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Surplus funds invested in sound development of natural resources and industry within the Maritime Provinces will return maximum income—Increase Purchasing Power—Create Permanent employment and prove the greatest benefit to general business. A list of carefully selected offerings will be forwarded on request.

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Announcement of
Importance to owners
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HALLIWELL GOLD MINES LTD.

(Incorporated in Canada)

Owners of these shares who hold certificates in the name of others are urged to have them placed in their own names, so that receipt will be had promptly of a new circular letter describing an important and favorable development in the Company's affairs which will mark a milestone in its history.

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...OF...

Interest to Women

MANNERS FOR TWO CALLED SECRET
OF HAPPY AND ENDURING MARRIAGE

Husbands Don't Like Cigarette Ashes On Women; And Wives Don't Like Old Stories

Meet the first blonde in your husband's life with a powdered nose and a smile, advises Clarita de Forceville in *Marriages Are Made at Home*, published today by Alfred A. Knopf.

Its author, a Spanish woman, educated in Paris, wife of a French count resident in New York and successful as the publicity manager of a dress house here, believes firmly in marriage, and furthermore that it is the woman who makes marriage a success or a failure. Although her basic approach to the subject is that of a Latin, the treatment and advice are thoroughly modern American. The book reflects a charming and worldly personality, full of a sense of social responsibility, enlivened by humor.

Her advice, in certain respects, is definite. Never, she says, make light of a husband's confidences of past loves. Never, on the other hand, talk about your old beaux. You'll only arouse doubt in his mind, not convince him of your pre-marital popularity.

Madame de Forceville, stresses manners above all else in the intimate relationship of marriage. Manners for two, she reminds the reader, are based on the same fundamental rules of behavior as manners for twenty or two hundred.

It's not mental cruelty, incompatibility or adultery which break up marriages, Clarita de Forceville believes. Here are some of the habits, according to confidences made the author, which men find fatally annoying in their wives:

Walk out of the house with a lighted cigarette in her mouth.

Have ashes on her clothes.

Have seams of stockings crooked.

Wear evening gowns that are cut too low in front.
Wear soiled gloves.
Use a man's razor.
Be clever all the time.
Get too intimate and then quarrel with the neighbours.
Fidget.

Here are some of her reasons why women have divorced men:
He don't like my mother.
He made a fuss about the laundry.
He wanted to talk to me about business and it bored me.
He snored.
I got tired of hearing him tell the same stories.

It is the sense of fun and companionship, the author finds, in marriage which will warm the heart of a woman reading this book. She makes suggestions for enjoying life together—"going out to vote at 6 o'clock on a November morning and having breakfast at a corner restaurant; Sunday morning in bed with the papers and cigarettes and intermittent dozing; planning and planting your first garden; flirting with each other, and trying to make strangers believe you are not married; trimming your first Christmas tree.

Although the Countess de Forceville is an authority on clothes, she does not believe it necessary always to dress up for your husband. Indeed, she finds it much more amusing to wear for him an old dress, a favorite of his from several seasons back. The secret of charm and allure, she believes, is relaxation. Lie down, she advises, whenever you can get away with it.

COMEDY OF ERRORS SPOILS SOME DAYS

(By Ruth Cameron)

Do you ever have a day when from start to finish you seem to do everything wrong?

Probably you begin it by oversleeping and when you get to the telephone find you are just too late to catch the friend whom you planned to meet in town. "Oh dear, why didn't I call her ten minutes earlier instead of doing my ordering first?"

Then you are held up just as you are going to start by a telephone call from a friend who wants to make luncheon plans, but wants to be sure you can make it before she calls the others. You tell her Wednesday and 15 minutes later on your way to town remember that this is the night you are having company for dinner. "Why did I say Wednesday? She will be sore if I call up and change it now, but it's going to be such a nuisance hurrying home to get a company dinner."

Arrived in town you open your purse for something and find that you have left behind the sample necessary for an errand you wanted most to do.

Among your other errands are a call at a business office and one on a dressmaker whom you want to get to make over in a hurry for next week's party. You virtuously make the call on the business office first, because

you are dying to get to the dressmaker's and get there only to find she has just gone out of town. If you had only been there half an hour earlier!

You have another errand in the outskirts of town; you have left it for your return home, though you could have done it just as well on the way in, and then you remember that that will bring you back home in the opposite direction from the market where you were to stop and get some things for dinner.

Later on, on your way home, you have your choice of two routes; you are by now in the dicken's of a hurry and you choose the one that, while a little longer, has less traffic. You discover, to your horror, that they are digging up a mile of road, that cars are creeping through, with a flag over half of an upset street, and you may just as well have gone the other way.

At the market you hesitate between lamb and pork chops. Finally choose pork, only to arrive at home to find your sister, who can't possibly eat pork without being ill; and you could just as easily have chosen lamb.

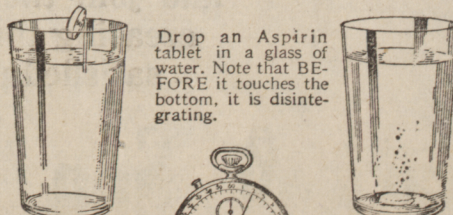
That's the maddening part of it: Every time you might just as easily have done the other way, only it was a day of wrong turns and wrong decisions.

Here's Way Science Now
Relieves Pain in MinutesBAD HEADACHES, NEURITIS AND RHEUMATIC PAINS
EASED ALMOST AT ONCE

Remember the pictures below when you want fast relief from pain. Aspirin eases even a bad headache or neuralgia often in a few minutes! An Aspirin tablet begins "taking hold" of your pain practically as soon as you swallow it. Aspirin is safe. For Aspirin does not harm the heart.

Remember these two points: Aspirin Speed and Aspirin Safety. And, see that you get ASPIRIN, the method doctors prescribe. It is made in Canada, and all druggists have it. Look for the name Bayer in the form of a cross on every Aspirin tablet. Get tin of 12 tablets or economical bottle of 24 or 100 tablets

Why Aspirin Works So Fast



IN 2 SECONDS BY STOP WATCH
An Aspirin tablet starts to disintegrate and go to work.

What happens in these glasses happens in your stomach—ASPIRIN tablets start "taking hold" of pain a few minutes after taking.

When in Pain Remember These Pictures

Finest Quality Always

"SALADA"
TEA

HOME OF YOUR OWN NEWLYWEDS URGED

(By Ruth Cameron)

The neighborhood bride called this afternoon.

She's been a bit homesick for the home folks, "regular guys," she terms them—which connotes far different qualities in the jargon of modern youth from what the expression would have implied in my day. I gathered she means they are the kind of people you can't help liking—understanding, tolerant with a saving sense of humor.

The young people have been living with the groom's parents while they looked about for an apartment, and the groom's mother has been urging them to make the present arrangement permanent.

But the youngsters, very wisely insisted on living by themselves. The bride wrote a letter home to her mother in which, I fancy, she complained a bit about selfishness and bossiness of her in-laws in the matter of arranging other people's affairs.

She read me the answer her mother sent, and because it was so understanding and sane, I asked permission to pass it on in my column thinking it might be enlightening to both sides in case any of my readers find themselves in a similar predicament.

"I'm glad you are going to live by yourselves," she wrote, "because you will all be far better friends in homes of your own. But much as I sympathize with you and Jim, don't forget that his mother's worst 'fault' if you can call it that, is wanting to be helpful and kind and motherly to both of you.

"I think she really felt it would be much easier for you to share her home where there's a maid to do all the heavy work, and so have more leisure to go to clubs and social affairs, and to visit her friends to whom she'd be proud to introduce you.

"And too, I know how she must

have looked forward to evenings made gay by young life in the house. I know! We mothers, with our brood flown, do miss the sound of youthful laughter around the house. The resonant evening sores of the fathers are a poor and unmelodious substitute for the chatter, and music and jollity we had so short a time ago.

"I manage to occupy myself pretty well. I don't brood overmuch. But the other evening I got horribly lonesome. I'd finished my book and had had been sleeping peacefully, if noisily, in his armchair since dinner, and when he did wake up I burst out with a wail of self-pity (poor stuff, self-pity!) all about why don't the children come to see us more often, and why don't they call up once in a while and chat over the phone for an evening, and all about being tired of just being some one they come to see when they want to borrow the lawn mower or something.

"And then Dad gave the answer to it all that I ought to have known myself. He said it isn't that they don't think of us, sometimes, it isn't that they don't like us, it isn't even that they find us uncongenial so much as it's that we are a different generation. They naturally gravitate to the friends of their own age.

"How simple the explanation! But I'd never thought of it just that way. I'd gone on flattering myself that I'm as good company as any of your young friends—and in some ways I know you find me so. It's just that youth seeks its own, and I'm getting old. Funny, I never thought I would!

"So after you are settled in your new home, don't forget to take time out to visit Jim's mother and father, and remember that a call on the telephone several times a week costs little effort and time and will make them very happy."

TUNICS FOR DINNER

PARIS—For evening Mainbouche is showing a group of navy and black crepe tunic dinner dresses with ankle-length skirts. Immense flowers are used effectively at shoulders, corsage and waistline, and pearls are shown with afternoon and evening frocks. Tulle and chiffon evening gowns of classic line are shown with crepe and satin underskirts of knee length. Uneven fringe is used for a group of straight-lined, sophisticated evening costumes.

Punch
PANETELA
CANADA'S
FINEST
CIGAR

Panetelas
or
Perfectos

10c

BORROWING FOR PROFIT

"to every business comes a time
to borrow," for instance.....

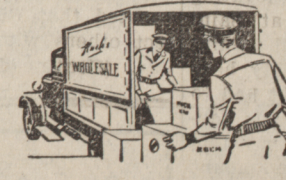
To Carry On



Farmers are not the only business men who need to borrow to make next season's "crop" possible.



Manufacturers have to purchase raw materials for a "crop" of future finished products.



Wholesalers must stock up in advance and warehouse their goods, if they wish a seasonal harvest of business.



Retailers, buying for the new season's demands, may need money to take advantage of discounts.

Many lines of business need to borrow, in order to carry on.

The Bank of Montreal makes loans to all kinds of Canadian business for such constructive purposes.

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