

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Vocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Let Us Sing
8.00—Chateau Laurier Orch.
8.15—Major Bill
8.30—Organ Recital
8.45—Talk
9.00—Big Town
9.30—Al Jolson Show
10.00—Symphonies Series
11.00—From Sea to Sea
12.00—Sign Off

CKAC, MONTREAL, 730 K.

6.15—Summary and weather
6.20—Pianologue
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Air
8.15—Song Time
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-So-Ma
10.45—Silver Strings
11.15—Westinghouse Newscast
11.30—Del Casino, Songs
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.35—Today's Sports
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Local Varieties
8.30—Steine Bottle Boys
8.45—Benno Rabinoff
9.00—Johnny Presents
9.30—Lady Esther's Serenade
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Serenade
12.00—Violin in the Night
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.

5.00—Myrt and Marge
5.15—Bob Byron, whistler
5.30—Story of Industry
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Dear Teacher
6.45—Dorothy Gordon's Corner
7.00—All Hands on Deck
7.30—Press Radio News
7.35—Sports Resume
7.45—George Hall's Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Famous Actors' Guild
9.00—Newspaper Drama
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.00—Swing School
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.

6.00—Peggy Wood Calling
6.15—Edward Dacies
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.35—Tony Russell, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.30—Edgar A. Guest
9.00—Husband and Wives
9.00—To be Announced
10.30—Roy Shield Review
11.00—Gen. Hugh Johnson
11.30—Orchestra
11.30—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.

6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Studio Program
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Chateau News Reporter
9.00—Johnny with Russ Morgan
9.30—Wayne King's Orchestra
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Miss Fisher Directs
12.00—News

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Swing Unlimited
8.00—LaSalle Cavaliers
8.15—Major Bill
8.30—Organ Recital
8.45—The Constitution, Talk by Prof. Bailey, U.N.E., Fredericton
9.00—One Man's Family
9.30—Melodic Strings
10.00—The Red Ledger
10.30—Spotlight Parade
11.00—Labour Organization
11.30—CBC Singers
11.45—Sign Off

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Summary
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—L'Amour Contre la Haine
8.00—Melody Time
8.15—Le Cure de Village
8.30—Molenfant and Daunals
8.45—Don Juan of Song
9.00—Les Montagnards de Quebec
10.00—Chantons en Choeur
11.00—La Ligue des Proprietaires
11.15—Westinghouse Newscast
11.30—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.35—Songs
7.45—Billy and Betty
8.30—Orchestra
8.15—Uncle Ezra
8.30—Swing Harmonicas
8.45—Jean Sablon
9.00—One Man's Family
9.30—Lady Esther's Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alistair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 860 K.

5.00—Curtis Institute
5.45—Dr. Dafee
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Children's Corner
6.45—To be Announced
7.00—Jack Shannon, Songs
7.15—Four Stars
7.30—Press Radio News
7.35—Orchestra
7.45—The Singing Waiters
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolian Trio
8.45—Boake Carter
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Colonel Jack
10.00—Gang Busters
11.30—Del Casino, Songs
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.

6.00—Neighbor Nell
6.15—The Four of Us
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.35—Jack Baker, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
8.45—Charlotte Landing, Soprano
9.00—Eddy Duchin
9.30—To be Announced
10.00—Musical Comedy Hits
11.00—Gen. Hugh Johnson
11.15—Songs
11.30—Waltz Interlude
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.

6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Vic Arden's Orch.
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Highway Safety Address
8.45—White Eagles
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Walter O'Keefe and Orch.
11.00—Your Hit Parade
11.45—Talks by Alistair Cooke
12.00—Orchestra

RUNNERS-UP ON MET AUDITIONS ALSO WIN FAME

Several Now Turning In Excellent Performances States the Director

NEW YORK, Jan. 11.—What become of those singers who fall short of winning honors in NBC's Metropolitan Opera Auditions of the Air program?

In some cases they get there just the same. For example, Lucille Browning, Nicholas Massue and John Gurney, who were runners-up to Arthur Carron and Anna Kaskas in the 1934 - 1935 auditions, are presently on the roster of the Met. According to Edward Johnson, director of the Metropolitan Opera, they are "distinguishing themselves in splendid performances."

Similarly, although Margaret Daum was not a finalist in the series last year, she sang with the Metropolitan during the popular season last spring. Last fall she was prima donna for the St. Louis Municipal Opera Company.

Singing in Europe

Three other singers heard on the Auditions are doing big things in Europe. Anne Steck is singing leading roles in the Municipal Theatre in Rostock, Germany. George Britten is a junior member of the Prague German Opera Company in Czechoslovakia, where also Miss Rise Stevens has sung leading roles for two seasons. Lionel Donne is singing in opera in Montreal.

Two young men, Mario Cozzi, baritone, and Vladimir Zorin, basso, are singing in regular performances with the Hippodrome Opera Company in New York.

Annmary Dickey, who was heard in the auditions last year, like Miss Daum, sang with the St. Louis Municipal Opera Company, and was soloist with the United States Band when they played at Decatur, Ill., during last summer. Miss Dickey and Glenn Darwin both participated in the Worcester, Mass., Music Festival. Mr. Darwin besides having his own radio program over an NBC network, took part in the Juilliard School's production of Deems Taylor's new opera, "Sleeping Beauty."

Succeed on Air

Phil Duery, baritone, who auditioned last season, gave his own Town Hall recital in New York in November and is a popular radio singer. Emily Hardy is doing radio work on the Pacific Coast. Many other young artists who starred on the program, are singing over the radio. There's Dale Jones, Jack Arthur, Sylvia Cyde, Robert Shanley, Jean Dickinson, Paula Heminghouse, Fred Hufsmith, Carol Deis and Genevieve Rowe, who all have regular programs.

The Metropolitan Opera Auditions of the Air, sponsored by the Sherwin

CANADIAN FILMS TRIUMPHED WHEN ROYAL FAMILY DEMANDS COMMAND APPEARANCE IN BUCKINGHAM PALACE

Motion Pictures in Canadian Wilds Starring "Grey Owl" Win Applause of Royal Parents As Well As Princesses

While the popularity of Canadian films abroad reached an unprecedented high during 1937, the chief triumph for this country's motion picture industry came toward year's end when a widely quoted cable despatch from London reported that the Royal Family had enjoyed a "command performance" in Buckingham Palace of Canada-filmed movies. These motion pictures dealt with the work of Grey Owl, noted Indian naturalist, commissioned by the Canadian Government to supervise the preservation of the beaver.

Hitherto unphotographed scenes of Canada's national animal were shown upon a specially erected screen for the edification of the young princesses, Elizabeth and Margaret Rose, but were also enjoyed by their Royal parents, King George and Queen Elizabeth.

This inter-Empire and international interest in the Canadian scene has never been more pronounced than in the past 12 months, according to B. E. Norrish, managing director of Associated Screen Studios. The Coronation and the stirring times in which we now are living have strengthened British Commonwealth ties and this has been reflected to a striking degree in the distribution abroad of Canadian made films, he points out.

Particularly is this manifest in "Wings Over the Atlantic," the only cinematic record of those preparatory flights this summer which demonstrated that commercial aviation has successfully conquered the Atlantic. Giant British and American flying-boats completed the first two-way test flights between the United Kingdom and this continent and added to the drama by meeting and greeting each other in mid-ocean as the skyscrapers of the two English speaking nations made aviation history. So historically worthy is this sound cinematic record that it is being preserved not only in Canada's film archives, but also in those of Washington and London.

Apart from such diversified subjects as the preservation of Canada's beaver and the conquering of the Atlantic, it has been conclusively demonstrated within the past few years that the Dominion's theatre - goes want short film subjects of topical Canadian interest in addition to Hol-

Williams Company, is broadcast each Sunday over the NBC - Blue Network from 6 to 6:30 p.m., AST.

lywood features. During one recent week, for instance, these pictures were being shown in 18 Toronto theatres simultaneously. That these featurettes are now being shown on screens throughout the world from the deluxe theatres of London and New York to the humblest playhouse in Singapore, is a tribute to the subject matter and the excellent photography and sound.

So universally popular as to necessitate foreign language translations of the off-screen narrative, apart from the Royal "Command performance" at Buckingham Palace, have been the films dealing with Grey Owl's conservation of Canada's beaver. For these cinematic records, a production crew made long journeys with their cumbersome equipment to photograph the hitherto private lives of these industrious but timid little animals. The result was "Grey Owl's Little Brothers," which still is current runner-up on Walt Disney's "Three Little Pigs" and is still being distributed not only in Europe but throughout Canada, which, incidentally, saw it first. Repeat bookings are not unusual and a sequel, "Grey Owl's Strange Guests," was finally released to meet the audience demand.

Strikingly named "Canadian Cameos," and now in the fifth year of steady production, these featurettes present highlights of the Canadian scene in all its aspects. Busy camera crews journey to all parts of the Dominion to secure their cinematic material. Outstanding has been the success of "Crystal Ballet," depicting in Cinderella story-form the prowess of Canada's leading figure skaters. "Ornamental Swimming" was another film production in which Canadian natatorial stars present intricate ballets. "Picking Locks" depicted the history of Canada's water transportation from the days of the early French occupation to the operation of the modern Welland Canal system.

So successful has been the "Did You Know That?" series, presenting little known facts and geographical oddities in all parts of Canada, that a third edition was compiled and released this year. Particularly popular with theatre-goers in Canada and abroad, and reflecting that response which had the R.C.M.P. contingent favorites in the Coronation procession, was "Making Mounties" which was filmed at the Regina headquarters and shows just why these guardians of the law have earned the reputation they now enjoy. Popular

DEM'S FIGHTIN' WORDS, BUD



You can't tell a gymnasium from a branch of the Public Library around New York these days because all the athletes have turned into abecedarians studying for the Boxers versus Wrestlers NBC Spelling Bee to be broadcast from Tommy Farr's training camp in Summit, N. J., January 15th. Here (left to right) are Patsy Perroni, heavyweight; Maxie Berger, lightweight, and Baby Salvi Saban, welterweight, poring over Webster, while Nick Florio, their trainer, looks on. A dictionary is an essential part of each rubbing room at Stillman's Gymnasium in New York now that the boys are Spell Bound.

NEW YORK, Jan. 11.—There'll be a one second rest between syllables when a bevy of wrestlers and fighters square-off for the NBC Spelling Bee to be broadcast from Tommy Farr's training camp in Summit, N. J., on Saturday evening, January 15. The match, to be held under Marquis de Webster rules, will be heard over the coast to coast NBC - Blue Network from 9:30 to 10 p.m., AT.

Paul Wing, spelling master, will call the contestants together for instructions before the broadcast. The Boxers will be allowed no seconds, and Wrestlers are not expected to put up a kick. Mouthpieces are prohibited. Clipping words is permitted but not chins.

Mike Jacobs, 20th Century Club promoter, is lining up the two teams. Tommy Farr, the young British heavy weight, who went the distance with Joe Louis, heavyweight champion, in their 15-round bout last year, will be captain of the boxers' team.

too have been other releases in the "Canadian Cameo" series.

The constant aim throughout the past five years of motion picture production in Canada has been to make Canadian films of Canadian life that Canadian audiences want, says Mr. Norrish. That their distribution throughout the Empire and other parts of the world has become an eventuality is manifestly a tribute to the world's interest in Canada and to the technical excellence of these made in Canada films.

RADIO NEWS BRIEFLY PUT . . .

Edward Everett Horton has been signed to act as guest star on the Al Jolson program over CBS on Tuesday, Jan. 25.

Hugh Herbert will star in the Warner Brothers airshow over CBS on January 19.

May Margaret McBride, commentator, will tell of synthetic skyscrapers of the future, without windows and with walls only three inches thick, on her broadcast over CBS on Jan. 14. Arthur Godfrey, the "mikeman" who also features the use of a ukelele on his many programs, received a letter last week from a prominent manufacturer of the instrument informing Godfrey that his use of the "uke" has been an added stimulant for the sale of the product.



HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

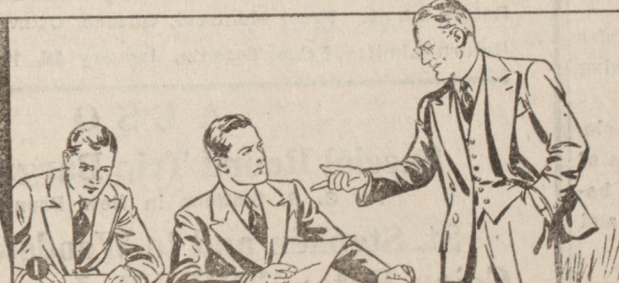
By DALE CARNEGIE
Author of the famous book of this name

HAVE YOU SMOKED A TURRET LATELY?

If you haven't smoked a Turret lately—if you have wandered to other brands—you may have perfectly good reasons but, on the other hand, you may be passing up a good thing. "Let's examine the facts!" Turret, being a distinctive cigarette—made from an original and unique blend of fine Virginia tobaccos which makes Turret just that much different, just that much better. And you can always turn—or return—to Turrets with confidence in their unvarying high quality. So, if you haven't smoked a Turret lately, we suggest that you try a package today. Even the Turret package is better—it has a handy calendar on the back to keep you up to date.

Imperial Tobacco Company of Canada, Limited

NEVER TELL A MAN HE IS WRONG



"You can't make a man agree with you by telling him he is wrong. When you do that, you injure his pride and insult his intelligence. Instinctively, he wants to defend his opinions and strike back. He wants to hurt you as much as you have hurt him."



"If a man makes a statement with which you disagree, begin by saying: 'Well, now, I thought otherwise. But I may be wrong. Let's examine the facts.' 'There is magic in such phrases as that. Nobody objects to being led to the truth. We all object to having it forced upon us.'"



"Besides, how can you be so sure that he is wrong? Perhaps you are the one who is wrong. You do make some mistakes, don't you? 'Socrates said repeatedly: 'One thing only I know; and that is that I know nothing'. Are you wiser than Socrates?"



"Most of us don't want to change our minds about anything. We like to go on believing what we are accustomed to believe."

"So, if you want to change a man's mind, be diplomatic. Don't antagonize him. Show respect for his opinions."



Quality and Mildness
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CIGARETTES
PLAIN OR CORK TIP