... OF ...

Interest to Women

DO YOU WORRY OVER MONEY?

If So, Cut Down Your Expenses and Adopt A

Simpler, Happier Style of Living

noney, but the queer thing about it ice, it necessary. To be able to do so

s that so few do anything about it. is insurance against confusion, loss

their problem by giving the surplus me, first going up the ladder finan-

away. Too often the millionaire is cially and then coming down again,

bels when you think about altering pin-head. It is nothing when compar-

your style of life? You could stand it ed with the loss of sight or hearing.

you say, but you cannot bear to have It is nothing compared with being

your wife and children reduced to paralyzed or crippled, suffering shock

Deep down in your heart, you know dearly beloved, disgrace, imprison

Your wife might discover the value alyze them, we find that most of our

of a dollar, and if she had more money worries are rather foolish,

duties at home, she would not have that they spring not from deep needs

to seek so many outside distractions, so much as from personal vanities,

and that might represent gain for social ambitions or the desire for

power or prestige.

that simpler living would be the ment or destitution in old age.

Those who have too much money of morale and despair.

for their peace of mind seldom solve

cause you are spending money faster

about that? Do you make up your

best possible thing for your family.

But suppose you are worrying be- need.

that wears the crown.

ow your income?

a simpler scale of living.

the whole clan.

All of us should be able to re-

"In my lifetime many have passed

up is a grand experience. While com-

of a broken home, the loss of one

If we are thoughtful enough to an

ARTHUR F. BETTS

Plumbing and Heating

QUEEN STREET -:- PHONE 512

WORK PANTS

GLOVES

DR. G. R. LISTER

Burchill-Wilkinson Building QUEEN STREET :-: Below Regent

-:- Dentist -:-

Sole Agents HARNESS **OVERALLS** Wabasso Cottons

> Our Sale is now in full swing. Discount and free hemon all Wabasso goods. Sheeting, Pillow Tubing, Pillow Cases, Sheets, Prints and all cottons.

Direct from the Mill.

J. Stanley Delong 63 Carleton St.

WARNING!

Your plumbing should be installed as a preventative against sewer gas and its subsequent results, such as typhoid, scarlet fever, etc., coming as they do frequently from no apparent cause, as far as modern science will permit. Every owner should weigh these facts well, and make himself familiar with the dangers arising from poor installation, as the smallest leak will cause sickness and often

SANITARY PLUMBING.

80 Carleton St.

A MESSAGE TO

INVESTORS IN THE

MARITIME PROVINCES -

Fredericton Office Suit 1, Loyalist Building

Charlottetown

ed on request.

IRVING, BRENNAN & COMPANY, LTD.

J. G. BADCOCK, Manager.

Halifax



HERE ARE SUITS

Made for Your Individual Measurements!

Tailoring of the **Highest Order**

ALEX. INGRAM

BOSTON TAILORS Phone 1164-11

INCOME

and Health Insurance fitted to your individual needs.

Something you can't live within or without. Income, Accident

Surplus funds invested in sound development

of natural resources and industry within the Maritime Provinces will return maximum income-increase Purchasing Power-Create

Permanent employment and prove the greatest benefit to general business. A list of carefully selected offerings will be forward-

Phone 454

Saint John, N. B.

HATS SAY IT WITH COLOR!

Pinks, Blues, Greens and Yellows Bloom In the Spring Crop

(By Blanche Krause)

tempt you with pinks, blues, greens, ther the Far East look. rellows and purples.

If you say. "I'll take a dark hat, thank you!" consider the colored veils which are ever so smart on rich gold shade which is said to do wonderful things for your skin. And gives a glowing gold tone that makes you look like a sun-baked beauty.

hild's shirt she has fashioned a graces of the fashionable world and shallow crown.

ially interesting one is fashioned of flowers.

la gauzy, featherweight black mar-My, my, such luscious colors as quisette type silk embroidered all the milliners are offering this spring! over with dots of rose, red and pink. More colored hats than ever before, A circular pin set with ruby colored they predict firmly, and proceed to stones poses at centre front to fur-

Snoods are replacing elastics for

holding hats gripped to the head at back. The snoods, cap-like affairs of mesh or fabric, often form the decboth black and navy blue hats. Veils orative part of the hat, as in the of American beauty red, of cyclamen small 'salad bowl,' shaped turban. pink, or purple or jade green. And a It's all part of the important 'up on the head with your hair' movement. Antoine Watteau (1684-1721) is

perhaps the greatest single influence Liffy Dache is taking much of her in the 1938 millinery story. Born in color inspiration from the vivid tones France of Flemish parents, this of Guatemalan native garb. From a painter excelled in reproducing in brilliantly embroidered Guatemalan his work the costumes, airs and Breton with thick, bumper type brim his time. His name has come to be accepted as the term for a particular type of hat, shallow of crown, with She's also doing some lovely tur- brim rolling up at the sides and bans draped in the Oriental style, de- sharply unturned at back, the space signed to be worn back from the beneath the upturn usually banked hair-line, with the material continu- with flowers. This year' styles do ing at back to form scarf ends for Watteau types in more tailored verdraping about the throat. An espec- sions too, substituting ribbons for

FINE VOICE ESSENTIAL TO CHARM

Faulty Speaking Usually Caused By Lack Of Relaxation; Exercises Will Help

(By Antoinette) don't let anyone tell you that the ulation are impaired. voice doesn't matter if you have looks and clothes. It matters more

in a conversation with a stage star, the action of muscles and tension of who pointed out the extreme difficulties of her profession on the opening We call attention to the above durnights when everybody is keyed up ing the entertainment season, when a to top pitch.

the results of correct physical action impression. Relaxation exercises are as you know, which means that the recommended.

vocal organs are free to act without There's one more world to conquer interference. Or, in other words, if girls! Not by all of you, true, but by the vocal organs are rigid or tense, a goodly number whose charm is free activity is impeded and good lost because of a fautly voice. And tone quality and clear, distinct artic-

To get the best results in tone and at this moment than it ever matter- articulation the body should be in a state of relaxation. Remember that This brings up a point about voi- the adjustments of the different parts ces which was emphasized recently of the vocal mechanism are made by

tight, rigid voice may betray you Correct speaking and singing are right when you hope to make a good

CHEWING GUM THE FLAVOR LASTS Try Salada Orange Pekoe Blend

February Weather Lore

From 'Weather Proverbs,' Signal Service Notes IX, prepared by First no shirts either red or blue, but sim-Both rich and poor worry about shape our expenditures on short not- Lieutenant H. H. C. Dunwoody, 1883. Double-faced February.

Violent north winds in February herald a fertile year.

February 2d bright and clear Gives a good flax year.

If the groundhog is sunning himlike a king. Uneasy lies the head said a man who never has aspired to self on the 2d he will return for four wealth and who always has dodged weeks to his winter quarters again. St. Dorothea (the 6th) gives the Have not most of us made both most snow. than you take it in. What do you do trips at one time or another? Going

When the cat in February lies in the stove in March.

nind to cut your expenditures be- ing down is not so pleasant, it should not be taken too seriously. Certainly When the North wind does not You could do that and still have not as if it were the end of all things. blow in February, it will surely come plenty of food, decent clothing and a Compared with a score of other warm fire. Is it your pride that re- disasters the loss of money is a mere

If February gives much snow, a fine summer it doth foreshow. There is always one fine week in

Of all the months of the year, urse a fair February.

Heavy north winds in February orebode a fruitful year. (German). On Romanus (28th) bright and clear, Indicates a good year.

If on the 2nd of February the goose finds it wet, then, the sheep will have grass on March 25th.

When drops hang on the fence on the 2nd of February, icicles will nang there on the 25th of March. For every thunder with rain in February there will be a cold spell

February rain is only good to fill ditches. (German).

Swedes call the night of the 20th and 28th 'steel nights,' on account of their cutting severity. February makes a bridge and March

breaks it. February doth cut and shear, February fill dike

Be it black or be it white; But if it be white It's the better to like.

If birds caught in February are fat, and sleek, it is a sign of more cold

Best for You and Baby too

THE RIGHTS

(Continued from Page Six) ply rest and quiet and as soon as

possible a suit of overalls? In Alberta Premier Alberhart is try ing somewhat ineffectually to place bit and bridle in the mouth of the Fifth Estate. A free press though sometimes prejudiced and often mis taken is one of the main bulwarks of good government liberty and free in stitutions. It is a precious democratic privilege for want of which even today several countries seem about to the sun she will again creep behind set their feet on the slippery path which leads to the abyss.

In spite of world depression and a

Beauty Hints

In the morning, Miriam Hopkins bathes her face in iced witch hazel before applying make-up.

If you can't follow a rigid goodlooks schedule, try dancing every time you get the chance. It will do wonders for you, says Ann Miller, lovely dancing star.

When giving your hair that 'once a day' brushing, be sure to brush it from underneath as well as from above. Katharine Hepburn does this every day. She also brushes up and out—making her hair fly and her scalp tingle.

Ginger Rogers believes in giving the feet the best attention and having a pedicure regularly. You can give them to yourself at home, or have professional treatments. She advises using a cuticle remover and applying cuticle oil freely. She has her toenails filed slightly rounded.

The length of the finger nails should be determined by a lady's occupation, declares Lily Pons. If you cusiness slump true democracy still are a working girl, a pianist, or do has several very precious things to anything where the fingers are conoffer you, Mr. Average Citizen. They stantly used, your nails should be are freedom of speech, freedom of fairly short. "Leave the long nails to thought and the chance of preserv- the girls whose hands are generally ing that priceless gift—a sense of idle or not in use," suggests the col



Too often, the cold that "hangs on" is a result of neglect... and neglect is always risky. Be extra careful of a stubborn cold, of course. But the safest course is to be careful of all colds. Don't experiment. Relieve their misery this double project way. this doubly proved way.

Here's What To Do: It's best to stay in bed and get lots of rest. Eat lightly, drink plenty of water, and keep elimination regular. And use Vicks VapoRub without delay.

VapoRub has been proved by everyday use in more homes than any other medication of its kind-further proved by the largest clinical tests ever made on colds. (Full details in every VapoRub package.) Only Vicks give you proof like this.

No Long Waiting for Relief to Begin...

VapoRub is direct external treatment. No "dosing"—no stomach upsets. Just massage it on throat, chest, and back. Then—to make its long-continued double

action last even longer—spread a thick layer on the chest and cover with a warmed cloth.

Relief starts almost at once. You begin to feel warm and comfortable as VapoRub goes to work direct through the skin like a poultice. At the same time its medicated vapors, released by body warmth, are carried direct to the irritated air-nassages with every headth.

air-passages with every breath.
This double action loosens phlegm keeps right on working.

NOTE: If there is much irritation and coughing, or the air-passages feel clogged with heavy mucus or phlegm, even stronger received. stronger vapor action is helpful. Pour boiling water in a bowl, melt a teaspoonful of VapoRub in it, and inhale the steaming vapor.

-Now WHITE-STAINLESS-

What 1938 Car has the most Revolutionary Features?



SERVICE ACROSS CANADA First car with CONDITIONED-AIR for winter driving.

The First SIIPER-THRIFT Engine The First FATIGUE-PROOF Ride The First Car With "SEA LEGS" **AUTOMATIC VACUUM GEAR-SHIFT** -83 New Improvements You Will

Want To See And Try For Yourself! "The wallop in this story is . . . you get SIX basic, im-

portant improvements no other car can offer . . . plus seventyseven more that pile up the extra value NASH gives for your money. To top it all, precision workmanship and brilliant engineering that save you money and trouble. 1938 Nash prices make it doubly shortsighted to put up any longer with a SMALL CAR. Come in and see the tremendous lead NASH has for 1938!"

-NASH DEALERS OF CANADA



COME IN - SEE THE THREE GREAT SERIES OF 1938 MASH CARS!

Need Job Printing?

Get Our Prices First Quality With Quick Delivery