

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Piano Recital
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Golden Journeys
8.00—Orchestra
8.15—Major Bill
8.30—Kathleen Stokes, Organist
8.45—Canadian Portraits
9.00—Song Sheet
9.30—Topics of the Day
9.45—Sam Slick
10.00—Backstage
10.30—Bonjour Paris, Banjoir
11.00—Braddock—Farr Fight
11.45—Canada's Mineral Industry
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Eton Boys
6.30—Sleepers Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—The Chic Program
8.00—Derry's Three Secrets
8.15—Le Cure de Village
8.30—Radio Bingo Leduc
8.45—Queens Hotel Trio
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—Elmer W. Ferguson
11.15—Westinghouse Newscast
11.30—Vin St. George Orch.
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Arthur Lang, Baritone
6.15—Vocal Selections
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—Don Winslow
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Eddie Duchin and Orch.
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—Campana's First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—George R. Holmes
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 800 K.
5.00—Bob Byron, Whistler
5.15—Singing and Swing
5.30—Bon Voyage
6.00—Salvation Army Staff Band
6.15—Three Treys
6.30—Ray Heatherton, Songs
6.45—Children's Corner
7.00—Margaret Daum, Soprano
7.30—Press Radio News
7.45—Sports Resume
7.55—Federation of Jewish Charities
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and His Orch.
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—The Songshop
11.45—To be Announced
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 980 K.
6.00—Neighbor Nell
6.15—Vocal Selections
6.30—Orchestra
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Charles Sears, Tenor
7.55—Lowell Thomas
8.00—Mary Small, Songs
8.15—Commentary
8.30—Lum and Abner
8.45—Louise Florea, Soprano
9.00—Grand Central Station
9.30—Death Valley Days
10.00—Pontiac Variety Show
10.30—Tommy Dorsey
11.00—Russian Rhapsody
11.30—Detective Series
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Arthur Lang
6.15—Program from New York
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Vic Arden's Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
8.45—White Eagles
9.00—Lucille Manners
10.00—Waltz Time
11.00—The First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—To be Announced
6.15—Orchestra
6.30—Sair Lee
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—L'Ombre de la Tour
8.00—Germany Salutes Canada
8.30—Book Review
8.45—Moccasins and Furs
9.00—Let's All Go to the Music Hall
10.00—N.H.L. Hockey Broadcast
11.30—NBC Symphony Orchestra
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.30—Social Announcements
6.45—Classical Interlude
7.00—Sports Parade
7.30—Gems of Melody
8.00—Le Bon Parler Français
8.15—To be Announced
8.30—Saturday Swing Session
9.00—Old Fashioned Spelling Bee
9.30—To be Announced
10.00—To be Announced
11.00—Les Chevaliers du Folklore
11.15—Westinghouse Newscast
11.30—Berceuse
11.45—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Kaltenmyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.45—Strolling Songster
7.55—The Art of Living
8.00—Top Matters
8.20—Football Scores
8.30—Steinle Bottle Boys
8.45—Jimmy Kemper
9.00—Believe It or Not
9.30—The Log Cabin
9.45—Concert Orchestra
10.30—Special Delivery
11.00—NBC Jamboe
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra

WABC, NEW YORK, 800 K.
5.15—The Dancopaters
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing
8.15—Carorundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 980 K.
6.45—Orchestra
7.25—Rakav's Orchestra
7.30—Press Radio News
7.45—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Box
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
10.30—Gun Smoke Law
11.30—To be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Vagabond Ventures
6.30—Kaltenmayer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Top Matters
8.30—Shore Time
8.45—Sports of the Week
9.00—Believe It or Not
9.30—Variety Show
9.45—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboe
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra

LISTEN...

on Friday Night
"CANADA-1938"
IMPERIAL TOBACCO'S
INSPIRING PROGRAM

Friday 11 p.m. AST
Station CFNB

WIRELESS OPERATOR IN EPIC AIR FLIGHT HANDLED TELEGRAPH PART IN FILM OF CONQUEST OF ATLANTIC

Used Same Key for Sound in Picture He Had Flashed Message of Alcock and Brown's Safe Arrival in Ireland Over Twenty Years Ago

Behind the scenes which show man's aerial conquest of the Atlantic when Imperial Airways and Pan-American Airways co-operated last summer to carry out the first scheduled commercial airplane flights, lies a little story of sentiment creeping into the tingling, pulsing business of photographing world events.

On different days, at far-scattered points, under different conditions, Associated Screen cameraman "shot" the scenes which later, carefully fitted together, form the pictorial record of the trans-Atlantic flights. This epic picture, "Wings Over the Atlantic," now showing all over the world, has been included in the archives at Washington and London.

Canadian Portrait Will Trace Career Of First Governor Hudson's Bay Co.

"Charles Bayly, First Governor of Rupert's Land," will be the subject of a talk in the CBC "Canadian Portrait" series on Friday, Jan. 21 (tonight) from 8:45 to 9 p.m. AST, by Dr. A. S. Morton, of Saskatoon. Dr. Morton is an authority of Western Canadian history.

Bayly's career was probably more romantic than that of any governor of an English colony. He was something like a gentleman-in-waiting on Charles II, when Prince of Wales, and was associated with him when he ascended the throne. Then he fell into disfavor and was thrown into the Tower of London, where he spent six years. His fortune suddenly changed when he became the first Governor of the Hudson's Bay Company's colony overseas.

Bayly's career as Governor was marked by the wisdom with which he strengthened the claims of England to Hudson Bay as against the French.

CHOLERA INFANTUM THE FATAL DISEASE OF CHILDREN



Is a valuable preparation that has been on the market for the past 33 years.

It effectively offsets the vomiting, purging and diarrhoea of cholera infantum.

Price, 50c. a bottle at all druggists or dealers; put up only by The T. Millman Co., Limited, Toronto, Ont.

But sight, faster than sound, sometimes outstrips matter-of-fact occurrences. And when the sound sequence for the picture was being carefully constructed, it was found impossible, because of the swift plane action, to make authentic wireless messages fit their length to the visual record. So Walter Darling, one of Associated's sound engineers, produced a telegraph key, tapped out the word "guidance," repeated it many times and dubbed it into the sound recording.

The key? Nearly 20 years ago Darling was a wireless operator, stationed at the North American end of Marconi's trans-Atlantic wireless. As the world poised for news of the fate of Alcock and Brown, first conquerors of the Atlantic, Engineer Darling sat in his office in Cape Breton, heard the first flash that announced their safe landing in a peat bog in Ireland.

So, when movie patrons see the thrilling picture of the Atlantic air flights and hear the staccato dots and dashes of the wireless sequences they will hear dots and dashes pounded out by Engineer Darling, using the same old historic key he used in Cape Breton, spelling over and over, the one word "Guidance."

FOR COMIC RELIEF

NEW YORK, Jan. 21—Senator Fish-face and Professor Figgsbottom, NBC stars, will lend their erudite comedy to festivities at Rochester, N. Y., during the tenth anniversary celebration of Station WHAM.

RUN-DOWN BY CARS

Jack Benny didn't know there were so many obsolete cars in existence until he started his sound effects Maxwell routine on his Sunday night NBC programs. Jack has been offered excellent "buys" in everything from Carters and Thomas Flyers to Stanley Steamers during the past several weeks. An owner of a decrepit but still mobile Model T Ford of what he says is its very first vintage, is anxious to trade sight unseen for Jack's bona fide autograph.

RIGHT BACK WHERE HE STARTED BUT IN LOCATION, NOT SUCCESS



RUSH HUGHES, who came to New York in 1933 to learn all about radio, is back again—this time a famous man. He's to begin his own show on NBC airwaves January 31st.

NEW YORK, Jan. 21—Rush Hughes, for five years a popular West Coast commentator, will realize an ambition of eleven years when he begins a series of quarter-hour broadcasts over the coast-to-coast NBC-Red network on January 31, at 5:30 p. m. AST. He will be heard Mondays through Fridays.

One of radio's few all-around men, having had experience in almost every phase of broadcasting, Hughes literally stumbled into his first microphone job when he pinch-hit for the regular announcer on a dance "remote" in a San Francisco hotel in 1927. He became so fascinated with radio's potentialities that he started learning the business from the ground up.

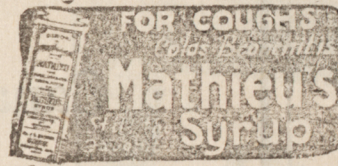
He went to New York to begin. In 1933, after working with networks, agencies and stations in production and management, Hughes returned to California to start his air commentaries which brought him his present fame. A master of description, his word pictures soon won him a large West Coast audience.

Believe-It-Or-Not's Dug Up By Travelling Short Wave Station

An enthusiastic hockey fan who flew down from The Pas, Manitoba, to see the game, another all the way from London, England, who had never seen a hockey game in his life before, and a third who revealed himself to be a greater wonder than one of Ripley's "Believe It Or Not" people, by holding a track record for 34 years until eventually beaten by Bobby Kerr of Hamilton, were some of the interesting personages unearthed by the wandering short-wave station of last Saturday's Imperial Oil hockey broadcast from Maple Leaf Gardens in Toronto.

Tomorrow—(Saturday night)—the leaders of their respective sections, Toronto Maple Leafs and Boston Bruins, clash at Maple Leaf Gardens when the Imperial Oil hockey broadcast takes the air to afford fans the play-by-play description of the game, together with further interesting short-wave interviews during the second intermission, and Charlie Querrie's pick of the Three Stars.

The Toronto team, so far this season has been beaten at every encounter with Boston, and it remains to be seen whether the Leafs can break the jinx in tomorrow night's game.



FOR COUGHS
Mathews Syrup

THE WALTZ STILL REMAINS FAVORITE PASTIME OF FLEET

Shags, Big Apples, And Truckin' Come and Go Waltz Still In Favor

Nature tried her apprentice hand on many charming things—women, wine, tobacco, birds and flowers—and then she made the waltz. The radio listener may turn up a contemptuous nose at other dances...The Big Apple and The Shag and similar gyrations...but the waltz remains an international expression of the feet.

Lucille Manners, petite star of the NBC Friday night concert hour, points out that most of the composers who have made musical history—Mozart, Beethoven, Schubert, Weber, Schumann, Brahms, Chopin, Wagner, Richard Strauss, Tchaikovsky, Berlioz, Debussy, Ravel—to name a few, have all dallied with the waltz at some time or other.

"The swing music reverberating through the loudspeakers today," says Lucille, "the torrid tempo and the blaring instruments have their cycle and fade. But the waltzes of the great composers—and even the lesser ones—will be remembered when all other musical compositions are forgotten."

"A waltz is sentiment in action. Doubtless man could have invented a more enjoyable musical form but doubtless man never did. Orchestra leaders who specialize in waltz music over the radio, have a following composed of all classes of people from the young folks to the very old."

LISTEN COLD CATCHERS READ THIS

THANKS, TEACHER THAT OLD HEAD COLD FEELS BETTER ALREADY

YES, BUT YOU MUST USE THIS EARLIER NEXT TIME IT HELPS PREVENT MANY COLDS



THIS specialized medication—Vicks Vapo-Nol—is expressly designed for the nose and upper throat, where most colds begin—and grow. Used in time—at the first sneeze or sniffle or irritation in the nose—it helps to prevent many colds, or to throw off head colds in their early stages. Even when your head is all clogged up from a cold, Vapo-Nol brings comforting relief—lets you breathe again!

VICKS VAPOR-NOL

Keep it Handy—Use it Early

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

By DALE CARNEGIE
Author of the famous book of this name

HAVE YOU SMOKED A TURRET LATELY?

ARE you one of those smokers who have made the mistake of not trying Turrets? We do not mean to suggest that everyone ought to smoke Turrets—all of us are entitled to choose the cigarette that suits us best. But we do know that Turret smokers seldom find complete satisfaction in any other cigarette. The reason is Turret's unique and original blend of fine Virginia tobaccos which makes Turrets just that much different—just that much better. And so we suggest: if you haven't smoked a Turret lately, try a package today.

Imperial Tobacco Company of Canada, Limited

IF YOU ARE WRONG, ADMIT IT



"Isn't it easier—and less humiliating—to hear yourself condemned out of your own mouth than out of some one else's? Of course it is."

"When you have made a mistake, admit it. Admit it fully and promptly without trying to find excuses. If anything, let your self-criticism be excessively severe."



"There is an old proverb which says: 'By fighting you never get enough, but by yielding you get more than you expected.'"

"That technique not only produces astonishing results, but it is actually more satisfying than trying to defend a hopeless position."



"Such an attitude takes the wind out of the other fellow's sails. You leave him with nothing to say because you have said it all yourself."

"The chances are he will then take a generous, forgiving attitude and try to minimize your mistake."



"So, when you are right, try to win people tactfully to your way of thinking. But when you are wrong—and that will be often enough—admit the fact at once."

"Any fool can argue that black is white—and lots of fools do. But it takes a real man to say: 'I made a mistake.'"



Quality and Mildness
Turret
CIGARETTES

PLAIN OR CORK TIP