

Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Treasure Island
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Germany Salutes Canada
8.00—LaSalle Cavaliers
8.15—Major Bill
8.30—Organ Recital
8.45—Science at Work
9.00—One Man's Family
9.30—Melodic Strings
10.00—The Red Ledger
10.30—Spotlight Parade
11.00—String Quartet
11.30—CBC Singers
11.45—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Red Rose Tea
6.30—Continental Varieties
6.45—The Fireside Program
7.15—Don Juan of Song
7.30—Le Reporter Salada
7.45—L'Heure de la Galette
8.00—Vocal Trio
8.15—Le Cure de Village
8.30—Markowski Trio
8.45—Blue Coal
9.00—La Chanson Express
10.00—Chantons en Choeur
11.00—To be Announced
11.15—Westinghouse Newscast
11.30—Orchestra
12.00—Molson ports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Dick Tracy
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Top Hatters
7.30—Press Radio News
7.45—Orchestra
7.55—Songs
8.15—Uncle Ezra
8.30—Talk
8.45—Variety Program
9.00—One Man's Family
9.30—Tommy Dorsey
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alstair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Curtis Institute
5.45—Dr. Dafee
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Stepmother
6.45—Hilltop House
7.00—Dear Teacher
7.15—News
7.30—Boake Carter
7.45—Lum and Abner
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolan Trio
8.45—Adult Education
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Ben Bernie
11.00—Gang Busters
11.30—Songs
12.00—Orchestra
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Dance Interlude
6.15—Don Winslow
6.30—Singing Lady
6.45—Tom Mix
7.00—Reporter
7.30—Organist
7.45—Revellers
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keene
8.30—To be Announced
8.45—Vocal Varieties
9.00—Midweek Function
9.30—Harriot Parsons
10.00—Orchestra
11.00—Choir
11.15—Songs
11.30—Minstrel Show
12.00—Reporter
12.15—Kings' Jesters

WTIC, HARTFORD, 1040 K.
6.00—Dick Tracy
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Jean Sablon
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—String Ensemble
8.45—Chandu
9.00—One Man's Family
9.30—Orchestra
10.00—Town Hall Tonight
11.00—Your Hit Parade
12.00—Orchestra

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Treasure Island
6.30—Alice in Wonderland
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—The Witching Hour
8.00—From the Pacific
8.15—Major Bill
8.30—Organ Recital
8.45—A Westerner Looks About
9.00—Royal Yeast Program
10.00—CBC Dramatic Hour
11.00—Kraft Music Hall
11.30—NBC Night Club
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Red Rose Tea
6.30—Continental Varieties
6.45—The Fireside Program
7.15—Gypsy Serenade
7.30—Salada Reporter
7.45—Histoire des Femmes Celebres
8.00—Le Cib Sportif
8.15—Association Des Merchands
8.30—Dramatic Program
9.00—Kate Smith Hour
10.00—Major Boves Amateur Hour
11.00—The King and the Song
11.15—Westinghouse Newscast
11.30—Gypsy Orchestra
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Dick Tracy
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Orchestra
7.30—Press Radio News
7.45—Joan Edwards
7.55—Orchestra
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer Revue
9.00—Rudy Vallee and Guest Artists
10.00—Good News of 1938
11.00—Kraft Music Hall
12.00—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Science Service Series
5.15—Eton Boys
5.30—Goldbergs
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.45—Hilltop House
7.00—Let's Pretend
7.30—News
7.45—Doris Rhodes
8.00—Poetic Melodies
8.15—Screenscoops
8.30—We the People
9.00—Kate Smith Hour
10.00—Major Boves' Hour
11.00—Essays in Music
11.30—Hollywood Showcase
12.00—Orchestra
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Dance Interlude
6.45—Tom Mix
7.00—News
7.30—Musical
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keene
8.30—March of Time
9.30—Barry McKinley
10.30—Meeting of the Air
12.00—News
12.15—Music
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Dick Tracy
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Sports Roundup
7.30—Wrightville Clarion
7.45—Orchestra
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Encores
8.45—The Spotlight
9.00—Rudy Vallee's Variety Show
10.00—Good News for 1938
11.00—Bing Crosby
12.00—News
12.15—Orchestra
12.30—Orchestra

Rudy Vallee's Varieties

Rudy Vallee will assemble another brilliant array of guest talent drawn from the motion picture ranks for the Royal Gelatin Hour on Thursday, March 17, from 8 to 9 p.m., EST, over the CBC national network. Tommy Riggs and Betty Lou will be heard in more of their amusing dialogue, and The Connecticut Yankees will accompany Vallee in songs from current Hollywood productions.

NBC PERSONALITIES—ED DAVIES

From singing in a coal mine to entertain a handful of grimy miners to singing over the radio to entertain millions of listeners is the rise achieved by Edward Davies, NBC baritone.

Davies was born on August 25, 1901 in the mining town of Rhymney, Wales, where his father was a highly skilled miner. But when slack times came David Davies migrated with his family to the more promising fields of America. He settled in the coal region of Colorado.

In 1914 David Davies was superintendent of a mine and little Edward was considered old enough to go to work with men. His first job was on a trap door, springing it to dump freshly mined coal from the cars. By the time he was 17 he was driving a mule car, hauling the mined coal to the surface.

[Sang for Miners]

The men who worked with Ed heard him sing and liked his voice. They often perched him on a keg of blasting powder and ordered him to sing.

All this added to his ambition to become a singer and at the first opportunity he went to Denver to study voice. By the time he was 18 he was singing with the St. Joseph's Cathedral choir as soloist.

About this time his cash reserves ran out and Ed was forced to find a job in the steel mills at Pueblo, Col. After a time he resumed his study of voice, commuting between Pueblo and Denver for the instruction.

Soon he won a scholarship offered by Rosa Raisa and came to Chicago to study at the Gunn School of Music Training. Here he enjoyed his first success as a professional singer. After singing with choirs and choral groups, he joined the cast of the musical comedy, "The Student Prince," during its year's run in Chicago.

Soloist With Symphony

Several months after he left this show he traveled about the country as featured member of a stage revue. Then came an engagement as soloist with the St. Louis Symphony Orchestra.

Ed first was heard on radio in 1923. That was when he was in Denver and Station KLZ was located in the living room in the home of one of Ed's friends. Ed was a member of a quartet that was the mainstay of the station's programs.

Ed joined the staff of WENR in Chicago and came to NBC when the company purchased that station. He sang on the air with the Edison Symphony for six years and since joining NBC has been heard on dozens of programs.

For recreation and exercise Ed goes in for golf and bowling. An enthus-

astic student of music, he reads everything he can find that treats on composers. His favorite song and composition are "The Prologue to Pagliacci" and the "Moonlight Sonata."

Married Denver Girl

Ed is married and lives on Chicago's far North side. He met his wife in Denver and married her there before coming to Chicago.

Davies seldom witnesses a prize fight because it brings back memories he wants to forget. While in a Colorado mining camp the singer agreed to take the place of a boxer who failed to show up for a scheduled bout. Not that he had pugilistic ambitions; he needed the price of a ticket to Denver. The fight lasted two and one-half rounds. Davies was knocked out, but the miners admired his courage.

Ed Davies is six feet tall and weighs 180 pounds. His eyes are blue and his hair black, now becoming splashed with gray.

Ed may be heard Mondays through Fridays on the Words and Music program over the NBC-Red Network at 1.30 p.m. EST.

PUTS QUESTIONS TO THE STARS

Dainty To Play Excerpts From "Desert Song"

TORONTO, March 16 — Ernest Dainty, organist, will devote the entire period for his CBC recital Thursday, March 24, 7.30 to 7.45 p.m., EST, to excerpts from Sigmund Romberg's well-known operetta "The Desert Song." Most of the best-known songs will be played, including the "Desert Song," the "Riff Song" and "One Alone." The broadcast will be heard over the national network.

Mr. Dainty is a well-known performer in Canadian radio. His first radio engagement was in 1924 when he was heard by remote control from Shear's Hippodrome in Toronto. Since then he has been presented in numerous network broadcasts, both as conductor and soloist. Previous to radio, as a boy of 13, he toured Canada as soprano soloist and solo pianist.

Kraft Music Hall

Franciska Gaal, Hungarian movie actress who scored a brilliant success in her first Hollywood motion picture, "The Buccaneer," will be presented to the radio audience as Bing Crosby's guest star during the Kraft Music Hall programme on Thursday, March 17, 10 to 11 p.m., EST, over the CBC national network. Before her arrival in this country Miss Gaal was a favorite of Budapest theatre-goers. In celebration of St. Patrick's Day, Crosby and his "Cork County" Arkansas aide will inject a little Irish atmosphere into the broadcast with songs and banter reminiscent of the Emerald Isle. John Scott Trotter's Orchestra, the Paul Taylor Chorus, and the Foursome, will round out the full-hour broadcast.

"BARD OF ERIN"

"Bard of Erin," a dramatization based on the story of Thomas Moore greatest of Ireland's minstrels, and of his pilgrimage to Canada, will be presented over the national network of the Canadian Broadcasting Corporation Thursday, March 17, 9.00 to 9.30 p.m. EST, as a special St. Patrick's Day programme from the Ottawa studios. The broadcast will feature a large cast of players and the Capital Male Chorus, under the direction of Ernest Heatley. The programme will be produced by Ted Briggs.

Novelty Group To Play Sophie Tucker Number

VANCOUVER, March 16—Rippling with rhythm and overflowing with new arrangements of old popular songs the CBC national network programme, "From the Pacific," directed by Leo Norris, will feature another array of specialties on Thursday, March 24, at 7 p.m., EST, from Vancouver.

Following the opening theme-song "My Hawaiian Maid," Mr. Norris will direct his group in novel versions of "Marie," a long standing favourite, and also in another popular perennial, "Who's Sorry Now?"

Curly Kemp's piano accordion will be featured in the Norris arrangement of Sophie Tucker's famous song, "Some of These Days," while Frankie McPhalen (who occasionally composes numbers for this program) will be starred with his electric guitar in the number, "Down Where the Trade Wind Blows".

Other members of the group, Ray Norris (Spanish guitar), Joe Arsenau (tenor guitar), and "Doc" Hamilton (string bass) are billed to perform a novel trio arrangement of "Tiger Rag."

Direct conversation with the movie stars and not by hearsay, is the way Harriet Parsons gets most of her color and human interest stories about the cinema city for her Bromo Seltzer broadcasts over the NBC-Blue Network each Wednesday at 8.30 p.m. EST.

Each week, for example, she answers over the air the three most interesting questions about some star which have been sent in by listeners during the week. On her broadcast about Carole Lombard one question asked the name of the plastic surgeon who operated on Miss Lombard's face after her automobile accident some years ago. This information had always been considered a secret in Hollywood, but when Harriet asked the actress, there was no hesitation to divulge the facts. The answer was that the famous plastic surgeon was just a bright young interne who did a good job.

Another question put to Miss Lombard was: "Do you think acting slightly mad helps a girl to get her man? If so, would you recommend the goofy technique you used in your recent picture?"

Says Carole: "Heavens, no! We'd soon by a nation of morons if every girl acted the way I do on the screen. Of course, men sometimes do fall for nitwits, but I don't think it should be encouraged!"

From Hollywood Radio Front

Bob Burns is completing his "bazooka shrine" back of his home. The radio humorist is installing a gold-plated bazooka in the little log house.

Joe Penner's first job in show business was as a mind-reader's assistant. His efforts got so many laughs he decided to become a comedian.

George Stoll plays his violin solos on the "Caravan" show on a rare Amati instrument, valued at \$20,000. John Conte has auditioned for a show in which he will be given a chance to sing as well as announce. Conte is an accomplished vocalist.

Friends of Phil Baker are planning a mammoth radio farewell party for the comedian before he leaves for New York early in April.

Claire Trevor got her chance at movies and radio by playing in a stock company so impoverished they painted their own scenery and made their own costumes. The "Big Town" actress says it was her happiest experience.

Wilbur Hatch is grooming a comedian protege for a spot on a variety show for which the CBS conductor will furnish the music.

Don Prindle has been trying out his Joe Penner gags on his new daughter. "They sure vowed her," he comments. "But Mrs. Prindle stopped the show."

Many of the phone calls "Aunt Jenny" receives at CBS come from listeners who are eager to learn how the current "Real Life Story" is going to end.

Haven MacQuarrie is one of radio's hardest workers. During each half-hour show, "Do You Want to be an Actor?" MacQuarrie loses six pounds.

Rainier and Robin fail to fit the average person's idea of song writers. Both are handsome and trimly dressed, looking more like successful businessmen.

The "Sophisticates" swing chorus on the "Caravan" program, are made up from three separate singing groups.

Fact: Ned Weber, who plays radio detectives and a reporter on the CBS "Big Sister" show, is NOT writing a book of detective stories.

Paul Munroe, director of "Your Hollywood Parade," is an expert on advertising as applied to radio.

Carlton Kadell and Paula Winslowe are the jokers of the "Big Town" cast, their pranks keeping rehearsals lively.



"All right, Mr. Referee, Let's Go!"

At the end of the second period, with the score 6-5 in favour of Essex Centre, Mr. Picobac realized with a sudden shock that his pipe was empty and cold. He refueled it for the final period leisurely, with frequent pauses for post mortems on the course of the game so far.

"Picobac is great stuff at a hockey game," said he, tamping the Burley flakes firmly into the bowl. "It's a steady burner, and a mild . . . cool . . . sweet smoke in the time of stress. But with a score of 6-5 a man's pipe burns under forced draught."

He was searching his inner clothing for a match when the teams came back on the ice. He was still searching when they lined up for the face-off.

"Hey," yelled Mr. Picobac desperately, "somebody give me a match!"

Somebody passed him a box. The delicious fragrance of fresh-lit Burley spread through the air and Mr. Picobac's tension relaxed. His pipe was lit.

"All right, Mr. Referee," he shouted. "Let's go!"

TRY PICOBAC Sliced Plug in the Vest Pocket Tin 15¢

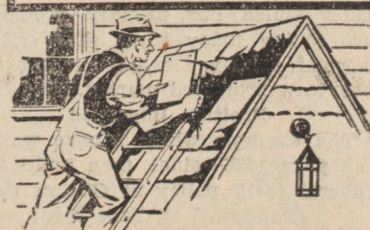
"It DOES taste good in a pipe!"

Picobac

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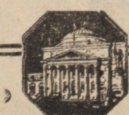


BORROW, if necessary, to repair or replace that leaky or fire-menacing roof; to "save the surface" by painting; to strengthen walls and foundations; to modernize with safe electric equipment, sanitary plumbing and built-in conveniences.

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BANK OF MONTREAL

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