MAROONS TAKE OPENER FROM BEAVERS MONCTON SEXTET POUNDS OUT A 4-2 VICTORY OVER THE BEAVER OUTFIT Sports Writer's Job No Boul of Cherries SENIOR EVENT IN MEET LAST EVENING IN FIRST HEAT OF FINALS LAST EVENING

Evening In U.N.B.'s

First Home Game

The University of New Brunswick

ockey team will meet Mount Allis-

on here tonight in the first intercol-

Battled Through First Period Even All The Way But Jamesmen Swipe Lead in Second Frame; MOUNT ALLISON Second Game At Port City Tomorrow Night

MONCTON, Feb. 22-Moncton Mar- | they came out of their clinch fighting. oons are one game up in the Southern However, Referee Clark handed out New Brunswick League playdowns major penalties to the pair and they with the Saint John Beavers by vir- cooled off in the penalty box. tue of their smart 4-2 win over the Colin Sherwood batted in a high Saint John club on Stadium ice last shot from Patterson, but the play night.

in the cycle standing, battled toe to into the cage high over Lavoie's toe in the first 20 minutes, each chalk shoulder from Olsen's stick, ing up a tally, but in the middle ses- caught the disc in midair. sion the Jamesmen had a decided Price and Olsen on two different margin in play, rammed home a brace occasions worked into scoring positof markers and throughout the final ion but in each case they were foiled canto they played a semi-defensive in their attempts by Phillips. style and matched goals with the Early in the second Bell broke fast Gibbs'-coached crew.

Captain "Swede" Olsen and Colin left side, streaked around the Beaver Sherwood returned to the Beaver line defence, clipped the wafer into the up tonight while "Dud" White, big net behind Dickie. Maroon rearguard and Ken Carroll, veteran centre, watched the game from the sidelines.

Tonight's affair was one of the best hockey games seen here in some Babe turning on the light after a time and the largest crowd of the current season watched the teams battle through the 60 minutes.

the scorers for the visitors.

A last-minute switch by Coach James sent young "Hank" Lavoie into the Moncton cage. It was stated that NELS STEWART James sent young "Hank" Lavoie into George Harris, regular goaler, received a slight injury in practice but would be back wearing the big pads in Saint John Wednesday night.

Play opened fast in the first canto and Phillips made the first dangerous rush. He busted into the Beaver rear division and spilled both Brad and Livingston, but the wafer got away from him and he failed to get his shot away.

Maroons Score First

At 3.26 on the clock Bell scooped up a loose puck, streaked over the Stewart may be getting around the line, passed to Appleby, who flipped age where National Hockey Leaguers the heel ahead to Babe LeBlanc and exchange stick and puck for armchair the left laneman pasted a drive at and pipe and a good book but at the Dickie,, which the goalie caught, but present moment he's still "Old Poisit dropped through his fingers and on" to the goalies around the big cirinto the cage. Less than two minutes cuit. later Marshall evened up the tally. He grabbed a pass out from Doran at the side of the net and as Lavoie flopped to make a save the puck struck him on the ear and bounded past him into the open citadel.

INVADES CITY Meet U. N. B. Here This was ruled out despite a protest by the

The two clubs who finished one-two Saint John players. The puck went which

egiate game at home. St. Thomas College team will play here Thursday night to conclude the league play The coming two games will decide from his own end, skated down the whether the U.N.B. squad or the St.

Thomas squad will finish the league team has already won the N.B. inter-Rap in Another collegiate title.

Less than two minutes later the Appleby, Bell, Babe LeBlanc combination, rapped home a goal, with

double pass from his line-mates. Marshall was penalized for using the elbows on Babe LeBlanc, but the league standing. However, both Babe LeBlanc, ice leader of the Maroons failed to get in while he was Mt. Allison and St. Thomas are go-Maroons, scored two of the winners' off and soon after his return to the ing to be hard to beat. tallies while George Bell and Charlie ice Jerry Brad and Len LeBlanc Phillips rapped in the other pair. Gor- high sticked each other with the redon Marshall and Eddie Burke were sult the pair were given enforced rests.

STILL FLY IN

"Slippery Sam" Is Nearing 300 Goal Mark; Fast At That!

MONTREAL, Feb. 22-Elderly Nels

Americans is nearing his 300-goal mark, and he's getting there in a hurry, too. Working with a third-place team, he scored more points than any other player in the league during the

blows after the pair had checked time when he'll pass the 300th mile-each other in the Saint John end of stone. the rink and for a minute it seemed Official league statistics released a general melee might break out as itonight show Stewart's stick account-

They're Always Wrong and Besides Never Right; Even Their Konks Aren't Always Safe and Get

Hoed With Set of Spikes; Woe Is Us!

FOR GAME T'DAY NEW YORK-"Sports Writers Are or less permanently, since of several Always Wrong" was the title of one things one cannot take back, there's outburst in the current edition of a always the used toothbrush -and a nagazine, which forthwith went on punch on the nose.

o make a pretty fair case for itself. | Last winter in a Florida hotel, the A few days later, Bill Terry came out St Louis Cardinals had a brawl with in a national magazine with a scath- two reporters who, by some oversight ing indictment of the craft, in which they failed to like. Various stories he indicated that it was largely com- about being hit on the konk with Pennant In the Bag from the 440 yard dash to the interiment posed of blackguards, cads and spiked shoes chattered north over the

wires and the St. Louis management Bill wrongs us there. He's just as spoke very chidingly to its impulsive mean as can be, so he is. That could athletes. But that couldn't change not have been us he was talking the fact that the spike is mightier about. He must have meant scound- than the konk.

There was also the Chicago reportrels, cut-throats and knaves. Outside of that, though, he's got er who was set upon by a burly ball flat. And he predicts that will happen play in second place. The Mt. Allison us about right. He finds that report- player and beaten within an inch of this year, and that the Tigers then ers are the sort of unprincipled peo- his bridgework and full well do I re- will scamper home to the pennant. ple who try to get stories before oth- member the big world series of 1930 He may see the Tigers winning the er reporters. He finds that they have who had a whiffet of a man, about pennant without a Yankee flop. Or Goodwin of Sackville and William

St. Thomas has one win and two sufficient sense of dignity to resent 105 in the shade, in his grasp and he may see the Cleveland Indians do- McGeouch of Saint John. Cantley took losses while U.N.B. team has two being answered brusquely. He finds seemed about to throw the hammer ing that, without any help from the the championship for the class with losses. By defeating Mt. Allison here that they're funny that way, but they with him in a Philadelphia hotel lob- Yankees. tomorrow night and St. Thomas on don't like people who don't like them. by. He was persuaded to desist-by Thursday night the Red and Black He admits himself to be baffled - the police. squad can take the second place in

Oh, no, my good and faithful studin fact, enraged to a point where by their inconsistencies wherein they ents of journalism. Seek now, before stated in 1925, when he was holding it is too late, some comparatively out, that he was a first baseman with sedentary field of endeavor, like

Yesterday afternoon the Red and a few weaknesses comparing him to structural steel and the parachute Black held their final workout before Hal Chase. On thinking things over, jump. As for us, we cannot turn back meeting Mt. Allison. Coach Goodine I'm pretty mad about that myself. now. Ours not to reason why; ours stated after the drill that he will start We positively have no right to be but to do and die. So-

Don MacKinnon at centre with Cec wrong twice. Bill, as a third-year Back up the armored truck! We're Coveney at right and Bob Burgess at first baseman, didn't have a few off to the Polo Grounds!

Black Hawks First All-American Puck

Outfit, It Is Claimed The Chicago Black Hawks of the ting men generally stick to the cham-National Hockey League with lean-

ings toward an All-American team, could right now man the rearguard posts with a United States quintet, Odd Bits From Mike Karakas, goal, born Aurora, Minnesota; Roger Jenkins, born Appleton, Wisconsin; Virgil Johnson, The Sport World born Minneapolis, Minnesota; and This latter, though, is becoming in- | Alex. Levinsky, born Syracuse, N.Y.

creasingly difficult. Only a few years Their versatile defence and forward point on an assist. That brought his ago, an official of one of the local player, Earl Seibert, has called Spring total up to 14 goals and 12 assists for clubs waylaid an elderly reporter on field, Mass, his home for the past his way into the ball park and let five years, though born in Kitchener, The reigning king of the bad men him have one full on the cucumber, Ont. The Hawks also have the only "Slippery Sam" of the New York is still Allan Shields of Montreal Ma- sending him to the hospital. The of- American-born manager in hockey, roons, with 65 minutes with the tim- ficial was very contrite about it af- Bill Stewart. Doc Romnes, clean-players. But his crown might topple any terward, explaining that he wouldn't ing centre of the club, and Louis

unfortunately it had happened, more States hockey products.

JOHNNY QUIGG, SAINT JOHN'S FLASHY BLADESMAN, PLACES FIRST IN EVERY

Scored the Possible of 150 Points By Sweeping the Senior Events; O. Stewart Was Runner-Up; Verna Carter, Moncton, New N. B. Queen

GREENBERG SAYS

YANKS WILL FLOP

For Tigers, Says

"Hank"

were pretty strong, invincible, etc.,

backed up by a continuous inflow of

It got to the point where young fel-

lows didn't want to join the Cardinal

chain. There wasn't room enough for

an immediate major league trial with

some other club are held back by the

Yankees. There isn't room for them

will again bet on the Yankees. Bet-

pion until he's down.

Odd Corners Of

position of athletic head.

Jacobs in Chicago.

But the mer, who bet their money

Herb Kopf, new athletic director

lege, is the first layman to hold the

As soon as Jim Braddock is defn-

fered a job as matchmaker for Mike

fine talent from their farms.

BY END SEASON

Speedy Johnny Quigg, St. John's outstanding flash of the blades, showed his heels to a pack of senior entrants last night at The Saint John Forum to capture the New Brunswick speed skating championship in the Saint John Police A. A. meet. Quigg made a clean sweep of the senior division to take all five events mile race with strong finishes.

Benny Wilson, younger brother of the well known local duet, walked off with three firsts and a second to nose out Len Golding and Len Me-Hank Greenberg predicts the Yanks Geouch, the favorite, in the class for will blow up, collapse or fall down boys under 18.

Alex. Cantley took the special balfmile race in the 16-year-cld division to break a three way tie with Robert Goodwin trailing for second and Me-Geouch hauling up in third place. And he still may be right about Joseph "Tiger" Isaac ran away with the Yanks. It isn't a bad guess, may- rugged opposition in the 14-year-old be. Things like that have happened class to take all his heats and finals before. Once upon a time the Cards in the 220 and 440.

Reg Trites, Moncton, the only entry in the class took a lone third in the longer race to finish in third place behind Vernon Miles. Ladies' senior honors went to Miss Verna Carter of Moncton, who led her club all to advance. The same is sort of mate Jean McLeod in all three evtrue with the Yankees right now. ents. Miss E. Walsh the only local Young fellows who would readily get entry came off with third in all races.

> lish football games this year have drawn 2,405,498 fans..

> Bill Omanski has been chosen as Holy Cross football captain.

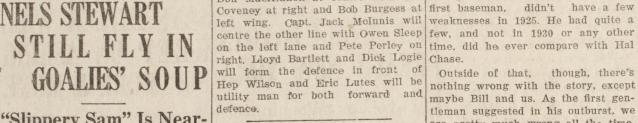
Paul Bowser, former wrestler and promoter of wrestling, is one of the most enthusiastic harness race executives in the country.

Michigan State Norman beat Armand football coach at Manhattan Col- our Tech recently and thereby won its first basketball game in four years undefeated.

University of Chicago's last Big itely through fighting he will be of- | Ten basketball victory was in 1935.

> Bob Spessard, star of the Washington and Lee basketball team, stands

One hundred and twenty-seven Eng six feet seven inches.



Ingram and "Swede" Olsen came to last week, making it just a matter of

defence. SPORT COMPULSORY ROME-Sport will be compulsory

three sports they will take up or continue in 1938.

the season.

ers is just one minute behind.

bounders.

ed for four goals, and he got another

day now, for Art Coulter of the Rang- have had it happen for the world. But Trudel, forward, are also United

right. Lloyd Bartlett and Dick Logie Chase. will form the defence in front of Outside of that, though, there's nothing wrong with the story, except utility man for both forward and maybe Bill and us. As the first gentleman suggested in his outburst, we are pretty much wrong all the time, which, I'm afraid, doesn't greatly alarm us, just so we manage to present

in Italian universities this year. All facts-or legends, if we're reduced to students have been required to state these-in a neat, orderly way; produce a reasonable share of exclusive tidings and hold our jobs.

The Dominion Department of Agriculture has issued a report describing

WHAT EVERY CANADIAN SHOULD KNOW

about The British Market for Canadian Farm Products

It deals with Beef and Store Cattle, Dairy Cattle, Dressed Beef, Horses, Bacon and Ham, Cheese, Butter, Condensed Milk, Dressed Poultry, Eggs, Canned Fruits and Vegetables, Fresh Fruit, Honey, Maple Products, Tobacco, Hay, Alfalfa Meal, Grass and Clover Seeds, Furs.

You may have a copy free

Write to Director, Marketing Service Department of Agriculture, Ottawa

Issued under direction of Hon. James G. Gardiner, Minist

HAVE YOU SMOKED A TURRET LATELY?

E CARNEGIE

EVERY smoker has his own idea about which cigarette suits him best. We do not say that Turrets will appeal to everyone, but we do think that in his own interest, everyone ought to give them a trial. For Turrets are a mild, light smoke, made from a blend of fine Virginia tobaccos. No other cigarette tastes quite the same-the unique and original Turret blend takes care of that. Even the Turret package is unusual-it has a handy calendar on the back to keep you up-to-date. So, if you haven't smoked a Turret lately, try a package today! Imperial Tobacco Company of Canada, Limited.

"You may win a man over to your way of thinking by sheer force of logic but usually it doesn't pay to try. There's an easier way. The secret is simple. Let him think the idea is his. Then he'll be for it 100%. We all have more faith in our own ideas than in those that come to us (second hand."

And he did. There was nothing unusual in his sugges-

ions, but when finished, the sketches represented his

"He bought them, of course, and has bought scores of

others since. He feels that he is helping to create the

ideas and he was all for them.

designs-and so he is:



"A certain well-known designer of women's dresses learned this truth, after trying to sell her sketches to a large dress manufacturer without success. One day, she brought in half a dozen unfinished sketches. She asked the buyer to do her a little favour-to tell her how to finish them up so his firm could use them."



"This simple technique works extremely well, because no man likes to feel that some one else's ideas are being forced upon him.

"So, instead of presenting complete ideas, offer suggestions. Let the other man think out the conclusions for himself.'

