#### THE DAILY MAIL, FREDERICTON, N. B. FRIDAY, MARCH 18, 1938

Page Thra

#### NBC PERSONALITIES, BENNETT KILPACK Hollywood Is Now In Throes of New Fads TO BE HEARD IN CANADA OVER CBC 19TH Theatre of the Air Many an actor has heard the fate- that of an old maid. The girl was Hollywood, the world's fad center. ful words "you're not the type" tos- persistent and declared that she is now in the throes of two pastimes sed at him. Bennett Kilpack was no wouldn't mind the role. She merely bowling for development of brawn exception. He didn't even look the wanted a chance. Kilpack impressed and "Indications" for mental exercise. seventh annual series of complete op- Radio Sponsors Follow ALL TIMES ATLANTIC STANDARD TIME

#### FRIDAY'S PROGRAMMES

### SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP. This is the official programme This is the official programme which you are entitled to receive over which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and Stations CFNB, CHSJ, CKCW, and CHNC. CHNC.

CBC, OT FAWA, 550 K. 6.00-Program Resume 6.15-Don Winslow 6.30-Piano Recital 6.45-Closing Stock Quotations 7.00-Orchestra 7.30-Golden Journeys 8.00-Orchestra 8.15-Major Bill 8.30-Kathleen Stokes, Organist 8.45-Canadian Portraits 9.00-Song Sheet 9.30-Topics of the Day 9.45-Sam Slick 10.00-Hollywood Hotel 10.30-Bamberger Symphony Orch, 11.00-Canada 1938 11.45-I Shall Never Forget 12.00-Sign Off

CKAC, MONTREAL, 730 K. 6.00-Social Announcements 6.15-Summary 6.30-Song and Music 6.45-The Fireside Program 7.15-Don Juan of Song 7.30-Radio Reportage 7.45-Melodies Francais 8.00-Music for Madam 8.15-Le Cure de Village 8.30-Rimettes et Chansonettes 8.45-Le Soir a La Veillee 9.00-Gratien Gelinas 10.00-Hollywood Hotel 11.00-Elmer W. Ferguson 11.15-Westinghouse Newscast 11.30-To be Announced 12.00-Molson Sports Reporter 12.30-Orchestra

WEAF, NEW YORK, 660 K. 6.00-Dick Tracy 6.15-Vocal Selections 6.30-Jack Armstrong 6.45-Little Orphan Annie 7.00-Education in the News 7.15-Rhythmaires 7.30-Press Radio News 7.45-Orchestra 8.00-Amos 'n' Andy 8.15-Uncle Ezra 8.30-Commentator 9.00-Cities Service Concert 10.00-Waltz Time 10.30-True Stories 11.00-Campana's First Nighter 11.30-Jimmy Fidler 11.45-Dorothy Thompson 12.00-Ink Spots 12.15--Orchestra 12.30-Orchestra 1.00-Orchestra

WABC. NEW YORK, 860 K. 5.00-Bob Byron, Whistler 5.15-Sing and Swing 5.30-Bon Voyage 6.00-Salvation Army Staff Band 6.15-Three Treys 6.30-Ray Heatherton, Songs

CBC, OTTAWA, 550 K. 6.00-Orchestra 6.15-Orchestra 6.30-Norman Thomas 6.45-Closing Stock Quotations 7.00-Music by Meakin 7.30-Orchestra 8.00-Germany Salutes Canada 8.30-Book Review 8.45-Orchestra 9.00-Nutrition 10.00-N.H.L. Hockey Broadcast 11.30-NBC Symphony Orchestra 12.00-Sign Off CKAC, MONTREAL, 730 K. 6.30-Orchestra 6.45-Classical Interlude 7.00-Chorus 7.30-Reporter 8.00-Swing Club 8.30-Piano 9.00-Old Fashioned Spelling Bee 9.80-Folklore 10.00-Musical 11.00-Organist 11.30-Orchestra 11.45-Patti Chapin, Songs 12.00-Molson Sports Reporter 12.30-Orchestra

WEAF, NEW YORK, 660 K. 6.30-Stamps 7.00-El Chico 7.30-Press Radio News 7.35-Sports 7.45-Religion in the News 8.00-Kindergarten 8,30-Dramatic Critic 8.45-Songs 9.00-Believe It or Not 9.30-The Log Cabin 10.30-American Postraits 11.00-NBC Symphony

1.00-Orchestra

WABC, NEW YORK, 860 K. 5.15--The Dancepators 5.45-Orchestra 6.30-Orchestra 6.45-Dorothy Gordon's Corner 7.00-Columbia Concert Hall 7.25-Press Radio News 7.30-Eddie Dooley's News 7.45-Orchestra 8.00-Saturday Night Swing Club 8.30--Carborundum Band 9.00-Your Unseen Friend 9.30-Johnny Presents 10.00-Professor Quiz 0.30-All in Fun 1.00-Your Hit Parade 1.45-Patti Chapin, Songs 2.00-Orchestra 2.30-Orchestra

WEZ. BUSTON, 990 K.

1.00-Orchestra

## "CARMEN", LAST OF MET BROADCASTS,

part. In fact, he studied electrical upon her the difficulty of such a part. engineering, got a degree and thenhe became an actor. You've heard The girl was Bette Davis.

him on the air 'as NBC's Mr. Keen, CANADIAN BROADCASTING CORP. Tracer of Lost Persons.

> training, weren't in great demand in ed Bette Davis and she was engaged. this country, so Kilpack thought he might put to use the training he had in England in amateur theatricals Why not try acting? He did, and his

first job behind the footlights in America was in "Othello". He was cast as Cassio and clicked.

Stage Success Wedded to the theatre, he made a emarkable record in quick time. In 1912 he played "Afife" in Otis Skinner's "Kismet" at the Knickerbocker Theatre in New York. Later he played in "Samson" with William Gillette and toured widely with Sir Ben Greet's famous Shakespearean players. In this company also was Douglass Ross, father of Lanny Ross, radio singer, and Charles Webster, noted NBC actor. In 1927, Charles Schenck, an NBC director, asked Actors Charles Webster and Harry Neville to suggest someone to play the lead in "The Wayside Inn," one of radio's first attempts at the dramatic serial. They

recommended Kilpack, with whom they were playing at the Brooklyn Institute. He was auditioned and given the lead in the new serial.

Kilpack portrayed an English character in that radio dramatization, but in subsequent shows his field became varied. Perhaps his most succesful part was done behind the twang of a "way down easter." As "Cefus" and "Laith" in the famous "Sunday Night Just one of Fred's friendly gag rou- Lake Arrowhead jaunt. at Seth Parker's," Bennett became an American institution. Seth Parker was a great success and Kilpack toured with the company on two coast-to-coast trips. The culmination of the first tour was ten weens in Hollywood and the filming of "Way Back Home," starring the entire Seth in Kilpack's theatrical career occur- his show. red several seasons ago when he was running his own stock company at Ogunquit, Maine: A young blond girl asked Kilpack for a role in the new was no use. The only part left was

But for compensation, Kilpack was center a block from the Columbia Bizet's "Carmen", with Bruna Castaresponsible, in a measure, for Miss Playhouse where he broadcasts, and gna in the title role, on Saturday, Kilpack was born an Englishman. Davis' participation in "Way Back in a bowling alley at Palm Springs. March 19, beginning at 2.00 p.m. EST He studied at St. John's College at Home" when it went into production His skill is challenged by his man- over the NBC-CBC networks. The Leatherhead and graduated from in Hollywood. When an ingenue with ager, Monroe Goldstein, Jimmy Grier commentator will be Milton Cross, must follow these rules religiously or Finsbury Technical College. About 30 a Southern accent was rejected for Julie Gibson, Tiny Ruffner, and Clark veteran opera announcer and the opyears ago he decided he would try a part, Kilpack recalled that a young Andrews, producer of "Big Town". era will be heard in Canada as an in- yanked off the air without further xehis luck in America. But young Brit- actress in pictures had just the right Ruffner gives Joe the stiffest compe- ternational exchange feature. ish engineers, even with the best of New England accent. He recommend- tition.

Radio vs. Screen

Though he says he enjoyed his ten weeks of picture making, Kilpack is convinced that for the actor there is no place like radio. It is taking the place of the stock company as a training ground for versatility. "The

Peggy Cartwright, his wife.

tines.

ing aircasts.

funny to everyone but the contestdifference between radio and the stage and screen," says Kilpack, "is ants, who are in dead carnest about that in radio, if the actor can portray the whole thing. If you are a visitor in Al Jolson's the character accurately by voice, home on a Saturday night, you would that alone makes the role. But on the probably see Al making motions like stage and screen it is just the oppomute, barking like a dog, and rollsite. He must first look the part even

if his voice is totally out of characing on the floor. His playmates include his wife, Ruby Keeler; Ted "No other force can help actors, young ones as well as veterans, as

Writers Red Corcoran and Ken does the radio. Another evil which Browne. radio has destroyed as far as the ac-Raymond Paige attended a "musitors are concerned is 'type casting.' In radio an actor might portray sevcale" the other night at which nary

a note was heard. The affair, given eral different types of characters in a single day. While in the other fields by Cecil Frankel, Los Angeles patron if an actor has a success in one type of the arts, in honor of Arthur Rubenstein, famous concert pianist, soon behe is always associated with that pargan to resemble a puppet show, with ticular role.'

Rubenstein, Edith Mason, Chicago opera star, and Mario Chamlee, Met. Ann Tenna Tells All tenor, as the leading performers in Phil Baker dedicated his newest

ong "With Love to You, Darling," to Bob Ripley seldom refuses to appear Peter Van Steeden invariably is at benefit shows. handed a script with a lot of trick Jack Benny liked bob-sledding more

words during a Fred Allen rehearsal. than any other activity during his Frank Black does the arrangements Rush Hughes is never without a hat for several major radio quartettes. ilted way back on his forehead dur-Louise Fitch loves to sew and always has a needle and thread handy Kate Smtih is an expert dancer, to restore missing buttons to their proper places on suits and coats for

and knows many difficult steps. Fred Allen rushes from his broad- studio co-workers . . . . especially cast to a radio whenever the net- the bachelors. Parker company and Bette Davis. I works broadcast an important fight, Arthur Godfrey can ad-lib a three-

atop his Brooklyn home. Richard Himber, batoneer on the in which he has all the more importnew Lou Holtz CBS show, is one of ant by-line stories he has written show, and Kilpack explained there the few red-headed bandleaders in during his extensive newspaper carradio. eer.

Ringing down the curtain on the An ardent devotee of the ball-roll- era broadcasts from the Metropolitan In despair, she finally went away. ing game is Joe Penner, who indulg- Opera's regular season, the National es in the sport at a new recreation Broadcasting Company will present

The Don Jose of the performance of charades, is "making monkeys" John Brownlee, Australian baritone, celebrities. The participants panto- toreador, Escamillo. Susanne Fisher heard about mime the title of a song or bookwill sing Micaela. The conductor will thus throwing them into high gear be Gennaro Papi.

in making their antics screamingly heard direct from the great stage of fictitious.

the Metropolitan Opera House.

Opera and the Opera Comique.

Bruna Castagna joined the Metro-

politan in 1936 after having sung at Milan and Buenos Aires. She also Metropolitan contraltos.

an "Indications" game which left

none of them with a vestige of dignity Paige frequently gives "Indications" parties at his own home and "the

sky's the limit" when Walter O'Keefe, Lanny Ross and members of the production staff of "Hollywood Mardi Gras" chose up sides.

Other partisans of the past time are Phil Baker, Wilbur Hatch, Don Prindle, Carlton KaDell, Bob Burns and Paula Winslowe.

Some Strict Rules

Sponsors of radio programs face a large number of "musts" and "don'ts" in regard to their broadcasts. They tice.

Henry Klein, producer of the Tues-"Indications," a complicated form will be Rene Maison, Belgian tenor. day night "It Can Be Done" show, offers a compilation of the more imout of most of the radio and screen will have the role of the swaggering portant rules which you may not have

> For instance, dramatized commercials, when involving statements for The final broadcast from the regu- doctors, dentists, etc., must be read lar New York season rounds out a by living members of the profession series of seventeen complete operas, reciting actual experiences. Otherincluding five of the eight novelties wise, explanation must be made by and revivals of the 1937-38 season, the announcer that the scenes are

When a living character is imper-Susanne Fisher is the only new sonated then announcement must be voice in the "Carmen" cast; it will be made at least once in the program Shapiro, his accompanist; Ben Lar- her first attempt of the season in the that impersonations were made. Most son, producer of his radio show; and role of Micaela. Miss Fisher, an Am- sponsors have found out that price erican, joined the Metropolitan Opera comparisons must not be used. The several seasons ago after having sponsor is not allowed to refer to any sung with great success at the Paris competitor of his product, whether the reference be derogoratory or laudatory.

> The use of the Diety's name is acceptable only when used reverently sang two seasons with the New York or as part of a standard classic. Also, Hippodrome Opera Company. Miss there must be no testimonials which Castagna is now one of the leading cannot be authenticated.

> > No advertising matter or announcements, or programs which may in the opinion of the network be injurious or prejudicial to the interest of the public

No appeal for funds to a program. The networks cannot act as distributors for the merchandise of its customers.

All continuities, including the words of all spoken lines as well as the wording of commercial announcenents must be submitted to the networks at least forty-eight hours in advance of the broadcast except when the nature of the program does not so permit.

Those are but a few of the many etwork policies which the sponsor must observe if he wishes to retain his time. The list of rules is so long that in many instances one or two are neglected. However, most of these slips are usually caught before the program goes on the air.

YOU HAVE A DATE TUESDAY EVENINGS

stage or screen!

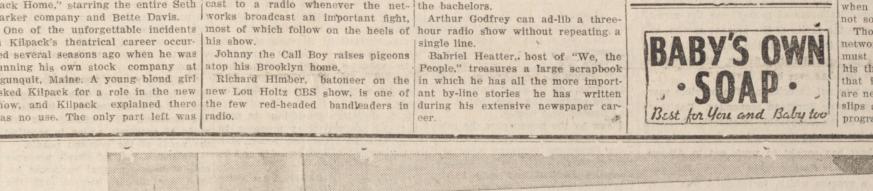
FORMERLY CALLED

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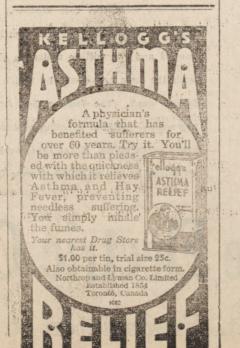
7.60-Margaret Daum, Soprano 7.30-Press Radio News 7.35-Sports Resume 7.45-Federation of Jewish Charities 8.00-Poetic Melodies 8.15-Song Time 8.30-Jay Freeman and His Orch. 8.45-Boake Carter 9.00-Hammerstein Music Hall 9.30-Hal Kemp's Dance Band 10.00-Hollywood Hotel 11.00-The Songshop 11.45-To be Announced 12.00-Tomorrow's News Tonight

WBZ, BOSTON, 990 K. 6.00-Dance Interlude 6.15-Don Winslow 6.30-Orchestra 6.45-Tom Mix 7.00-Organist 7.30-Press Radio News 7.35-Revelers 7.45-Lowell Thomas 8.00-Mary Small, Songs 8.15-Four of Us 8.30-Lum and Abner 8.45-Tenor 9.00-Grand Central Station 9.30-Death Valley Days 10.00-Singer 10.30-Orchestra 11.00-Boxing 11.30-Detective Series 12.00-News 12.15-Music as You Desire 12.30-Orchestra 1.00-Orchestra

WTIC, HARTFORD, 1040 K. 6.00-Dick Tracy 6.15-Songs 6.30-Jack Armstrong 6.45-Little Orphan Annie 7.00-News 7.15-Revellers 7.30-Wrightville Clarion 7.45-History in Headlines 8.00-Amos 'n' Andy 8.15-Uncle Ezra 8.30-George and Bea 8.45-Chandu 9.00-Lucillee Manners 10.00-Waltz Time 11.00-The First Nighter 11.30-Jimmy Fiddler 11.45-Dorothy Thompson 12.00-News 12.15-Orchestra 12,30-Orchestra 1.00-Weather

6.45-Orchestra 7.00-Rakov's Orchestra 7.30-Press Radio News 7.35-Vocal Program 8.00-Message of Israel 8.30-Uncle Jim's Question Bee 9.00-Orchestra 9.30-Linton Wells 10.00-National Barn Dance 11.00-Gun Smoke Law 11.30-To be Announced 12.00-Orchestra 12.30-Orchestra 1.00-Orchestra

WTIC, HARTFORD, 1040 K. 6.00-Top Hatters 6.30-Calling All Stamp Collectors 7.00-News 7.15-Sports Roundup 7.30-Wrightville Clarion 7.45-Medical Talk 8.00-Kindergarten 8.30-Orchestra 8.45-Sports of the Week 9.00-Believe It or Not 9.30-Variety Show 10.00-Orchestra 10.30-American Portraits 11.00-NBC Symphony 12.30-News



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## -the only cars that can make you all these promises !

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literally re-makes roads! UNEQUALLED SAFETY-These new Packards are outstanding in safety. Side-sway is eliminated and the danger of skidding is tremendously reduced.

REVOLUTIONARY REAR END-The foregoing things have been accomplished by a trio of epochal improvements which now bring the effect of independent wheel suspension to the rear end.

NEW QUIET BODY-As a result of years of research in cooperation with a great University, Packard brings you a really quiet all-steel body with an all-steel top. MORE LUXURIOUS SIZE-Both the Packard Eight and Packard Six are seven full inches longer in wheelbase than last year. Bodies are far wider. Trunks challenge those of any cars for roominess.

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NEW 1938 PACKARD SIX & EIGH