

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—To be Announced
6.15—Orchestra
6.30—Sair Lee
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—L'Ombre de la Tour
8.00—Germany Salutes Canada
8.30—Book Review
8.45—Moccasins and Furs
9.00—Let's All Go to the Music Hall
10.00—N.H.L. Hockey Broadcast
11.30—NBC Symphony Orchestra
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.30—Social Announcements
6.45—Classical Interlude
7.00—Sports Parade
7.30—Gems of Melody
8.00—Le Bon Parler Français
8.15—To be Announced
8.30—Saturday Swing Session
9.00—Old Fashioned Spelling Bee
9.30—To be Announced
10.00—To be Announced
11.00—Les Chevaliers du Folklore
11.15—Westinghouse Newscast
11.30—Berceuse
11.45—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Kaltenmeyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.45—Strolling Songster
8.00—The Art of Living
8.30—Top Hatters
8.45—Football Scores
9.00—Steinle Bottle Boys
9.15—Jimmy Kemper
9.30—Believe It or Not
9.45—The Log Cabin
10.00—Concert Orchestra
10.30—Special Delivery
11.00—NBC Jamboree
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.15—The Dancepators
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing Club
8.30—Carborundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Rakov's Orchestra
7.30—Press Radio News
7.45—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—To be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Vagabond Adventures
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Top Hatters
8.30—Shero Trio
8.45—Sports of the Week
9.00—Believe It or Not
9.30—Variety Show
9.45—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboree
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
3.45—Radio Pulpit
6.00—Tudor Manor
7.00—And It Came to Pass
7.30—Weekly News Review
7.45—Violin
8.00—Jello-O Program
8.30—Canadian Mosaic
9.00—Chase & Sanborn Hour
10.00—Music Time
11.00—Housing Problems
11.30—Along the Danube
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—1847 Silver Theatre
6.30—Continental Varieties
6.45—Catholic Hour
7.30—Blau and Rousseau
7.45—Jacques and Jacqueline
8.00—Association des Marchands
8.15—Alouette Program
8.30—Child Amateurs
9.00—Columbia Workshop
9.30—David Ross' Birthday Party
10.00—Ford Sunday Evening Hour
11.00—Jose de Laquerriere, Tenor
11.15—Westinghouse Newscast
11.30—To be Announced
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.
6.00—Marion Talley
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—A Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Interesting Neighbors
9.00—Nelson Eddy, Baritone
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Sunday Night Party
12.00—Russ Morgan and Orch.

WABC, NEW YORK, 860 K.
6.00—Silver Theatre
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Roantic Rhythm
8.00—Vicks Open House
8.30—Phil Baker
9.00—Columbia Workshop
9.30—Birthday Party
10.00—Ford Sunday Night Hour
11.00—Orchestra
12.00—Press Radio News
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Opera Auditions of the Air
6.30—Smiling Ed McConnell
7.00—Orchestra
7.30—Orchestra
8.00—Popular Classics
8.30—Ozzie Nelson's Orch.
9.00—General Motors Concert
10.00—Tyrone Power
10.30—Walter Winchell
10.45—Irene Rich
11.00—The Zenith Foundation
11.30—Cheerio
12.00—News

WTIC, HARTFORD, 1040 K.
6.00—Orchestra
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—News
7.45—Flufferettes
8.00—Jack Benny
8.30—Fireside Recital
8.45—Interesting Neighbors
9.00—Don Ameche
10.00—Manhattan Merry go Round
10.30—Album of Familiar Music
11.00—Rising Musical Stars
11.30—Orchestra
1.00—News



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VICKS VAPORUB

DOTTED NOTES

Duke Ellington is assembling material for his concert in Carnegie Hall later in the spring, and probably will augment his famous orchestra with a huge vocal choir. Irving Mills will return to the Pacific Coast in about three weeks to establish his new Hollywood office. The Hudson-DeLange orchestra will spend the month of February in the New England States, playing one-nighters for Charlie Shribman. Entire force of the Mills office is scratching for a professional name for its newest protégé, Max Rosen, 16-year-old swing harpist, who can't use his own because it is identical with that of the famous violinist. Sid Phillips of London, arranger for Ambrose, is in New York and has signed contracts with Irving Mills. "Square Dance for Egyptian Mummies" is the title of the latest opus from the pen of Raymond Scott, whose quintet continues to amaze Hollywood. Ina Ray Hutton and her Melodears head south for theatre dates in North and South Carolina, followed by a week in Memphis. After playing two or three weeks at the Paramount Theatre in New York in February, Clyde McCoy and his Sugar Blues orchestra go to theatres in Boston, Washington, Philadelphia and Pittsburgh, all bookings by Mills Artists. Nemo, composer, writer and comedian, is being groomed for pictures by the Mills organization. Harry Moss, manager of the new "Dancesville" depart-

AUDIENCE-EYE'S VIEW OF TOSCANINI LEADING NBC SYMPHONY ORCHESTRA

At 9 p.m., an hour before the NBC Symphony goes on the air, Studio 8-H opens for the first arrivals. They present personal invitation cards at the door. From a corridor comes the muffled co-mingled sound of brasses and strings, limbering up. Half an hour yet to go but the studio is filled. Musicians come on stage singly and in groups. Tune up again. Doors close. Lights dim. Studio clock is covered. Control room is darkened. An eerie greenish light from the engineer's forehead. Figures indistinguishable to the audience hovers near him. All else there is dark.

ment for Mills, for seven years edited and published a magazine called the "Dance Review." Cab Calloway has completed construction of an outdoor swimming pool at his home in Riverdale, but will be away touring for the summer before it gets warm enough to use it. Duke Ellington, returning to New York after a two month route, was drafted immediately by Martin Block for the WNEW swing session, loaned three men to Benny Goodman for the latter's Carnegie Hall concert and appears with his band on the CBS Saturday Night Swing program, all within less than one week.

Announcing the NBC Symphony Orchestra is done with the aid of a mirror, believe it or not. The specially built sound-proof booth from which Announcer Howard Clancy introduces Arturo Toscanini to the radio audience and makes his intermission talks adjoins the stage but commands no view of it. Yet Announcer Clancy sees all and knows all. He glances out of his window and into a mirror hanging on the wall outside. After some reflection, he speaks.

audience is hushed. Quiet. Quiet. All eyes turn to a little booth on left of the stage. A black curtain parts. A small white-haired man, carrying a baton before him, as at present-arms steps spryly off a platform step and on to the stage. Loud applause. Another wave. Another and another. Up goes the Maestro's right hand. The little finger is delicately crooked. Baton cuts the air in sweeps now graceful, now forceful. Left hand floats, undulates, as if detached. Audience sits motionless, hypnotized. Not a stir, not a chair-creak. The symphony is finished. Bravos mingle with applause. Maestro bows his head. Again. Again. Steps off podium. Smiles as he walks off.

stage. His lower lip bites his mustache. He springs agilely up a step and disappears behind black curtain. Applause calls him back. He beckons to the orchestra. They stand. Off he goes again. It is intermission, but Announcer Howard Clancy's intermission talk is not carried in the studio. The audience stands, as during the seventh inning. You see Serge Rachmaninoff and Alexandre Tcherepneine, the Russian composers. Mrs. Benjamin Harrison and Admiral Hobson's widow. John W. Davis and Edward Johnson. Joseph P. Kennedy and Colby Chester. Mrs. Vincent Astor and Mrs. August Belmont. Names, yes but in any corner, any row, students and just plain music lovers sit in rapt attention. A subdued hum of conversation stops abruptly when lights dim again. The concert begins its second half. At its conclusion a fresh storm of applause, greater and more vociferous than before, rocks the studio. The Maestro is called back again and again. He nods his head happily. Points a baton at the orchestra. They stand. Music critics applaud enthusiastically, contrary to the self adopted law of music critics that they register neither approval or disapproval except in print. Margarete Matzenauer, famous operatic singer, sitting in the front row, says to Geraldine Farrar, former Metropolitan star: "He grows more and more marvelous."

RADIO DOPE

Betty Winkler, although having little time for rest because of her numerous programs, is making progress in her fight against an attack of the grippe.

Lawson Zerbe, young actor on the Dick Tracy series, has been added to the casts of The Goldbergs and Hello Peggy.

Kate Smith will continue with her "Intimate Melodic Interlude" on her weekly hour-long programs over the CBS. The feature consists of Dick McDonald at the piano and Kate singing one of her memory songs.

Four Fourth Grade school pupils will compete in the "Dear Teacher" quiz over CBS on Jan. 31 when the subject will be "Indians."

MBS is arranging two broadcasts to originate from the S.S. Normandie while on its cruise to South America. First will be on Feb. 6, and the second will occur Feb. 16.

Classical music, avers Alice Frost, is something you can't very well whistle. And wouldn't it if you could! Some comedians, asserts Jack Fulton, are under the impression that radio jokes should be used well before taking!

mous operatic singer, sitting in the front row, says to Geraldine Farrar, former Metropolitan star: "He grows more and more marvelous."

—AND THIS IS THE ORCHESTRA-EYE'S VIEW

FORTISSIMO



(Copyright NBC, 1938)

Arturo Toscanini whips his baton sharply. The NBC Symphony Orchestra is on the air!

PIANISSIMO



Now the Maestro looks to the brasses. He wants them to whisper!

CANTARE



Over and over again Toscanini pleads "cantare" It is Italian for "sing"

PRESTO



The magician waves his wand and presto. . . . "very fast"—that's what the word means in music.

BRAVO



The Maestro is pleased . . . and he joins the audience in applauding NBC Symphony Orchestra.

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

By DALE CARNEGIE
Author of the famous book of this name

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GET THE OTHER PERSON SAYING YES



"When you wish to persuade some one to your way of thinking, begin by talking about things on which you both agree."
"If possible, get him saying 'Yes, yes', at the outset. Strive always to keep him from saying 'No.'"



"There are sound psychological reasons for this. When a person says 'No', the whole neuro-muscular system sets itself on guard against acceptance."
"A negative, defensive attitude is induced. It becomes easy and natural to go on saying 'No.'"



"A series of 'Yes' responses, on the other hand, causes a receptive and accepting state of mind."
"The more the other man says 'Yes', the better your chances become of getting him to say 'Yes' to your proposition."



"He has found himself agreeing with everything else you have said. You and he, it appears, look at things in much the same way."
"Consequently, he will hesitate before saying 'No'. He will not say it without very good reason. But a 'Yes' response comes easily, has no resistance to overcome."

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