

Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Orchestra
6.15—Orchestra
6.30—Norman Thomas
6.45—Closing Stock Quotations
7.00—Music by Meakin
7.30—Orchestra
8.00—Germany Salutes Canada
8.30—Book Review
8.45—Orchestra
9.00—Nutrition
10.00—N.H.L. Hockey Broadcast
11.30—NBC Symphony Orchestra
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.30—Orchestra
6.45—Classical Interlude
7.00—Chorus
7.30—Reporter
8.00—Swing Club
8.30—Piano
9.00—Old Fashioned Spelling Bee
9.30—Folklore
10.00—Musical
11.30—Organist
11.45—Orchestra
11.55—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Stamps
7.00—El Chico
7.30—Press Radio News
7.45—Sports
7.55—Religion in the News
8.00—Kindergarten
8.30—Dramatic Critic
8.45—Songs
9.00—Believe It or Not
9.30—The Log Cabin
10.30—American Portraits
11.00—NBC Symphony

WABC, NEW YORK, 860 K.
5.15—The Dancepartners
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing Club
8.30—Carborundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Rakov's Orchestra
7.30—Press Radio News
7.45—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—To be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra
6.00—Top Hatters

WTIC, HARTFORD, 1040 K.
6.30—Calling All Stamp Collectors
7.00—News
7.15—Sports Roundup
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Kindergarten
8.30—Orchestra
8.45—Sports of the Week
9.00—Believe It or Not
9.30—Variety Show
10.00—Orchestra
10.30—American Portraits
11.00—NBC Symphony
12.30—News

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
3.45—Radio Pulpit
6.00—Tudor Manor
7.00—And It Came to Pass
7.30—Weekly News Review
7.45—Violin
8.00—Jello-O Program
8.30—Canadian Mosaic
9.00—Chase & Sanborn Hour
10.00—Music Time
11.00—Housing Problems
11.30—Along the Danube
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Opera
6.45—Catholic Hour
7.30—To be Announced
8.00—Association des Marchands
8.15—Josen et Josette
8.30—Jacques and Jacqueline
8.45—Blue Coal Program
9.00—Provincial Hour
10.00—Ford Sunday Evening Hour
11.00—The King and the Song
11.15—Westinghouse Newscast
11.30—Headlines and Bylines
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.
6.00—Marion Talley
6.30—Mickey Mouse
7.00—Catholic Hour
7.30—A Tale of Today
8.00—Jack Benny
8.30—Interesting Neighbors
8.45—Interesting Neighbors
9.00—Chase and Sanborn
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Rising Musical Star
12.00—Piano Duo

WABC, NEW YORK, 860 K.
6.00—Magazine of the Air
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—To be Announced
8.00—To be Announced
8.30—Phil Baker
9.00—St. Louis Blues
9.30—Musical Gazette
10.00—Ford Sunday Night Hour
11.00—Zenith Foundation
11.30—Headlines and Bylines
12.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Opera Auditions of the Air
6.30—Sunshine Melodies
6.45—They're Saying in England
7.00—Musical Camera
7.30—Orchestra
8.00—To be Announced
8.30—Ozzie Nelson's Orch.
9.00—Detective Series
10.00—Hollywood Playhouse
10.30—Walter Winchell
10.45—Irene Rich
11.00—Orchestra
11.30—Cheerio
12.00—News

WTIC, HARTFORD, 1040 K.
6.00—Marion Talley
6.30—Mickey Mouse
7.00—Catholic Hour
7.30—News
7.45—Flufferettes
8.00—Jack Benny
8.30—Interesting Neighbors
9.00—Don Ameche
10.00—Manhattan Merry go Round
10.30—Album of Familiar Music
11.00—Rising Musical Stars
11.30—Orchestra



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**KING
COLE**

BORIS HAMBOURG, FAMOUS CELLIST, TO BE GUEST ON "CBC MUSIC HOUR"

The internationally famous cellist, Boris Hambourg, member of the Hart String Quartet, founder of the Hambourg Trio, and president of the Hambourg Conservatory of Music in Toronto, will be guest soloist on "The CBC Music Hour", Sunday, March 27, 9.00 to 10.00 p.m., EST.

The 40-piece orchestra under the baton of Geoffrey Waddington will open the full-hour concert with Franz Schubert's overture to the romantic play, "Rosamunde, The Princess of Cyprus", published in 1828, four years after the vocal music was written, and in the year of the famous Viennese composer's death. The "Celebrated Minuet" by Luigi Boccherini will be the orchestra's second selection, followed by "Three Spanish Dances", by Moritz Moszkowsky, the German pianist and composer whose last appearance in London was in 1908 when he conducted a programme of his own works at Queen's Hall. The orchestra will close the concert with selections from the "Peer Gynt Suite", by the Norwegian composer Edvard Grieg. This music to Henrik Ibsen's "Peer Gynt", written for a performance of that play, was at first published in the form of a piano duet, and later turned into two orchestral suites of remarkable picturesque character, which are perhaps the most popular of his works.

The soloist will be heard in two compositions, accompanied by the orchestra, the first selection being Peter Tschaikowsky's "Variations on a Rocco Theme for Violoncello and Orchestra", Opus 33, and the other the "Nocturne in E flat" by Frederic Chopin.

Boris Hambourg was born at Veronesh, Russia, in 1884, the son of the

Ann Tenna Tells All

Phil Baker always cues Bottle by wiggling the fingers of his right hand when he wants his English stooge to interrupt.

Kate Smith cooks her own dinner backstage in her dressing room at the CBS Playhouse before each Thursday night broadcast.

Gabriel Heatter, "We the People" host, admits being more nervous before air-time than his guests—who are all radio novices.

Unusually popular with actors is Jack Johnstone, new writer of the "Johnny Presents" dramas. He plays poker with 'em after the broadcast—and generally loses.

Phil Harris, the Benny maestro famous for his aversion to ties, is unique in that he'll wear only the cravats picked out by his wife.

Encircling a room of Bob Ripley's home several times is a hand-carved wooden chain 307 feet long made from a single piece of wood.

Del Sharbutt, "Song Shop" announcer, has moved his family to New York from the country so that they can attend the program with him.

Mary Margaret McBride, topnotch reporter, once worked on a small town newspaper for \$8 a week, to earn college tuition.

Frank Black's secretary says she's so fond of his new composition "You Are Music", that she can't stop whistling it.

Most frequent visitor to the Mechanics Library in San Francisco is Rush Hughes—to dig up material for his NBC "Hughesreels".

In addition to his two commercial airings this week Peter Van Steeden and his band played at two college dances.

Maestro Don Voorhees' most unusual fan gifts is a valuable theorbe, or double-necked lute, dating back to the seventeenth century.

Jean D'Arcy, pretty French songstress with Johnny Messner's MBS orchestra, is in great demand to photo ads.

Feg Murray Slates Laugh Programme

Feg Murray predicts two laughs a minute on "Seen Stars" Sunday, March 27, when he brings comic Edgar "Slow Burn" Kennedy and Alice Brady to the NBC Blue microphone at 7.30 p.m., EST.

Master funnyman Kennedy has been making them laugh since the days of Keystone cops. His famous bald pate which has brightened hundreds of films, has been spread with glycerin on each occasion to keep the shine uniform, Murray reveals. The comedian has a library of phonograph records which he uses to study the different dialects his characters have demanded. He will essay a new field Sunday when he puts a "Slow Burn" on the air.

Miss Brady, star of the stage, before she came to pictures, became an actress by accident when she lost her singing voice. He latest acting laurel is the Academy Award she won this year for her role in "In Old Chicago". Her two hobbies are detective stories and dogs.

lato Professor Michael and Catherine Hambourg of Moscow and London. He was educated in England, Germany, Belgium and France and made his London debut in 1904. Settling in Canada in 1910, he has made numerous tours of the world, in 1934 and 1937 with the famous Hart House String Quartet, of which he is an original member.

The complete programme, in order of presentation:
"Overture to Rosamunde" Schubert Orchestra
"Rococo, Variations" Tschaikowsky Boris Hambourg
"Celebrated Minuet" Boccherini Orchestra
"Three Spanish Dances" Moszkowsky Orchestra
"Nocturne in E flat" Chopin Boris Hambourg
Selections from "Peer Gynt" Grieg Orchestra

Raymond Paige Gives Credit To Arrangers

A radio musical director is no better than his musical library and staff of arrangers.

Thus, in modest manner, did the "Hollywood Mardi Gras" maestro, Raymond Paige, express himself in reply to published statements that genius is ninety per cent of success in music.

In explaining his views, Paige passed along credit to his arrangers and those who have made it possible for him to accumulate one of the most respected libraries in the world. "Genius," he said, "is a fine thing for anyone with altitudinous aspirations to possess, but first this type of man must have something for a foundation."

"That foundation, whether it be in popular or classic music, is the arrangement."

"Take any studio rehearsal for a radio program and it is easy to determine where genius begins and ends. The conductor places his written arrangement on the music stand and signals his musicians to play."

"After that he injects his views. He changes here and there to color tones, to add emphasis, but invariably the body of the number remains the same. No genius can change melody, although he can touch it up a bit with the paint of modernism."

"Too often the conductor is praised as a miracle man, a superhuman among musicians, a genius, when the credit should go to those who made the success possible by devoting no end of thought and effort to properly laying out a basic arrangement."

Paige, who does a greater portion of his own arranging, nonetheless has a staff of assistants and each is given ample time to express his thought in music.

"Over-burden an arranger with work," Paige contends, "and you kill his ideas."

"Johnny Presents" Editor As Guest

An editor who saved a paroled convict from conviction on a murder charge will guest star on the "Johnny Presents" program during the "Front Page News" dramatization over CBS on Saturday, March 26 at 8.30 p.m., E.S.T. He is Frank Winge of the Chicago Times.

Winge came across a routine press notice about the murder of a Mrs. Talmadge of Oregon, Illinois. The story told of a paroled convict being held on suspicion of committing the crime. His imagination aroused by the yarn, Winge decided to investigate. He proved that the killer was left-handed which the man being held was decidedly not. This spurred police to start a new search which resulted in the subsequent apprehension of the real murderer.

Russ Morgan and his orchestra will supply the music, assisted by several vocalists. Johnny the "Call Boy" acts as master of ceremonies.

"Not only is Arthur Godfrey an expert plane pilot and mechanic but he also understands the complex theory of aeronautics!"

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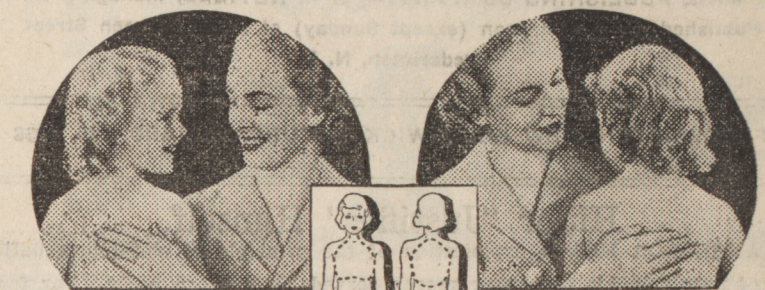
5¢



With Britain concentrating on the expansion of her Air Force and the protection of civilians against raids, volunteers accepted for Air Raid Precaution services are being equipped with the special badge shown above, the three letters plainly signifying the particular branch of service. Sir Samuel Moore yesterday called for 1,000,000 such volunteers.

Bob Burns struggled for years for coffee and cakes money over the vaudeville circuits. Then radio came along. Bob clicked, became famous, the money rolled in. The bawdy-expert put some of it back into real estate near Van Buren, out of love for his native Arkansas. Now reports trickle back that signs of oil have been discovered on the land and plans for drilling are under way. Moral: Oil wells that ends well.

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Massage VapoRub briskly on the throat, chest and back (between and below the shoulder blades). Then spread it thick over the chest and cover with warmed cloth.

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1. **Through the Skin.** VapoRub acts direct through the skin like a poultice or plaster.

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This combined poultice-and-vapor action loosens phlegm—relieves irritation—helps break congestion. While the little patient relaxes into comfortable sleep, VapoRub keeps right on working. Often, by morning the worst of the cold is over.

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Thanks to a new process, VapoRub now comes to you in white stainless form. Only the color is removed; it is the same VapoRub—the same formula and the same effective double action.

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Mothers! Look in your VapoRub package for full details of Vicks Plan—a practical home guide to greater freedom from colds. In clinic tests among 17,353 people, this Plan cut sickness from colds more than half! Follow Vicks Plan for Better Control of Colds

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PRESENTING MRS. PICOBAC OF ESSEX CENTRE, PARTNER OF THE PICOBAC JOYS AND SORROWS AND MR. PICOBAC'S MOST FEARED AND RESPECTED CRITIC

"Take Your Time," says Mrs. Picobac

It is the considered and declared opinion of Mr. Picobac that if it were not for Mrs. Picobac he, Mr. Picobac, would not amount to much. She is the ballast and the motive power of the Picobac ship, and the compass, too, on many an occasion.

"You eat too fast," said Mrs. Picobac. "You should give yourself time to finish your breakfast."

"Now mother," chuckled Mr. Picobac, who very well pleased with the state of his digestion was busy filling his pipe from a Picobac "SEAL-TIGHT" Pouch—"Don't you worry about me. I'm not losing any weight. You never see me smoke when I'm eating."

"What are you doing now?" said Mrs. Picobac.

"I'm waiting for you to pour me another cup of coffee," said Mr. Picobac. "And after I finish that I'll be all ready for a mild . . . cool . . . sweet smoke. There's nothing better for a man's disposition after a square meal than a mild . . . cool . . . sweet smoke of Picobac."



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