

Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OT TAWA, 550 K.

6.00—Program Resume
6.15—Treasure Island
6.30—Alice in Wonderland
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—The Witching Hour
8.00—From the Pacific
8.15—Major Bill
8.30—Organ Recital
8.45—A Westerner Looks About
9.00—Royal Yeast Program
10.00—CBC Dramatic Hour
11.00—Kraft Music Hall
11.30—NBC Night Club
12.00—Sign Off

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Red Rose Tea
6.30—Continental Varieties
6.45—The Fireside Program
7.15—Gypsy Serenade
7.30—Salada Reporter
7.45—Histoire des Femmes Celebres
8.00—Le Cib Sportif
8.15—Association Des Merchants
8.30—Dramatic Program
9.00—Kate Smith Hour
10.00—Major Bowes Amateur Hour
11.00—The King and the Song
11.15—Westinghouse Newscast
11.30—Gypsy Orchestra
12.00—Molson Sports Reporter
12.30—Orchestra

WFAF, NEW YORK, 660 K.

6.00—Dick Tracy
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Orchestra
7.30—Press Radio News
7.45—Joan Edwards
7.55—Orchestra
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer Revue
9.00—Rudy Vallee and Guest Artists
10.00—Good News of 1938
11.00—Kraft Music Hall
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.

5.00—Science Service Series
5.15—Eton Boys
5.30—Goldbergs
6.00—Follow the Moon
6.15—Life of Mary Sothorn
6.45—Hilltop House
7.00—Let's Pretend
7.30—News
7.45—Doris Rhodes
8.00—Poetic Melodies
8.15—Screenscoops
8.30—We the People
9.00—Kate Smith Hour
10.00—Major Bowes' Hour
11.00—Essays in Music
11.30—Hollywood Showcase
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.

6.00—Dance Interlude
6.45—Tom Mix
7.00—News
7.30—Musical
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keene
8.30—Orchestra
9.00—March of Time
9.30—Barry McKinley
10.30—Meeting of the Air
12.00—News
12.15—Music
1.00—Orchestra

WTIC, HARTFORD, 1040 K.

6.00—Dick Tracy
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Sports Roundup
7.30—Wrightville Clarion
7.45—Orchestra
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Encore
8.45—The Spotlight
9.00—Rudy Vallee's Variety Show
10.00—Good News for 1938
11.00—Bing Crosby
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OT TAWA, 550 K.

6.00—Program Resume
6.15—Don Winslow
6.30—Piano Recital
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Golden Journeys
8.00—Orchestra
8.15—Major Bill
8.30—Kathleen Stokes, Organist
8.45—Canadian Portraits
9.00—Song Sheet
9.30—Topics of the Day
9.45—Sam Slick
10.00—Hollywood Hotel
10.30—Bamberger Symphony Orch.
11.00—Canada 1938
11.45—I Shall Never Forget
12.00—Sign Off

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Summary
6.30—Song and Music
6.45—The Fireside Program
7.15—Don Juan of Song
7.30—Radio Reportage
7.45—Melodies Francais
8.00—Music for Madam
8.15—Le Cure de Village
8.30—Rimettes et Chansonnettes
8.45—Le Soir a La Veillee
9.00—Gratien Gelinas
10.00—Hollywood Hotel
11.00—Elmer W. Ferguson
11.15—Westinghouse Newscast
11.30—To be Announced
12.00—Molson Sports Reporter
12.30—Orchestra

WFAF, NEW YORK, 660 K.

6.00—Dick Tracy
6.15—Vocal Selections
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—Rhythmaires
7.30—Press Radio News
7.45—Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Commentary
9.00—Cities Service Concert
10.00—Waltz Time
10.30—True Stories
11.00—Campagna's First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—Ink Spots
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.

5.00—Bob Byron, Whistler
5.15—Sing and Swing
5.30—Bon Voyage
6.00—Salvation Army Staff Band
6.15—Three Treys
6.30—Ray Heatherton, Songs
6.45—Children's Corner
7.00—Margaret Daum, Soprano
7.30—Press Radio News
7.45—Sports Resume
7.55—Federation of Jewish Charities
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and His Orch.
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—The Songshop
11.45—To be Announced
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.

6.00—Dance Interlude
6.15—Don Winslow
6.30—Orchestra
6.45—Tom Mix
7.00—Organist
7.30—Press Radio News
7.45—Revelers
7.55—Lowell Thomas
8.00—Mary Small, Songs
8.15—Four of Us
8.30—Lum and Abner
8.45—Tenor
9.00—Grand Central Station
9.30—Death Valley Days
10.00—Singer
10.30—Orchestra
11.00—Boxing
11.30—Detective Series
12.00—News
12.15—Music as You Desire
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.

6.00—Dick Tracy
6.15—Songs
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Revelers
7.30—Wrightville Clarion
7.45—History in Headlines
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—George and Bea
8.45—Chandu
9.00—Lucille Manners
10.00—Waltz Time
11.00—The First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

Start As Teams Win Success As Individuals

Many performers who started modestly as teams in the days of vaudeville have since come on, apart from each other, to win success in radio.

Russ Morgan and Joe Venuti, trombonist and fiddler, respectively, wowed them in the small towns but didn't make the big time grade until they disbanded as a duo. Today Morgan is the orchestra leader on the "Johnny Presents" programs and Venuti is doing nicely with guest star appearances, his latest being with Bing Crosby.

Phil Baker playing a piano with Ben Bernie playing a violin made sleeper jumps together for quite some time. They got along swell together but even better apart—professionally that is. Now Baker heads his own Sunday night laugh troupe on the air and Bernie recently came back to radio with a new show in which he talks, sings and otherwise cuts up.

Mae West singing and her accompanist Harry Richman also, were of the small-time vaudeville variety. They played Brooklyn, Trenton and Hempstead in a week and their fees wouldn't pay for their makeup today. Mae commands top prices today and Richman does well in personal appearances, too. As a matter of fact, he had his own radio series for quite a while.

Sid Gary and George Burns tramped tank towns together to the tune of coffee and cakes. Currently, Gary is greatly in demand for network service and Burns, with Gracie Allen, has become a radio topnotcher.

News and Notes ! ! !

The modern version of "Julius Caesar", as produced by Orson Welles, who is heard as "The Shadow" Sundays on MBS-DON LEE SYSTEM at 5:30 p.m., est, for the Mercury Theatre, will be published in its new form by the Todd Press, Woodstock, Illinois. The Press belongs to the school Welles formerly attended, at the age of 12.

Dale Carnegie, whose program, "How to Win Friends and Influence People", is heard Tuesday nights on NBC (Red) at 10:45 p.m., est, became one of the honored recipients of the "Medal of Achievement", Tuesday, February 15th, at the poor Richard Club luncheon in Philadelphia. Admiral Byrd and Colonel Lindbergh are among those who have received this annual award.

Orson Welles, "The Shadow" on the Sunday MBS programs, hails from Kenosha, Wisconsin, as do Don Ameche of the Sunday night coffee show and his brother Jim, star of "Grand Hotel" and Attorney At Law.

RADIO DOPE

"BIG TOWN" RESEARCH

Editorial workers on one of the leading Los Angeles newspapers, usually considered to be a "hard-boiled" crew of reporters and writers, were knocked off their perch early this week when Edward G. Robinson strolled through the office in company with the managing editor. Robinson paused at each desk to pass the time of day and made inquiries of the newspapermen.

Before leaving, he gave a "curtain speech" and explained the visit was to gather color and facts for his Tuesday CBS radio series, "Big Town."

KNOWS HIS WANTS

Al Jolson knows what he wants in radio music, but he's willing to listen to suggestions.

At a recent rehearsal Al didn't quite like the way "Once in a While" sounded in the orchestration. He suggested an improvement. Orchestra Leader Victor Young nodded, jotted it down and they ran through it.

Then Young had another idea. They played that one, too, Al scratched his head, looked undecided. Then Producer Ben Larson made a promising suggestion. That was also given a thorough airing. Finally two members of the band wanted to try another variation. Al patiently sang the bars as they thought it should go. Then a solemn consultation. We'll do it Jolson's way," Larson announced. Al had won his point—by giving in to all the others.

Elia Kazan, who is heard frequently in various roles over the CBS "Amn' Jenny" and "Big Sister" programs, is directing production of "Casey Jones" which will open on Broadway within a few days under the aegis of the Group Theatre. The play concerns the late Casey of railroad fame.

The typewriter that is used as a sound effect on the CBS "Big Sister" show is a cripple. Only two of its 42 keys can be operated. It has a full complement of keys, but use of them would cause the machine to jam and become silent. So the sound effects man operates the "C" and "B" only.

Microphone Custom

Wendy Barrie may not have to sing for her supper, but on Saturday nights, she postpones her dinner until she's concluded her broadcast on Jack Haley's Log Cabin program (NBC Red network, 8:30 p.m. EST, 9:30 p.m. PST.)

The pretty film star subsides "microphone nerves" with a pot of strong black English tea just before she goes on the air, waiting until the conclusion of her western broadcast at 10 o'clock before she orders her dinner.

"The Romance Of Sacred Song" On CBC March 20

The province of Quebec will enter into the story of "The Romance of Sacred Song" when the CBS cast at Vancouver dramatizes the writing of "Tell Me the Old, Old Story", and its companion hymn "I Love to Tell the Story". As will be related during the broadcast Sunday, March 20, at 2:00 p.m. EST, both hymns were written in 1866 by Katherine Hankey of London, England, a banker's daughter. Both are excerpts from two long poems: "The Story Wanted" and "The Story Told".

An international meeting of the Y. M. C. A. was held in Montreal in Confederation year, 1867. Mr. W. H. Doane of Cincinnati was present at the gathering, which was presided over by Major-General Russell, in charge of the British troops in Canada during the Fenian raids. Major-General Russell recited Miss Hankey's poem "Tell Me the Old, Old Story" and it is said that he was so profoundly moved that "tears streamed down his cheeks."

Dr. Doane obtained a copy of the words and on a stage-coach enroute to the White Mountains in Quebec he composed the tune which is still used today. That same evening the hymn was sung for the first time at Crawford House for a small group of people registered there. It is now known all over the world and has been translated into many languages.

Lanny Ross Tenor And Scholar

Lanny Ross has added a new department to his library: First editions.

Interested particularly in English books, the singer has chief pride in his first edition of Robert Louis Stevenson's "Travels With a Donkey", and the first book edition of Thackeray's "Vanity Fair".

Latest attraction on the book-shelf is a first edition of Tennyson's "Maud" with fly-leaf autographs of Queen Victoria, Napoleon III, and Alfred Tennyson, himself. Since the book came into Lanny's possession, another exciting chapter has been added to its history. He purchased the book at an auction in Europe last year. When he left for home he directed his secretary to mail it to New York, instructing her at the same time to forward a similar size package to friends in South America. The addresses were switched, and the book just arrived in Hollywood via South America.

Chest Colds
Rub well over
throat and chest
26 VICKS
VAPORUS
OVER 17 MILLION JARS USED YEARLY

BORROWING FOR PROFIT

"to every business comes a time
to borrow," for instance.....

To Extend Your Local Trade

Business now restricted to very narrow limits may have in it potentialities for wider markets, larger profits. Wise management must determine business limitations.

If your business possibilities, conservatively appraised, warrant extension to a larger field, conservative borrowing may be a wise and businesslike step.

The Bank of Montreal,
with branches serving local



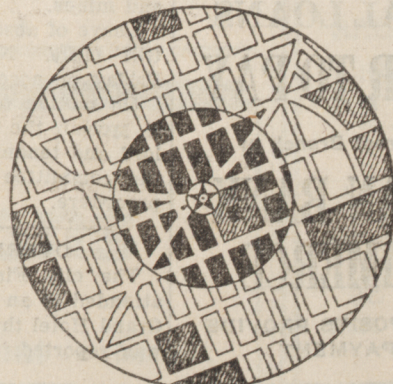
BANK OF MONTREAL

ESTABLISHED 1817

"a bank where small accounts are welcome"

Fredericton Branch: M. A. JOHNS, Manager

MODERN, EXPERIENCED BANKING SERVICE... the outcome of 120 Years' Successful Operation



business in all parts of Canada,
stands ready to discuss with you
the potentialities of your
business and welcomes
your application for a loan.



"All right, Mr. Referee, Let's Go!"

At the end of the second period, with the score 6-5 in favour of Essex Centre, Mr. Picobac realized with a sudden shock that his pipe was empty and cold. He refueled it for the final period leisurely, with frequent pauses for post mortems on the course of the game so far.

"Picobac is great stuff at a hockey game," said he, tamping the Burley flakes firmly into the bowl. "It's a steady burner, and a mild... cool... sweet smoke in the time of stress. But with a score of 6-5 a man's pipe burns under forced draught."

He was searching his inner clothing for a match when the teams came back on the ice. He was still searching when they lined up for the face-off.

"Hey," yelled Mr. Picobac desperately, "somebody give me a match!"

Somebody passed him a box. The delicious fragrance of fresh-lit Burley spread through the air and Mr. Picobac's tension relaxed. His pipe was lit.

"All right, Mr. Referee," he shouted. "Let's go!"



TRY PICOBAC Sliced Plug
in the Vest Pocket Tin 15¢

"It DOES taste good in a pipe!"

Picobac

GROWN IN SUNNY, SOUTHERN ONTARIO
IMPERIAL TOBACCO COMPANY OF CANADA, LIMITED

Throat Soothing
Medicated with throat
soothing ingredients of
Vicks VapoRub.
VICKS COUGH DROP