

# Continued Agitation For "Valley Route" Urged By Atkinson

## LOCAL TRADE BOARD RE-ELECTS 1937 SLATE OF OFFICERS AT ANNUAL MEETING LAST NIGHT

Endorses Resolution Calling For Embargo On  
Export Of War Materials To Japan

Business Improved In 1937

President Proposes Construction Hotel, Airport,  
Market, Departmental Bldg. In '38 Program

The reconstruction of the Nashwaak sub-division of the C.N.R. and the reouting of transcontinental freight to Saint John via McGivney, Devon and Fredericton was the principal plank recommended for the platform of the Fredericton Board of Trade during the present year in the report of President E. C. Atkinson presented at the annual meeting held last night in the Council Chamber of City Hall.

Other features of the meeting were the re-election of the entire 1937 slate of officers, the stamp of approval placed by the Board on the resolution proposed by the Fredericton Peace Council urging an embargo on war materials shipped to Japan, and the reports of the various committees.

The report of President Atkinson, approval of which was postponed until it can be considered recommendation by recommendation at a general meeting of the Board called for Jan. 19, also urges the construction of a new, modern hotel, an airplane and seaplane base, an adequate market place and an adequate departmental building.

Sixteen members were present at the meeting, which elected the following officers: President, E. C. Atkinson; vice-president, W. T. Walker; treasurer, J. H. Malcom; secretary, Alex. Murray; auditor, G. S. Armstrong; members of the council: Hon. Dr. R. B. Hanson, K.C., P.C.; J. D. Palmer, R. L. Phillips, J. T. Jennings, W. G. Clark, M.P.; His Worship Mayor C. Hedley Forbes, J. A. Reid, H. A. Smith, G. W. Hodge, S. S. Miller, M. A. Johns, C. L. Dougherty, Ald. Raymond Crowdon, G. S. Armstrong, Ald. Ray T. Forbes, Ald. Ivan McKnight, A. A. Shute, E. M. Young, Kenneth Staples and W. W. Hubbard. Henry W. Currie and B. M. Ross were elected to membership. Standing committees will be appointed at the meeting on Jan. 19. J. H. Malcom was appointed chairman of a committee, the members of which he was given power to appoint, to institute a drive for the collection of back dues.

In presenting the report of the Tourist Committee, Chairman G. S. Armstrong revealed that during the past year 20,000 folders advertising this city have been distributed to tourists in Ontario, Quebec, Nova Scotia, Prince Edward Island and the New England States.

### Board Approves Embargo Resolution

Moved by stirring appeals of Dr. R. H. Wright, president of the Fredericton Peace Council, and Frank Park, secretary of that body, to assist in bringing pressure to bear on Japan to cease her aggression in the Far East by means of an embargo on the shipment of war materials from this country to the Land of the Rising Sun the Fredericton Board of Trade, decided by a 14-1 vote to endorse a resolution calling upon Prime Minister Mackenzie King to proclaim such an embargo.

After having been introduced by J. A. Reid, a member of both the Board and the Council, Dr. Wright enthralled his audience with a brief summary of the history of the Eastern question. He told of the opening of Japan to Western "civilization," and her efforts to become strong in a military sense to prevent her conquest. This military dominance of Japan in the Orient, he said, has, especially since 1931, had serious consequences. The Far Eastern situation is growing, daily in gravity, he affirmed, stressing the importance of the Western nations taking account of it immediately.

The Japanese must be condemned on moral grounds, he submitted. Although we admit that they have economic troubles, and that we may have done something to aggravate those troubles, this cannot excuse their invasion of China, he said.

If they conquer China unopposed by the democratic nations of the world, they will not stop there, but will attempt to bring the entire Orient under their rule, he predicted.

Mr. Park pointed out that Canada should consider at what price she is carrying on her lucrative trade with the Japanese. The export of war materials should be stopped immediately, he submitted. We are spending a great sum of money to fortify the coast of British Columbia against the Japanese, and yet we sell them war materials, he stated.

The motion for the adoption of the resolution was made by J. A. Reid, seconded by J. H. Malcom.

G. W. Hodge, veteran member of the Board, expressed the opinion that the motion was out of place in

a board of trade meeting, adding that it was futile to pass it.

J. L. Neville countered with the suggestion that only concerted action by all organizations throughout Canada can achieve the end sought, advocating the passing of the motion.

S. S. Miller stated that he would be willing to sacrifice his stock of Japanese goods to see the movement successful.

On being put to a vote, the resolution carried.

### Committee On Transportation

To the President and Members of the Fredericton Board of Trade:

In submitting the report of your Transportation Committee for the year just closed, I might say that it has been a year in which the work of the Board has been increased very materially by having several extra questions of great importance left with us for attention.

In the ordinary course of our work, we were able to secure from the Canadian Pacific Railway Co. an adjustment of the train service between Chipman and Woodstock which provides Fredericton with a daily marketing train on an express basis serving the entire eastern portion of Queens and Sunbury Counties. This same train provides through connection to up-river points on an express basis and is the most satisfactory passenger service which has ever been in effect on the Gibson Branch and a marked improvement over that enjoyed the past year or two.

During Christmas week we were able to get extra train services from both the Canadian Pacific and the Canadian National Railways which has made it comparatively easy for customers from the rural districts to get in to Fredericton and return.

In the early part of the year, a special committee was appointed to work with us to the end of securing an airport for Fredericton and to have us on the official Airways route. Representatives of the City Council were on this committee as was also W. G. Clark, our representative at Ottawa. We were instrumental in having officials from the Federal Department inspect two sites within distance of Fredericton and the officials made a report favoring a certain site. Negotiations have been proceeding to secure options on certain properties. As this is a matter in which the final action must be taken by the City, progress has not been rapid. However the matter is still being worked on.

The Transportation Committee was also asked to further the movement of having the standard of the Canadian National Railways between McGivney and Devon raised to that of a first-class railway so that with the completion of the new railway bridge, western freight might be forwarded to the Atlantic seaboard by the shortest possible and most economical route viz: McGivney and Fredericton to West St. John.

A special committee consisting of R. L. Phillips, chairman; W. G. Clark, M.P.; E. C. Atkinson, President; J. D. Palmer and Ald. W. R. Crowdon, was appointed to deal with this matter. The committee has been active holding several meetings.

Our interests and St. John's being identical in the matter, it was felt a joint meeting of a committee from St. John and our committee would be of great advantage in mapping out a programme. Unfortunately, J. D. McKenna, President of the St. John Board of Trade, who has a very active interest in the matter was ill and away from home for several weeks before Christmas.

At this proposed joint meeting, W. M. Ryan, M.P. for St. John expected to be present with us, Mr. Ryan naturally taking a deep interest in the project. His recent illness prevented

a meeting since Christmas and the death at this time of so influential and experienced a counsellor has not only been a loss to St. John City and County but to the interests of the St. John River Valley and the eastern side of the Province as a whole.

Our plans which have been so upset by these occurrences will have to be re-cast and to that end the Committee will be meeting in a few days.

Respectfully submitted,  
R. L. PHILLIPS,  
Chairman,  
Transportation Committee

### President's Report

Fredericton, N. B.,  
January 12, 1938.

To the Members of the Fredericton Board of Trade:  
Gentlemen:

Another year has rolled around and we meet again in annual session, and it becomes my duty, as your President, to make a report on our activities during the year just closed, together with some recommendations for the present year.

At the outset I desire to express my deep appreciation for the confidence and support of the members generally and especially the chairman of the various committees. I would be delinquent in my duty if I did not offer my special thanks to Mr. R. L. Phillips, chairman of the transportation committee, for his many activities in the interests of bettering transportation conditions in and about this city and for his willingness at all times to be of assistance in all matters pertaining to the activities of the Board of Trade.

#### Membership

At the beginning of 1937, we had a membership of 164 and during the year we accepted fourteen new members, and lost six by either moving away or deceased. This year we start with a membership roll of 172 and I trust that we may have this increased to two hundred during the present year.

#### Railway Bridge

One year ago many of us were skeptical as to whether the railway bridge would be reconstructed or not, but we have witnessed this work progress so that within a few months railway traffic will again be crossing the St. John River on its way to its various destinations. Now that the construction of this railway bridge is assured and the construction is such that heavy traffic can be carried over the bridge, I sincerely hope that the Board this year will lend every effort to have the Nashwaak sub-division reconstructed at an early date to permit a greater volume of trans-continental traffic to be brought over this sub-division and over the new railway bridge and down over the Valley Railway to the port of Saint John.

#### Building Activities

Besides the railway construction with its resultant large employment, we have experienced here a very large boom in business and residential construction. I feel sure this building programme will extend into the present year and that before the end of 1938 many new residences as well as other business construction will take place, giving employment as well as a further impetus to business connected with the building trade.

#### Tourist Trade

Now that many miles of our main trunk highways have been hard surfaced, it is hoped that this section of the Province will benefit very materially by increased tourist traffic. While we have here many excellent overnight cabins and while our present hotels are doing excellent work to serve the travelling public, it is most essential that this city — the Capital of the Province, should, in the near future, have a new and up-to-date hotel accommodation, so this city, as the governmental and educational centre of this Province, may more adequately maintain its position.

#### Airport

Each year brings added travel by air, and this city should have a

proper landing field as well as a safe water-base. I trust that the Board this year will urge upon the City Council the advisability of constructing such a landing field as well as seeing that a certain portion of the river in front of the city is kept free from logs or pulpwood to permit the landing of seaplanes.

#### Market Place

For some time past discussions have taken place with reference to providing better market accommodations for farmers to sell their produce and the time has come when our city and the Municipality of the County of York should get together and provide this long overdue necessity. I trust the members of the Board of Trade will support such a project with its full power and endorsement.

#### Annual Banquet

At our annual banquet we had as our guests, Premier A. A. Dymally, K.C., M.P.; Mr. Wm. Ryan, K.C., M.P.; Mayor MacLaren, Mr. Stephen Mooney, past president of Maritime Board of Trade; Mr. T. C. McNabb of the Canadian Pacific Railways, and others. This banquet was considered to be one of the best held by our Board of Trade. Since that time, however, we have all been shocked and saddened by the sudden passing of Mr. Ryan. A brilliant career as barrister and as a public man has been cut short. Our sympathy is extended to his wife and family in their great bereavement; to our sister city, in the loss of a valued citizen.

I am sure we all desire to express our admiration for the fight through his illness of our old friend and past president, Mr. W. W. Hubbard. We all hope his return to health and vigor will be speedy and we desire to extend to him our very best wishes.

During the past year we have witnessed greater activity in the work of the Boards of Trade generally. The support and co-operation that has been apparent between the members of the Saint John Board of Trade, and the Fredericton Board of Trade, has been and is all to the good. I trust this support will ever continue to the advantage of our cities and province.

The City Council and the Board of Trade have during the past year worked together in the most helpful manner and I feel sure this same co-operation will exist during the present year. The members of the Board of Trade desire to support the City Council and work in full and complete accord with it and I trust that the City Council will continue its large measure of support to our Board of Trade.

#### Recommendations:

I desire now to place my recommendations before you for your favorable consideration:

- 1.—Support reconstruction of the Nashwaak Sub-Division of the Canadian National Railway.
- 2.—Support the building of an up-to-date hotel.
- 3.—Support the building of an airport.
- 4.—Support the construction of a market place.
- 5.—Urge upon the Provincial Government the erection of an adequate departmental building to centralize

#### DON'T TAKE NEEDLESS RISKS!

### Treat Colds Proved Way

This doubly-proved treatment relieves colds without "dosing." Proved in world's largest colds-clinic; further proved by use in more homes than any other medication of its kind. Just massage VapoRub on throat, chest, and back at bedtime. Its poultice-vapor action starts bringing relief almost at once. Loosens phlegm, eases coughing, helps break local congestion. Often, by morning the worst of the cold is over.

VICKS  
VAPORUB

"At last I've caught up with a great cigar!"

10¢ The New BACHELOR Belvedere CIGAR 100% Havana Filler

BEVEDERE OR STRAIGHTS

ANDERSON WILSON & CO. LIMITED

the various departments of the Government.

In closing, I desire to express my thanks to Mr. Alex. Murray, secretary of the Board of Trade, for his support and assistance and to express to each of you my personal thanks for your support and confidence during the past year and to wish each and every one of you a Happy and Prosperous 1938.

EWART C. ATKINSON.

### Report of Retail Merchants' Committee

To the President and Members,  
Fredericton Board of Trade,  
Gentlemen:

Your Retail Merchant's Committee, over which I had the honour of being Chairman, has during the past year held many meetings and has discussed on many occasions all matters pertaining to the betterment of the conditions of the merchants of this city. That is as to advertising, shopping days and particularly the lines of credit to be extended to customers. We have also discussed on several occasions the question of the half-holiday during the months of July and August and while some members of your committee advocated a change from the regular Thursday half-holiday to Saturday after-

noon, the general consensus of opinion seemed to have been that Thursday half-holiday during the months of July and August is preferable to Saturday afternoon closing, especially due to the fact that for years, Saturday has been the market day for the farming community surrounding the City.

An advance step was taken this year by your committee in setting up a retail credit department to supply information as to the responsibility of customers. This work has been very efficiently carried on by the Secretary of the Board of Trade, but has not had the support of the merchants of the City to the extent that we had hoped for. This credit bureau could be made a very valuable service to the merchant and if the merchants would give this bureau the support necessary it would minimize many of the bad accounts that today he may have upon his books.

At all of our meetings we have sought to have a very frank discussion of all matters pertaining to the general welfare of our merchants and desire at this time to extend my thanks to Messrs. Hugh Smith, Earl M. Young, Donald Smith, William T. Walker, Arthur Shute, J. H. McMurray, Kenneth Staples, T. H. Berry, P. M. Levine and Harold Munro for their co-operation, advice and support. We are now starting a New Year

and I would urge upon each member of the Retail Merchant's Committee to give to my successor, as chairman of this committee, your full support and co-operation in making every effort to make the year 1937 a year of real accomplishments.

Permit me, Mr. President to extend to you and to all members of the Board of Trade my best wishes for a happy and prosperous 1938.

Yours faithfully,  
D. FREDERICK CAMPELL  
Chairman,  
Retail Merchants' Committee.

### Financial Statement

Receipts	
Cash on hand	\$ 15.84
Membership Dues	645.00
Grant from City	1,350.00
Donations	439.00
Dinners	101.00
Bank Overdraft	150.00
Tourist Homes	43.00
Cedric Cooper	42

\$2,744.38  
48.80  
\$2,695.58

Expenditures, 1937  
Rent, Salaries, Light, Fuel,  
Postage, Printing \$2,744.38  
Balance per Bank Book \$48.80  
(See also Page Eight)

Valus For Jan. 14-15-17  
FOR THAT MIDNIGHT SNACK!  
Your Refrigerator is Doubly Popular at the Midnight Hour!

Everyone enjoys that Midnight Snack! Be prepared with tasty foods and fruits from your M.M.A. Store! We will deliver the goods and assure you savings and satisfaction.

WATCH FOR THE  
M.M.A. STORES HOME OWNED  
BLUE AND RED EMBLEM SIGN  
EFFICIENCY ECONOMY

Fairy Soap Cake 6c	Simms' No. 03 Twine Mops EACH 25c	Magee's Mephisto Brand Peas 2s 2 TINS 25c	Magee's Strawberries 2s TIN 25c	Spring Clothes Pins Pkg. of 3 Doz. 15c	Split Peas 4 POUNDS 25c	Pot Barley PER POUND 5c	Chipso Large Package 25c	Neilson's Rosebuds PER POUND 29c		
Kraft Sandwich Spread 6 oz. JAR 18c	Aylmer Golden Bantam Corn 17 oz. 2 TINS 25c	Tuna Fish Sandwich Spread 3 1/2 oz. TIN 10c	Gillett's Lye 2 tins 25c	Surprise Soap 10 Cakes 45c	Red Rose Keta Salmon 1s 3 TINS 29c	Simms' 'Good Value' Brooms EACH 29c	Shredded Wheat Two PACKAGES 23c	CLARK'S Tomato Juice 4 tins 25c 1s Tin 10c 21 oz. 10c	Licorice Allsorts PER POUND 25c	Spanish Salted Peanuts PER POUND 19c
Challenge Corn Starch 1s Pkg. 12c	Prosperity Brand Cod Liver Oil 8 oz. BOTTLE 29c 16 oz. BOTTLE 49c	Shrimp 1s TIN 25c	Patterson's Patterson's Pattercrisp PER POUND 29c	HAWES' Lemon Oil 12 oz. bottle 25	National Pea or Vege'ble Soup 2s oz. TIN 10c	Trinidad Grapefruit Juice 13 1/2 oz. TIN 15c	Fry's IS BETTER 1/2's tin 20c			

Drink and enjoy Gurd's beverages—a good mixer in any company