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Arriving Daily**SEE OUR NEW
WABASSO PRINTSPiques, plain and printed
broadsheets
Silk Prints
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by the pair and by the yard.
Draperies measured, made
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BARGAINSThe reduced price sale of the
past few days was successful,
but there are a few pieces left,
to which we have added "Seats
for Bathtubs" reduced from
\$1.65 to \$1.15.

Door Mats from 85c to 69c.

There is also a piece of
plated ware, which is discolored,
at reduced price.**D. J. Shea**

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Your Fire policy covers about 50% of the actual hazards.

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protection is only one dollar per thousand for three years.Call or write this office for further information concerning
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**A MESSAGE TO
INVESTORS IN THE
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in which tobacco
can be smoked."**SWEET CAPORAL**

CIGARETTES

...OF...

Interest To Women**HERE'S HOW TO LIVE
UP TO EXPECTATIONS**

(By Jane Scott)

Day before yesterday you resolved
to dress smartly and keep groomed
within an inch of your young life—re-
member? Not just for your own satis-
faction and self-confidence, but to at-
tract the man you want or to hold
the man you have.

Heed Personality

That's half the secret of being some-
handsome heart throb's dream girl;
the other half concerns the mental
side of you. If you want him to be
proud of you, give a thought to your
personality as well as your appear-
ance. It's all part of the coveted at-
traction called sex appeal.Here are some of the things you—
every girl—can do to live up to his
expectations.1—Be interested. Have varied in-
terests of your own, and take a sin-
cere interest in what he's saying. (I
warn you, this will be a test at
times!) If the subject is something
you know nothing about, all the more
reason to be interested and show it.
Never let your interest in things and
people wane.2—Be interesting. Keep up-to-date on
subjects that interest the dear boy—
his job, his hobby, politics, news of
national importance. This meansknowing enough about these things
to talk with him—not at him.3—Be sympathetic. It's one of the
womanly qualities he expects in you.
Be cheerful about it, too.

GREATEST CHARM

4—Be feminine. It's your greatest
charm and deadliest weapon in the
game of love, for most men can't re-
sist it. Besides men think they have
a monopoly on mannishness (and I
for one, am perfectly willing to let
them keep it!). Don't hesitate to be
a little dumb occasionally about some-
thing he understands well enough to
explain to you. He'll think it's ador-
able dumbness, because it proves you
utterly feminine and gives him a
chance to shine.5—Excel in what you do. If you
dance, try to be a good dancer; if
you play tennis, be good enough to
give him competition. Try to be good
at the things he likes, whether it's
bridge, swimming or broiling a steak.6—Be a good sport. If he suddenly
gets a bright idea to go out and cele-
brate, try to catch his mood and be
gay. If he's too tired to go places,
conceal your disappointment and en-
joy a quiet evening at home. That's
being a good pal. You may want him
to do the same for you some time.**FAIRY FROLIC IS FUN
FOR YOUNG CHILDREN**

(By Cynthia Proctor)

For the youngest who is half-past
five or six, or say, even a quarter to
seven, a Fairy Frolic is much the
nicest party to attend, especially if it
is a bona-fide birthday affair and
one's host or hostess is exactly five,
six or seven.The invitation is fun to open when
it is written on rose petals which
tumble out of a tiny pink envelope.
There are seven petals cut from pink
tissue paper and one each petal
written in green ink, is one word of
the invitation. Piece them together
and they say: "Romp and Frolic, at
My Fairy Frolic."On the last petal, below the word
'frolic,' are written the name, date
and hour of the party.It is easy to convert each guest in-
to a fairy, if the hostess greets them
with a touch of a magic wand and
gives each one a fairy costume or at
least the essential fairy needs, tied
up in a pink tissue paper package.The girl's package contains a pair
of wings made of pink crepe paper
dotted with silver stars and held in
shape with a thin white wire. The
boy's package contains a gold crown,
made of gold paper mounted on card-
board, and quickly transforms any
boy into a fairy prince.

Fairy Jewels

'Fairy Jewels' is the first game.
Every one sits in a circle on the
floor and the person who is 'it' haslost her precious jewels, which hap-
pens to be a small box of pretty glass
beads ready for stringing. Some one
plays pleasant fairy music while a
member of the fairy circle hides the
necklace. The child who is 'it' search-
es for the jewels. The person at the
piano times the search, and the
one who finds the necklace in the
shortest time wins the treasure.

Fairy Feast

The feast should be set on a table,
with a green cloth to suggest a fairy
dell, and a straw stack centrepiece
with cutout figures of fairies at in-
tervals near the crepe paper straw-
stack. The centrepiece is removed
when the lighted birthday cake, the
big moment of the feast, is brought
in. For funny favors at each plate,
wrap various fruits and vegetables in
pink crepe paper and wire them on
marshmallow heads with features
drawn on them. Fasten each of these
favors to a little white box contain-
ing bright, hard candies.And here's the sort of food that
fairies feast on:

Fairy Fruit Cup

Three Bear Sandwiches

(Cut with Bear Cookie Cutters)

Ice Cream Birthday Cake

Ice the cake with white icing, and
border the top with marshmallows
each of which has a pink candle
stuck in the top. Fill the hole in
centre of cake with a bouquet of
lovely pink roses.**WHY SET TRAP FOR A HUSBAND?****Brush Up On Your Personality and There Will
Be No Need of Using Ill-Advised Bait**

(By Edith Johnson)

What man would not fear women
if he reads a tenth of the advice tel-
ling them how to catch a husband? No
wonder if he steps warily lest he fall
into the many traps women are ad-
vised to set.Never, it seems, does it occur to
these purveyors of 'wisdom' to fore-
see how much mischief they are
making. Marriages made in much the
same spirit as candidates campaign
for office are likely to furnish new
business for the divorce courts, to
say nothing of the misery awaiting
children born of them.What, then, may be said to thou-
sands of women who long to marry,
not for selfish or material reasons
but because they long for the love of
a husband, children and a home. How
fervently they yearn for the fulfil-
ment of their love natures no one
may suspect. They may seem emo-
tionally detached; almost frigid, in
fact. As soon as a man appears they
are thrown into confusion.So, instead of attracting the very
men who appeal to them they drive
them away. Again and again they
suffer that experience until they are
in despair. What, then, shall one say
to them?First of all, let them look search-
ingly into their own minds and
hearts and find out why they are
afraid of men. What fear is banished
they are ready to work on their own
personalities. Any woman can put off
a colorless personality and graduallyacquire a radiant one, because radi-
ance comes from within.Her next step is to make a study
of men, realizing that they are human
beings not entirely unlike herself.
Men, she will discover, usually are
attracted to women who are inter-
ested in them, in their ambitions and
their accomplishments. In other
words they are like these same shy,
heart-hungry women. If a woman
can bring herself to express as much
interest in a desirable man as she
would like to have him express for
her, she may be surprised at the re-
sult. There is nothing complicated
about winning a man's liking, and lik-
ing so often leads to love.**Montreal Chinese
Students Sponsor
Red Cross Drive**MONTREAL, March 29—Occidental
publicity practices have caught up
with the Chinese—or the Chinese
have caught up with Occidental meth-
ods.This week every householder who
sends his laundry to the Chinese
opened the returned package to find a
broadside setting out the situation in
China and asking the Canadian peo-
ple to help by contributing to the
Red Cross fund.The Montreal Chinese Students' As-
sociation sponsored the move.**ROY B. WHITEHEAD**who was recently appointed
Chairman of the Ontario Secur-
ities Commission in succession to
John M. Geoffrey, K.C., who vac-
ated the position on being ap-
pointed a Judge of the Ontario
Supreme Court. The new Commis-
sioner, a lawyer, was for some
time on the staff of the Ontario
Labor Relations Board, and he re-
linquished that position to take
the present appointment.**REDUCING WAIST-
LINE IS EASY****Two Simple Exercises
Will Do For More than
Rigid Dieting**

(By Antoinette)

Dear, oh, dear, but the waistline is
always with us to worry about, un-
less you belong among those who
never know a silhouette complaint.Again, into a new fashion period,
we are confronted with neater waist-
line requirements.Well, we have learned nothing if
we haven't learned that it is no use
getting the waistline down by going
foodless for a time and then begin-
ning to eat again. That just makes
us feel worse.There's exercise, however, and ex-
ercise that isn't going to take the
breath out of you, your vim, and
your prideful vigor.The more I see and talk with wo-
men who are outstanding in profes-
sional life, or vocational life of any
kind, the more I see the practicality
of exercise as the way to keep the
waistline fit.I am going to give you women who
are not used to exercise, two move-
ments to do that are easy but effec-
tive. The first you can do standing or
lying down, or both ways for good
measure. I'll describe the lying down
on the floor way.You're on your back on the floor.
Your right leg is stretched down
straight and as far as you can
stretch it. The right arm is stretched
up, on the floor, as far as you can
reach. Now, just you go ahead and
stretch, stretch, stretch.With the other hand you can feel
how you are pulling on fat and lazy
muscles. Alternate, stretching left
leg and arm. Doing it standing, you
simply take erect position and then
stretch from tiptoes to fingertips.Exercise No. 2 will do amazing
things for the waistline if you only
give it a chance. Just stand with feet
apart, arms at sides. Raise arms to
front and keep on raising them over
head and rearward, bending knees
and stretching down from the waist
through knees, and up from waist to
fingertips. Stretch and stretch. Relax
and repeat.**Cave Man's Metaphors
Are Still In Popular Use**Professor Says Phrases Are More
Figurative NowPALO ALTO, Cal., March 29—Fi-
gures of speech which were an in-
tegral part of the cave man's simple
place in the modern vocabulary, ac-
cording to William Hawley Davis,
professor of English at Stanford Uni-
versity and editor of the Stanford
University Press.Davis said the cave men used such
figures of speech as "back-biting",
"back-scratching", "skinning alive",
"girding up one's loins" and other
expressions much in use today.Davis said that existence on the
cave man level was still very real to
the average person. To the cave man,
explained, a "bone of contention",
an "eye for an eye" and "cutthroat
competition" meant more than they
do to us; but we can still use each
freely. "Literally," he said, "the cave
man 'wielded a big stick,' 'left no
stone unturned,' 'kept an ear to the
ground,' found a 'bird in the hand'
worth two in the bush' and 'killed two
birds with one stone,' whereas now
these expressions are used figura-
tively.""In a similar way people still em-
ploy a large number of figures derived
from horses. These include 'faring
to go,' 'prick up his ears,' 'bridle at',
and 'take the bit in his teeth.'""These must be increasingly vague
to the generations growing up since
automobiles have displaced horses.
We may expect them to be used less
and less because fewer people find
that they convey thought effectively."**Theatre of the Air**

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme
which you are entitled to receive over
Stations CFNB, CHSJ, CKCW, and
CHNC.CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Vocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Weekly Song Sheet
8.00—Chateau Laurier Orch.
8.15—Major Bill
8.30—Organ Recital
8.45—Talk
9.00—Big Town
9.30—Al Jolson Show
10.00—Symphonic Series
11.00—From Sea to Sea
12.00—Sign Off

CKAC, MONTREAL, 730 K.

6.15—Red Rose Tea Program
6.20—Planologue
6.30—Madeline and Pierre
6.45—The Fireside Program
7.15—Operetta Excerpts
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Air
8.15—Ford Dealers Program
8.30—Queens Hotel Trio
8.45—La Maison Du Reve
9.00—Big Town
9.30—Al Jolson
10.00—Di-So-Ma
10.45—Montreal in 1882
11.15—Westinghouse Newscast
11.30—Talk
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Dick Tracy
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Piano Selections
7.30—Press Radio News
7.35—Orchestra
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Local Varieties
8.30—Mystery Drama
8.45—Benno Rabino
9.00—Johnny Presents
9.30—Lady Esther's Serenade
10.00—Vox Pop
10.30—Fibber McGee
11.30—Jimmy Fidler
11.45—Dale Carnegie
12.00—Ink Spots
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 880 K.

5.00—Myrt and Marge
5.15—Romance in Rhythm
5.30—The Goldbergs
5.45—Current Questions
6.00—Follow the Moon
6.15—Life of Mary Sothorn
6.30—Dramatic Sketch
6.45—Hilltop House
7.00—News, Songs
7.15—Dear Teacher
7.30—Boake Carter
7.45—Lum and Abner
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolia Trio
8.45—Adult Education
9.00—The Cavalcade of America
9.30—To be Announced
10.00—Chesterfield Presents
10.30—Ben Bernie
11.00—Gang Busters
11.30—Songs
12.00—Orchestra
12.30—Orchestra

WBZ, BOSTON, 990 K.

6.00—Dance Interlude
6.15—Don Winslow
6.30—Singing Lady
6.45—To be Announced
7.00—Reporter
7.05—Dance Revue
7.30—Baseball News
7.35—Revelers
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keen
8.30—Adventures in Electricity
8.45—To be Announced
9.00—Hasty Pudding Club
9.15—To be Announced
9.45—Orchestra
9.30—Harriet Parsons
10.00—To be Announced
10.30—Dramatic Sketch
11.00—Choir
11.15—Songs
11.30—Minstrel Show
12.00—Reporter
12.15—Orchestra

WTIC, HARTFORD, 1040 K.

6.00—Dick Tracy
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Jean Sablon
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—String Ensemble
8.45—Chandu
9.00—One Man's Family
9.30—Orchestra
10.00—Town Hall Tonight
11.00—Kay Kayser's Musical College
12.00—Orchestra