

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Swing Unlimited
8.00—LaSalle Cavaliers
8.15—Major Bill
8.30—Organ Recital
8.45—The Constitution, Talk by Prof. Bailey, U.N.B., Fredericton
9.00—One Man's Family
9.30—Melodic Strings
10.00—The Red Ledger
10.30—Spotlight Parade
11.00—Labour Organization
11.30—CBC Singers
11.45—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Summary
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—L'Amour Contre la Haine
8.00—Melody Time
8.15—Le Cure de Village
8.30—Malandrin and Daunaïs
8.45—Don Juan of Song
9.00—Les Montagnards de Quebec
10.00—Chantons en Choeur
11.00—La Ligue des Propriétaires
11.15—Westinghouse Newscast
11.30—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.45—Songs
7.55—Billy and Betty
8.30—Orchestra
8.15—Uncle Ezra
8.30—Swing Harmonicas
8.45—Jean Sablon
9.00—One Man's Family
9.30—Lady Esther's Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alstair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Curtis Institute
5.45—Dr. Daffoe
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Children's Corner
6.45—To be Announced
7.00—Jack Shannon, Songs
7.15—Four Stars
7.30—Press Radio News
7.45—Orchestra
7.55—The Singing Walters
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolan Trio
8.45—Boake Carter
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Colonel Jack
10.45—Gang Busters
11.30—Del Casino, Songs
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—The Four of Us
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Jack Baker, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
8.45—Charlotte Landings, Soprano
9.00—Eddy Duchin
9.30—To be Announced
10.00—Musical Comedy Hits
11.00—Gen. Hugh Johnson
11.15—Songs
11.30—Waltz Interlude
12.00—Vagabonds
12.15—Kings' Jesters

WTIC, HARTFORD, 1040 K.
6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Vic Arden's Orch.
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Highway Safety Address
8.45—White Eagles
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Walter O'Keefe and Orch.
11.00—Your Hit Parade
11.45—Talks by Alistair Cooke
12.00—Orchestra

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Peter and Mathews
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—The Witching Hour
8.00—From the Pacific
8.15—Major Bill
8.30—Organ Recital
8.45—Life and Learning
9.00—Royal Yeast Program
10.00—CBC Dramatic Hour
11.00—Craft Music Hall
11.30—NBC Jamboree
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Elsie Thompson at the Organ
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—Among Our Ouenirs
8.00—Hockey School of the Air
8.15—Howard Phillips, Songs
8.30—French Sketch
8.45—Don Juan of Song
9.00—Gratien Gelinias
9.30—Radio Encyclopedia
10.00—Major Bowes Amateur Hour
11.00—To be Announced
11.15—Westinghouse Newscast
11.30—Alex, Lajoie & Orch.
11.45—Berceuse
12.00—Molson Sports Reporter
12.30—Orchestra

WJAF, NEW YORK, 660 K.
6.00—Golden Melodies
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Norseman's Quartet
7.15—Don Winslow
7.30—Press Radio News
7.45—Today's Sports
7.55—Billy and Betty
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaeffer Revue
9.00—Rudy Valee and Guest Artists
10.00—Maxwell House Program
11.00—Kraft Music Hall
12.00—Footnotes on Headlines
12.30—Northern Lights
1.00—Orchestra

WABC, NEW YORK, 860 K.

5.00—Myrt and Marge
5.15—Bob Byron, Whistler
5.30—U. S. Army Band
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.45—To be Announced
7.00—Del Casino, Songs
7.15—Eton Boys
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—George Hall and Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—We the People
9.00—Kate Smith Hour
9.30—Eddie Dooley's News
10.00—Major Bowes' Hour
11.00—Dramatic Program
11.30—Essays on Music
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra
12.30—Orchestra

WBZ, BOSTON, 990 K.

6.00—Junior Nurse Corps
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Tony Russell, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keene
8.30—Lum and Abner
8.45—Kidoodlers
9.00—Gen. Huger Johnson
9.15—Vocal Selections
9.30—March of Time
10.30—Meeting of the Air
11.00—NBC Nightclub
12.00—Vagabonds
12.15—Kings' Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.

6.00—Golden Melodies
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Continental
8.45—The Spotlight
9.00—Rudy Valee's Variety Show
10.00—Variety Show
11.00—Bing Crosby
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

SWINGS HIGH... SWINGS LOW



Tommy Dorsey, Swing virtuoso, shows how it's done. His orchestra will trace the evolution of Swing in their program of Friday, Jan. 14 to be broadcast over the NBC-Blue Network at 10:30 p.m., A. S. Time.

NEW YORK, Jan. 12—Just to show you that Swing is not a modern phenomenon, but had its origin a generation ago, Tommy Dorsey and his orchestra will devote their entire program of Friday night, Jan. 14, to the "Evolution of Swing." The program is broadcast over the NBC-Blue Network at 10:30 p.m., AST, under the sponsorship of the makers of Kool and Raleigh cigarettes.

The broadcast is the result of an idea Tommy had last summer. Everybody was talking Swing and hearing Swing, but no one had any definite idea of what Swing was, how it started, what ups and downs it weathered during the last two decades, so Tommy set his arrangers and production men to work listening to old records and hunting down old orchestras. The results of their research will be heard on the program of January 14th.

OPENS WITH BLUES

Tommy's first musical example in his evolution program is "Memphis Blues," played the way W. C. Handy and his boys did it 27 years ago.

Then, because no history of Swing is complete without the Dixieland Jazz Band, Tommy and four other members of his Clambake Seven turn back the musical score sheets to 1916 and run through "Tiger Rag" as Nick LaRocca and his little group would have done it.

The next stop on the Swing timetable is 1920, and the number will be "Japanese Sandman" as it was originally played by Paul Whiteman 17 years ago.

Proving that this use of orchestration only served to make a more effective background for the individual swinger, Tommy next will play Whiteman's "Hot Lips." On a phonograph record this tune probably featured the first hot trumpet solo that

had ever been heard by most of the country at that time—1921.

The program will take up negro influences on Swing. Next comes Jean Goldkette's "Clementine" — a Swing piece as dear to the hearts of college boys ten years ago as Tommy's "Marie" is today.

AS IT IS TODAY

With modern arrangements of "Song of India," "Night and Day," "Marie," "Posin'" and "Swing That Music," Dorsey shows how all the influences and experiments of the past generation and a half have added up to the Swing of today.

"Swing today," says Maestro Dorsey, "is a fairly simple thing — all you have to do is to write the notes so that an entire band sounds like one man playing straight from the heart. In addition, remember that 'jamming' through is not enough. One man's melodic inventions and hot licks sound twice as interesting when they're played over a beautifully designed background."

RADIO DOPE

Jack Benny, a Maxwell manhandler on the air, is actually an expert motorist and has never received a ticket.

Lloyd Turner, hot trumpeter in Jack Miller's Kate Smith Hour band seldom buys a popular record. His taste in music to listen to, rung to Schubert and Tchaikowsky.

Gabriel Heatter, "We, the People" host, avers newspaper work and radio work are the only two professions that so nearly dovetail that a worker in one can switch over into the other at will.

IT'S JIVE IN JANUARY, AND GOODMAN SET TO SWING INTO 1938 WITH A WILL

Big Beginning Will Be Invasion of Swing Into Carnegie Hall On Sunday, January 16

Benny Goodman, universally hailed King of Swing, swings into a new high of high-speed activity, all set to make January, 1938, "Goodman Month." The Swing maestro climaxes the upward march of "jive" (the swing-ites own word for it) when he presents the first swing concert in the history of New York's staid Carnegie Hall in that home of the classics, the night of January 16.

But that's only the beginning! The January schedule of the meteoric orchestra leader includes his regular Tuesday night stint as "Dean" of the

Oakie College Swing School, heard at 11 p.m., AST, over the CBS Network with the special radio rehearsals it necessitates.

"Dean" Goodman is also busy being "Author" Goodman. He's now hard at work on a book to be published by Random House, titled "Adventures in the Land of Swing," written in collaboration with Otis Ferguson, associate editor of "The New Republic." Every night in the Manhattan Room of Manhattan's Hotel Pennsylvania, from dinner time until the well known wee small hours, swing-addicts and "alligators" make the Goodman bandstand their headquarters—the Mecca of Swingmania.

Just to keep Goodman on his toes, he's also booked for a personal appearance late in January at the Paramount Theatre, where he's several thousand votes ahead of his nearest competitor in the annual poll to determine the fans' favorite music-maker.

Goodman will be engaged in still another major entertainment medium with the opening of the motion picture "Hollywood Hotel."

Baker's Butler
Dudeish Dresser



Harry "Bottle" McNaughton, Phil Baker's goofy butler on the air, is anything but out of character. True to his English tradition he's an immaculate and natty dresser at all times.

Oddly—but appropriately — enough the Mystery Chef names a "soup and fish" as his favorite type of apparel.

The Town Hall Quartet, who stayed in New York when "Town Hall Tonight" was in Hollywood, had a huge floral wreath delivered at the depot to Maestro Peter Van Steeden when he returned east last week.

Way to Ease Headaches, Pain Almost Instantly

METHOD OFTEN RELIEVES NEURALGIA AND RHEUMATIC PAINS IN MINUTES!

Remember the pictures below when you want fast relief from pain. Demand and get the method doctors prescribe—Aspirin.

Millions have found that Aspirin eases even a bad headache, neuritis or rheumatic pain often in a few minutes!

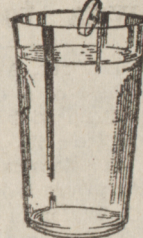
In the stomach as in the glass here, an Aspirin tablet starts to dissolve, or disintegrate, almost the instant it touches moisture. It begins "taking hold" of your pain

practically as soon as you swallow it. Equally important, Aspirin is safe. For scientific tests show this: Aspirin does not harm the heart.

Remember these two points: Aspirin Speed and Aspirin Safety. And, see that you get ASPIRIN. It is made in Canada, and all druggists have it. Look for the name Bayer in the form of a cross on every Aspirin tablet.

Get tin of 12 tablets or economical bottle of 24 or 100 at any druggist's.

Why Aspirin Works So Fast



Drop an Aspirin tablet in a glass of water. Note that BEFORE it touches the bottom, it is disintegrating.



IN 2 SECONDS BY STOP WATCH
An Aspirin tablet starts to disintegrate and go to work.

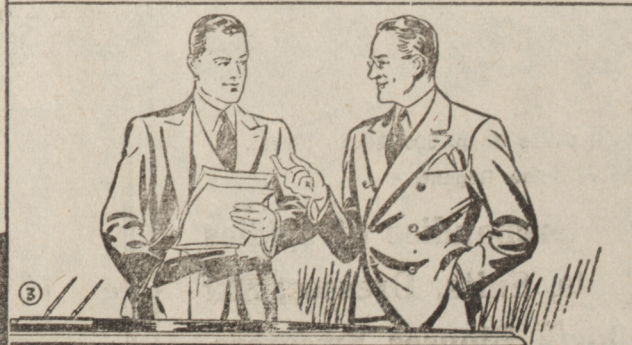
What happens in these glasses happens in your stomach—ASPIRIN tablets start "taking hold" of pain a few minutes after taking.

When in Pain Remember These Pictures

NEVER TELL A MAN HE IS WRONG



"You can't make a man agree with you by telling him he is wrong. When you do that, you injure his pride and insult his intelligence. Instinctively, he wants to defend his opinions and strike back. He wants to hurt you as much as you have hurt him."



"If a man makes a statement with which you disagree, begin by saying: 'Well, now, I thought otherwise. But I may be wrong. Let's examine the facts.' There is magic in such phrases as that. Nobody objects to being led to the truth. We all object to having it forced upon us."



"Besides, how can you be so sure that he is wrong? Perhaps you are the one who is wrong. You do make some mistakes, don't you? Socrates said repeatedly: 'One thing only I know; and that is that I know nothing'. Are you wiser than Socrates?"



"Most of us don't want to change our minds about anything. We like to go on believing what we are accustomed to believe. So, if you want to change a man's mind, be diplomatic. Don't antagonize him. Show respect for his opinions."

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

By DALE CARNEGIE
Author of the famous book of this name

HAVE YOU SMOKED A TURRET LATELY?

If you haven't smoked a Turret lately—if you have wandered to other brands—you may have perfectly good reasons but, on the other hand, you may be passing up a good thing. "Let's examine the facts!" Turret, you know, is a distinctive cigarette—made from an original and unique blend of fine Virginia tobaccos which makes Turret just that much different, just that much better. And you can always turn—or return—to Turrets with confidence in their unvarying high quality. So, if you haven't smoked a Turret lately, we suggest that you try a package today. Even the Turret package is better—it has a handy calendar on the back to keep you up to date.

Imperial Tobacco Company of Canada, Limited



Quality and Mildness
Turret
CIGARETTES

PLAIN OR CORK TIP