

Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OT TAWA, 550 K.
6.00—Program Resume
6.15—Treasure Island
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Germany Salutes Canada
8.00—LaSalle Cavaliers
8.15—Major Bill
8.30—Organ Recital
8.45—Science at Work
9.00—One Man's Family.
9.30—Melodic Strings
10.00—The Red Ledger
10.30—Spotlight Parade
11.00—String Quartet
11.30—CBC Singers
11.45—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Musical Colours
6.15—Red Rose Tea
6.30—Madeleine and Pierre
6.45—The Fireside Program
7.15—Don Juan of Song
7.30—Le Reporter Salada
7.45—L'Heure de la Galette
8.00—Vocal Trio
8.15—Le Cure de Village
8.30—Songs
8.45—Blue Coal
9.00—La Chanson Express
9.30—Poor Papa
10.00—Chantons en Chœur
11.00—Embarrassing Moments
11.15—Westinghouse Newscast
11.30—Orchestra
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Dick Tracy
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Top Hatters
7.30—Press Radio News
7.45—Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Talk
8.45—Variety Program
9.00—One Man's Family
9.30—Tommy Dorsey
10.00—Town Hall Tonight
11.00—Musical College Premiere
12.00—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Curtis Institute
5.30—The Goldbergs
5.45—Dr. Dafee
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Stepmother
6.45—Hilltop House
7.00—News, Songs
7.15—Dear Teacher
7.30—Boake Carter
7.45—Lum and Abner
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolian Trio
8.45—Adult Education
9.00—The Cavalcade of America
9.30—To be Announced
10.00—Chesterfield Presents
10.30—Ben Bernie
11.00—Gang Busters
11.30—Songs
12.00—Orchestra
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Dance Interlude
6.15—Don Winslow
6.30—Singing Lady
6.45—To be Announced
7.00—Reporter
7.05—Dance Revue
7.30—Baseball News
7.35—Revelers
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keen
8.30—Adventures in Electricity
8.45—To be Announced
9.00—Hasty Pudding Club
9.15—To be Announced
9.45—Orchestra
9.30—Harriot Parsons
10.00—To be Announced
10.30—Dramatic Sketch
11.00—Choir
11.15—Songs
11.30—Minstrel Show
12.00—Reporter
12.15—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Dick Tracy
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revelers
7.30—Wrightville Clarion
7.45—Jean Sablon
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—String Ensemble
8.45—Chandu
9.00—One Man's Family
9.30—Orchestra
10.00—Town Hall Tonight
11.00—Kay Kyser's Musical College
12.00—Orchestra

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OT TAWA, 550 K.
6.00—Program Resume
6.15—Treasure Island
6.30—Alice in Wonderland
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—The Witching Hour
8.00—From the Pacific
8.15—Major Bill
8.30—Organ Recital
8.45—A Westerner Looks About
9.00—Royal Yeast Program
10.00—CBC Dramatic Hour
11.00—Kraft Music Hall
11.30—Concert Review
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Dance Music
6.15—Red Rose Tea
6.30—Madeleine et Pierre
6.45—The Fireside Program
7.15—Gypsy Serenade
7.30—Salada Reporter
7.45—Histoire des Femmes Celebres
8.00—Le Club Sportif
8.15—Association Des Merchands
8.30—We, the People
9.00—Kate Smith Hour
10.00—Major Bowes Amateur Hour
11.00—The King and the Song
11.15—Westinghouse Newscast
11.30—Gypsy Orchestra
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Dick Tracy
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Orchestra
7.30—Press Radio News
7.45—Joan Edwards
7.55—Orchestra
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer Revue
9.00—Rudy Valee and Guest Artists
10.00—Good News of 1938
11.00—Kraft Music Hall
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Science Service Series
5.15—Eton Boys
5.30—Goldbergs
5.45—Howard Phillips, songs
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Dramatic Sketch
6.45—Hilltop House
7.00—Let's Pretend
7.30—News
7.45—Doris Rhodes
8.00—Poetic Melodies
8.15—Screenscoops
8.30—We the People
9.00—Kate Smith Hour
10.00—Major Bowes' Hour
11.00—Essays in Music
11.30—Hollywood Showcase
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Dance Interlude
6.45—To be Announced
7.00—News
7.30—Baseball News
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keen
8.30—Orchestra
9.00—March of Time
9.30—Barry McKinley
9.45—Orchestra
10.30—Meeting of the Air
11.30—NBC Night Club
12.00—News
12.15—Music
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Dick Tracy
6.15—Gingers Club of Ohio
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Sports Roundup
7.30—Wrightville Clarion
7.45—Orchestra
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Mario Cozzi
8.45—The Spotlight
9.00—Rudy Valee's Variety Show
10.00—Good News for 1938
11.00—Bing Crosby
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

QUEBEC, March 29—Emile Cagne, 32-year-old Latuque laborer who was out on bail pending trial on an arson charge, has been re-arrested by provincial police.

Authorities applied for annulment of bail on grounds that it was not safe to leave accused at liberty until the time of his trial.

CHILD PRODIGY RETURNS



Rose Marie now . . .



. . . and as Baby Rose Marie.

NEW YORK, March 30—Baby Rose Marie, the precocious little songstress who flourished in the days when radios were run on storage batteries, is back again on the NBC airwaves again.

This time she is just plain Rose Marie—Song Stylist. She has dropped the famous prefix to her title, but not the wistful pout of the lips when she puts over a song.

Rose Marie knows how it feels to have a program of her own. She had her first program when she was five years old. But her singing is much different today than it was then.

She Shouted Then

"I am afraid I didn't know much about the refinements of singing in those days," she says. "I shouted and blasted into the microphone. Now, of course, I understand radio technique and can appreciate the value of subtle shading and contrast."

Rose Marie (currently heard on Mondays and Wednesdays over the NBC-Blue Network at 7.30 p.m., EST) hasn't noticed any particular change in popular music since she first became a sensation more than a decade ago.

"Popular music—call it swing or what have you—is the same as it has been for years. It may sound different or novel only because it has put on a new dress. Basically, it is the same."

Opera For Relaxation

At her home in Palisades, New Jersey, Rose Marie is coached for her broadcasts by her mother and father. For relaxation she sings opera, accompanying herself on the piano.

Rose Marie began her phenomenal climb to stardom at the age of two and one-half years, when she won an amateur contest by singing and dancing the Charleston.

Ann Tenna Tells All

Ted Husing, in his sports forecasts on the CBS "You Said It" show starring Lou Holtz, is striving to better his record of 84 per cent correct predictions on all his forecasts on sponsored programs.

Ned Wever says his boyhood ambition was to be a policeman, but it looks as though playing the air role of crime nemesis "Dick Tracy" is as close as he'll get to it.

A new wrinkle in sound effects was introduced on Bob Ripley's "Believe It Or Not" program when a telegraph key used in one of the dramatizations was tuned to sound the same as the final note played by the orchestra as a prelude.

Ever since Al Garr joined Phil Baker's show, the tenor has yearned to play an accordion. Last week he bought a concertina . . . thought it would be a good idea to buy a small one and work up.

Friday's "Song Soap" almost went on the air minus its emcee, Del Sharbutt, who'd planned to fly back to New York from Detroit. But all planes were grounded by fog and Del had to rush to catch the Wolverine train which arrived in New York the morning of the broadcast.

Oddity: Norville Price, trumpeter in Frank Masters' "It Can Be Done" orchestra, corresponds with a North Carolina fan who is his double. The fan's even named Norville Price, and is a musician, too!

Marian, Barney, the mother in "Pepper Young's Family," is a water color artist in her spare time and spent many an hour last week at the International Flower Show in New York, making pencil sketches of gardens. Later, she'll reproduce them in color on canvas.

The Swing Fourteen chorus on the "Johnny Presents" show are real "jitter bugs" when Russ Morgan's band plays that hot-swing arrangement of "Basin Street Blues," they all "truck" in unison!

Most loyal fan of Don Voorhees' orchestra is Maestro Voorhees himself. Whenever one of his musicians does a solo passage particularly well Don has him make a record of it for his personal collection.

Maestro Turns Pedagogue In A New NBC Series

Kay Kyser will soon be able to use his baton for a blackboard pointer—if he finds the need.

The popular dance band conductor is bringing his Musical College—a novelty musical quiz program in which studio and radio audiences participate—to Radio City studios on March 30 to replace Your Hollywood Parade.

The new program, like the series it replaces, will be sponsored by the American Tobacco Company in the interest of Lucky Strike Cigarettes, and will be broadcast at the same hour, Wednesdays, from 10.00 to 11.00 p.m. EST, over the NBC-Red Network.

In the Kyser Musical College diplomas are awarded to bright students. The students, of course, will include the unseen as well as the studio audience. The smart ones among the unseen listeners who correctly answer five musical questions will be presented sheepskins. Prizes are awarded to members of the studio audience making correct answers.

The "students" may be called upon to "name five popular orchestra leaders who wear glasses" or to "name five popular orchestra leaders whose first names contain three letters." Next, the radio pedagogue may play a familiar theme song and challenge his students to identify it.

Most of the full hour of the program is occupied by actual music by Kyser's orchestra, interspersed throughout with the "professor's" lively questions and testing the audience's familiarity with contemporary music, musical personalities and musical affairs in general.

CBC Talk To Be Of Special Interest to Parents, Teachers

A talk of special interest to primary school teachers and to parents will be given over the CBC national network, Wednesday, March 30, 3.40 to 4.00 p.m., EST, when Ethel Holmes Munsey, well-known lecturer and dramatic entertainer of Buffalo, N. Y., speaks on "How to Tell Stories to Children."

Mrs. Munsey conducts a studio for dramatic art in Buffalo. Through an "entertainment council" and by personal conference she gives courses on speaking, drama and program building. She has devoted much time to programs for children.

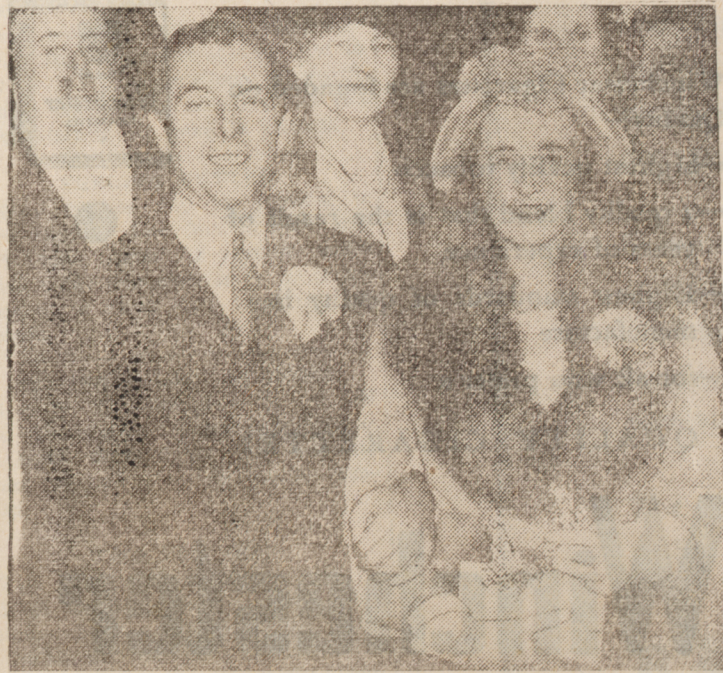
Mrs. Munsey is noted for her "dramatic book surveys" in which she acts the various characters in a book during the course of a review. It takes her two hours thus to review "Gone With the Wind".

SPOKE ON INDIA

FREDERICTON JUNCTION, March 29—The chief speaker at the B.Y.P.U. last evening was Harry Palmer, late of the British Army, who spoke on India as he had observed the people and country during the nearly eight years of his service there. His talk was most interesting and instructive, and he was given a vote of thanks for his excellent address. He spoke of the Indian princes and many of the provincials as being very loyal to the British Crown; of the good work of the missionaries; of the Government stamping out such things as human sacrifice; of the great game regions; of military life in such a hot country, and of other phases of life in that vast and populous country.

The attendance was large. Melita Ball presided. Mary F. Alexander, Melita Ball and Norman Artes sang a solo and chorus and Rev. B. G. Linton a solo. Dow Alexander gave two cornet selections. M. P. Boone presided at the organ.

HUSBAND GETS \$25,000 ALIMONY



Britain's high society circles are intrigued by the financial aspects of faded romance between wealthy Mrs. Ruth Mary, Clarisse Cunningham-Reid, and her husband, Capt. Alexander Cunningham-Reid. After suing for divorce and asking for an accounting of that part of her fortune entrusted to her husband, Mrs. Cunningham-Reid suddenly changed her mind, guaranteed him \$25,000 a year annually for life. But she is still asking for the divorce. Sister of Lady Louise Mountbatten, Mrs. Cunningham-Reid married her father's one-time secretary against family opposition. They are pictured together in a recent photograph.



"All right, Mr. Referee, Let's Go!"

At the end of the second period, with the score 6-5 in favour of Essex Centre, Mr. Picobac realized with a sudden shock that his pipe was empty and cold. He refueled it for the final period leisurely, with frequent pauses for post mortems on the course of the game so far.

"Picobac is great stuff at a hockey game," said he, tamping the Burley flakes firmly into the bowl. "It's a steady burner, and a mild . . . cool . . . sweet smoke in the time of stress. But with a score of 6-5 a man's pipe burns under forced draught."

He was searching his inner clothing for a match when the teams came back on the ice. He was still searching when they lined up for the face-off.

"Hey," yelled Mr. Picobac desperately, "somebody give me a match!"

Somebody passed him a box. The delicious fragrance of fresh-lit Burley spread through the air and Mr. Picobac's tension relaxed. His pipe was lit.

"All right, Mr. Referee," he shouted. "Let's go!"

TRY PICOBAC Sliced Plug in the Vest Pocket Tin 15¢

"It DOES taste good in a pipe!"

Picobac

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IMPERIAL TOBACCO COMPANY OF CANADA, LIMITED