

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.00—Program Resume
6.15—Don Winslow
6.30—Peter and Mathews
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—The Witching Hour
8.00—From the Pacific
8.15—Major Bill
8.30—Organ Recital
8.45—Life and Learning
9.00—Royal Yeast Program
10.00—CBC Dramatic Hour
11.00—Craft Music Hall
11.30—NBC Jamboree
12.00—Sign Off

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Elsie Thompson at the Organ
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—Among Our Juveniles
8.00—Hockey School of the Air
8.15—Howard Phillips, Songs
8.30—French Sketch
8.45—Don Juan of Song
9.00—Gratien Gellinas
9.30—Radio Encyclopedia
10.00—Major Bowes Amateur Hour
11.00—To be Announced
11.15—Westinghouse Newscast
11.30—Alex. Lajoie & Orch.
11.45—Berceuse
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Golden Melodies
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Norseman's Quartet
7.15—Don Winslow
7.30—Press Radio News
7.45—Today's Sports
7.55—Billy and Betty
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer Revue
9.00—Rudy Vallee and Guest Artists
10.00—Maxwell House Program
11.00—Kraft Music Hall
12.00—Footnotes on Headlines
12.30—Northern Lights
1.00—Orchestra

WABC, NEW YORK, 860 K.

5.00—Myrt and Marge
5.15—Bob Byron, Whistler
5.30—U. S. Army Band
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.45—To be Announced
7.00—Del Casino, Songs
7.15—Eton Boys
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—George Hall and Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—We the People
9.00—Kate Smith Hour
9.30—Eddie Dooley's News
10.00—Major Bowes' Hour
11.00—Dramatic Program
11.30—Essays on Music
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 930 K.

6.00—Junior Nurse Corps
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keene
8.30—Lum and Abner
8.45—Kidoodlers
9.00—Gen. Hoge Johnson
9.15—Vocal Selections
9.30—March of Time
10.30—Meeting of the Air
11.00—NBC Nightclub
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.

6.00—Golden Melodies
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Shere Tlie
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Continental
8.45—The Spotlight
9.00—Rudy Vallee's Variety Show
10.00—Variety Show
11.00—Sing Crosby
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.00—Program Resume
6.15—Don Winslow
6.30—Piano Recital
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Golden Journeys
8.00—Orchestra
8.15—Major Bill
8.30—Kathleen Stokes, Organist
8.45—Canadian Portraits
9.00—Song Sheet
9.30—Topics of the Day
9.45—Sam Slick
10.00—Backstage
10.30—Bonjour Paris, Banquet
11.00—Braddock—Farr Fight
11.45—Canada's Mineral Industry
12.00—Sign Off

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Eton Boys
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—The Chic Program
8.00—Denny's Three Secrets
8.15—Le Cure de Village
8.30—Radio Bingo Leduc
8.45—Queens Hotel Trio
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—Elmer W. Ferguson
11.15—Westinghouse Newscast
11.30—Vin St. George Orch.
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Arthur Lang, Baritone
6.15—Vocal Selections
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—Don Winslow
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Eddie Duchin and Orch.
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—Campana's First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—George R. Holmes
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.

5.00—Bob Byron, Whistler
5.15—Sing and Swing
5.30—Bon Voyage
6.00—Salvation Army Staff Band
6.15—Three Treys
6.30—Ray Heatherton, Songs
6.45—Children's Corner
7.00—Margaret Daum, Soprano
7.30—Press Radio News
7.45—Sports Resume
7.55—Federation of Jewish Charities
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and His Orch.
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—The Songshop
11.45—To be Announced
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 930 K.

6.00—Neighbor Nell
6.15—Vocal Selections
6.30—Orchestra
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Charles Sears, Tenor
7.55—Lowell Thomas
8.00—Mary Small, Songs
8.15—Commentator
8.30—Lum and Abner
8.45—Louise Florea, Soprano
9.00—Grand Central Station
9.30—Death Valley Days
10.00—Pontiac Variety Show
10.30—Tommy Dorsey
11.00—Russian Rhapsody
11.30—Detective Series
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.

6.00—Arthur Lang
6.15—Program from New York
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Vic Arden's Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Cocoanut Program
8.45—White Eagles
9.00—Lullaby Manners
10.00—Waltz Time
11.00—The First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

Follows In Sound Footsteps of Her Famous Mother

HOLLYWOOD, Jan. 27—Hollywood news by Harriet Parsons is on the air for Bromo Seltzer each Wednesday evening at 9.30 AST, over the NBC-Blue Network. Miss Parsons began a series of three broadcasts on January 19.

Harriet is the second member of the Parsons family to gain fame as



HARRIET PARSONS

a commentator and reporter of Hollywood news. Her mother, Louella Parsons, is a well known columnist. At the age of four Harriet tried acting in the films as Baby Parsons. Even then she was old enough to decide she didn't want to be an actress. After Horace Mann School for Girls and Wellesley College, she joined the scenario department of one of the big picture companies. Then she became a magazine editor and later still a free lance writer. Several times she has conducted her mother's column and broadcast when the senior Parsons was vacationing.

Harriet went on the air for Bromo Seltzer on Jan. 5, pinch-hitting for Sid Skolsky, who was ill. When the Manhattan After Dark broadcasts were cancelled, Miss Parsons was selected to report Hollywood for this program.

Motherhood and Radio Mingle



This domestic scene is in the home of Mrs. Paul Barry, seen playing with her two babies. She's known as Joan Winters on radio, and is a prominent member of Edgar A. Guest's "It Can Be Done" programs Tuesday nights on the NBC-blue network. She proves that motherhood and a career go hand in hand.

ERROL FLYNN, OLIVIA DE HAVILLAND IN RADIO THEATRE'S "GREEN LIGHT"

Play Written by Dr. Lloyd C. Douglas,
Successful Author

Errol Flynn and Olivia De Havilland star in the Lux Radio Theatre production of "Green Light" on Monday, Jan. 31. This is the play about a surgeon in which Flynn starred on the screen. It was written by Dr. Lloyd C. Douglas, author of "The Magnificent Obsession," which was a highly successful Radio Theatre production some months ago.

With Cecil B. DeMille directing, "Green Light" will be broadcast over the Columbia network at 10 p.m. AST. Errol Flynn is the Dr. Newell Paige in "Green Light," a surgeon who sacrifices his own career to save that of an older man who has made a grave error in an operation.

Phyllis Dexter, played by Olivia De Havilland, is the daughter of the woman who died after that operation and knowing Paige only as a Mr. Walker, she falls in love with him. In the background influencing all the chief characters of the play is Dean Harcourt, a cripple, who has developed a philosophy which gains a great hold over everyone with whom he comes in contact.

Phyllis is alienated when she learns Paige's identity but later a nurse in the hospital tells her the truth. Paige in the meantime has gone to Montana

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QUICKLY WITH

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Asthma or Hay Fever are quickly and simply relieved by Kellogg's Asthma Relief. This famous herbal preparation—sold in Canada for 60 years—has already benefited thousands.

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WIN FRIENDS
AND
INFLUENCE
PEOPLE

By DALE CARNEGIE
Author of the famous book
of this name

HAVE YOU SMOKED
A TURRET
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BECAUSE of their unvarying high quality, Turrets have made many people change their minds about cigarettes—without any "high-pressure" methods. We say of them only this: here is a cigarette made from choice Virginia tobaccos, combined in an original and unique blend which makes Turrets just that much different, just that much better. And so we suggest, if you haven't smoked a Turret lately, try a package today. We believe you will like them.

Imperial Tobacco Company of Canada, Limited

BEGIN IN A FRIENDLY WAY



"Human nature being what it is, a man who goes around with a chip on his shoulder, looking for trouble, is likely to find what he is looking for."
"Belligerent tones and a hostile attitude provoke resentment no less certainly than an actual physical attack."



FOR INSTANCE.

"In the fine art of persuading other people to agree with you, the soft-spoken, friendly approach is the royal road to success."

"A few clever lawyers know this and make use of it with telling effect every time they are called upon to address a jury."



"If you antagonize a man, he becomes your enemy and no amount of reason or logic will win him to your way of thinking."
"There is an old maxim which says you can catch more flies with honey than with vinegar. And that goes for human beings, too."



"You may never have to address a jury but the sympathetic, friendly approach works wonders in every walk of life, under any circumstance."

"It can make people change their minds and do what you want them to do; but fighting talk and a blustering manner only make enemies."

Quality and Mildness
Turret
CIGARETTES
PLAIN OR CORK TIP

SPEAKING AT VANCOUVER, VOICE TRAVELS TO MONTREAL AND BACK BEFORE BEING HEARD IN B. C.

Walter Bowles to talk in "Canada 1938" Program

The voice of Walter Bowles, roving radio reporter, who will speak on the "Canada 1938" broadcast tomorrow night from Vancouver, B.C., will travel all the way to Montreal and back to the coast before it is heard by British Columbia listeners. This is because the program co-ordinating point is in Montreal.

Bowles will be almost as far West of the central control point of the programme as Vernon Bartlett in London, or David Scott in Paris, will be East.

Lionel Shapiro will have his usual interesting story direct from Radio City, New York.

Music by the large orchestra and choir will include "Bob White," "Bei Mir Bist Du Schon," and a medley from the "Goldwyn Follies."

"Canada-1938" is broadcast to one of the world's largest networks and has the longest "remote control" circuits on Canadian records. Imperial Tobacco's great Friday broadcasts are

unique in Canadian broadcasting and the responsibility for them is necessarily centered in one man—he is Victor George. George, who organized Whitehall Broadcasting Limited, and who is its president, looks back on fourteen years of broadcasting and is one of Canada's veterans. He was in on the development of Canada's first networks, and has been responsible for many events broadcasts that broke entirely new ground in Canadian radio. Among the significant contributions to broadcasting made by Victor George are the first trans-Atlantic commercial broadcasts when he covered the last British Empire Games from London, the first trans-Atlantic and trans-continental "two-way" pickups on coast to coast networks, and the first regular use of European commentators on network programs. Many of his ideas and the technique necessary to execute them were transpired by Imperial Tobacco's desire to secure the most entertainment and value from the medium for Canadian listeners.

To help PREVENT many colds

VICKS VAPORUB

a few drops up each nostril at the first sneeze

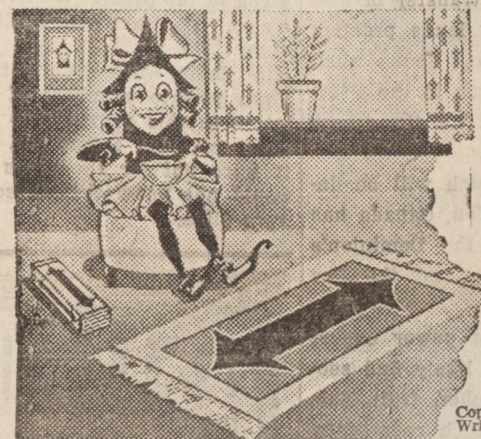
To help END a cold sooner

VICKS VAPORUB

rub on throat, chest, and back at bedtime

FOLLOW VICKS' PLAN FOR BETTER CONTROL OF COLDS

Full details of the Plan in each Vicks Package



Little Miss Muffet-Spear
Sat on a tuffet-queer,
Eating her curds and whey,
And when I espied her
With Wrigley's beside her
I knew she was happy that day!

Enjoy Double Mint Gum—after every meal. Nature says chew—aids digestion. Helps keep you fit.
Write Wrigley's, Toronto, for new Mother Goose Book

