Association des Marchands
7.30—Church Service
9.00—Ford Sunday Evening Hour
10.00—Community Sing
10.30—Newscast
10.45—Chas. Kramer and Orch.
11.00—Sports Reporter
11.30—Jay Freeman and Orch.
12.00—Red Nichols
12.30—Joe Reichman and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
5.00—Marion Talley, Soprano
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.20—A Tale of Today
7.00—Jello Program
7.30—Fireside Recitals
7.45—Fitch Program
8.00—Chase and Sanborn Hour
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Sunday Night Party
10.30—To be Announced
11.30—Press Radio News
12.00—Will Osborne's Orch.
12.30—One Man's Family

WABC, NEW YORK, 860 K.
5.00—Sunday Afternoon Party
5.30—Guy Lombardo and Orch.
5.45—Eddie House, Organist
6.00—Joe Penner
6.30—Rubinoff
7.00—Columbia Workshop
7.30—Phil Baker
8.00—1937 Edition of Twin Stars
8.30—Eddie Cantor
9.00—Ford Sunday Evening Hour
10.00—Gillette Community Sing
10.30—News Commentary
10.45—The Singing Strings
11.00—Press Radio News
11.30—Eddie Duchin and Orch.
12.00—Red Nichols and Orch.

WBZ, BOSTON, 990 K.
5.00—National Vespers
5.30—Roy Shields' Orch.
6.00—Antabal's Cubans
6.30—Band Concert
7.00—Helen Traubel
7.30—Bakers Broadcast
8.00—General Motors Program
9.00—Rhythm Revue
9.30—Walter Winchell
9.45—Choir Symphonette
10.00—South Seas Broadcast
10.15—California Concert
11.00—Judy and the Bunch
11.10—News
11.15—King's Jesters
11.30—Jimmy Jay and Orch.
12.00—Henry Busse Orch.
12.30—Louis Panico and Orch.

WTIC, HARTFORD, 1040 K.
5.00—Joseph Keestner's Orch.
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.20—News
6.45—Baseball Results
7.00—Jack Benny
7.30—Fireside Recital
7.45—Sunset Dreams
8.00—Edgar Bergin
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Variety Show
10.30—Wallflower
11.00—News
11.15—Doc Schneider's Texans
11.35—El Chico Orch.
12.00—Weather Report
12.02—Del Courtney's Orch.
12.30—Blue Barren's Orch.
1.00—Silent

Note among the deft retorts that of Ella Wheeler Wilcox, purveyor of a good deal of sentimentality. An American newspaper had a good deal of fun at Mrs. Wilcox's expense, because of what they considered a rather super-saccharine outburst. The editor suggested that Mrs. Wilcox might do something with the idea. "Daddy do not drown the puppies," Mrs. Wilcox did. She wrote: "Save, oh, save one puppy, daddy. From a fate so dark and grim. Save the very smallest puppy. Make an editor of him."

AFTER FIRST VACATION IN 14 YEARS



Surprise! Surprise! Peter DeRose and May Singhi Breen, NBC entertainers, got a reception that opened their eyes when they returned to NBC Radio City studios after their first vacation since 1923.

NEW YORK, June 11—May Singhi Breen and Peter DeRose, NBC's Sweethearts of the Air, received a royal welcome with some extra flourishes on their return to New York from their first, vacation in 14 years. Executives and staff members of the NBC Artists Service met them at the station with welcome banners and a variety of complimentary accessories ranging from balloons to American Beauty roses.

The returning vacationists had ex-

pected to be greeted by George Engles, Vice-President in charge of the NBC Artists Service, but were totally unprepared for the 14 odd others who put in an appearance.

May Singhi Breen, ukulele virtuoso, and her composer-pianist husband, Peter DeRose, were away on a two week vacation in Denver. They are heard each Saturday morning in a programme of song and patter over the NBC-Blue network at 10 a.m., EDST.

PROGRAMME NOTES FUGITIVE MELODIES

When the sponsors of his Tuesday night CBS Rinsco broadcasts, renewed Al Jolson and his entire radio company for a new fall series he announced his intention to concentrate all his acting endeavors on the air-planes. His varied experience in the theatre and movies, however, has influenced his continued interest in motion pictures from a production point of view.

"From an acting standpoint, though," says Jolson, "radio is the only thing that interests me now. One reason for that is because it's so much bigger than anything else. Today, if you are on a good national show, millions of people hear you every week. You might spend 10 or 12 weeks making a one-hour picture which will be seen by that many persons."

"In a sense, that makes radio work more difficult. I can remember using the same gag on the stage for two years. And it always got a laugh. You can't do that on the radio however. Your audience isn't sufficiently variable. I would say that from 60 to 80 per cent of the listening audience on any network show tunes in every week. Therefore, you must give them something new with each broadcast. If you tried to pull the same gag twice within a month's time, you'd get so many complaining letters an extra mailman would have to be added to your route. These are the things you don't dare get. And I'm one guy who's very careful that the postman doesn't ring twice."

Betty Garde and Ray Collins, who won anonymous glory this season as supporting players with eminent stage and screen guest personalities, are to be made stars in their own right by Kate Smith on her Bandwagon programme Thursday, June 17, at 8 p.m., EDST, over the WABC-CBS network.

Miss Garde and Collins are two of the most experienced players in radio, both having contributed fine secondary portrayals in scenes with Helen Menken, Margaret Sullivan, Edward G. Robinson and the host of other theatrical stars who visited the Bandwagon.

The fate of radio's actors who play other than major roles is to receive even less recognition than they might in the legitimate theatre. Kate, impressed by the consistent quality in repeated performances of these two air troupers, decided to bestow upon them not only the prestige of stellar billing, but the most practical reward of all—star salaries.

They will make their respective bows as "big league" kilocycle names in a play called "The Boss."



BABY'S OWN SOAP
It's Best for You and Baby too

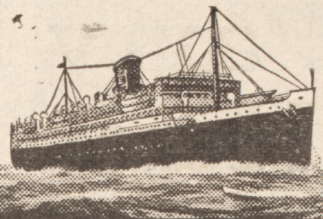
NO TOOTING

CHICAGO, June 12 — Automobile horn blowing is just a big nuisance to Oscar Gunderson, Chicago traffic engineer.

He said he completed a 17,000-mile trip without using his horn once.

"It's proof," he said, "that continual horn-blowing, even in city traffic, is unnecessary to any driver obeying traffic laws."

THE LUXURIOUS S. S. SAINT JOHN



SAILS 3 TIMES WEEKLY TO BOSTON BEGINNING JUNE 14

S. S. Saint John sails from Reed's Point Wharf, Saint John, at 7:30 P.M. (A.T.), Mondays, Thursdays and Saturdays. Beginning Monday, June 14, Sailing Saturday, June 12, previous to change. Due Boston following morning. Fare from Saint John, \$10 one way; from Fredericton to Boston, \$12.40. Rail connection to Saint John from all interior points. State rooms, \$1.50 up.

Eastern STEAMSHIP LINES

Apply any Canadian National Railway Company, or Canadian Pacific Railway ticket office, or Reed's Point Wharf, Saint John.

TONY MARTIN TO SING AGAIN FOR BURNS & ALLEN

HOLLYWOOD, June 12 — Tony Martin, tall, handsome romantic tenor who rejoins George Burns and Gracie Allen for their NBC broadcasts on Monday, June 14, has a college dean's distaste for jazz music to thank for his career.

The Californian was a sophomore at St. Mary's College. One day the college dean caught him rattling off hot tunes on the chapel organ. An unpleasant situation developed and Tony left school. He joined a dance orchestra and was featured as vocal soloist. Four years later, the young tenor was signed for screen musicals.

Arriving in Hollywood, Tony found himself working counter to one of those trends that periodically sweep the film centre. His studio decided that the public's appetite for screen musicals was surfeited. After a long wait, and no pictures, Tony asked to be released from his contract. He was immediately signed by another studio and cast in "Sing, Baby, Sing." He scored a hit, both as a singer and actor.

Before the rising star had recovered from this success, George and Gracie Allen grabbed him for their radio series. He was featured with them for a year, until the inauguration of their current Monday night series on the NBC-Red network, under the sponsorship of Grape Nuts. Previous schedule commitments prevented him from continuing with them at that time, but now he is free to rejoin them.

Handsome Tony is described by Gracie as her "favorite fellow with a flashing smile, dark hair and dark brown eyes named Tony Martin."

Tony will be featured in the same roles as in the past, the singing star of the series, and the man pursued and wooed by Gracie.

MOTHER! don't experiment with your Child's Cold



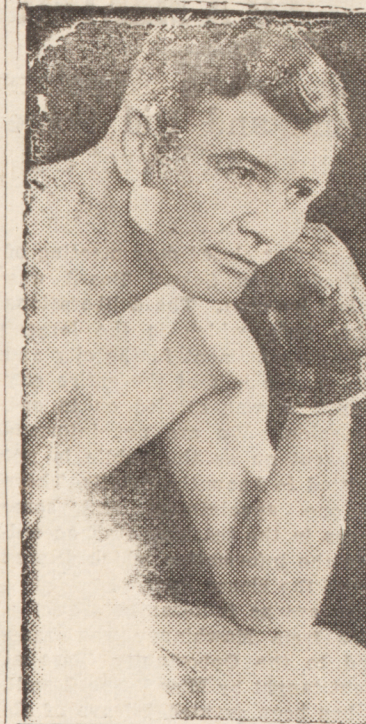
Rub on VICKS VAPORUB the proved way of relieving colds

The minute you apply Vicks VapoRub over throat and chest it goes right to work to fight a cold — two ways at once — by Stimulation and Inhalation. Through the skin, it acts like a poultice, "drawing out" tightness and soreness. At the same time, its medicated vapors are inhaled direct to irritated air-passages. All night long, it works to help Nature "throw off" the cold.

Ideal for Children's Colds

Being externally applied, VapoRub avoids the risks of those digestive upsets that so often come from constant dosing. It can be used freely, and as often as needed, even on the youngest child. And it's just as good for adults.

BRADDOCK-LOUIS FIGHT ON JUNE 22 WILL BE BROADCAST EXCLUSIVELY OVER NBC NETWORKS



James J. Braddock (left), heavyweight champion, will defend his title against Joe Louis (right), in a scheduled fifteen round bout on June 22 to be broadcast exclusively over the combined NBC-Blue and Red Networks under the sponsorship of the Buick Motor Company.

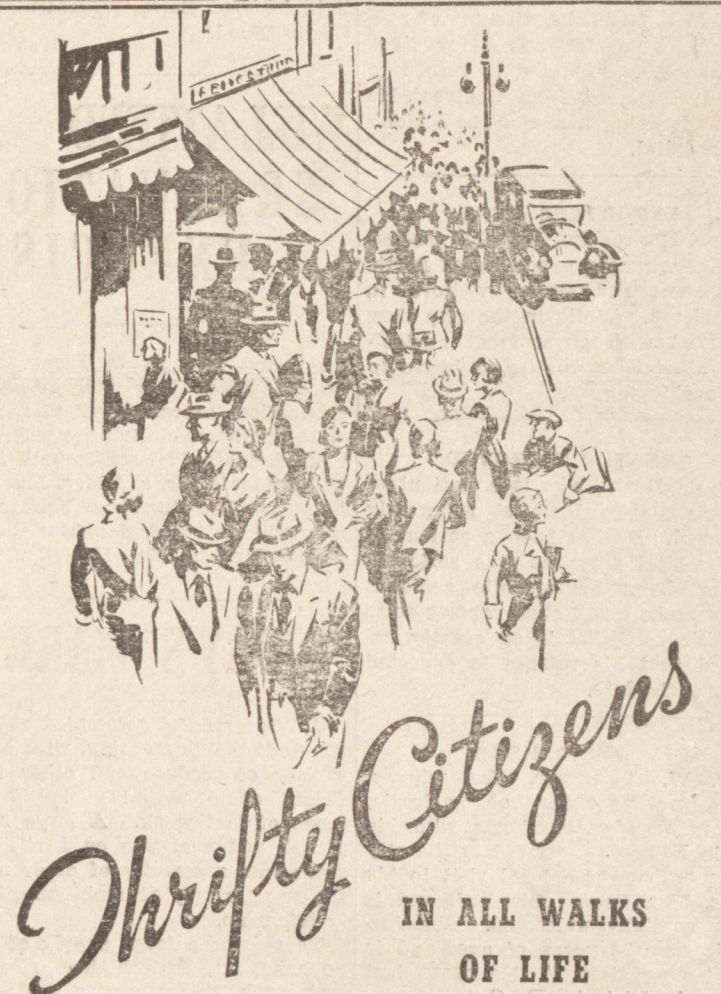
CHICAGO, June 12—The James J. Braddock-Joe Louis world's heavyweight championship fight from Chicago on June 22 will be broadcast exclusively over the combined NBC-Blue and Red networks. The broadcast, sponsored by the Buick Motor Company, will be shortwaved to Radio Splendid, powerful Buenos Aires station, in Spanish.

Clem McCarthy, veteran NBC sports announcer and commentator, will give the blow by blow description of the fight.

The broadcast will begin at 11:00 p.m., EDST, and continue to the end

of the scheduled 15 rounds or until a knockout.

This will be the third major fight to be broadcast over the combined NBC networks by the Buick Motor Company. The first was the Baer-Louis contest in 1935 and the second the Louis-Schmeling fight in 1936. Clem McCarthy did the blow by blow description in each of those broadcasts. Until the Baer-Louis fight, his reputation had been largely that of a turf expert, but his job in that broadcast pleased the sponsors so well that they called upon him to serve in the 1936 fight and again in the championship fight this year.



IN ALL WALKS OF LIFE

USE THEIR BANK IN MANY WAYS

Employees, as well as employers, find many good uses for their bank. Men and women whose sole or principal income is from salary or wages constitute the large majority of the customers of the Bank of Montreal. They use a wide variety of the Bank's services as, for example:

Personal chequing accounts; savings accounts, personal loans; banking by mail; safekeeping of valuables such as bonds, stock certificates, deeds, insurance policies and jewellery; letters of credit to supply funds as needed when travelling; money orders and travellers cheques.

BANK OF MONTREAL

ESTABLISHED 1817 • HEAD OFFICE: MONTREAL
MODERN, EXPERIENCED BANKING SERVICE
... the outcome of 119 years' successful operation.

Fredericton Branch: M. A. JOHNS, Manager