

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Vocal Selections  
6.45—Closing Stock Quotations  
7.00—Rakov's Orchestra  
7.30—The Witching Hour  
8.00—Chateau Laurier Orch.  
8.15—Major Bill  
8.30—Organ Recital  
8.45—Talk  
9.00—Big Town  
9.30—Al Jolson Show  
10.00—Address by Lord Tweedsmuir  
10.30—Symphonic Series  
11.00—From Sea to Sea  
12.00—Sign Off

CKAC, MONTREAL, 730 K.  
6.15—Summary and weather  
6.20—Planologue  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—Programme Valda  
8.00—L'Ecole de Hockey de l'Air  
8.15—Song Time  
8.30—Queens Hotel Trio  
8.45—The Don Juan of Song  
9.00—The Provincial Hour  
10.00—Di-So-Ma  
10.45—Silver Strings  
11.15—Westinghouse Newscast  
11.30—Del Casino, Songs  
11.45—Four Stars  
12.00—Molson Sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Songs by Carlotta  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Science in the News  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.45—Today's Sports  
7.55—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Local Varieties  
8.30—Steine Bottle Boys  
8.45—Benno Rabinoff  
9.00—Johnny Presents  
9.30—Lady Esther's Serenade  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Serenade  
12.00—Violin in the Night  
12.15—Orchestra  
12.30—Orchestra

WABC, NEW YORK, 860 K.  
5.00—Myrt and Marge  
5.15—Bob Byron, whistler  
5.30—Story of Industry  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Dear Teacher  
6.45—Dorothy Gordon's Corner  
7.00—All Hands on Deck  
7.30—Press Radio News  
7.45—Sports Resume  
7.55—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Famous Actors' Guild  
9.00—Newspaper Drama  
9.30—Al Jolson Show  
10.00—Watch the Fun Go By  
10.30—Jack Oakie College  
11.00—Swing School  
11.30—Russell Dorr, Baritone  
11.45—Four Stars  
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.  
6.00—Peggy Wood Calling  
6.15—Edward Dacies  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—String Time  
7.30—Press Radio News  
7.45—Tony Russell, Tenor  
7.55—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
9.00—Edgar A. Guest  
9.30—Husband and Wives  
10.00—To be Announced  
10.30—Roy Shield Review  
11.00—Gen. Hugh Johnson  
11.30—Orchestra  
11.45—Past Masters' Program  
12.00—Vagabonds  
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.  
5.00—Songs by Carlotta  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Studio Program  
7.30—Wrightville Clarion  
7.45—Shero Trio  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Chateau News Reporter  
9.00—Johnny with Russ Morgan  
9.30—Wayne King's Orchestra  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Miss Fisher Directs  
12.00—News

## WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Adventures of Jamie and Josie  
6.45—Closing Stock Quotations  
7.00—Orchestra  
7.30—Swing Unlimited  
8.00—LaSalle Cavaliers  
8.15—Major Bill  
8.30—Organ Recital  
8.45—Australia looks at Japan  
9.00—One Man's Family  
9.30—Melodic Strings  
10.00—The Red Ledger  
10.30—Spotlight Parade  
11.00—Labour Organization  
11.30—CBC Singers  
11.45—Sign Off

CKAC, MONTREAL, 730 K.  
6.00—Social Announcements  
6.15—Summary  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—L'Amour Contre la Haine  
8.00—Melody Time  
8.15—Le Cure de Village  
8.30—Malfant and Daunais  
8.45—Don Juan of Song  
9.00—Les Montagnards de Quebec  
10.00—Chantons en Choeur  
11.00—La Ligue des Proprietaires  
11.15—Westinghouse Newscast  
11.30—Patti Chapin, Songs  
12.00—Molson sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Not for Ladies  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—America's Schools  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.45—Songs  
7.55—Billy and Betty  
8.00—Orchestra  
8.15—Uncle Ezra  
8.30—Swing Harmonicas  
8.45—Jean Sablon  
9.00—One Man's Family  
9.30—Lady Esther's Serenade  
10.00—Town Hall Tonight  
11.00—Hit Parade  
11.45—Alstair Cooke  
12.00—Orchestra  
12.15—Ink Spots  
12.30—Orchestra

WABC, NEW YORK, 860 K.  
5.00—Curtis Institute  
5.45—Dr. Dafee  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Children's Corner  
6.45—To be Announced  
7.00—Jack Shannon, Songs  
7.15—Four Stars  
7.30—Press Radio News  
7.45—Orchestra  
7.55—The Singing Walters  
8.00—Poetic Melodies  
8.15—Hebby Robby  
8.30—Arolan Trio  
8.45—Boake Carter  
9.00—The Cavalcade of America  
9.30—Texaco Town  
10.00—Ochesterfield Presents  
10.30—Colonel Jack  
10.45—Gang Busters  
11.00—Del Casino, Songs  
12.00—Tomorrow's News Tonight  
12.30—Orchestra

WBZ, BOSTON, 990 K.  
6.00—Neighbor Nell  
6.15—The Four of Us  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.45—Jack Baker, Tenor  
7.55—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
8.45—Charlotte Landing, Soprano  
9.00—Eddy Duchin  
9.30—To be Announced  
10.00—Musical Comedy Hits  
11.00—Gen. Hugh Johnson  
11.15—Songs  
11.30—Waltz Interlude  
12.00—Vagabonds  
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.  
6.00—Not for Ladies  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—The Revellers  
7.30—Wrightville Clarion  
7.45—Vic Arden's Orch.  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Highway Safety Address  
8.45—White Eagles  
9.00—One Man's Family  
9.30—Wayne King's Orch.  
10.00—Walter O'Keefe and Orch.  
11.30—Your Hit Parade  
11.45—Talks by Alstair Cooke  
12.00—Orchestra

## THE SORRY PLIGHT OF OUR CANADIAN RADIO

Instead of Canadianized Programs We Have An Increased American Lineup; Changes Needed

### MAKES SEASON'S DEBUT AT "MET"



LILY PONS as Rosina in "The Barber of Seville," to be broadcast over the NBC-Blue Network on Saturday, January 22.

NEW YORK, Jan. 18—In her first appearance at the Metropolitan Opera House this season, Lily Pons will sing one of her favorite roles—that of Rosina—in Rossini's robust comic opera, "The Barber of Seville," to be broadcast in full from the stage of the Met over the NBC-Blue Network Saturday, Jan. 22, beginning at 2:55 p.m. AST. John Charles Thomas will have the role of Figaro, the immortal barber.

In supporting roles will be Bruno Landi as the Count of Almaviva; Pompilio Malatesta, basso, as Dr. Bartolo, Rosina's guardian, and Ezio Pinza, basso, as Don Basilio, music master. Gennaro Papi will be on the podium.

In making her season's debut at the Met, Miss Pons revives a role she had when "The Barber of Seville" was last performed there in 1932. Her most famous aria in the forthcoming revival will be the familiar "Una voce poco fa," which has been a reigning favorite on Miss Pons' concert programs for several years. She sang it last summer at Grant's Park, Chicago, at the Hollywood Bowl and in the motion picture, "That Girl From Paris."

TORONTO, Jan. 18—Five years ago Canada started along the path of nationalized radio with high hope. From a welter of evidence and study emerged two broad objectives, namely:

1.—To develop purely Canadian programs of high standard which would stem Americanization of the air in Canada.  
2.—To extend radio facilities to all parts of the country.

The earlier effort to achieve these objects through a commission proved costly and was conceded a failure. In its place, in September, 1936, came a new Canadian Broadcasting Corporation (independent of politics) to achieve the same basic objectives that had been laid down originally. It borrowed \$500,000 from the Federal Government, and with the aid of a two dollar license fee from each Canadian listener has built or projected a series of modern, powerful broadcasting stations to link the entire country in a nation-wide network.

Scarcely is this ambition realized than we find the other and primary objective of radio policy—namely, Canadianized programs — evaporating, and the way now open for an Americanization of Canadian ether to an extent unknown in this country heretofore.

Thus a showdown in Canadian radio is imminent and necessary, because new or extended contracts in Canada representing estimated gross revenue of \$600,000 have been sold by the C.B.C. to a dozen leading American broadcasters. These programs already go out over nation-wide U. S. hook-ups.

This means that C.B.C. networks will now "pipe-in" from the United States a rich flow of American programs totalling many hours per week. These programs will occupy some of the choicest hours of the day. They will reach as many as thirty Canadian stations, including those which have been built by public funds for the express purpose of "nation-building." And the sales campaign has barely started.

Not only does such a proposition defeat the very purpose for which this expensive national system was created, but it constitutes a direct subsidy to one form of advertising at the expense of other forms. For the C.B.C. could not offer the bargain rates at which this time is being sold unless it were backed by the public purse. And, furthermore, this money being spent by American broadcasters will be diverted (in part at least) from other forms of advertising such as Canadian national publications, newspapers and magazines—publications which not only give employment to Canadians but which are the bulwarks of national unity in this country.

## ALTHOUGH SIGHTLESS, HE PLAYS TWO INSTRUMENTS MAKES SPLENDID ARRANGEMENTS, COACHES SINGERS

SAN FRANCISCO, Jan. 18 — He lives his whole world in darkness—but there is no gloom about Glenn Hurlburt, NBC pianist and arranger, who is heard from coast to coast on Paul Martin and His Music programs.

The tall, dark, good-looking young chap whose fingers move so swiftly and accurately over piano and accordion keyboard, is one of the most cheerful members of the NBC staff. Blind since childhood, he has lived the life of a normal young man, and he and his pretty wife enjoy the existence of an average young couple of today.

Visiting Hurlburt in the studio might bring a lump to your throat. Every time he rises from his chair, three or four fellow musicians follow his every move to see that he reaches his destination safely. But talking to him and watching him make you realize how much at home in the world the man really is.

### Guided By Piano

Hurlburt enters the N B C lobby swiftly and walks down the long corridor leading to the studio where he is to play his next program. He knows the exact location of A, B and C studios on NBC's 22nd floor, and of E and F on the floor below.

He may reach out to touch a piano as he enters the studio to orientate himself, because he knows the pianos are moved and may be anywhere. But what he does not know (because it is done so unobtrusively by his fellow musicians) is that chairs are

The reason given by C.B.C. for this apparent reversal of policy is the need of revenue. Officials argue that C.B.C. as now constituted is an independent body making an honest effort to balance its budget and that license fees and Canadian contracts are insufficient to pay the cost of its new and expensive network. Hence the willingness to pipe in popular American broadcasts.

Canadians have repeatedly expressed their desire for a national radio enterprise free from dominance by American stations. It is unlikely that they will permit for long this prostitution of a project which was built to give them that very thing. In fact, the Mae West episode of a few weeks ago has already given rise to a storm of protest wherever it was broadcast.

Removal of these U. S. chains from the C.B.C. will necessitate the finding of new sources of revenue. The two more obvious alternatives are an annual subsidy from the Federal Government or a small increase in the fee charged to radio owners. Since the subsidy would again open the door to political control and interference, and since the present fee of \$2 is the smallest charged by any country in operating a national radio property, the latter alternative would seem by far the more desirable.



GLENN HURLBURT

Lifted silently out of his way as he proceeds. Nobody takes his arm to guide him; he joins in the general chatter and "razzes" and is razed with the rest. "Old Man Hurlburt" the boys call him affectionately.

The Hurlburts live in an apartment several blocks from the NBC studios. Hurlburt usually walks to the studios. He has no difficulty with traffic; he says he "just knows" by the movement he feels about him in the crowd when the traffic signal has changed. He has never had an accident or been in any danger from traffic.

If he has no morning rehearsal or broadcast he usually stays home and dictates to a music copyist the arrangements he "writes" in his mind at night. He dictates faster than most copyists can follow and his arrangements are in demand by orchestra leaders all over San Francisco.

Blinded when he was eight years old, Hurlburt does not remember what musical notes look like. He "sees" tones as colors, he says, and remembers the arrangements he makes by their tints.

### Coaches Singers

If he is not busy arranging he may coach a singer; he is especially good at coaching, for again his acute perception and musical ear aid him and the vocalists he teaches. But whatever he does is performed with confidence and ease. Every hour of his waking life is filled with activity.

Hurlburt and his wife, the former Ada Shoemaker, met in Portland, Oregon, their home town. Hurlburt had grown up there following his childhood accident when an arrow from a chum's bow pierced an eye and caused total blindness in both. Well-known as a pianist on Station KGW,

he was introduced to Miss Shoemaker, a graduate nurse, and the two fell in love immediately.

"How do we spend our time? Well," says Mrs. Hurlburt, "we go dancing. Glenn is a wonderful dancer; we attend plays and picture shows, and for exercise we swim and take long walks. Glenn's hearing is so fine that he catches sounds and nuances of tone that other people miss. At a picture show or theatre he 'sees' through the dialogue and often anticipates the action more quickly than I do."

### Ann Tenna Tells All

Peter Van Steeden is scheduled for another network show starting the latter part of March.

Walter O'Keefe has the entire cast of "Hollywood Mardi Gras" house-hunting for him in Hollywood.

Johnny the Call Boy is back on the air after missing two programs because of a cold.

Phil Baker has a Paramount picture and a Broadway stage offer.

Mary Margaret McBride is noted for her skill in making guests feel at ease before a microphone.

Fred Allen frequently entertains his cast by conducting Peter Van Steeden's orchestra during rehearsals.

Reed Kennedy, the "Song Shop" baritone, has a valuable collection of Caruso records.

The Mystery Chef's mail indicates that men listeners have more than a passing interest in cooking.

Jack Benny's San Francisco broadcast netted 3,000 requests for tickets.

Gabriel Heatter, host of "We, the People," keeps a log on the interesting guests who appear on the program.

Frank Black still maintains an active interest in the Revelers.

Louis Pitch has interpreted more than thirty different types of roles during the time she has been in radio.

The Voice of Experience employs four secretaries to handle his radio mail.

Kate Smith sprays the light bulbs in her CBS dressing room with a new kind of perfume—and presto!—the room is filled with a pine aroma.

### Best for You and Baby Too



Its fragrant lather soothes & cleanses

## HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

By DALE CARNEGIE  
Author of the famous book of this name

### HAVE YOU SMOKED A TURRET LATELY?

ARE you one of those smokers who have made the mistake of not trying Turrets? We do not mean to suggest that everyone ought to smoke Turrets—all of us are entitled to choose the cigarette that suits us best. But we do know that Turret smokers seldom find complete satisfaction in any other cigarette. The reason is Turret's unique and original blend of fine Virginia tobaccos which makes Turrets just that much different—just that much better. And so we suggest: if you haven't smoked a Turret lately, try a package today.

Imperial Tobacco Company of Canada, Limited

### IF YOU ARE WRONG, ADMIT IT



"Isn't it easier—and less humiliating—to hear yourself condemned out of your own mouth than out of some one else's? Of course it is.  
"When you have made a mistake, admit it. Admit it fully and promptly without trying to find excuses. If anything, let your self-criticism be excessively severe."



"There is an old proverb which says: 'By fighting you never get enough, but by yielding you get more than you expected.'  
"That technique not only produces astonishing results, but it is actually more satisfying than trying to defend a hopeless position."



"Such an attitude takes the wind out of the other fellow's sails. You leave him with nothing to say because you have said it all yourself.  
"The chances are he will then take a generous, forgiving attitude and try to minimize your mistake."



"So, when you are right, try to win people tactfully to your way of thinking. But when you are wrong—and that will be often enough—admit the fact at once.  
"Any fool can argue that black is white—and lots of fools do. But it takes a real man to say: 'I made a mistake'."

Quality and Mildness  
**Turret**  
CIGARETTES  
PLAIN OR CORK TIP