

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Piano Recital  
6.45—Closing Stock Quotations  
7.00—Orchestra  
7.30—Golden Journeys  
8.00—Orchestra  
8.15—Major Bill  
8.30—Kathleen Stokes, Organist  
8.45—Canadian Portraits  
9.00—Song Sheet  
9.30—Topics of the Day  
9.45—Sam Slick  
10.00—Outlook for Agriculture  
10.30—Backstage  
11.00—Canada 1938  
11.45—The News  
12.00—By the Sea

CKAC, MONTREAL, 730 K.  
6.00—Social Announcements  
6.15—Eton Boys  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—A Baton Rompus  
7.45—The Chic Program  
8.00—Derny's Three Secrets  
8.15—Le Cure de Village  
8.30—Radio Bingo Leduc  
8.45—Queens Hotel Trio  
9.00—The Provincial Hour  
10.00—Hollywood Hotel  
11.00—Elmer W. Ferguson  
11.15—Westinghouse Newscast  
11.30—Vin St. George Orch.  
12.00—Molson Sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Arthur Lang, Baritone  
6.15—Vocal Selections  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Education in the News  
7.15—Don Winslow  
7.30—Press Radio News  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Eddie Duchin and Orch.  
9.00—Cities Service Concert  
10.00—Waltz Time  
10.30—Court of Human Relations  
11.00—Campana's First Nighter  
11.30—Jimmy Fidler  
11.45—Dorothy Thompson  
12.00—George R. Holmes  
12.15—Orchestra  
12.30—Orchestra  
1.00—Orchestra

WABC, NEW YORK, 860 K.  
5.00—Bob Byron, Whistler  
5.15—Sing and Swing  
5.30—Bon Voyage  
6.00—Salvation Army Staff Band  
6.15—Three Treys  
6.30—Ray Heatherton, Songs  
6.45—Children's Corner  
7.00—Margaret Daum, Soprano  
7.30—Press Radio News  
7.45—Sports Resume  
7.55—Federation of Jewish Charities  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Jay Freeman and His Orch.  
8.45—Boake Carter  
9.00—Hammerstein Music Hall  
9.30—Hal Kemp's Dance Band  
10.00—Hollywood Hotel  
11.00—The Songshop  
11.45—To be Announced  
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.  
6.00—Neighbor Nell  
6.15—Vocal Selections  
6.30—Orchestra  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.45—Charles Sears, Tenor  
7.55—Lowell Thomas  
8.00—Mary Small, Songs  
8.15—Commentator  
8.30—Lum and Abner  
8.45—Louise Florea, Soprano  
9.00—Grand Central Station  
9.30—Death Valley Days  
10.00—Pontiac Variety Show  
10.30—Tommy Dorsey  
11.00—Russian Rhapsody  
11.30—Detective Series  
12.00—Vagabonds  
12.15—King's Jesters  
12.30—Orchestra  
1.00—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Arthur Lang  
6.15—Program from New York  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Casey at the Mike  
7.30—Wrightville Clarion  
7.45—Vic Arden's Orchestra  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Concert Program  
8.45—White Eagles  
9.00—Lucille Manners  
10.00—Waltz Time  
11.00—The First Nighter  
11.30—Jimmy Fidler  
11.45—Dorothy Thompson  
12.00—News  
12.15—Orchestra  
12.30—Orchestra  
1.00—Weather

## SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—To be Announced  
6.15—Orchestra  
6.30—Sair Lee  
6.45—Closing Stock Quotations  
7.00—Orchestra  
7.30—L'Ombre de la Tour  
8.00—Germany Salutes Canada  
8.30—Moccasins and Furs  
8.45—Book Review  
9.00—Let's All Go to the Music Hall  
10.00—N.H.L. Hockey Broadcast  
11.30—NBC Symphony Orchestra  
12.30—News

CKAC, MONTREAL, 730 K.  
6.30—Social Announcements  
6.45—Classical Interlude  
7.00—Sports Parade  
7.30—Gems of Melody  
8.00—Le Bon Parler Français  
8.15—To be Announced  
8.30—Saturday Swing Session  
9.00—Old Fashioned Spelling Bee  
9.30—To be Announced  
10.00—To be Announced  
11.00—Les Chevaliers du Folklore  
11.15—Westinghouse Newscast  
11.30—Berceuse  
11.45—Patti Chapin, Songs  
12.00—Molson Sports Reporter  
12.30—Orchestra  
1.00—Orchestra

WEAF, NEW YORK, 660 K.  
6.30—Kaltenmyer's Kindergarten  
7.00—El Chico  
7.30—Press Radio News  
7.45—Strolling Songster  
7.55—The Art of Living  
8.00—Top Hatters  
8.20—Football Scores  
8.30—Footie Bottle Boys  
8.45—Jimmy Kemper  
9.00—Believe It or Not  
9.30—The Log Cabin  
9.45—Concert Orchestra  
10.30—Special Delivery  
11.00—NBC Jamboree  
11.30—Orchestra  
12.00—Orchestra  
12.30—Orchestra

WABC, NEW YORK, 860 K.  
5.15—The Dancapators  
5.45—Orchestra  
6.30—Orchestra  
6.45—Dorothy Gordon's Corner  
7.00—Columbia Concert Hall  
7.25—Press Radio News  
7.30—Eddie Dooley's News  
7.45—Orchestra  
8.00—Saturday Night Swing Club  
8.30—Carborundum Band  
9.00—Your Unseen Friend  
9.30—Johnny Presents  
10.00—Professor Quiz  
10.30—All in Fun  
11.00—Your Hit Parade  
11.45—Patti Chapin, Songs  
12.00—Orchestra  
12.30—Orchestra  
1.00—Orchestra

WBZ, BOSTON, 990 K.  
6.45—Orchestra  
7.00—Rakov's Orchestra  
7.30—Press Radio News  
7.45—Vocal Program  
8.00—Message of Israel  
8.30—Uncle Jim's Question Bee  
9.00—Orchestra  
9.30—Linton Wells  
10.00—National Barn Dance  
11.00—Gun Smoke Law  
11.30—To be Announced  
12.00—Orchestra  
12.30—Orchestra  
1.00—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Vagabond Adventures  
6.30—Kaltenmyer's Kindergarten  
7.00—News  
7.15—Casey at the Mike  
7.30—Wrightville Clarion  
7.45—Medical Talk  
8.00—Top Hatters  
8.30—Shero Trio  
8.45—Sports of the Week  
9.00—Believe It or Not  
9.30—Variety Show  
9.45—NBC Concert Hour  
10.30—Special Delivery  
11.00—Jamboree  
11.30—Orchestra  
12.00—News  
12.15—Orchestra  
12.30—Orchestra

LISTEN...  
on Friday Night  
"CANADA-1938"  
IMPERIAL TOBACCO'S  
INSPIRING PROGRAM  
Friday 11 p.m. AST  
Station CFNB

## TAKES LEAD ROLE IN NEW DRAMATIC PROGRAM ON NBC

Barbara Luddy Starred In Campana's "First Nighter" Before Going To New Spot

CHICAGO, Jan. 7.—Margot of Castlewood, a new half-hour forenoon serial sponsored by the Quaker Oats



BARBARA LUDDY

Company, had its premiere on Monday, Jan. 3rd, from 11 to 11.30 a.m., AST, over the NBC-Blue Network.

Margot of Castlewood, the story of an American family, with its many members and their widely separated problems, will occupy the first 15 minutes of the program. The Cabin at the Crossroads, the variety show that has been heard at 10.45 a. m., AST, on the NBC - Blue Network shifts time and takes over the last 15 minutes of the broadcast. Barbara Luddy, star of Campana's First Nighter, and Charles Carroll will be starred in the new serial. Francis X. Bushman of movie fame, and Ethel Owen, noted dramatic actress, will have supporting roles.

Cabin at the Crossroads was introduced several months ago as an early morning variety show. Harriette Widmer was cast as mistress of ceremonies with Roy Brower, tenor; Sammy Williams and his band; Noble Cain's capella choir; Vance McCune and Forrest Lewis furnishing music and laughs. The show proved so successful that the additional dramatic serial was determined upon and the first program was moved to a new time and consolidated with the new one.

Both Miss Luddy and Carroll, stars of the new show, are graduates of Hollywood. Miss Luddy started her career as a singer but turned to dra-

## EDWINA EUSTIS AWARDED \$1,000 SEALTEST PRIZE

Will Be Announced the Winner On Next Program, Sunday Night; Distinguished Body Of Judges Choose Star

NEW YORK, Jan. 7.—Edwina Eustis, youthful contralto of New York City, will be announced as winner of the \$1,000 grand award in the first series of the Sealtest Rising Musical Star competition on Sunday, Jan. 9, at 11 p.m. EST, over the NBC - Blue Network.

With the choice of Miss Eustis by a distinguished Jury of Awards, the Rising Musical Star programs, which features in addition to soloists the symphonic music of Alexander Smallens, will hereafter be confined to selection from three three-week cycle winners. The original plan was for a 12 week series based on four cycles of three weeks each.

Miss Eustis' competitors for the coveted honor were Eugene List, 18 year old Philadelphia pianist, who won the first three-week cycle award of \$500, and Carolyn Urbanek, lyric soprano, of Lowell, and Boston, who won the prize for the second three-week cycle.

The jury that selected Miss Eustis is comprised of Mary Garden, Florence Easton, Alma Gluck, Leopold Godowsky, Ernest Hutcheson, Ernest Schelling, Efram Zimballist, Alexander Smallens, Albert Smallens and Olga Samaroff.

Miss Eustis entered Julliard School at the age of 16, the youngest in her class. After four years there she was given a fellowship in the Opera Department of the Curtis Institute in Philadelphia.

She has had leading roles with the Russian Opera Company, the Philadelphia Grand Opera Association, the Philadelphia Summer Opera Association, the Cleveland Orchestra Opera and Summer Opera Associations, and the Detroit Civic Opera Company. She has been soloist with the Philadelphia Orchestra under the batons of Leopold Stokowski and Jose Turburi.

matics when her voice failed her during a performance of "The Chocolate Soldier." She later toured with Leo Carillo and the Duffy Players, then turned to Hollywood, where she played opposite such stars as Leslie Howard, Francis Lederer and William Powell. From Hollywood she came to radio and joined the First Nighter company in which she played opposite Don Ameche.

When Charles Carroll reports for rehearsals it will be something of a reunion, for he and Miss Luddy worked together in pictures before either turned to radio.

## RADIO'S NEWEST DRAMATIC STAR



NAN GREY (above) film star, who was chosen after an intensive search to play the lead role in Those We Love — the new serial that commenced over the NBC-Blue Network on Tuesday, January 4, at 9:00 p. m., Atlantic Standard Time.

HOLLYWOOD, Jan. 7.—Newest recruit to the ranks of radio's regular dramatic stars is Nan Grey, one of the most promising of Hollywood's young players. She is playing the part of Kath Marshall in Those We Love, the new Pond's dramatic serial heard over the NBC-Blue Network every Tuesday at 9 p.m. AST.

Nan was selected for the part after one of the most intensive searches for a star that radio has known for several years. The part of Kath in the new dramatic serial, which is written by Agnes Ridgway had rigid qualifications to be fulfilled by the actress assigned to the role. Those We Love is the story of the Marshall family and in particular the 21 year old daughter of the family, Kath.

Miss Grey was born in Houston, Texas. In 1934 she went to Hollywood for a short summer vacation during which she made a few screen tests. Three major companies offered her contracts and in a day or two she started work on a film. Except for an occasional guest appearance at the microphone, Those We Love is her first experience with radio.

Pond's has signed Nan Grey by arrangement with Universal Pictures, to whom she is under exclusive contract. She has been seen on the screen in The Black Doll, The Jury's Secret, Some Blondes Are Dangerous, Love in a Bungalow, The Man in Blue, and Three Smart Girls.

## HENNY YOUNGMAN IS STILL UNDER "KATED" BANNER

Won Fame On Songbird's Programme and Now Gets One of Own; Already Received Offers

Henny Youngman, having served his comedy apprenticeship on the Kate Smith Hour for the past year, retired from the program at the conclusion of last week's show to seek greener pastures under the Ted Collins - Kate Smith, Kated Inc., banner. For the past year, Youngman had been the comedy feature on the Kate Smith program. One of the outstanding comedy "finds" of the past year, his work with Kate rounded him into one of radio's top-notch comedians.

Continuing his campaign for the lanky comic, Collins has withdrawn from the Kate Smith Hour to provide him with a radio program of his own. Although several substantial offers have already been received, the astute Collins is not making any commitments in Youngman's behalf until he is certain that the comedian will receive the same production setting that Collins employed in making Kate Smith radio's leading female singer of popular songs.

The key to Collins' success as a manager is in the fact that he sells but one product of his kind. When Collins offered the singing ability of Kate Smith to a sponsor, he didn't have another singer in his office waiting "to be sold," only Kate Smith. The same goes for Henny Youngman. Youngman will head his own program because in addition to his own ability, he has Ted Collins offering him—and him only as the comedy star of a program.

In the meantime, until Collins selects the best offer from the many that have come into his office, Youngman will be on a personal appearance tour for ten weeks, heading stage bills in the nation's key cities.

## Sonja Heinie Replies To Maribel Vincent

MONTREAL, Jan. 6.—Sonja Heinie, world famous Olympic champion now movie star gave an answer today to Maribel Vincent who criticized Miss Heinie's skating as being too formalized. Miss Heinie's answer was that "results show for themselves." A few years ago Miss Heinie and Miss Vincent were rivals in the Olympics. Miss Heinie came first and Miss Vincent eighth.

SAY, I DIDN'T THINK THERE COULD BE SUCH RELIEF FROM A HEAD COLD

I TOLD YOU SO! WHAT'S MORE, IF YOU USE IT IN TIME, IT HELPS PREVENT A LOT OF COLDS

THIS specialized medication—Vicks Vapo-nol—is expressly designed for the nose and upper throat, where most colds begin—and grow. Used in time—at the first sneeze or sniffle or irritation in the nose—it helps to prevent many colds, or to throw off head colds in their early stages. Even when your head is all clogged up from a cold, Vapo-nol brings comforting relief—lets you breathe again!

VICKS VAPOR-NOL

Keep it Handy—Use it Early

HOW TO Win Friends AND Influence People

By Dale Carnegie... Author of the famous book of this name...

HAVE YOU SMOKED A TURRET LATELY?

IF every nagging wife, and every fault-finding husband would make it a point to "cool off" by smoking a Turret in silence, before saying a single word, many a home might be a pleasanter place in which to live. Turrets are so soothing because they are made from an original and unique blend of fine Virginia tobaccos. Even the package is better—it has a handy calendar on the back to keep you up to date. If you haven't smoked a Turret lately, try a package today.

Imperial Tobacco Company of Canada, Limited

IF YOU WANT A HAPPY HOME LIFE Don't nag!

"Of all the sure-fire devices ever invented for destroying love and breaking up a home, nagging is the most deadly."

"An authority on Domestic Relations says that one of the chief reasons why men leave home is because they won't tolerate nagging wives."

"If you are prone to nag, don't try to justify yourself by saying that you have cause. Perhaps you have. But that is not the point."

"The point is that nagging never accomplishes anything you want. Invariably, it only makes a bad matter worse."

"Yes, and many a wife has been driven to desperation by a carping, fault-finding husband."

"Probably, more promising marriages have been wrecked, more homes broken up, by nagging partners than by any other one cause."

"Husbands and wives are human beings—prone to faults and shortcomings. Yet, by adjusting themselves to each other's personalities, lasting happiness is possible."

"Later in this series, I will tell you how these adjustments can sometimes be made. But remember, nagging is worse than useless, always. Avoid it as you would avoid a snake."

Quality and Mildness

Turret CIGARETTES

PLAIN OR CORK TIP