

Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OT TAWA, 550 K.
6.00—Program Resume
6.15—Treasure Island
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Germany Salutes Canada
8.00—LaSalle Cavaliers
8.15—Major Bill
8.30—Organ Recital
8.45—Science at Work
9.00—One Man's Family
9.30—Melodic Strings
10.00—The Red Ledger
10.30—Spotlight Parade
11.00—String Quartet
11.30—CBC Singers
11.45—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Red Rose Tea
6.30—Continental Varieties
6.45—The Fireside Program
7.15—Don Juan of Song
7.30—Le Reporter Salada
7.45—L'Heure de la Gaiete
8.00—Vocal Trio
8.15—Le Cure de Village
8.30—Markowski Trio
8.45—Blue Coal
9.00—La Chanson Express
10.00—Chantons en Choeur
11.00—To be Announced
11.15—Westinghouse Newscast
11.30—Orchestra
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 680 K.
6.00—Dick Tracy
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Top Hatters
7.30—Press Radio News
7.45—Orchestra
7.55—Songs
8.15—Uncle Ezra
8.30—Talk
8.45—Variety Program
9.00—One Man's Family
9.30—Tommy Dorsey
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alstair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Curtis Institute
5.45—Dr. Dafee
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Stepmother
6.45—Hilltop House
7.00—Dear Teacher
7.15—News
7.30—Boake Carter
7.45—Lum and Abner
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolan Trio
8.45—Adult Education
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Ben Bernie
11.00—Gang Busters
11.30—Songs
12.00—Orchestra
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Dance Interlude
6.15—Don Winslow
6.30—Singing Lady
6.45—Tom Mix
7.00—Reporter
7.30—Organist
7.45—Revellers
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keen
8.30—To be Announced
8.45—Vocal Varieties
9.00—Midweek Function
9.30—Harriet Parsons
10.00—Orchestra
11.00—Choir
11.15—Songs
11.30—Minstrel Show
12.00—Reporter
12.15—Kings' Jesters

WTIC, HARTFORD, 1040 K.
6.00—Dick Tracy
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarie
7.45—Jean Sablon
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—String Ensemble
8.45—Chandu
9.00—One Man's Family
9.30—Orchestra
10.00—Town Hall Tonight
11.00—Your Hit Parade
12.00—Orchestra

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OT TAWA, 550 K.
6.00—Program Resume
6.15—Treasure Island
6.30—Alice in Wonderland
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—The Witching Hour
8.00—From the Pacific
8.15—Major Bill
8.30—Organ Recital
8.45—A Westerner Looks About
9.00—Royal Yeast Program
10.00—CBC Dramatic Hour
11.00—Kraft Music Hall
11.30—NBC Night Club
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Red Rose Tea
6.30—Continental Varieties
6.45—The Fireside Program
7.15—Gypsy Serenade
7.30—Salada Reporter
7.45—Histoire des Femmes Celebres
8.00—Le Cib Sportif
8.15—Association Des Marchands
8.30—Dramatic Program
9.00—Kate Smith Hour
10.00—Major Bowes Amateur Hour
11.00—The King and the Song
11.15—Westinghouse Newscast
11.30—Gypsy Orchestra
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 680 K.
6.00—Dick Tracy
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Orchestra
7.30—Press Radio News
7.45—Joan Edwards
7.55—Orchestra
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer Revue
9.00—Rudy Vallee and Guest Artists
10.00—Good News of 1938
11.00—Kraft Music Hall
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Science Service Series
5.15—Eton Boys
5.30—Goldbergs
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.45—Hilltop House
7.00—Let's Pretend
7.30—News
7.45—Doris Rhodes
8.00—Poetic Melodies
8.15—Screenscoops
8.30—We the People
9.00—Kate Smith Hour
10.00—Major Bowes' Hour
11.00—Essays in Music
11.30—Hollywood Showcase
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Dance Interlude
6.45—Tom Mix
7.00—News
7.30—Musical
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keen
8.30—Orchestra
9.00—March of Time
9.30—Barry McKinley
10.30—Meeting of the Air
12.00—News
12.15—Music
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Dick Tracy
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Sports Roundup
7.30—Wrightville Clarion
7.45—Orchestra
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Encores
8.45—The Spotlight
9.00—Rudy Vallee's Variety Show
10.00—Good News for 1938
11.00—Bing Crosby
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

BABY'S OWN SOAP
Best for You and Baby too

FOUR CHILD VIOLINISTS SELECTED IN FEDERATION OF MUSIC CONTEST

Four young child violinists, two boys and two girls, selected from more than 2,000 applicants in every part of the United States, were started on their road toward musical fame and possible fortune, when the national finals judges of the National Federation of Music Clubs, audition series picked them as the outstanding musicians from among forty-four city audition winners.

The successful contestants are: Dolores Mairine Miller, 12, of 141-11th Street, Richmond, California; Gloria Jacquelin Perkins, 15, 22-05 93rd Road, Queens Village, N. Y.; Harry Cykman, 15, 418 South 44th Street, Philadelphia, Pa., and Stuart Canin, 11, 422 Beach 48th Street, Edgemere, Long Island, N. Y.

Each of the four children will receive a fine violin hand-made and donated by Tony Wons, radio philosopher, a \$250 cash scholarship awarded by the Vick Chemical Company. Mr. Wons' sponsor, and a trip to New York to broadcast over a nationwide network program next month.

The purpose of the contest, which opened December 20th, was not only to find the most talented child violinist of 16 or under, but to find those with talent who were most needy and deserving of assistance in their struggle for a musical career. In each of the twenty-two audition cities selected by the National Federation of Music Clubs, which conducted the contest, two winning contestants were selected. These were then recorded on electrical transcriptions, from which the judges in the national finals auditions selected the best four.

CHOLERA INFANTUM THE FATAL DISEASE OF CHILDREN



Is a valuable preparation that has been on the market for past 83 years.
It effectively off-sets the vomiting, purging and diarrhoea of cholera infantum.
Price, 50c. a bottle at all druggists or dealers; put up only by The T. Milburn Co., Limited, Toronto, Ont.

The national judges who heard the recordings at the Columbia Broadcasting System Building studios, were: Mrs. Edgar Stillman-Kelley, past national president of the Federation; Josef Szgeti, noted concert violinist and international audition judge, and Louis Persinger, teacher of many famous child violin prodigies, including Yehudi Menuhin, Rugiero Ricci and Gulla Bustabo. The identities or home cities of none of the contestants were known to the judges, each recording merely telling the age and sex of the child who made it. The personal needs and circumstances of each contestant were recorded by the committee, for consideration in the final selections.

While one of the contestants was but eight years of age, and the oldest sixteen, the average age of all the forty-four city winners was 13. The finals had 26 boys and 18 girls as contestants.

The audition cities which produced the city winners included: Boston, New York, Philadelphia, Washington, Greensboro, N. C., Atlanta, New Orleans, Charleston, W. Va., Detroit, Chicago, Cincinnati, Louisville, Memphis, Dallas, Minneapolis, Wichita, Kans., Denver, Salt Lake City, Seattle, Portland, Ore., San Francisco and Los Angeles.

"Don't Catch Cold" Takes Public Favor

Jeanette MacDonald's "Don't Catch Cold" is radio's latest addition to the great American idiom.

Introduced on Vick's Open House as the singing star's program "sign-off," the phrase is being accepted by radio listeners as their own parting salute. Fan letters and personal mail, addressed to Miss MacDonald, her assisting artist, Wilbur Evans, Tommy Freebairn-Smith and Josef Pasternack, close with the admonition. Hollywood newshoys have adopted it as the appropriate "thank you" remark for their transient customers.

The American vernacular has been filled with contributions of radio stars in recent years. Periods of popularity have been enjoyed by Joe Penner's "Til Smash You," Al Jolson's "Mammy," Jack Oakie's "Alma Mammy," Amos 'n' Andy's "Tee Regusted," Eddie Cantor's mad Russian's "Yon Want to Know?" Al Pearce's "I Hope, I Hope, I Hope," and scores of other comedy tag lines.

DOTTED NOTES . . . CAB CALLOWAY

Because Cab Calloway has become so identified with all-white costumes that theatre and ballroom patrons become suspicious when he appears in blacks, browns or maroons, his highness of hi-de-ho has eliminated all color from his wardrobe and will wear nothing but white on his forthcoming tour . . . Duke Ellington made one of his rare appearances as a piano soloist recently for Major Bowes on the Capitol Theatre program over CBS, playing his own compositions, "Sentimental Mood," "Solitude," "Sophisticated Lady," and "Azure" . . . Admirers of Ina Ray Hutton are going wild over the blonde bombshell's new coiffure. She has eliminated her bangs and improved an appearance about which there had been practically no complaints.

. . . Jane Dover, the new vocalist with the Hudson-DeLange orchestra, is only 19, a native of Boston and has been heard with Eddie Duchin, Allan Leifer, Joe Haymes and other bands. . . Chauncey Morehouse, whose battery of tuned drums has enlivened CBS swing sessions, has signed a contract with Irving Mills and makes his initial appearance with his own orchestra at the swing Club in the Bronx on March 13th. . . Career of Sol Meltzer, radio script writer, author and playwright, is being directed by the Mills Artists office. . . Students of Colgate University wrote an unsolicited letter, praising the performance of Eddie DeLange and the Hudson-DeLange orchestra, which played there recently. . . Ina Ray Hutton, the glorifier of swing, is spending a ten day vacation in the Bahamas and Florida. . . Mile. Nadia Boulanger, eminent French woman conductor who will make a guest appearance with the Boston Symphony Orchestra, thinks that jazz is an excellent thing in itself. She says: "I could listen to your Cab Calloway without so much as a shudder, and even with a certain positive enjoyment." . . . Wallace Jones, trumpet player extraordinary, will join the Duke Ellington orchestra before it opens its engagement at the Cotton Club in March.

An almost consecutive route of more than sixteen weeks in theatres will be played by Cab Calloway and his Cotton Club orchestra, beginning with a three week engagement in the New York Paramount theatre starting March 9. It will be as follows:

March 9—Paramount, N. Y. (3 weeks)
April 8—Earle, Washington, D.C.
April 22—Earle, Philadelphia, Pa.
April 29—Stanley, Pittsburgh, Pa.



Radio Caution on COLDS, GRIPPE

A REPRINT of the health advice broadcast over 27 Canadian stations by the makers of "Aspirin" tablets during the present outbreak of colds and gripe.

If you have the slightest suspicion you have a fever, or feel the symptoms of gripe . . . CALL YOUR DOCTOR. Get medical advice on what is the matter with you. Don't attempt self-diagnosis.

At the same time; at the very first indication of a cold, take two "ASPIRIN" tablets with a full glass of water immediately.

This provides QUICK INTERNAL MEDICATION to relieve the symptoms of your cold at its very beginning.

Then . . . crush and dissolve three "Aspirin" tablets in one-third of a glass of water and gargle with this mixture twice. This puts

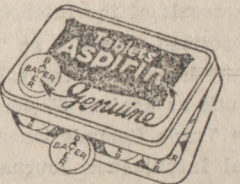
a potent medicinal gargle into direct and immediate contact with the delicate membrane of the throat, and acts to allay irritation and rawness promptly.

Stay indoors if possible; avoid chilling. Drink plenty of water, and citrus fruit juices—oranges and lemons. This frequently hastens recovery.

And—remember—if you feel that you're getting gripe, Call Your Doctor.

"Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get—
ASPIRIN



HERE COMES PACKARD FOR 1938

—the only cars that can make
you all these promises!

MIRACULOUS RIDE—The new Packard Six and new Packard Eight (formerly called Packard 120) bring you the gentlest ride ever offered to motorists—a ride that literally re-makes roads!

UNEQUALLED SAFETY—These new Packards are outstanding in safety. Side-sway is eliminated and the danger of skidding is tremendously reduced.

REVOLUTIONARY REAR END—The foregoing things have been accomplished by a trio of epochal improvements which now bring the effect of independent wheel suspension to the rear end.

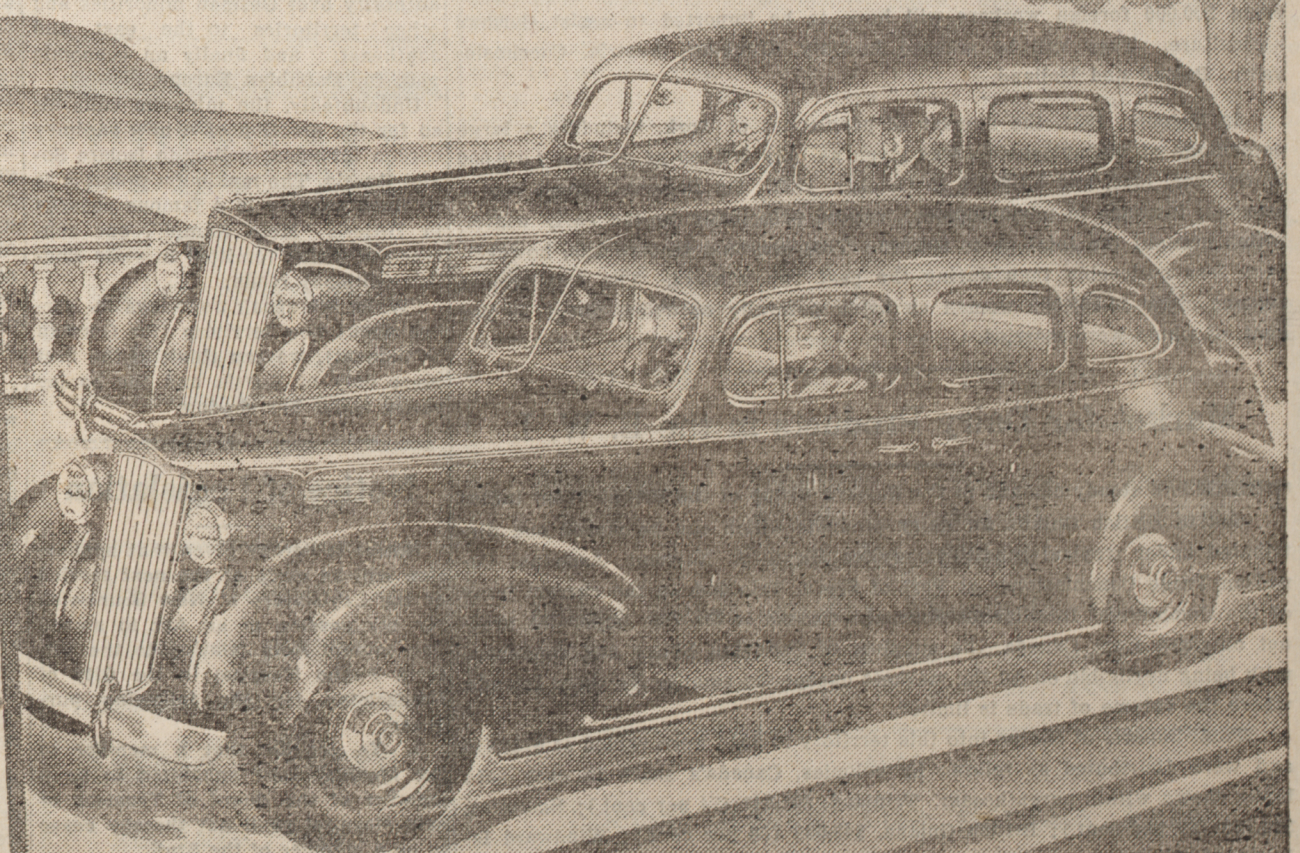
NEW QUIET BODY—As a result of years of research in cooperation with a great University, Packard brings you a really quiet all-steel body with an all-steel top.

MORE LUXURIOUS SIZE—Both the Packard Eight and Packard Six are seven full inches longer in wheelbase than last year. Bodies are far wider. Trunks challenge those of any cars for roominess.

SERVICE NEEDS CUT—The need for service is still further reduced. Example: Chassis lubrication is now needed only twice a year!

ENDURING BEAUTY—The famous Packard lines are now more beautifully streamlined than ever. But they still proclaim your car a Packard, still guard it from early style obsolescence. Only Packard gives you both long mechanical life and long style life!

EASY AVAILABILITY—YOU can afford one! See your Packard dealer. He will give you proof that, if you can afford to buy and operate any new car, you can afford to buy and operate a Packard!



NEW 1938 PACKARD SIX & EIGHT { FORMERLY CALLED THE PACKARD 120 }

YOU HAVE A DATE TUESDAY EVENINGS
Each Tuesday evening, at 9:30 P.M. over the N. B. C. Radio Network, Packard brings you one of the most entertaining full-hour shows on the air! Lanny Ross, Charles Butterworth, and Florence George head a brilliant cast that entertains each week one of the topmost stars of radio, stage or screen!