

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Piano Recital
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Golden Journeys
8.00—Orchestra
8.15—Major Bill
8.30—Kathleen Stokes, Organist
8.45—Canadian Portraits
9.00—Song Sheet
9.30—Topics of the Day
9.45—Sam Slick
10.00—Backstage
10.30—Bonjour Paris, Banoir
11.00—Braddock—Farr Fight
11.45—Canada's Mineral Industry
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Eton Boys
6.30—Sleeping Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—The Chic Program
8.00—Derny's Three Secrets
8.15—Le Cure de Village
8.30—Radio Bingo Leduc
8.45—Queens Hotel Trio
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—Elmer W. Ferguson
11.15—Westinghouse Newscast
11.30—Vin St. George Orch.
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Arthur Lang, Baritone
6.15—Vocal Selections
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—Don Winslow
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Eddie Duchin and Orch.
9.00—Cities Service Concert
9.00—Waltz Time
10.30—Court of Human Relations
11.00—Campana's First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—George R. Holmes
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Bob Byron, Whistler
5.15—Sing and Swing
5.30—Bon Voyage
6.00—Salvation Army Staff Band
6.15—Three Treys
6.30—Ray Heatherton, Songs
6.45—Children's Corner
7.00—Margaret Daum, Soprano
7.30—Press Radio News
7.45—Sports Resume
7.55—Federation of Jewish Charities
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and His Orch.
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—The Songshop
11.45—To be Announced
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—Vocal Selections
6.30—Orchestra
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Charles Sears, Tenor
7.55—Lowell Thomas
8.00—Mary Small, Songs
8.15—Commentator
8.30—Lum and Abner
8.45—Louise Florea, Soprano
9.00—Grand Central Station
9.30—Death Valley Days
10.00—Pontiac Variety Show
10.30—Tommy Dorsey
11.00—Russian Rhapsody
11.30—Detective Series
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Arthur Lang
6.15—Program from New York
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Vic Arden's Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
8.45—White Eagles
9.00—Lucille Manners
10.00—Waltz Time
11.00—The First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—To be Announced
6.15—Orchestra
6.30—Sair Lee
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—L'Ombre de la Tour
8.00—Germany Salutes Canada
8.30—Epok Review
8.45—Moccasins and Furs
9.00—Let's All Go to the Music Hall
10.00—N.H.L. Hockey Broadcast
11.30—NBC Symphony Orchestra
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.30—Social Announcements
6.45—Classical Interlude
7.00—Sports Parade
7.30—Gems of Melody
8.00—Le Bon Parler Francals
8.15—To be Announced
8.30—Saturday Swing Session
9.00—Old Fashioned Spelling Bee
9.30—To be Announced
10.00—To be Announced
11.00—Les Chevaliers du Folklore
11.15—Westinghouse Newscast
11.30—Berceuse
11.45—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Kaltenmeyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.45—Strolling Songster
7.55—The Art of Living
8.00—Top Hatters
8.20—Football Scores
8.30—Steinie Bottle Boys
8.45—Jimmy Kemper
9.00—Believe It or Not
9.30—The Log Cabin
9.45—Concert Orchestra
10.30—Special Delivery
11.00—NBC Jamboree
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.15—The Dancopators
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing Club
8.30—Carborundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Rakov's Orchestra
7.30—Press Radio News
7.45—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—To be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Vagabond Adventures
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Top Hatters
8.30—Shero's Trio
8.45—Sports of the Week
9.00—Believe It or Not
9.30—Variety Show
9.45—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboree
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra

AVOID NEEDLESS CHANCES
PROVED WAY
TO TREAT COLDS
Doubly proved—in world's largest colds-clinic, and by everyday use in more homes than any other medication of its kind. No "dosing." Just massage VapoRub on throat, chest, and back at bedtime. Relief begins almost at once. And long after sleep comes, VapoRub keeps right on working. Its poultice-and-vapor action loosens phlegm, relieves irritation and coughing, helps break local congestion. Often, by morning the worst of the cold is over.

CBC PROGRAMME TELLS THE TALE OF FAMOUS HYMN

16th Century Song To Be Rendered By Men's Trio

In response to inquiries as to what "The Old Hundredth" means, the CBC program, "Romance of Sacred Song" on Sunday, Jan. 30, at 3 p.m., AST, will tell the story of the hymn "All People That On Earth Do Dwell."

This old familiar hymn was written in Geneva in the 16th century by a Scottish divise, Rev. William Kethe (or Keith), to accompany a tune by a Frenchman, Louis Bourgeois. The hymn is a paraphrase on the 100th Psalm and it was written for John Calvin's church at Geneva when the great reformer brought peace to that city in the 16th century.

Kethe and Bourgeois were engaged by Calvin to write melodies and paraphrases on the psalms. This hymn appeared in the Geneva psalter of 1560 and also in Day's (English) Psalter in the same year, after Elizabeth came to the throne and religious freedom was established in England. Romance runs through the action which touches also the life-story of John Calvin.

The script was written by Estelle Fox, of Toronto. During the program a trio of men's voices will sing "The Old Hundredth" in its original musical setting (400 years old) by Bourgeois, with the original words by William Kethe.

Leo Wood Hit Sets Pace CBC 'Streamline'

Percy Faith's arrangement of the Leo Wood number, "Runnin' Wild," will set the pace for the modern, stream-lined musical presentation which the CBC will produce in its Toronto studios for national network listeners Monday, Jan. 31, 9:30 to 10 p.m., AST.

Percy Faith, in addition to writing all special arrangements for this program, is its director and he will feature a modern symphony orchestra, the song interpretations of lovely Dorothy Alt and the novel vocal trio, known to Canadian radio as "The Fashionables."

Orchestral highlights will include: "Smoke Gets in Your Eyes," by Jerome Kern; "Souvenir," by Franz Drdla; the beloved "Annie Laurie" and Lew Pollock's new tune, "That's a Plenty."

Straight from the pages of the new musical score of "Hollywood Hilarities of 1938" is Dorothy Alt's song, "Sounds in the Night." She will be heard again in "Love Design," by Greene. "The Fashionables" will offer their own lyrics to "Melody Farm" and "Now They Call It Swing."

Two Stars "Song Shop" Guests



James Melton, golden voice of the air, and Nadine Connor, lovely West Coast soprano, will appear together on "The Song Shop" over CBS on Friday, Feb. 11. They'll be on the program along with Frank Crumit, Reed Kennedy, Alice Cornett, the Song Shop Choir and the music of Gustave Haenschen and his orchestra.

"Along Gypsy Trails" Dangers Of Slum Areas Discussed By CBC Speaker

Leon Zuckert and his gypsy orchestra will be heard over the CBC national network on Wednesday, Feb. 2, at 5:30 p.m., AST, during another program in the series, "Along Gypsy Trails," to be broadcast from the Toronto studios. Sofia Romanko, young Ukrainian contralto, will be the guest vocalist.

The Romany melody makers under the direction of Mr. Zuckert will play "Reina Andaluza," bright Spanish pasodoble; "Hajnalka," a Hungarian fantasy; a medley of Russian gypsy songs arranged specially by Leon Zuckert; "Lavatta's First Love," and "For Dios Lo Jure," another Spanish pasodoble.

Miss Romanko will sing the Russian gypsy song, "Gypsy Caravan" and "Pity Me," by G. Stone.

Walter O'Keefe is spending his time away from rehearsals and broadcasts of "Hollywood Mardi Gras" searching for a home in the less crowded area of Hollywood. He's used to living in the suburbs of New York and wants a similar place on the Coast for Mrs. Keefe and the kiddies. Florence George, who was given a spotlighted part in "College Swing," new Paramount picture, gave up her "Hollywood Mardi Gras" singing role in order to concentrate on picture activity. She couldn't get away from radio, however, her fellow players in the picture being Martha Raye of the Jolson programs, Burns and Allen and Bob Hope.

Phil Baker says that Jack Benny won't have any trouble at all in overhauling his Maxwell car. All he needs is a bicycle!

HALIFAX JOINS VANCOUVER IN CBC BROADCAST

"From Sea to Sea" Will Be Heard for Full Hour February 1

Radio in Canada will go coast to coast in a novel manner on Tuesday, Feb. 1st, when the Canadian Broadcasting Corporation presents the full hour musical show "From Sea to Sea." Originating in the CBC studios at Halifax and Vancouver, the program will bring music and variety from both sides of the Dominion for radio listeners across the nine provinces. "From Sea to Sea" will be heard from 11 to 12 p.m. AST.

Highlights on the musical program will be special arrangements of "Royal Cavalcade," the new hit tune, "You Can't Stop Me From Dreaming," "The Wedding of the Winds" and a shanty-song, "Blow, My Bully Boys" during the first portion of the hour. Listeners will hear orchestra and choral group combine their talent in "The Anvil Chorus," "Whistle While You Work," "Les Cloches de Cornville," with a song "Sussex by the Sea" by Ernest Colton, and a comedy sketch by Frank Vyryan, "The Sailor From Wigan."

Actuality broadcasts from ships in port at both sides of Canada will follow the musical program from both Halifax and Vancouver. "From Sea to Sea" will feature Percy Harvey's orchestra and a choral group directed by Sydney Kelland from Vancouver; Marjorie Payne's orchestra, Colin Ashdowne and Lorna Grayson as soloists from the east coast.

Hugh Wedlock, Jr., and Howard Snyder, former Jack Benny writers, have had their options picked up on the Jack Oakie airshow and will continue writing material for another 13 weeks.

'CANADIAN MOSAIC' PAYS TRIBUTE TO GERMANIC RACES

Have Made Great Contributions to Canadian Music

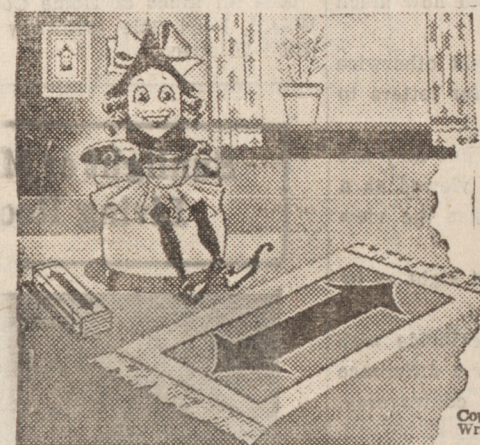
The Germanic races' contribution to Canadian music will be described and illustrated for national network listeners of the CBC on the program, "Canadian Mosaic," arranged and produced by John Murray Gibson, to be heard Sunday, Jan. 30, from 8:30 to 9:00 p.m., AST. This will be the fifth in the series designed to make Canadians more familiar with the music brought to this country by the many races who have come to settle in the Dominion.

Mr. Gibson again will be commentator, Frances James, soprano, will be soloist, and the Toronto Conservatory String Quartet with Louis Crerar as pianist, will present the selections, illustrating the romance and history of the early German settlers.

The German elements in Canadian life are of stock which came to Canada mostly in the 18th and 19th centuries. Many of the 18th century emigrants were in the fur trading industry and the first song, "The Fur Brigade," honors these stout-hearted new Canadians. Other special lyrics sing the praises of the German and Dutch of Pennsylvania who came with the United Empire Loyalists, of Captain George Vancouver, the great navigator, and of men in more recent days who have contributed to the cultural life of their adopted country.

Alice Frost observes that if you leave a radio comedian alone with some comic magazines it's an even bet that he'll start cutting up!

Amanda Snow quips that every girl likes to be well groomed at her wedding!



Enjoy Double Mint Gum—after every meal. Nature says chew—helps digestion. Helps keep you fit. Write Wrigley's, Toronto, for new Mother Goose Book

Little Miss Muffet-Spear Sat on a tuffet-queer, Eating her curds and whey, And when I espied her With Wrigley's beside her I knew she was happy that day!

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HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

By DALE CARNEGIE
Author of the famous book of this name

HAVE YOU SMOKED A TURRET LATELY?

BECAUSE of their unvarying high quality, Turrets have made many people change their minds about cigarettes—without any "high-pressure" methods. We say of them only this: here is a cigarette made from choice Virginia tobaccos, combined in an original and unique blend which makes Turrets just that much different, just that much better. And so we suggest, if you haven't smoked a Turret lately, try a package today. We believe you will like them.

Imperial Tobacco Company of Canada, Limited

BEGIN IN A FRIENDLY WAY



"Human nature being what it is, a man who goes around with a chip on his shoulder, looking for trouble, is likely to find what he is looking for. Belligerent tones and a hostile attitude provoke resentment no less certainly than an actual physical attack."

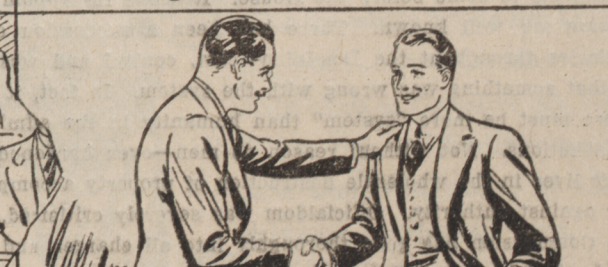


FOR INSTANCE...

"In the fine art of persuading other people to agree with you, the soft-spoken, friendly approach is the royal road to success. A few clever lawyers know this and make use of it with telling effect every time they are called upon to address a jury."



"If you antagonize a man, he becomes your enemy and no amount of reason or logic will win him to your way of thinking. There is an old maxim which says you can catch more flies with honey than with vinegar. And that goes for human beings, too."



"You may never have to address a jury but the sympathetic, friendly approach works wonders in every walk of life, under any circumstance. It can make people change their minds and do what you want them to do; but fighting talk and a blustering manner only make enemies."



Quality and Mildness
Turret
CIGARETTES
PLAIN OR CORK TIP