

# NEW BRUNSWICK HELD FIRST PLACE AT THE SPORTSMEN'S SHOW

Fully 10,000 People Per Day Passed Through Our Log Cabin; Distinguished People Present

C. C. Avard, Managing Editor of The Sackville Tribune, writes an interesting account of the New Brunswick exhibit at the National Sportsmen's Show in New York. Mr. Avard says:

New Brunswick's exhibit at New York this year was much ahead of that of 1937, while the showing of some other provinces and states was no better, in some cases not so good as in other years. Judging from the exhibit of this year New Brunswick is on the up and up. Already plans are being laid for an exceptional showing for 1939. Mr. Griffiths does not propose to rest on his laurels but will use them as stepping stones to bigger and better things.

One thing is certain and that is that New Brunswick tourist literature dominated the entire Sportsmen's Show. There was nothing to come within a gun shot of the All New Brunswick number of The Maritime Advocate. The wonderful pictures on the front and back cover, the bright red color, the glossy surface, and the profusely illustrated letter press made a popular appeal with the result that many thousands of copies were carried home to be read and digested in leisure hours. It was most gratifying to me that a magazine published in Sackville—a town of 3000 people—should win unstinted praise in the great City of New York.

The outstanding feature of New Brunswick's part in the National Sportsmen's Show was a sporting camp, a log cabin, 16 by 45 feet containing sportsmen's sleeping quarters, dining-room, kitchen and guides quarters, not forgetting the long hall which enabled the huge crowds to take a glimpse of the interior of the camp as they milled by. Two hundred logs of black spruce were required to do the job and the work of erection was accomplished in two days, ten New Brunswick Guides being employed. Much credit is due Mr. Burton S. Moore, of Andover, under whose capable direction the smart log cabin was made possible.

I listened to the remarks of the visitors as they passed through the long hall. The camp had a popular appeal; it touched a responsive chord in all hearts. As the people entered the camp their faces lit up and enthusiastic words of appreciation fell from their lips. "Wonderful," said a lady. "Perfect!" said another. "Cute," gushed a young flapper. "What a marvelous woodsy smell," said a red lady. "How much would it cost to build a camp like that?" asked a portly gentleman. As a matter of fact Mr. Burton S. Moore, the builder, spent most of his time at the show explaining to enquirers how much it would cost to erect a log cabin similar to the one in the New Brunswick exhibit.

At intervals a count was taken of those passing through the hall, the average number being 1250 an hour. The show opened at 11 o'clock in the morning and closed at 11 o'clock at night, twelve hours. You can figure up yourself how many people viewed the New Brunswick log cabin in the eight days the New York show was open.

But the sporting camp was not all. There were creatures of the wild including two black bear cubs, trout, mink and fish. The latter two animals came from the Clover Brook Fur Farm, Pawling, N. Y., owned by Lowell Thomas, the internationally known radio commentator. A woodland scene in which mounted bears and various types of game birds appeared, resented an attraction that seemed to appeal to the visitors. Motion pictures of New Brunswick fishing and hunting were shown at intervals and held the attention of many people.

It is noteworthy that among the films shown at the New Brunswick booth were two reels of colored pictures of Prince Edward Island. These scenes were filmed several years ago by Craswell, Charlottetown's photographer, and are a credit to him and to Mr. J. M. Mucley, of Charlottetown who wrote the titles. New Brunswick and Prince Edward Island are working together most harmoniously in the matter of tourist publicity, a fact that is a source of satisfaction to those who visualize the marvelous things that can be gained by working together in friendly co-operation. Messrs. Hugh Paton and Campbell Stewart, two trim young men from "The Island" have been studying the Sportsmen's Show and it is quite possible that next year Prince Edward Island will have an exhibit of her very own.

A moment ago I referred to the log cabin. It may be that you will jump to the conclusion that the rooms were ornamental rather than useful, but you are mistaken. The kitchen and dining room, under the capable direction of Guides George Allen, of Penniac, Willis Norrad of Boiestown, and Claude Bishop of Albert County, provided gastronomic entertainment for distinguished people. Nearly every day of the show luncheons served in the good old New Brunswick style were greatly enjoyed by those

who had the privilege of being present. Such New Brunswick food delicacies as venison, salmon, potatoes, mushrooms, maple syrup, corn cake, not forgetting flapjacks were served to the evident delight of the eaters.

Among those who enjoyed the hospitality of The Province of New Brunswick at different times were the following: Mr. and Mrs. Lowell Thomas, Mr. and Mrs. Rexford W. Barton, Dan Parker, sports editor, and Fred Weatherly, sports cartoonist, both of The Mirror, D. Leo Dolan, director Canadian Travel Bureau, Dr. Charles F. Harper, Misses Marjorie and Winnifred Harper, Jersey City, C. W. Hadlock, Lewis Davis of New York Sun, J. A. McNeill, managing editor of Gazette, Montreal, and E. Shapiro, columnist, Clarence King, general manager Tourist and Convention Bureau, Canadian National Railways, Montreal; Corey Ford and Alister McRae, feature writers, J. S. DesRocher, superintendent of American fish culture; H. Forster, commissioner of Water Supply, New York; Capt. Walter Willis, manager of Sportsmen's Information Bureau, Pennsylvania, New York.

D. W. Griffiths, on behalf of the Province of New Brunswick, was a gracious host at the luncheons which were held last week at the log cabin.

New Brunswick has come in for some splendid radio publicity this year. Messrs. Griffiths and Phillips, the Lumberjacks and the Guides have been on the air several times, each time scoring a notable success. Of course the outstanding bit of publicity was given New Brunswick by Lowell Thomas in his broadcast last Tuesday night. As is well known, Mr. Thomas speaks over a national hook-up, to an unseen audience estimated at twenty millions of people, scattered over the North American continent and beyond. The next night after the Thomas reference to New Brunswick sporting lodge, I overheard dozens of people say: "This is the camp that Lowell Thomas talked about in his broadcast last night."

On many occasions Mr. Thomas has given New Brunswick wonderful publicity and he is entitled to the hearty thanks of the people of this province. In closing his broadcast last Tuesday night Mr. Thomas spoke as follows:

"I celebrated Washington's birthday in rather a curious fashion. As you may recall, at the time of the Revolutionary War many Tories fled to Canada and settled in the Maritime Provinces, particularly in New Brunswick. They called themselves 'Loyalists.' Today, I ate cherry pie made by New Brunswick Guides George Allen, Willis Norrad and Claude Bishop, descendants of these 'Loyalists,' ate it in a log cabin. The men who made the Washington cherry pie also served me salmon a la Miramichi with Restigouche Sauce and Venison with Nevisguit Salad. All this happened at The National Sportsmen's Show at Grand Central Palace, where New Brunswick has its display. A Washington's Birthday celebration arranged by D. W. Griffiths of the New Brunswick Government."

It has never been my custom on Washington's birthday to tell a George Washington anecdote. But, I've just run across one in a Canadian newspaper. The Tribune, of Sackville, New Brunswick, Canada.

Time, the Revolutionary War. Here is the way the Canadian paper tells it:

A rider on horseback came across a squad of soldiers who were trying to move a heavy piece of timber. A corporal stood by giving lordly orders to 'heave,' but the piece of timber was a trifle too heavy for the squad.

"Why don't you help them?" asked the quiet man on the horse, addressing the important corporal.

"Me? Why, I'm a corporal, sir!"

Dismounting, the horseman took his place with the soldiers. "Now all together, boys—heave!" he said; and the big piece of timber slid into place. The stranger mounted his horse and addressed the corporal.

"The next time you have a piece of timber too large for your men to handle, send for the commander-in-chief." The horseman was George Washington. And, so long until tomorrow."

## THINGS

(Continued from Page Five)

"the true nobility is founded on the land". The original English Aristocracy was a landed aristocracy and love of gardens is still an outstanding characteristic of the British people, and it is my fervent belief that the greatest happiness is to be found in occupations which bring you into close contact with Mother Earth.

I was particularly struck by the reference of the Hon. Leader that he had been educated to be a Judge and not to be a mere Lawyer. It is too bad that he should have delayed this announcement until this late date. He should have communicated this information to the Hon. Mr. Bennett

some two or three years ago. I am afraid that it is now too late to do that, with any hope of result. That learned Leader has his sincere condolences; but these are offset to some extent by the pleasure which I experience in seeing him in his present seat, a place which I hope he will adorn for some time to come. The Hon. Leader may conceive of himself as a Judge, but I want to tell him that every Judge has a Court of Appeal sitting above him, that in his case, the Court of Appeal will be the electors of this Province, and I can assure him that his judgment, as enunciated in this House on Tuesday last, will not be sustained by that Court of Appeal. In fact Mr. Speaker, I would like to give a word of admonition to the Hon. Gentleman and suggest that instead of dealing with these large figures of millions of dollars, with which both he and I have little real acquaintance, that he can confine himself to some simpler questions of arithmetic which have arisen in this House. On the opening day, mention was made of the fact that the Premier had served this House and the people of this Province for twenty-one years. It is two years and a half since he became Premier. A little sum in subtraction will show that at the time he became Premier, he had served the people some eighteen and a half years. The learned Leader of the Opposition was first elected to the House in 1925, so he has only served some thirteen years. Another little sum in subtraction will show that he must serve at least five more years before he can hope to duplicate the record of Mr. Dysart and complete that ladder of Private Member, Speaker, Leader of the Opposition, Premier. I do not wish to discourage the Hon. Gentleman, and I can assure him that the suggestion that I have made is the most optimistic one from his point of view that I can make to him. The people of this Province will see that he gets a proper schooling in the Opposition before they think of committing to him the reins of Government.

## Hard Surfaced Roads

The Honorable Leader of the Opposition referred to the question of Hard Surfaced Roads, and insinuated that the Liberal Government is paying more money for an inferior road than the Conservative Government was doing.

As I understand that the Premier will deal with this topic in detail, I have no intention of going deeply into it. However, the Honorable Leader of the Opposition specially requested that in my speech that I should make some biblical allusion for his benefit. This topic seems to give an opportunity to comply with that request and I would refer the Honorable Gen-

tleman to the dream of King Nebuchadnezzar which he will find chronicled in the early chapters of the Book of Daniel.

The King, like my Honorable friend dreamed dreams, and the dream that he dreamt was one befitting a Conservative statesman of the old government. He saw something, an image, with gold and silver at the top, plenty of brass at the middle, and iron and clay at the feet. The story goes that this massive image was attacked by someone who threw stones at the clay foot, with the result that the whole image toppled, was broken asunder and the wind blew the pieces away. I do not think that there were even five fragments left.

The lesson which I would point out to my Honorable friend is, that the feet were of clay and this same problem of clay was the undoing and the weak point of the Conservative Road Programme. It is one quality of clay that will hold water and prevent drainage. On the other hand, it is the prime necessity of good road building that proper drainage be provided or the water will be held. If winter conditions occur, there will be upheavals and the expensive coat on which my Honorable friend laid so much emphasis will be destroyed and the cost of repairs will be proportionately great. Even if there be no winter conditions, the carrying power of the road will be badly affected if, at certain periods, the water is lodging and at other periods there is no water to fill in the interstices. The Liberal policy of road building is to make a perfect base and sub-base which, after all, constitute the carrying body of the road.

The paving about which the Honorable Leader of the Opposition is so concerned is nothing but a roof to carry off the water and to prevent the disintegration of the road. Possibly my Honorable friend does not know very much about road building, so I will draw the same analogy in respect to the construction of a house. Were he building a house, would he spend all his money on the roof or would he prefer to see that it had a solid foundation and proper carrying walls? And would he not be satisfied if the roof simply fulfilled the duties of keeping out the weather and keeping in the heat?

I hope my Honorable friend is satisfied with the illustration that I had to think up on such notice, and I sincerely hope that when he dreams his dreams he will guard against his images having feet of clay.

I cannot close, Mr. Speaker, without thanking the Junior Member for Carleton, for the illuminating example which he gave us of the way in which Cabinet Members may be chosen. The ordinary man would have sug-

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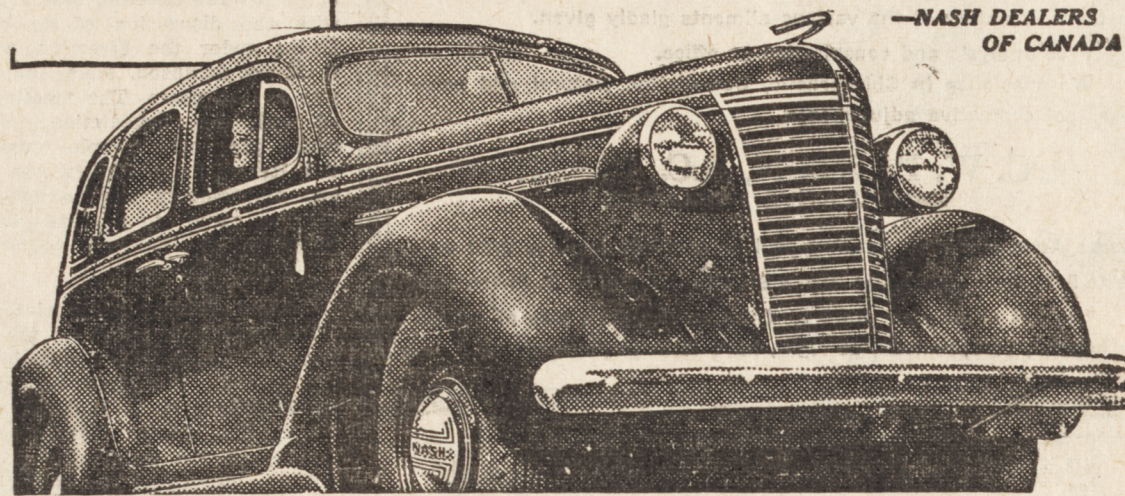


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gested placing the names in a hat, and drawing one, but the Hon. Member for Carleton is no ordinary man. He is a man of long and varied experience and he delightfully adorns his speeches with homely truths, gleaned from personal experiences. I see no reason, Mr. Speaker, to doubt that the Hon. Member on this occasion spoke from his experience gained with that political party which he so adorns.

In conclusion, Mr. Speaker, I would ask this House, and the people of this Province: "To which party do you owe your Health policy, your Hydro of.

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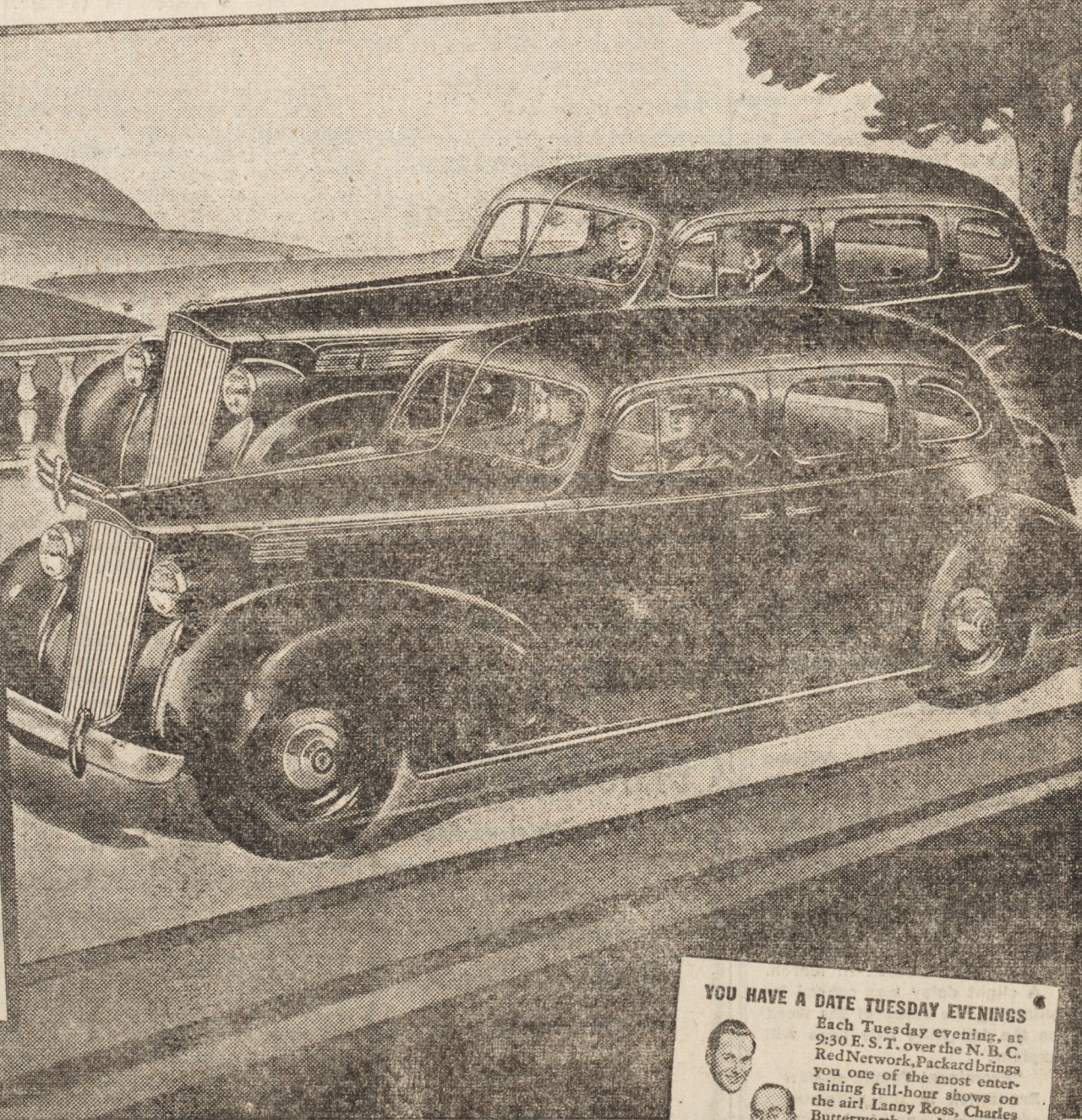
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