

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Vocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—The Witching Hour
8.00—Chateau Laurier Orch.
8.15—Major Bill
8.30—Organ Recital
8.45—Talk
9.00—Big Town
9.30—Al Jolson Show
10.00—Address by Lord Tweedsmuir
10.30—Symphonic Series
11.00—From Sea to Sea
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.15—Summary and weather
6.20—Piano Program
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Air
8.15—Song Time
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-So-Ma
10.45—Silver Strings
11.15—Westinghouse Newscast
11.30—Del Casino, Songs
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.35—Today's Sports
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Local Varieties
8.30—Steine Bottle Boys
8.45—Benno Rabinoff
9.00—Johnny Presents
9.30—Lady Esther's Serenade
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Serenade
12.00—Violin in the Night
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 680 K.
6.00—Myrt and Marge
6.15—Bob Byren, whistler
6.30—Story of Industry
6.45—Follow the Moon
6.15—Life of Mary Sothern
6.30—Dear Teacher
6.45—Dorothy Gordon's Corner
7.00—All Hands on Deck
7.30—Press Radio News
7.35—Sports Resume
7.45—George Hall's Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Famous Actors' Guild
8.45—Newspaper Drama
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.00—Swing School
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Peggy Wood Calling
6.15—Edward Dacles
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.35—Tony Russell, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.30—Edgar A. Guest
9.00—Husband and Wives
10.00—To be Announced
10.30—Roy Shield Review
11.00—Gen. Hugh Johnson
11.30—Orchestra
11.30—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Studio Program
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Chateau News Reporter
9.00—Johnny with Russ Morgan
9.30—Wayne King's Orchestra
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Miss Fisher Directs
12.00—News

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Swing Unlimited
8.00—LaSalle Cavaliers
8.15—Major Bill
8.30—Organ Recital
8.45—Australia looks at Japan
9.00—One Man's Family
9.30—Melodic Strings
10.00—The Red Ledger
10.30—Spotlight Parade
11.00—Labour Organization
11.30—CBC Singers
11.45—Sign Off

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Summary
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—L'Amour Contre la Haine
8.00—Melody Time
8.15—Le Cure de Village
8.30—Malenfant and Daunais
8.45—Don Juan of Song
9.00—Les Montagnards de Quebec
10.00—Chantons en Choeur
11.00—La Ligue des Proprietaires
11.15—Westinghouse Newscast
11.30—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.35—Songs
7.45—Billy and Betty
8.00—Orchestra
8.15—Uncle Ezra
8.30—Swing Harmonicas
8.45—Jean Sablon
9.00—One Man's Family
9.30—Lady Esther's Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alastair Cooke
12.00—Orchestra
12.15—Link Spots
12.30—Orchestra

WABC, NEW YORK, 680 K.
6.00—Curtis Institute
6.15—Dr. Daeo
6.30—Follow the Moon
6.15—Life of Mary Sothern
6.30—Children's Corner
6.45—To be Announced
7.00—Jack Shannon, Songs
7.15—Four Stars
7.30—Press Radio News
7.35—Orchestra
7.45—The Singing Waiters
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arelia Trio
8.45—Boake Carter
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Colonel Jack
10.45—Gang Busters
11.30—Del Casino, Songs
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—The Four of Us
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.35—Jack Baker, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.30—Edgar A. Guest
9.00—Husband and Wives
10.00—To be Announced
10.30—Roy Shield Review
11.00—Gen. Hugh Johnson
11.30—Orchestra
11.30—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.
6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Vic Arden's Orch.
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Highway Safety Address
8.45—White Eagles
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Walter O'Keefe and Orch.
11.30—Your Hit Parade
11.45—Talks by Alastair Cooke
12.00—Orchestra

WILBUR EVANS IS FIRST SINGING
PUNCHINELLO OF REALM OF RADIO

Frankster in Real Life, Transfers His Humor to the Songs He Sings On Vick's "Open House"

Romantic baritones are no novelty to radio but the debut of Wilbur Evans on Jeanette MacDonald's Vicks Open House program over CBS this season marked the arrival of the first singing Punchinello of the airwaves. Frankster in private life, Evans transfers his abundant sense of humor to the melodies he prefers to sing.

"There's nothing like a good swashbuckling comedy song for entertainment," says the young baritone whose schedule combines concert appearances throughout the nation with his Sunday radio programs.

"Give me a blustering lyric with a good tag line and you've given me the kind of song I like to sing," says Evans.

Evans' colleagues on the program know that his enthusiasm for comedy songs is well founded. He delights in playing clown on any score, as Nadine Connor discovered during her appearance on the program while Jeanette MacDonald was absent producing "Girl of the Golden West." One of Nadine's songs demanded that she insert a natural laugh into one of the verses. Evans decided to help her achieve the right zest. Just the moment before the laugh was scheduled, he bobbed up from the other side of the microphone across from Nadine, and leered through a grinning false face. The subsequent laughter nearly stopped the show.

For the duration of the radio series Evans' selections will be chosen from his favorite repertoire of humorous songs. Some he best likes to do are: "The Cow Needs a Tail in Flytown" and "Vaudeville," by Harry Enders; "Goodbye Girls, I'm Through" by Caryl; "Hop-It, the Rickshaw" by Manning; "Oh no, John," an old English air; and Wolfe's "Sailor Man."

CANADIANS SPEND
ON OUTSIDE GOODS;
CANADIANS SUFFER

Canada gave financial or other assistance to 75 out of every 10,000 Canadians in September, apart altogether from those who received aid from private charitable organizations in the Dominion yet, in the same month, Canadian imports from the United States alone exceeded \$14,000,000 and from the United Kingdom nearly \$14,000,000.

This comparison was made in a statement issued today by the National Produced in Canada Association for the purpose of "showing one way, at least, in which Canadians can by insisting on buying Produced in Canada merchandise on every possible occasion, help to provide more work for their own people and thus decrease the amount paid out in relief which comes from taxes.

"A study of official statistics is-

RADIO DOPE

The quartet heard on the "Song Shop" programs over CBS, has been signed for additional work and goes on the "Melody Puzzles" program over NBC-Blue Network this week.

Bob Prescott, sound man on the Kate Smith shows, has left that series for similar chores with the "Goldbergs" script programs.

Henry Burbig, dialectician who gained fame on the networks several years ago, returns to the radio spotlight as the feature of a new sponsored series by the Mehmen Co. over NBC airwaves.

Tommy Riggs, creator of the Betty Lou characterizations on the study Vallee programs, has been signed to a Universal Pictures contract. He will make two pictures a year, the

sued by the Dominion government for the twelve months ending October, 1937, proves conclusively that Canadians are spending millions of dollars every week on necessities of life which are imported when they could obtain, probably, the equivalent which are produced or made in this country by Canadians.

Among the classifications listed by the Association in this connection, after a careful study of the statistics, were such articles as furniture, silk and woollen goods, drugs, meats, hats, handkerchiefs, medicine, soups, fruits, vegetables, candy, sewing machines, fish, cutlery, lamps, tobacco, sporting goods, hardware, tools, paints, typewriters, farm implements and fertilizers, wood, paper, machinery, books, dolls, jewellery, newspapers and periodicals.

"All these items were imported, in large or small quantities in the 12 months ending October, 1937, yet a study of our own production and manufacturing figures indicates that all of these items are produced in Canada.

"While it is apparent that Canada cannot live unto herself alone, and imports are an important cog in the machinery of trade, Canadians can, by watching their purchases, exercise an important effect on the employment situation by insisting on all articles such as these which are produced or made in Canada if the price and quality are anywhere comparable with those of the imported articles."

94 MEN AND A GIRL



Playing under the baton of Arturo Toscanini is the greatest experience any harpist anywhere could want, Newell, harpist and only woman member of the NBC Symphony Orchestra.

NEW YORK, Jan. 19—Laura Sewell, harpist, is enjoying what she

first being "Shannons of Broadway." Riggs will continue with Vallee indefinitely.

"SWING UNLIMITED"

A half-hour of specially arranged selections in swing tempo will be featured by Percy Pasternak and his dance orchestra on the CBC presentation "Swing Unlimited," which will be heard from the Toronto studios at 7.30 p.m. AST, over the national network.

The programme will open with Mabel Wayne's universal favorite of a few years ago, "In a Little Spanish Town." Other popular melodies listed for this date will be: "Miles Apart," "In the Still of the Night," "How Many Rhymes Can You Get," "You Took the Words Right Out of My Heart," and the well known "Sugar Blues."

Mr. Pasternak will present Rimsky-Korsakov's famous "Song of India," which will be played by the instrumentalists in modern arrangement.

MELODIC STRINGS

"Novellette, Opus 58, No. 2," by Niels Gade, will be played by the "Melodic Strings" orchestra, Alexander Chuhaldin conducting, will be on the airwaves tonight from 9.30 to 10.00 p.m. AST. This will be a national network broadcast from the Toronto studios of the CBC.

\$1,000 GOES TO
SOMEONE ON FEB.
3RD PROGRAMME

Radio Audience Will Have Tough Job In Choosing Winner

One of the three "Command Appearance" nominees whose heroic exploits were dramatized on Kate Smith's program last week, will be presented with the \$1,000 "Award for Heroism" during the Kate Smith Hour on Thursday night, Feb. 3, from 9 to 9:30 AST, via WABC-CBS.

The three nominees, each prominently characterized in the nation's newspapers, are:

John W. Amos, aged man who recently gave his own eye in order to spare a 19-year-old hospital wardmate from the tragedy of a sightless life.

Julian McNeese, of Decatur, Alabama, who swam through the freezing waters of Wheeler Lake in order to summon aid for four friends who were "hopelessly" marooned in the middle.

Fireman Frank Lafenche of Hook and Ladder Company No. 1 of Syracuse, N. Y., who qualified for "Command Appearance" by acts of bravery beyond the line of normal duty, by rescuing from a burning building every person believed to have been in it. His heroism left him crippled for life, when he found himself trapped in the last rescue attempt and compelled to drop to a stone ledge from a great height.

The decision of King Solomon proportions, as to who performed the most noteworthy act of heroism, rests with Kate Smith's vast radio public. Their votes by mail and wire will determine which of the three will receive the \$1,000 award.

Runners-up will receive prizes of \$250 each.

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ASTHMA
RELIEF

Thousands have found quick and easy relief from Asthma, Hay Fever and Bronchial troubles in the use of Kellogg's Asthma Relief. You can relieve your suffering... enjoy life more... with the relief this famous herbal preparation affords. Kellogg's Asthma Relief has been used by sufferers for over 60 years. You simply inhale the fumes.

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Also obtainable in cigarette form.
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HOW TO
WIN FRIENDS
AND
INFLUENCE
PEOPLEBy DALE CARNEGIE
Author of the famous book
of this nameHAVE YOU SMOKED
A TURRET
LATELY?

ARE you one of those smokers who have made the mistake of not trying Turrets? We do not mean to suggest that everyone ought to smoke Turrets—all of us are entitled to choose the cigarette that suits us best. But we do know that Turret smokers seldom find complete satisfaction in any other cigarette. The reason is Turret's unique and original blend of fine Virginia tobaccos which makes Turrets just that much different—just that much better. And so we suggest: if you haven't smoked a Turret lately, try a package today.

Imperial Tobacco Company of Canada, Limited

IF YOU ARE WRONG, ADMIT IT



"Isn't it easier—and less humiliating—to hear yourself condemned out of your own mouth than out of some one else's? Of course it is.
"When you have made a mistake, admit it. Admit it fully and promptly without trying to find excuses. If anything, let your self-criticism be excessively severe."



"There is an old proverb which says: 'By fighting you never get enough, but by yielding you get more than you expected.'
"That technique not only produces astonishing results, but it is actually more satisfying than trying to defend a hopeless position."



"Such an attitude takes the wind out of the other fellow's sails. You leave him with nothing to say because you have said it all yourself.
"The chances are he will then take a generous, forgiving attitude and try to minimize your mistake."



"So, when you are right, try to win people tactfully to your way of thinking. But when you are wrong—and that will be often enough—admit the fact at once.
"Any fool can argue that black is white—and lots of fools do. But it takes a real man to say: 'I made a mistake.'"



Quality and Mildness
Turret
CIGARETTES

PLAIN OR CORK TIP