

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—To be Announced
6.15—Orchestra
6.30—Sair Lee
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—L'Ombre de la Tour
8.00—Germany Salutes Canada
8.30—Moccasins and Furs
8.45—Book Review
9.00—Let's All Go to the Music Hall
10.00—N.H.L. Hockey Broadcast
11.30—NBC Symphony Orchestra
12.30—News

CKAC, MONTREAL, 730 K.
6.30—Social Announcements
6.45—Classical Interlude
7.00—Sports Parade
7.30—Gems of Melody
8.00—Le Bon Parler Français
8.15—To be Announced
8.30—Saturday Swing Session
9.00—Old Fashioned Spelling Bee
9.30—To be Announced
10.00—To be Announced
11.00—Les Chevaliers du Folklore
11.15—Westinghouse Newscast
11.30—Berceuse
11.45—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Kaltenmeyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.45—Strolling Songster
8.00—The Art of Living
8.30—Top Hatters
8.45—Football Scores
9.00—Steinle Bottle Boys
9.15—Jimmy Kemper
9.30—Believe It or Not
9.45—The Log Cabin
9.55—Concert Orchestra
10.30—Special Delivery
11.00—NBC Jamboree
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.15—The Dancepaters
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing Club
8.30—Carborundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Rakov's Orchestra
7.30—Press Radio News
7.45—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—To be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1049 K.
6.00—Vagabond Adventures
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Top Hatters
8.30—Shero Trio
8.45—Sports of the Week
9.00—Believe It or Not
9.00—Variety Show
9.45—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboree
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra

SUNDAY'S PROGRAMMES

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This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
3.45—Radio Pulpit
6.00—Tudor Manor
7.00—And It Came to Pass
7.30—Weekly News Review
7.45—Violin
8.00—Jello-O Program
8.30—Canadian Mosaic
9.00—Chase & Sanborn Hour
10.00—Music Time
11.00—Housing Problems
11.30—Along the Danube
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—1847 Silver Theatre
6.30—Continental Varieties
6.45—Catholic Hour
7.30—Bleau and Rousseau
7.45—Jacques and Jacqueline
8.00—Association des Marchands
8.15—Alouette Program
8.30—Child Amateurs
9.00—Columbia Workshop
9.30—David Ross' Birthday Party
10.00—Ford Sunday Evening Hour
11.00—Jose de Laquerriere, Tenor
11.15—Westinghouse Newscast
11.30—To be Announced
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.
6.00—Marion Talley
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—A Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Interesting Neighbors
9.00—Nelson Eddy, Baritone
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Sunday Night Party
12.00—Russ Morgan and Orch.

WABC, NEW YORK, 860 K.
6.00—Silver Theatre
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Roantic Rhythm
8.00—Vicks Open House
8.30—Phil Baker
9.00—Columbia Workshop
9.30—Birthday Party
10.00—Ford Sunday Night Hour
11.00—Orchestra
12.00—Press Radio News
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Opera Auditions of the Air
6.30—Smiling Ed McConnell
7.00—Orchestra
7.30—Orchestra
8.00—Popular Classics
8.30—Ozzie Nelson's Orch.
9.00—General Motors Concert
10.00—Tyrone Power
10.30—Walter Winchell
10.45—Irene Rich
11.00—The Zenith Foundation
11.30—Cheerio
12.00—News

WTIC, HARTFORD, 1049 K.
6.00—Orchestra
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—News
7.45—Flufferettes
8.00—Jack Benny
8.30—Fireside Recital
8.45—Interesting Neighbors
9.00—Don Ameche
10.00—Manhattan Merry go Round
10.30—Album of Familiar Music
11.00—Rising Musical Stars
11.30—Orchestra
1.00—News



FOR HER, HISTORY REPEATS



Betty Lou Gerson, who played opposite Don Ameche on many First Nighter programs on NBC, will be leading woman for Jim Ameche, Don's younger brother, on Campana's Grand Hotel dramas.

CHICAGO, Jan. 15 — Twenty — six months ago, on November 8, 1935, to be exact, Betty Lou Gerson signed a contract with the Campana Sales Co. of Batavia, Ill., to play opposite Don Ameche as leading woman in Campana's First Nighter. When that contract expired, Betty never dreamed that the same company would one day sign her up as leading woman

for a second Ameche—and yet, that's exactly what happened.

History almost repeated itself for her, therefore, when she attached her signature to a new contract in Chicago this week which puts her on Campana's Grand Hotel as leading woman for Jim Ameche, younger brother of Don, who sky-rocketed to fame this month by being assigned the leading role in the show that once starred Don.

Miss Gerson who has appeared opposite Ameche in several Grand Hotel shows before signing the contract, said today: "I like working with Jim—he has almost the same technique that Don had, which means that both of them inspire one 'to live' rather than to act the various characters interpreted each week in the various Grand Hotel dramas."

Born in Chattanooga, Tenn., on April 20, 1914, Miss Gerson lived in Birmingham, Ala., and Miami, Fla., before coming to Chicago where she taught "creative dramatics" until she suddenly discovered that she was teaching others to accomplish what she herself longed to do.

Within a short time Opportunity in the guise of a playwright, knocked at her door and she was asked to read a sketch over the air. Soon, she was a full-fledged radio actress.

Tall, dark and lithe, Betty Lou is keenly interested in tennis and swimming and between broadcasts and rehearsals manages to write an occasional column for a Southern newspaper.

Since Alice Frost has been playing the title role in the CBS "Big Sister" program she has traveled in nearly every type of mythical conveyance. Recently she even traveled in a radio elevator. CBS sound effects men had to build a special gate to get the required sound for the ascent.

Anne Jamison, the Irish thrust on "Hollywood Hotel," has her heart set on a concert career. She had planned a tour to start in January but had to postpone it until early spring because of other entertainment commitments which will keep her close to Hollywood.

NEWS AND NOTES

Clarence Muse has no superstitions. He signed a contract on the 13th day of a month, whistles in his dressing room, and keeps two black cats at home.

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CBC LISTENERS TO HEAR
LILY PONS IN A REVIVAL OF
FAMOUS "BARBER OF SEVILLE"

John Charles Thomas to Have Role Of Immortal Barber, Figaro; Pons Begins 8th Season With The Metropolitan Opera With Performance

OTTAWA, Jan. 15—Lily Pons will begin her eighth season at the Metropolitan Opera House in the first performance in six years of Rossini's rollicking "Barber of Seville," to be broadcast in full direct from the stage of the Metropolitan on Saturday, Jan. 22nd, beginning at 2:55 p.m. AST. The broadcast will be heard over the national network of the CBC as an international exchange feature from NBC. John Charles Thomas will have the role of the immortal barber, Figaro.

Supporting Miss Pons as Rosina, Bruno Landi will sing the Count of Almaviva and Pompilio Malatesta, basso, will have the role of the lovely Rosina's guardian, Dr. Bartolo. Ezio Pinza, basso, will be the performance's intriguing music master, Lon Basilio. Gennaro Papi will conduct.

"The Barber of Seville" is one of opera's great comic dramas. The spontaneous gaiety of Rossini's music combines admirably with the spirit of Beaumarchais' character of Figaro the irrepressible barber who assists romance, arranges marriages and is generally a party to all of the intrigues in Seville.

In making her season's debut at the Metropolitan, Miss Pons revives a role she had when "The Barber of Seville" was last performed there in 1932. Her most famous aria in the forthcoming revival will be the familiar "Una Voce Poco fa," employing almost every resource known to the coloratura's art.

The story of the Rossini opera follows, in a general way, the text of the Beaumarchais comedy that before the French Revolution championed the cause of the common man. Figaro, the barber, is the central figure in the romance of the Count of Almaviva and Rosina; Dr. Bartolo, her guardian, who has an eye on his ward's dowry, is also a suitor and he enlists the aid of Don Basilio, the scheming music master.

Figaro, however, is a man of wit as he announces in the first act aria, "Largo al factotum," and he arranges a meeting between the serenading count and the object of his affections. In counter intrigue Dr. Bartolo and Don Basilio plot to disgrace the count, but Figaro invents another ruse whereby the count may obtain entry in Bartolo's dwelling. The second act brings the count as a music teacher who suggests to the doctor that they combine against the count. Figaro arrives to give the doctor a shave and as the lovers plot an elopement during the famous music lesson, he fills Bartolo's eye with soap and sings loudly to cover their talk.

Eventually Bartolo discovers he is being duped and goes to call the police, but before he can return, the count and Rosina are married and Figaro is busy bestowing his good wishes on everybody present.

RADIO DOPE

Bob Burns is on the receiving end of plenty of fan mail from children who state that Santa Claus gave them toy bazookas for Christmas and want to know if it is possible for them to go on the air now.

Mark Kelly is preparing material about baseball for his spicy sport chats. The diamond moguls are awaiting results with bated breaths inasmuch as Kelly hits straight from the shoulder.

Phil Baker will have some unique changes in his program after the first of the year. The Sunday night jester, however, refuses to divulge them.

Edward G. Robinson can't wait until his eastern trip date with the "Big Town" cast arrives. Scheduled for two broadcasts in New York, Robinson is anxious to get to Gotham so he can see the hit shows.

ACTOR OF AUTHOR



Cheles Martin, shown here, author-producer of the "Johnny Presents" shows heard Tuesday and Saturday on the networks, could step into an acting role at a moment's notice. Before he began writing for radio he appeared on Broadway stages with Eve La Salle.

Wilbur Hatch is one of movietown's favorite conductors. Hatch is in demand to provide music at parties given by movie stars. He turns down most of them because of network obligations.

Clarence Muse is a happy man. The baritone has been promised free ring-side tickets for all of Joe Louis' fights by the Brown Bomber himself. The ducks are in appreciation of Muse's artful handling of the Joe Louis picture, "Spirit of Youth," which Muse directed.

Don Pringle, Joe Penner's script writer, chuffed out three humorous articles for national magazines every month.

Be Extra Careful about
STUBBORN COLDS

Relieve Their Misery
this PROVED Way

TOO often, the cold that "hangs on" is a result of neglect... and neglect is always risky. Be extra careful of a stubborn cold, of course. But the safest course is to be careful of all colds. Don't experiment. Relieve their misery this doubly proved way.

Here's What To Do: It's best to stay in bed and get lots of rest. Eat lightly, drink plenty of water, and keep elimination regular. And use Vicks VapoRub without delay.

VapoRub has been proved by everyday use in more homes than any other medication of its kind—further proved by the largest clinical tests ever made on colds. (Full details in every VapoRub package.) Only Vicks give you proof like this.

No Long Waiting for Relief to Begin...

VapoRub is direct external treatment. No "dosing"—no stomach upsets. Just massage it on throat, chest, and back. Then—make its long-continued double

action last even longer—spread a thick layer on the chest and cover with a warmed cloth.

Relief starts almost at once. You begin to feel warm and comfortable as VapoRub goes to work direct through the skin like a poultice. At the same time its medicated vapors, released by body warmth, are carried direct to the irritated air-passages with every breath. This double action loosens phlegm, eases irritation and coughing, helps break local congestion. And long after restful sleep comes, VapoRub keeps right on working.

NOTE: If there is much irritation and coughing, or the air-passages feel clogged with heavy mucus or phlegm, even stronger vapor action is helpful. Pour boiling water in a bowl, melt a teaspoonful of VapoRub in it, and inhale the steam. The steam vapors for several minutes.

Now WHITE—STAINLESS—

IF YOU ARE WRONG, ADMIT IT

1 "Isn't it easier—and less humiliating—to hear yourself condemned out of your own mouth than out of some one else's? Of course it is."

2 "When you have made a mistake, admit it. Admit it fully and promptly without trying to find excuses. If anything, let your self-criticism be excessively severe."

3 "Such an attitude takes the wind out of the other fellow's sails. You leave him with nothing to say because you have said it all yourself."

4 "The chances are he will then take a generous, forgiving attitude and try to minimize your mistake."

5 "There is an old proverb which says: 'By fighting you never get enough, but by yielding you get more than you expected.'"

6 "That technique not only produces astonishing results, but it is actually more satisfying than trying to defend a hopeless position."

7 "So, when you are right, try to win people tactfully to your way of thinking. But when you are wrong—and that will be often enough—admit the fact at once."

8 "Any fool can argue that black is white—and lots of fools do. But it takes a real man to say: 'I made a mistake.'"

HOW TO
WIN FRIENDS
AND
INFLUENCE
PEOPLE

By DALE CARNEGIE
Author of the famous book
of this name

HAVE YOU SMOKED
A TURRET
LATELY?

ARE you one of those smokers who have made the mistake of not trying Turrets? We do not mean to suggest that everyone ought to smoke Turrets—all of us are entitled to choose the cigarette that suits us best. But we do know that Turret smokers seldom find complete satisfaction in any other cigarette. The reason is Turret's unique and original blend of fine Virginia tobaccos which makes Turrets just that much different—just that much better. And so we suggest: if you haven't smoked a Turret lately, try a package today.

Quality and Mildness
Turret
CIGARETTES
PLAIN OR CORK TIP

