

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Peter and Mathews
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—The Witching Hour
8.00—From the Pacific
8.15—Major Bill
8.30—Organ Recital
8.45—Life and Learning
9.00—Royal Yeast Program
10.00—CBC Dramatic Hour
11.00—Craft Music Hall
11.30—NBC Jamboree
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Elsie Thompson at the Organ
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—Among Our Ouenirs
8.00—Hockey School of the Air
8.15—Howard Phillips, Songs
8.30—French Sketch
8.45—Don Juan of Song
9.00—Gratien Gelinas
9.30—Radio Encyclopedia
10.00—Major Bowes Amateur Hour
11.00—To be Announced
11.15—Westinghouse Newscast
11.30—Alex. Lajoie & Orch.
11.45—Berceuse
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Golden Melodies
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Norseman's Quartet
7.15—Don Winslow
7.30—Press Radio News
7.45—Today's Sports
7.55—Billy and Betty
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer Revue
9.00—Rudy Vallee and Guest Artists
10.00—Maxwell House Program
11.00—Kraft Music Hall
12.00—Footnotes on Headlines
12.30—Northern Lights
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Myrt and Marge
5.15—Bob Byron, Whistler
5.30—U. S. Army Band
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.45—To be Announced
7.00—Del Casino, Songs
7.15—Eton Boys
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—George Hall and Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—We the People
9.00—Kate Smith Hour
9.30—Eddie Dooley's News
10.00—Major Bowes' Hour
11.00—Dramatic Program
11.30—Essays on Music
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Junior Nurse Corps
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Tony Russell, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keene
8.30—Lum and Abner
8.45—Kidoodlers
9.00—Gen. Hugo Johnson
9.15—Vocal Selections
9.30—March of Time
10.30—Meeting of the Air
11.00—NBC Nightclub
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Golden Melodies
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Continental
8.45—The Spotlight
9.00—Rudy Vallee's Variety Show
10.00—Variety Show
11.00—Bing Crosby
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Piano Recital
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Golden Journeys
8.00—Orchestra
8.15—Major Bill
8.30—Kathleen Stokes, Organist
8.45—Canadian Portraits
9.00—Song Sheet
9.30—The United States
9.45—Sam Slick
10.00—Backstage
10.30—Bonjour Paris, Banjoir
11.00—Canada 1938
11.45—Canada's Mineral Industry
12.00—By the Sea

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Eton Boys
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—The Chic Program
8.00—Derny's Three Secrets
8.15—Le Cure de Village
8.30—Radio Bingo Leduc
8.45—Queens Hotel Trio
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—Elmer W. Ferguson
11.15—Westinghouse Newscast
11.30—Vin St. George Orch.
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Arthur Lang, Baritone
6.15—Vocal Selections
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—Don Winslow
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Eddie Duchin and Orch.
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—Campana's First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—George R. Holmes
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Bob Byron, Whistler
5.15—Sing and Swing
5.30—Bon Voyage
6.00—Salvation Army Staff Band
6.15—Three Treys
6.30—Ray Heatherton, Songs
6.45—Children's Corner
7.00—Margaret Daum, Soprano
7.30—Press Radio News
7.45—Sports Resume
7.55—Federation of Jewish Charities
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and His Orch.
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—The Songshop
11.45—To be Announced
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—Vocal Selections
6.30—Orchestra
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Charles Sears, Tenor
7.55—Lowell Thomas
8.00—Mary Small, Songs
8.15—Commentator
8.30—Lum and Abner
8.45—Louise Florea, Soprano
9.00—Grand Central Station
9.30—Death Valley Days
10.00—Pontiac Variety Show
10.30—Tommy Dorsey
11.00—Russian Rhapsody
11.30—Detective Series
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Arthur Lang
6.15—Program from New York
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Vic Arden's Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
8.45—White Eagles
9.00—Lucille Manners
10.00—Waltz Time
11.00—The First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

BOB BURNS STARS IN RADIO THEATRE; HIS FIRST RADIO PLAY IS "CLARENCE"

Bazooka Bob Well Fitted for Role of Both Tarkingtons Whimsical Ex-soldier Returning From War

ZEALAND

ZEALAND, Jan. 19—The service at St. Paul's church Sunday night was largely attended. The sermon was delivered by the pastor Rev. E. D. McQueen.

We are glad to report that Earl Jewett who has been seriously ill, is much improved. The community is wishing him a speedy recovery.

Fred Everett, Nashwaaksis, and Fred Robertson, South Devon, were weekend guests at the residence of Aaron Burt.

Glenn D. Bird of the Bird taxi staff was calling on friends in this community on Sunday.

We are sorry to report that Geo. Lawrence is seriously ill at his home. Mr. Lawrence is suffering from plural pneumonia and little hope is held out for his recovery.

Harold Whitehead who is working at South Devon, spent the weekend at his home here.

Mrs. Ervine Yerxa, Scotch Settlement, spent Sunday with her sister Mrs. Rankine Brewer.

Mr. and Mrs. Howard Hagerman spent Friday evening with Mr. and Mrs. Aaron W. Burt.

Cecil Wiggans of Staple Settlement has finished sawing lumber for Lee Burt and has moved his portable mill back to Lower Hainesville.

Earl D. Burt, C.S.N., has returned home from Worcester, Mass.

Mrs. Harold Whitehead and son Vincent Thomas, spent Friday with Miss Hatlie Burt.

Albert Crouse has returned home after working for the C.P.R. at Chipman.

Miss Mona Crouse has returned home after being a patient at the Victoria Public Hospital for an appendix operation.

Mr. and Mrs. Donald Crouse were calling on friends in Zealand last week.

Frank Burt of Turtle Creek, Albert County, is a visitor here. Mr. Burt lived here and moved away sixteen years ago. This is his first trip back to his old home since his departure, and he is receiving many old friends.

Albert Crouse is working at present with G. R. Harrington. He is engaged as night watchman at the woodworking plant.

Rev. E. D. McQueen was a caller at David Morehouse's on Thursday.

Mrs. Fred Robertson was the tea guest of Mrs. Fred Everett on Wednesday last.

Mrs. E. D. Burt is spending some time with her parents at Woodstock.

Many people are now taking advantage of the beautiful weather and fine roads and are hauling their pulpwood to the Zealand Station siding.

Thomas and Aaron Burt are busily engaged at logging on the Macnaquac stream.

The Lux Radio Theatre scores another "best" when it stars Bob Burns in his first radio dramatic role on Monday, Jan. 24. The play is Booth Tarkington's "Clarence" and the first citizen of Arkansas plays the title role.

Produced by Cecil B. DeMille, "Clarence" will be broadcast over the Columbia network at 10 p.m. AST. It was radio which lifted Bob Burns as a bit player to one of the most popular comedians on the screen. Now in the Lux Radio Theatre he combines drama and comedy for the first time on the radio.

"Clarence" provides an ideal role for Bazooka Bob. The part is that of a whimsical ex-soldier who returns to this country looking for a job after the war. Waiting in an anteroom to ask the boss of an important company for work, he characteristically solves several of the boss's problems before the man arrives.

After that there's nothing to do but take Clarence home as a general handy man and in a day or two he's practically indispensable. He fixes the plumbing, tunes the piano, gives advice to the lovelorn. Everybody thinks Clarence knows everything because he has been in the army.

In the end it turns out that Clarence is a much more important fellow than he seems but he's naturally modest and it takes an accident to reveal the secret.

Last season Radio Theatre presented Jack Benny and Mary Livingstone and George Burns and Gracie Allen in comedy-dramatic roles. Now Bob Burns joins this company.

CBC LISTENERS HEAR SERIES OF APPRECIATION

Sixth Concert In Series To Be Heard Friday Afternoon

OTTAWA, Jan. 20—The sixth concert in Series C and D of the NBC Music Appreciation Hour will be conducted by Dr. Walter Damrosch on Friday, Jan. 21, from 3 to 4 p.m. AST over the national network on the CBC as an international exchange feature from NBC.

The first half-hour will be devoted to a study of "Theme and Variations." In illustrating the early form of theme and variation, Dr. Damrosch will conduct the orchestra in an excerpt from Bach's Passacaglia in C Minor, in which the bass carries the melody and the woodwinds and high-

er strings add embellishments to it. In sharp contrast, the concert will continue with excerpts from Tschai-kowsky's Theme and Variations from Suite No. 3, in which the composer employs some twelve variations on the original theme.

A study of the life and works of Ludwig von Beethoven will comprise the last half-hour of the concert. Dr. Damrosch has chosen Polonaise from Serenade in D, Opus 8; Larghetto from Violin Concerto in D; Allegretto from Symphony No. 7 in A; Ballet music from "Romeo and Juliet"; Moment Musical in F Minor; and the First Movement from the "Unfinished" Symphony in B Minor for inclusion on the broadcast.

MR. M'GEE GETS HIS CHANCE



He's done lots of fibbing as Fibber McGee, but Jim Jordan has done little emoting in all his years as a stage, film and radio actor. He'll get his big opportunity on January 21, when he plays a straight role on NBC's First Nighter program. He's shown rehearsing with Barbara Luddy, leading lady.

CHICAGO, Jan. 20—In the soul of every comedian there lurks the longing to be a tragedian, and Jim (Fibber McGee) Jordan is no exception. Jim doesn't necessarily want to play Hamlet, as Charlie Chaplin does. He'll be satisfied with a heavy role, and a heavy role he'll get Friday, Jan. 21, when he makes a guest appearance on Campana's First Nighter program over the NBC-Red Network at 11 p.m. AST.

Cast as A. H. Harris, a theatrical producer, in an original three-act drama titled "Four Door Blimky," Jordan will support the First Nighter stars—Barbara Luddy and Les Tremayne. Miss Luddy is cast as Alice, a young playwright who induces her friend Jimmy (Les Tremayne) to impersonate a foreign playwright, one Fodor Blimky, in order to help her market her play. Fibber, as Harris, misunderstands the name and refers to him

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DOUBLE FEATURES BECOMING COMMON ON RADIO SHOWS

Will Soon Be as Commonplace As In Theatres and as Hard To Contend With

Radio double features are becoming as commonplace as those in picture-houses and will soon be as difficult to contend with if sponsors aren't careful.

So thinks Fred Allen, sour-visaged it, who recently staged a double feature to end all double features in having another ace comic, Jack Benny on "Town Hall Tonight" over NBC.

"The movies are already weeping large salt tears over the double feature as something they started and can't seem to finish," observes Allen. "Producers, distributors and exhibitors all lose there."

"In radio, however, the only loser is the sponsor. By putting an Eddie Cantor and a Charlie Butterworth or an Al Jolson and a Frank Fay together on the same night, the sponsor runs the danger of getting the dialer so accustomed to this rich radio fare that he isn't satisfied with one or the other alone."

"There was a time when a Bob Burns or a Walter O'Keefe were sufficient to hold any radio audience all by themselves. Now producers think they must have a Lanny Ross and a Bing Crosby to go with them."

"The double-feature idea in radio means that the sponsors will have to pay that much more money to hold his old audiences who were formerly content with less expensive outlays. There's an old saying, 'Give a man an inch and he wants a foot.' That is easily applicable to the radio audiences as a whole. Why settle for just wine when you have been given a taste of champagne?"

LISTEN COLD CATCHERS READ THIS

THANKS, TEACHER THAT OLD HEAD COLD FEELS BETTER ALREADY

YES, BUT YOU MUST USE THIS EARLIER NEXT TIME-IT HELPS PREVENT MANY COLDS

THIS specialized medication—Vicks Vapo-nol—is expressly designed for the nose and upper throat, where most colds begin—and grow. Used in time—at the first sneeze or sniffle or irritation in the nose—it helps to prevent many colds, or to throw off head colds in their early stages. Even when your head is all clogged up from a cold, Vapo-nol brings comforting relief—lets you breathe again!

VICKS VAPOR-NOL

Keep it Handy—Use it Early

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

By DALE CARNEGIE
Author of the famous book of this name

HAVE YOU SMOKED A TURRET LATELY?

ARE you one of those smokers who have made the mistake of not trying Turrets? We do not mean to suggest that everyone ought to smoke Turrets—all of us are entitled to choose the cigarette that suits us best. But we do know that Turret smokers seldom find complete satisfaction in any other cigarette. The reason is Turret's unique and original blend of fine Virginia tobaccos which makes Turrets just that much different—just that much better. And so we suggest: if you haven't smoked a Turret lately, try a package today.

Imperial Tobacco Company of Canada, Limited

IF YOU ARE WRONG, ADMIT IT



"Isn't it easier—and less humiliating—to hear yourself condemned out of your own mouth than out of some one else's? Of course it is."

"When you have made a mistake, admit it. Admit it fully and promptly without trying to find excuses. If anything, let your self-criticism be excessively severe."



"There is an old proverb which says: 'By fighting you never get enough, but by yielding you get more than you expected.'"

"That technique not only produces astonishing results, but it is actually more satisfying than trying to defend a hopeless position."



"Such an attitude takes the wind out of the other fellow's sails. You leave him with nothing to say because you have said it all yourself."

"The chances are he will then take a generous, forgiving attitude and try to minimize your mistake."



"So, when you are right, try to win people tactfully to your way of thinking. But when you are wrong—and that will be often enough—admit the fact at once."

"Any fool can argue that black is white—and lots of fools do. But it takes a real man to say: 'I made a mistake.'"

Quality and Mildness

Turret

CIGARETTES

PLAIN OR CORK TIP