

# Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

## TUESDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Vocal Selections  
6.45—Closing Stock Quotations  
7.00—Rakov's Orchestra  
7.30—Weekly Song Sheet  
8.00—Chateau Laurier Orch.  
8.15—Major Bill  
8.30—Organ Recital  
8.45—Talk  
9.00—Big Town  
9.30—Al Jolson Show  
10.00—Symphonic Series  
11.00—From Sea to Sea  
12.00—Sign Off

**CKAC, MONTREAL, 730 K.**  
6.15—Summary and weather  
6.20—Planologie  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—Programme Valda  
8.00—L'Ecole de Hockey de l'Air  
8.15—Song Time  
8.30—Queens Hotel Trio  
8.45—The Don Juan of Song  
9.00—The Provincial Hour  
10.00—Di So-Ma  
10.45—Silver Strings  
11.15—Westinghouse Newscast  
11.30—Del Casino, Songs  
11.45—Four Stars  
12.00—Molson Sports Reporter  
12.30—Orchestra

**WEAF, NEW YORK, 660 K.**  
6.00—Songs by Carlotta  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Science in the News  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.35—Today's Sports  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Local Varieties  
8.30—Stelne Bottle Boys  
8.45—Benno Rabinoff  
9.00—Johnny Presents  
9.30—Lady Esther's Serenade  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Serenade  
12.00—Violin in the Night  
12.15—Orchestra  
12.30—Orchestra

**WABC, NEW YORK, 860 K.**  
5.00—Myrt and Marge  
5.15—Bob Byron, whistler  
5.30—Story of Industry  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Dear Teacher  
6.45—Dorothy Gordon's Corner  
7.00—All Hands on Deck  
7.30—Press Radio News  
7.35—Sports Resume  
7.45—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Famous Actors' Guild  
9.00—Newspaper Drama  
9.30—Al Jolson Show  
10.00—Watch the Fun Go By  
10.30—Jack Oakie College  
11.00—Swing School  
11.30—Russell Dorr, Baritone  
11.45—Four Stars  
12.00—Tomorrow's News Tonight

**WBZ, BOSTON, 990 K.**  
6.00—Peggy Wood Calling  
6.15—Edward Dacies  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—String Time  
7.30—Press Radio News  
7.35—Tony Russell, Tenor  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
9.30—Edgar A. Guest  
9.00—Husband and Wives  
11.00—To be Announced  
10.30—Roy Shield Review  
11.00—Gen. Hugh Johnson  
11.30—Orchestra  
11.45—Past Masters' Program  
12.00—Vagabonds  
12.15—King's Jesters

**WTIC, HARTFORD, 1040 K.**  
6.00—Dick Tracy  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Sports Roundup  
7.30—Wrightville Clarion  
7.45—Waltz Serenade  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—True or False  
9.00—Johnny with Russ Morgan  
9.30—Wayne King's Orchestra  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Dale Carnegie  
12.00—News

## WEDNESDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Adventures of Jamie and Josie  
6.45—Closing Stock Quotations  
7.00—Orchestra  
7.30—To be Announced  
8.00—LaSalle Cavaliers  
8.15—Major Bill  
8.30—Organ Recital  
8.45—Science at Work  
9.00—One Man's Family. ...  
9.30—Melodic Strings  
10.00—The Red Ledger  
10.30—Spotlight Parade  
11.00—String Quartet  
11.30—CBC Singers  
11.45—Sign Off

**CKAC, MONTREAL, 730 K.**  
6.15—Social Announcements  
6.15—Summary  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—L'Amour Contre la Haine  
8.00—Melody Time  
8.15—Le Cure de Village  
8.30—Malenfant and Daunals  
8.45—Don Juan of Song  
9.00—Les Montagnards de Quebec  
10.00—Chantons en Choeur  
11.00—La Ligue des Proprietaires  
11.15—Westinghouse Newscast  
11.30—Patti Chapin, Songs  
12.00—Molson Sports Reporter  
12.30—Orchestra

**WEAF, NEW YORK, 660 K.**  
6.00—Not for Ladies  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—America's Schools  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.35—Songs  
7.45—Billy and Betty  
8.00—Orchestra  
8.15—Uncle Ezra  
8.30—Swing Harmonicas  
8.45—Jean Sablon  
9.00—One Man's Family  
9.30—Lady Esther's Serenade  
10.00—Town Hall Tonight  
11.00—Hit Parade  
11.45—Alstair Cooke  
12.00—Orchestra  
12.15—Ink Spots  
12.30—Orchestra

**WABC, NEW YORK, 860 K.**  
5.00—Curtis Institute  
5.45—Dr. Dafee  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Children's Corner  
6.45—To be Announced  
7.00—Jack Shannon, Songs  
7.15—Four Stars  
7.30—Press Radio News  
7.35—Orchestra  
7.45—The Singing Walters  
8.00—Poetic Melodies  
8.15—Hobby Robby  
8.30—Arolan Trio  
8.45—Boake Carter  
9.00—The Cavalcade of America  
9.30—Texaco Town  
10.00—Chesterfield Presents  
10.30—Colonel Jack  
10.00—Gang Busters  
11.30—Del Casino, Songs  
12.00—Tomorrow's News Tonight  
12.30—Orchestra

**WBZ, BOSTON, 990 K.**  
6.00—Neighbor Nell  
6.15—The Four of Us  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.35—Jack Baker, Tenor  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
8.45—Charlotte Landing, Soprano  
9.00—Eddy Duchin  
9.30—To be Announced  
10.00—Musical Comedy Hits  
11.00—Gen. Hugh Johnson  
11.15—Songs  
11.30—Waltz Interlude  
12.00—Vagabonds  
12.15—King's Jesters

**WTIC, HARTFORD, 1040 K.**  
6.00—Dick Tracy  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—The Revelers  
7.30—Wrightville Clarion  
7.45—Unemployment Compensation  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Sting Ensemble  
8.45—Chandu  
9.00—One Man's Family  
9.30—Orchestra  
10.00—Town Hall Tonight  
11.00—Your Hit Parade  
11.30—Orchestra  
12.00—Orchestra

## FOR HAIR-RAISING DRAMA



Alice Reinheart, NBC actress, thinks this is a good way to keep her curls calm during an exciting dramatic broadcast.

It isn't only the men of radio—Bing Crosby with his battered felt hat and Jack Benny with his cigar—that go in for personal "props" during broadcasts.

NBC's tiny brunette actress, Alice Reinheart, has taken to wearing a kerchief over her curls, co-ed style, as she plays dramatic roles before the mike. More can be said for Alice's choice than for Bing's and Benny's in this respect—the kerchief or "babushka" is at least in high fashion favor. Peasant-like head coverings in all manner of printed cottons, silks and velvets are being worn by smart New Yorkers for everything from sports to formal dances.

The college girls started it, wearing kerchiefs on the campus to keep their hair from blowing. Alice uses it during tense melodramatic action.

### SWINGING THROUGH

Fred Allen, who hates crowds, was inadvertently caught in a Times Square throng. It was nearly two hours before Fred could extricate himself from the mob and get home. "Where have you been?" asked Portland Hoffa. "I've just been to a jam session," said Fred.

## Ross Taps New Source Of Old Irish Ballads

Lanny Ross, singing star of NBC's Hollywood Mardi Gras program, has engineered a deal with the research department of the University of Chicago which will keep him well supplied with hitherto unpolarized Irish songs. That institution's music research staff is searching for unpublished ballads from the pens of early Irish and Scotch composers.

Lanny has been given access to the research department's records and is having any likely looking songs mailed to him in Hollywood, where he tries them out at home. When he finds one that he thinks has possibilities, he will sing it over the air.

The Hollywood Mardi Gras program, starring comedians Walter O'Keefe, Charlie Butterworth and Cliff Arquette and Raymond Paige's orchestra, is heard on Tuesdays over the NBC-Red Network at 9.30 p.m., EST., under the sponsorship of Packard.

## News From Hollywood Radio Front

"Hollywood Mardi Gras" boasts two sets of twins in Maestro Raymond Paige's 72-voiced chorus. Two hundred Boy Scouts were in the audience when Joe Penner saluted the Scout organization on its 28th birthday the other Sunday.

Announcer John Conte made an anonymous appearance on Phil Baker's program recently doing a pair of comedy parts.

While in New York, Edward G. Robinson, "Big Town" star, drew an invitation from Columbia University to talk on crime and racketeers.

Wilbur Hatch, CBS maestro, arranged, rehearsed and broadcast the music for four major drama shows in three days recently.

Don Prindle, scripter for Joe Penner, believes part of the new snap to the show is due to the fact that the cast now has a day of rest between rehearsal and broadcast.

Martin Gabel, male lead of "Big Sister," refuses to desert radio in spite of tempting movie offers.

Bill Demling, former announcer for Phil Baker, is assisting on commercials and writing for "Hollywood Mardi Gras."

Rainger & Robin, expert musicians as well as music-makers, are sought constantly to play their songs over the air, but prefer to stick to writing.

Al Jolson is such a radio fan he has his private swimming pool equipped with dials so he can tune his favorite programs from any spot in the pond.

Carlton Kadel gets a great deal of fan mail, but the letter he looks forward to is a weekly note from a Baltimore woman whose criticisms Carlton has found valuable, though she has never worked in radio.

Though she doesn't do it on the air, Paula Winslowe is an expert mimic and has broken up many a Hollywood party by her take-offs on stars.

Clarence Muse has given numerous aspiring air performers their first boost by listening to their early-morning programs.

As an experiment, Phil Baker omitted his accordion solo recently for the first time in his radio career.

Aunt Jenny receives fan mail from many chefs who are constant listeners to her CBS morning broadcasts.



## HAD LEAD IN WAGNER OPERA

Kirsten Flagstad and Lauritz Melchior sang the leading roles in the broadcast performance of "Lohengrin" heard in full Saturday, February 19, direct from the stage of the Metropolitan Opera over the NBC-Blue Network.

Mme. Flagstad and Melchior are considered the greatest of Wagnerian sopranos and tenors. Mme. Flagstad has been a reigning sensation at the Metropolitan since her debut there in 1935. So great is her popularity that she has opened at the Met two years in succession and is one of the most frequently heard stars during the regular season.

Melchior sang the "Lohengrin" role for the first time in Hamburg in 1927 and has since sung it in many cities in Europe and the United States, including Boston, Chicago, Philadelphia, Baltimore, Cleveland, Rochester, San Francisco and Los Angeles.

The complete cast for the performance was:

King Henry, Ludwig Hofmann, bass.  
Lohengrin, Lauritz Melchior, tenor.  
Elsa of Brabant, Kirsten Flagstad, soprano.  
Telramund, Julius Huehn, baritone.  
Ortrud, Karin Branzell, contralto.  
The King's Herald, George Cehanovsky, baritone.  
Conductor, Maurice de Abravanel.  
Stage Director, Leopold Sachse.  
Chorus Master, Konrad Neuger.



Lauritz Melchior is Lohengrin in the opera of the same name to be broadcast over NBC from the Metropolitan Opera on Saturday, February 19.

## Early Training Benefited This Radio Entertainer

Carlton Kadel's early training in radio in Chicago and Los Angeles has stood him in good stead for his assignments on the big-time air shows.

When radio was a pup, Carlton was called upon to announce, produce, write continuity and act. The training in continuity departments has given him a sense of balance for commercial copy so that sponsors now readily give him leeway to edit the "plugs" he is to read on the air. His acting ability came to his aid in "Big Town" and the Paul Whiteman show, although he was signed for both as commercial announcer. On the former he plays various straight parts and on the Whiteman program he stooges whenever necessary.



"Resurrection", the radio play by Horace Brown, of the CBC script staff in Toronto, which was produced on Rudy Vallee's hour last November will be reproduced in the March issue of "Radio Mirror." This will be a real tribute to the Canadian author of one of the most eloquent radio scripts written about the heroes of the World War. The play is in monologue form.

# HERE COMES PACKARD FOR 1938

-the only cars that can make you all these promises!

**MIRACULOUS RIDE**—The new Packard Six and new Packard Eight (formerly called Packard 120) bring you the gentlest ride ever offered to motorists—a ride that literally re-makes roads!

**UNEQUALLED SAFETY**—These new Packards are outstanding in safety. Side-sway is eliminated and the danger of skidding is tremendously reduced.

**REVOLUTIONARY REAR END**—The foregoing things have been accomplished by a trio of epochal improvements which now bring the effect of independent wheel suspension to the rear end.

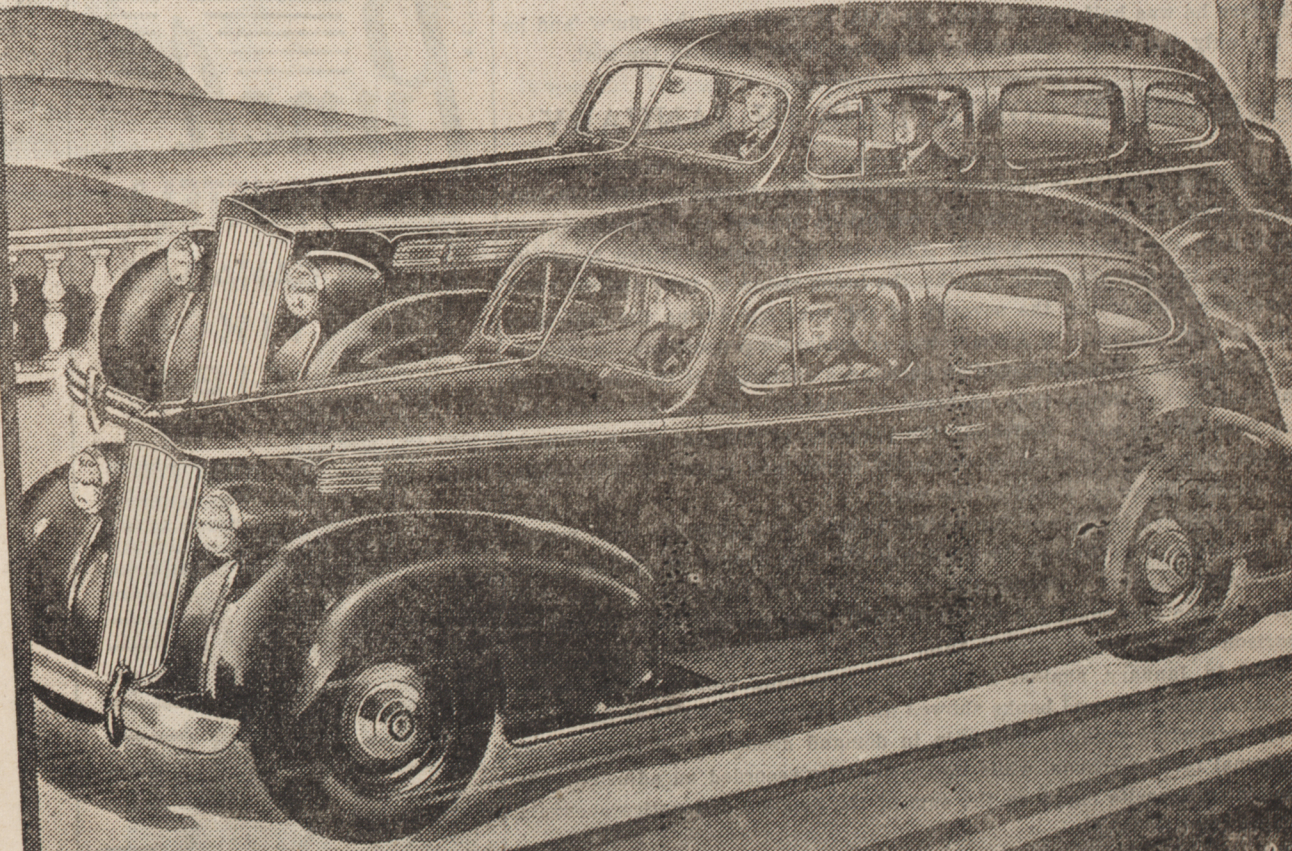
**NEW QUIET BODY**—As a result of years of research in cooperation with a great University, Packard brings you a really quiet all-steel body with an all-steel top.

**MORE LUXURIOUS SIZE**—Both the Packard Eight and Packard Six are seven full inches longer in wheelbase than last year. Bodies are far wider. Trunks challenge those of any cars for roominess.

**SERVICE NEEDS CUT**—The need for service is still further reduced. Example: Chassis lubrication is now needed only twice a year!

**ENDURING BEAUTY**—The famous Packard lines are now more beautifully streamlined than ever. But they still proclaim your car a Packard, still guard it from early style obsolescence. Only Packard gives you both long mechanical life and long style life!

**EASY AVAILABILITY**—YOU can afford one! See your Packard dealer. He will give you proof that, if you can afford to buy and operate any new car, you can afford to buy and operate a Packard!



NEW 1938 PACKARD SIX & EIGHT {FORMERLY CALLED THE PACKARD 120}

YOU HAVE A DATE TUESDAY EVENINGS  
Each Tuesday evening, at 9:30 E. S. T. over the N. B. C. Red Network, Packard brings you one of the most entertaining full-hour shows on the air! Lanny Ross, Charles Butterworth, and Florence George head a brilliant cast of the topmost stars of radio, stage or screen!