

# Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

## WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Adventures of Jamie and Josie  
6.45—Closing Stock Quotations  
7.00—Orchestra  
7.30—To be Announced  
8.00—LaSalle Cavaliers  
8.15—Major Bill  
8.30—Organ Recital  
8.45—Science at Work  
9.00—One Man's Family  
9.30—Melodic Strings  
10.00—The Red Ledger  
10.30—Spotlight Parade  
11.00—String Quartet  
11.30—CBC Singers  
11.45—Sign Off

CKAC, MONTREAL, 730 K.  
6.00—Social Announcements  
6.15—Summary  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—L'Amour Contre la Haine  
8.00—Melody Time  
8.15—Le Cure de Village  
8.30—Malenfant and Daunais  
8.45—Don Juan of Song  
9.00—Les Montagnards de Quebec  
10.00—Chantons en Choeur  
10.15—La Ligue des Proprietaires  
11.15—Westinghouse Newscast  
11.30—Patti Chapin, Songs  
12.00—Molson Sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Not for Ladies  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—America's Schools  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.35—Songs  
7.45—Billy and Betty  
8.00—Orchestra  
8.15—Uncle Ezra  
8.30—Swing Harmonicas  
8.45—Jean Sablon  
9.00—One Man's Family  
9.30—Lady Esther's Serenade  
10.00—Town Hall Tonight  
11.00—Hit Parade  
11.45—Alstair Cooke  
12.00—Orchestra  
12.15—Ink Spots  
12.30—Orchestra

WABC, NEW YORK, 860 K.  
5.00—Curtis Institute  
5.45—Dr. Dafee  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Children's Corner  
6.45—To be Announced  
7.00—Jack Shannon, Songs  
7.15—Four Stars  
7.30—Press Radio News  
7.35—Orchestra  
7.45—The Singing Waiters  
8.00—Poetic Melodies  
8.15—Hobby Robby  
8.30—Arolan Trio  
8.45—Boake Carter  
9.00—The Cavalcade of America  
9.30—Texaco Town  
10.00—Chesterfield Presents  
10.30—Colonel Jack  
10.45—Gang Busters  
11.30—Del Casino, Songs  
12.00—Tomorrow's News Tonight  
12.30—Orchestra

WBZ, BOSTON, 990 K.  
6.00—Neighbor Nell  
6.15—The Four of Us  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.35—Jack Baker, Tenor  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
8.45—Charlotte Landing, Soprano  
9.00—Eddy Duchin  
9.30—To be Announced  
10.00—Musical Comedy Hits  
11.00—Gen. Hugh Johnson  
11.15—Songs  
11.30—Waltz Interlude  
12.00—Vagabonds  
12.15—Kings' Jesters

WTIC, HARTFORD, 1040 K.  
6.00—Dick Tracy  
6.15—Terry and the Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—The Revellers  
7.30—Wrightville Clarion  
7.45—Unemployment Compensation  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—String Ensemble  
8.45—Chandu  
9.00—One Man's Family  
9.30—Orchestra  
10.00—Town Hall Tonight  
11.00—Your Hit Parade  
11.30—Orchestra  
12.00—Orchestra

## THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Peter and Mathews  
6.45—Closing Stock Quotations  
7.00—Orchestra  
7.30—The Witching Hour  
8.00—From the Pacific  
8.15—Major Bill  
8.30—Organ Recital  
8.45—Life and Learning  
9.00—Royal Yeast Program  
10.00—CBC Dramatic Hour  
11.00—Kraft Music Hall  
11.30—NBC Night Club  
12.00—Sign Off

CKAC, MONTREAL, 730 K.  
6.00—Social Announcements  
6.15—Summary  
6.30—Continental Varieties  
6.45—The Fireside Program  
7.15—Gypsy Serenade  
7.30—Salada Reporter  
7.45—Songs  
8.00—Le Club Sportif  
8.15—Association Des Merchants  
8.30—Dramatic Program  
9.00—Kate Smith Hour  
9.30—Radio Encyclopedia  
10.00—Major Bowes Amateur Hour  
11.00—The King and the Song  
11.15—Westinghouse Newscast  
11.30—Gypsy Orchestra  
12.00—Molson Sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Dick Tracy  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Orchestra  
7.30—Press Radio News  
7.35—Sweetheart Rhombas  
7.45—Orchestra  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Schaefer Revue  
9.00—Rudy Valee and Guest Artists  
10.00—Good News of 1938  
11.00—Kraft Music Hall  
12.00—Orchestra  
12.30—Orchestra  
1.00—Orchestra

WABC, NEW YORK, 860 K.  
5.00—Science Service Series  
5.15—Deep River Boys  
5.30—Goldbergs  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.45—Hilltop House  
7.00—Let's Pretend  
7.30—News  
7.45—Geannine  
8.00—Poetic Melodies  
8.15—Screenscoops  
8.30—We the People  
9.00—Kate Smith Hour  
10.00—Major Bowes' Hour  
11.00—Essays in Music  
11.30—Jackson Dinner  
12.00—Orchestra  
12.30—Orchestra  
1.00—Orchestra

WBZ, BOSTON, 990 K.  
6.00—Dance Interlude  
6.45—Tom Mix  
7.00—News  
7.30—Musical  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Mr. Keene  
8.30—Orchestra  
9.00—March of Time  
9.30—Barry McKinley  
10.30—Meeting of the Air  
12.00—News  
12.15—Music  
1.00—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Dick Tracy  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Sports Roundup  
7.30—Wrightville Clarion  
7.45—Orchestra  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Encores  
8.45—The Spotlight  
9.00—Rudy Valee's Variety Show  
10.00—Good News for 1938  
11.00—Bing Crosby  
12.00—News  
12.15—Orchestra  
12.30—Orchestra  
1.00—Orchestra

Blond young Ben Alexander, still rooting for Stanford, has turned into a San Francisco commuter. He paid his second visit in two weeks, in order to go to the California-Stanford basketball game, leaving immediately afterward for Hollywood, in order to m. c. the Signal Carnival as usual Sunday.

## PERSONALITIES OF THE NBC

### Harriet Parsons, Newest Commentator

Harriet Parsons, NBC's newest Hollywood commentator, was once a movie star herself. That was when she appeared as cute and cuddly Baby Parsons, age 4, in such redoubtable classics as "The Magic Wand" and "Margaret's Awakening."

But Harriet decided she was not cut out to be an actress, even if her mother, Louella Parsons, was author of "The Magic Wand". Harriet was an individualist even in those days. But to begin in the beginning.

Harriet was born in Burlington, Iowa, and soon moved to Chicago, where she had her brief fling at the flickers. At 12, she was in New York, studying at the Horace Mann School for Girls, and astounding her classmates by her prowess in hockey and basketball.

#### Outstanding Athlete

At Wellesley she was known as one of the outstanding athletes on the campus and quite a big shakes in directing dramatics. She also wrote lyrics that were accepted for her class marching and crew song.

Before settling down to the business of a career after her graduation, Harriet made a brief tour of Europe. On her return she went to work for Metro-Goldwyn-Mayer as a scenario writer. Then followed a job with Photoplay Magazine, first as staff writer, then as an associate editor. Her next step was to become a free lance writer.

She was writing fan stories for Modern Screen, Movie Mirror and other fan magazines; conducting a gossip column for Liberty and writing film reviews and features for the Los Angeles Examiner when producer Harry Cohn asked her to take charge of "Screen Snapshots" for Columbia Pictures.

Harriet helped "Screen Snapshots" click by arranging intimate glimpses of the movie stars at work and play to use in the movie shorts. Each summer she writes her mother's movie column.

#### Made Film Survey

In her radio series Harriet tries to give the listening public exactly what it wants to know about Hollywood stars. To this end she has made an authoritative survey of questions sent to film companies and film stars. The survey indicates movie fans are chiefly interested in Hollywood romances and seemingly unimportant sidelights of the stars. Fans want to know how spectacular scenes are made realistic on the lots and what the stars talk about at lunch and between scenes at the studios. Many of the questions are no help at all—those like the following for instance: "How can I become an actor?" "How can I sell a story to the movies?" "What movie star will send me her old clothes?"

#### Plots From Fans

Hundreds have outlined fantastic

## GIFT....



Pat "Uncle Ezra" Barrett introduces his latest pet, Prince Riccardo, to an NBC microphone. Prince Riccardo, a Pedigreed Persian and a gift from a Pennsylvania fan, has been named major domo of the mousery at Uncle Ezra's farm at Hebron, Ill.

Prince Riccardo, pedigreed Persian cat, has become a permanent guest of Pat Barrett, the Uncle Ezra of Station E-Z-R-A.

Prince Riccardo arrived in Chicago from Lebanon, Penn., and was met at the station by Barrett and his wife, who portrays "Cecilia" on Uncle Ezra's Radio Station E-Z-R-A.

Prince Riccardo is a blood brother of the feline blue ribbon winner of a recent pet show in Chicago. That

plots for screen productions and many more want to know the home addresses of the stars.

Harriet has the largest and most elaborate collection of private phone numbers in Hollywood and is always among the first notified when they are changed by the movie greats.

Telephoning incidentally, is an important item in Miss Parsons' broadcasts. If a hot item is phoned to her just before broadcast time, she pencils it in to her carefully prepared script, and may lead her program with it. Page boys at the NBC Hollywood studios are permitted to bring late phone calls into her studio split seconds before she goes on the air.

In inserting late items in her script Harriet makes sure her notes are as legible as they are accurate.

Her favorite recreations are reading, going to the movies, playing bridge and poker. She prefers tennis, bowling and swimming in the sports line. But above all, her work comes first—and she loves it.

winner is "Wally Simpson," a pedigreed Persian cat owned by Mrs. Mabel S. Eardman, of Lebanon, Penn.

Mrs. Eardman met Uncle Ezra at the show, learned of his interest in cats and expressed her admiration of his radio programs. She promised to send him a prize-winning beauty that would serve either as chief mouser on his Hebron farm, or as the family pet. And she lived up to her promise.

Uncle Ezra's Station E-Z-R-A is heard Mondays, Wednesdays and Fridays at 7.15 p.m. and 11.15 p.m. EST, over the NBC-Red Network.

#### HER FIRST SLANG

When Joseph Henry Jackson, NBC book critic, asked Madame Haruko Ichikawa, Japanese author, what she noticed most in her first three weeks in America, she answered, "It is neither an event nor a custom—it is Charlie McCarthy." It was from Charlie that she had learned her first slang phrase—"You're telling me?"

Mary Margaret McBride, the CBS airpotter, sold a poem, "The Ocean" to a farm journal when she was just five years old. She had to trot out the \$3.00 check of acceptance to show each new group of complimentary visitors. Painfully self-conscious, she of course suffered tortures. And finally, in an agony of embarrassment, she tossed the cheque into the fire and fled from the room.

## ....GIFTED



In addition to his virtuosity at the piano, this airedale rehearses Jean Sothern for her role in the SBC serial, Pepper Young's Family.

This is a story about a dog named "Bum", and the reason he comes under the head of Radio is that he often rehearses Jean Sothern for her role in the NBC serial Pepper Young's Family.

Bum is an airedale, but he doesn't go on the air. He does his emoting privately for the sole benefit of Miss Sothern, his boss. When the actress reads her lines, she addresses them to Bum. He listens attentively. If the lines be gay or sad, the emotional reaction is reflected in the dog's eyes the hang of his head, the wag of his tail. And when Miss Sothern concludes with "Happy Ending", Bum puts his paws around her neck.

Bum, so far as Miss Sothern knows, is the only dog in radio who can take a role as well as a roll.

Miss Sothern plays the part of Edie Gray in Pepper Young's Family, heard twice daily Mondays through Fridays at 11.15 a.m. EST. over the NBC-Blue Network, and at 3.00 p.m. EST over the NBC-Red Network.

Natalie Park, NBC actress who impersonates the drawing Martha Murgatroyd on the Bughouse Rhythm program, is winning laurels for her portrayal of Ophelia in "Hamlet" during the Wayfarers' three-week Shakespeare festival in San Francisco.

## MICROPHONICS

The hand-organ used in March of Time's recent dramatization of a scene from the motion picture "Winterset" was borrowed from the NBC broadcast from Mr. Guthrie McClintic, producer of the original stage version of "Winterset." March of Time officials arranged to have the hand-organ transported from Mr. McClintic's home grounds in the Broadway district to the NBC studio in Rockefeller Center the day before the broadcast, the hand-organ was shipped back to Mr. McClintic. The organ was used for less than ten seconds on the March of Time show. Just shows to what lengths producers go for faithful sound effects.

It is not generally known that Richard Crooks, Voice of Firestone tenor, is a former New York State handball champion. He won the championship some years ago on the morning of the day on which he made his New York orchestral debut under the baton of Walter Damrosch.

At an informal dress rehearsal for Hollywood Mardi Gras recently, the cast missed some cues. Charlie Butterworth muffed an entrance line, and then Lanny Ross garbled a tag line, Walter O'Keefe kept a straight face and feigned impatience. Suddenly, there was another pause. "Well, what are we waiting for," said Walter with mock severity. "For you to read your line," replied Charlie soberly.

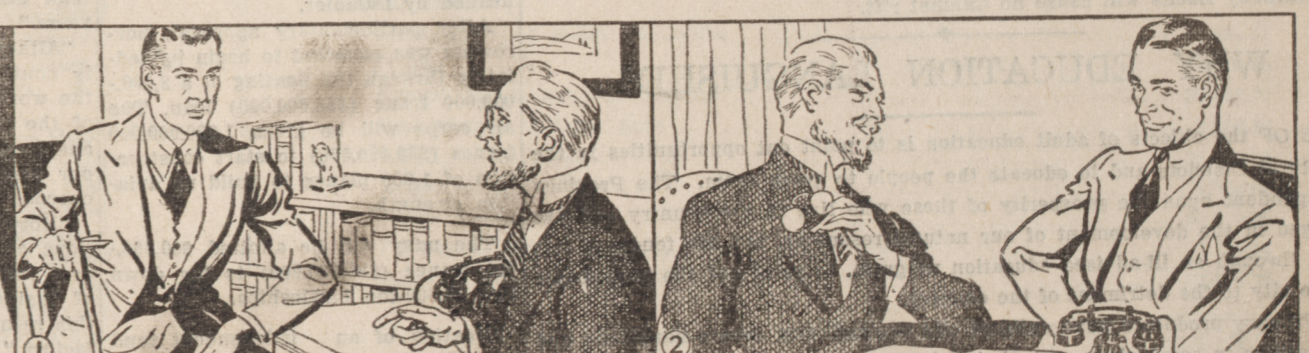
"TRY TO GRASP THE OTHER PERSON'S POINT OF VIEW"

SAYS DALE CARNEGIE

Author of the famous book "HOW TO WIN FRIENDS AND INFLUENCE PEOPLE"

HAVE YOU SMOKED A TURRET LATELY?

It would be a funny world if everybody agreed on everything. They never will, of course, and that is why there will always be many brands of cigarettes from which to choose. But, because Turrets please so many other smokers who have definite ideas of what they want, Turrets may please you, too. Turrets, you know, are made from fine Virginia tobaccos in an original and unique blend. And for your convenience, there's a handy pocket calendar on the back of every package. If you haven't smoked a Turret lately, try a package today! Imperial Tobacco Company of Canada, Limited



"Any psychologist will tell you not to condemn people who disagree with you. If you do, you will find yourself becoming like the old Quaker who said to his wife: 'Everyone is queer except thee and me—and sometimes I think thee is a little queer, too!' 'Remember that there are two sides to every question.'"



"There is no better way to acquire that skill than in dealing with children. Children look at everything in a way of their own. 'Next time your boy wants to build a bonfire on the front lawn, for instance, don't just order him to 'quit that foolishness!'"

"There is always a reason why men and women think and act the way they do. But, to discover it, you have to put yourself in the other person's place. 'The ability to do that is rather rare. That is why those who possess it acquire a reputation for exceptional skill in handling human relationships.'"



"Instead you might say something like this: 'Bonfires are a lot of fun. I like to build them myself. But they are out of place and dangerous here. Some day we'll find a safe place and I'll help you to build a real fire.' 'What a difference that kind of technique makes!'"

Quality and Mildness  
**Turret**  
CIGARETTES  
PLAIN OR CORK TIP