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... OF ...

## Interest To Women

BE SURE YOUR QUARRY  
IS WORTH THE TROUBLE

There's No Harm In Seeing the "Male Menace"  
But Be Sure to Save Some Dates for the Man  
You May Want To Marry Some Day

By Jane Scott . . . . .  
Before you go to all the bother of  
devising ways and wiles to get your  
man, be sure he's worth it!  
Some aren't—and probably nobody  
is more surprised to hear it than  
those same made menaces themselves  
indignant too.

No reflections on them, y'under-  
stand. They may be easy to look at  
—even interesting or lovable; it's  
just that the handsome brutes are  
not good marriage material and never  
will be. Some don't want to be; oth-  
ers can't help it. Even you can't mold  
them from a boy friend into a hus-  
band.

So, if you are matrimony-minded  
and your current hunk is one of  
these types—beware! You're wast-  
ing time trying to lure him to the  
altar.

1—The playboy who turns up only  
when he wants a dinner or dancing  
partner or when there's a party to  
go to. He's very nice, but he never  
mentions love or marriage, and if he  
ever has a serious moment you won't  
know it. If you grow serious he'll be  
sorry that you mistook his intentions  
and will look for another playmate.  
If you like his good times, there's no  
harm in seeing him, but be sure to  
save some dates for the man who  
may want to marry you some day. A  
playboy will monopolize your dates  
for years—even a lifetime—if you let  
him. . . . while the other girls are  
getting married.

2—The home-lover who loves the  
comforts of your home, not you. He  
haunts unsuspecting, hospitable gals  
who live in their parents' comfortable  
house or in an apartment where he  
can park in the evening.

You can always tell him by the  
nonchalant way he raids your refrig-  
erator, listens to your radio and  
reads your books—and never asks  
you to go places. If you want this  
human parasite to respect you, bet-  
ter let him know (rather bluntly, if  
necessary, to penetrate his thick, in-  
sensitive skull) that you expect at  
least a movie from him in return.

If he doesn't take the hint, save  
the parking space for those who like  
your company well enough to ask for  
it occasionally. This isn't being mer-  
cenary; it's a question of your self-  
respect and a man's respect for you.

Then too, there's the practical side  
to consider. While you're dancing  
away aimless hours with a playboy  
or staying meekly at your own fire-  
side while the home-lover eats you  
out of house and home without even  
a thank you, you may be passing up  
dates that would lead to "something  
serious."

"Don't refuse an invitation to a  
party simply because one of these  
masculine menaces (menaces to your  
happiness) is camped on your door-  
step. This might be the time you'll  
meet a man who'll really care!"

## DID YOUR LAST DATE GO SOUR?

Be Honest With Yourself: Whose Fault  
Was It, Yours or His?

She says, "That's the last of that  
man for me. Phones at 6 o'clock to  
see if I'll go out with him that night."  
He says, "No more with her. Pow-  
ders her face right at table in a res-  
taurant."

There are two sides to date prob-  
lems, you see. Maybe you'd never  
thought of the other side. Here are  
check lists for both sides. Maybe it  
would help you to glance through  
them.

## What He Boycotts

The nervous girl who eats fast,  
puffs cigarettes two a minute. He  
doesn't care how many cigarettes, as  
a rule; it's the frenzy he dislikes.

The girl who makes him carry her  
cigarettes or gloves, who leaves him  
on the dance floor holding her vanity  
bag.

Loud laughter and much attention-  
calling. He thinks she ought to de-  
voted some of that excess energy to  
self-improvement.

Waving aside compliments instead  
of accepting them gracefully.

The girl who won't discuss clothes  
when he takes an interest.

Girl who refuses, when asked, to  
suggest some place she'd like to go,  
re-marking, "It's entirely up to you,"  
and putting a do-or-die cast on the  
situation.

Yes-yes-er who can't do a little

tactful stooging and ask the right  
questions occasionally.

Stony good-nights of the "Thanks  
I've had a nice time" variety—imply-  
ing it's just one of 14 dates they've  
had this week.

## What She Avoids

The man who doesn't show a rea-  
sonable amount of tact and considera-  
tion.

Parlor comedians who insist on  
holding the centre of the stage.  
Equally undesirable: The "intellect-  
ual" who sneers anything beneath  
Wagner or Proust.

Non-planners who take a girl any  
old place with any people who hap-  
pen to be around. Most girls don't in-  
sist that the man spend a lot of mon-  
ey. They'd just as soon go to a good  
movie. But they do appreciate men  
who give them credit for discrimina-  
tion.

Fence-straddlers who always leave  
it to the girl to decide where they  
shall go. Most girls don't like to sug-  
gest things unless they know the  
man's interests—and what he can af-  
ford.

The man who won't talk about any-  
thing but himself and his job.

Men who vaguely ask a girl, when  
they leave, what she's doing, say,  
next Thursday or Friday—and then  
call up on Friday and are infuriated  
if she hasn't left the date open.

## SCREEN BEAUTY OFTEN UNREAL

Much of Stars' "Perfection" Is Just  
Hollywood Make-Up Magic

(By Antoinette)

Frances Faye, well-known song-  
stress, on her recent return from  
Hollywood, where she was featured in  
a picture with Bing Crosby, tells you  
young women not to be too bewild-  
ered by super-colossal Hollywood beauty  
as you see it in your favorite screen  
star.

There's much that goes on behind  
the screen that never meets the pub-  
lic eye. Much of what you see and  
which you may be silly enough to  
compare with your imperfections is  
pure Hollywood magic.

A freckled screen person is treated  
with a China white by a makeup ar-  
tist who covers the entire face before  
the makeup is applied. The tiniest  
wrinkle gets its obliteration treat-  
ment. Teeth, as you know, may have  
false fronts or inserted caps.

But when it comes to a bulging,  
poorly proportioned figure, Miss Faye  
says it is up to the individual star to  
go to work on herself. Artificial  
means are not yet discovered to cov-  
er up the silhouette faults.

In the case of a tiny, bony body,  
specially molded rubber sometimes is

used as upholstery. But Miss Faye  
found herself that for picture work  
she had to drop 20 pounds in a com-  
paratively short time. She got it off,  
all right, and hasn't yet recovered  
any of the extra 20. From her experi-  
ence Miss Faye offers a few sugges-  
tions:

Eat slowly, she advises, and you  
will find that you want less to eat.

Watch your figure every chance  
through a looking glass. When shop-  
ping, looking in store windows, note  
the outline of your figure. Not a bad  
idea to compare the perfect figures  
of the windowed wax models with  
one's own bumps and excess curves.

Take up a hobby that keeps your  
body active, such as tap dancing, ten-  
nis, bowling or handball. Don't walk  
unless you walk briskly. But walk  
briskly if you really want to get the  
weight off.

Don't look at food if you haven't  
strong resistance. If the period be-  
tween lunch and dinner, or dinner  
and bedtime, seems long because you  
are hungry, go to the movies where  
you can't get your hands on any  
food.

## Fragrant and Delicious

"SALADA"  
TEA

## SHOULDERS STRESSED

Wide But Rounded Paris Idea; Some on Suits  
Padded to Look Like Small Balloons

(By Lucie Marion)

PARIS—Typical characteristics of  
the summer fashions are becoming  
evident. First, is a sign of the round-  
ed shoulder. Although many houses  
still show slightly padded square  
shoulders, several models indicate the  
coming of the new cut.

Molyneux shows coats with this  
new shoulder. It starts as a raglan,  
but is cut short just below the top of  
the arm. It is padded to look like an  
inverted cup, under which the sleeve  
is gathered in a hidden shoulder seam  
and then comes out wide. It gets nar-  
rower toward the elbow and becomes  
almost form fitting at the wrist.

Chanel shows a similar coat in  
hazelnut woollen but it has a kind of  
yoke coming well over the shoulder  
and is padded. It is detached from the  
sleeves, the top of which disappear  
under it. Schiaparelli has adopted the  
same idea on many of her models.  
One is a prune woollen coat in the  
new four-fifth length. Many of her  
suits have raglan shoulders padded in  
a round shape to look like small bal-  
loons.

This idea of wide but rounded  
shoulders is also carried out in de-  
tachables yokeline collars. Lelong has  
one which comes well over the shoul-  
der. It is made in golden braid, work-  
ed into discs and worn on a blue  
frock with long sleeves. Chanel has  
an exaggerated starched linen yoke  
collar on a navy blue jersey after-  
noon dress.

Sleeves in many houses are half-  
length for suits. They are straight  
and three-quarter length for coats,  
even fur coats. It is seldom that even-  
ing frocks have sleeves, the newest  
having that embryo of a raglan.

For evening, the decollete shown  
last season by Molyneux has spread  
like a fever. Imagine a narrow Dutch  
square decollete made wider at the  
lower edge by drawing and gathering  
the material into the corners. More-  
over, this line is also pulled down in  
the middle to form a shallow point by  
a series of vertical shirrings on the

bodice. This decollete is very becom-  
ing whether the dress has a back and  
long sleeves or the back is absolute-  
ly bare.

Other remarkable features this  
summer are the great number of two-  
third length jackets and four-fifth  
coats, all accompanied by frocks of  
the same material, either woollen or  
puffed crepe. These coats are either  
loose in the back or else plated all  
around.

The diagonal movement is a prom-  
inent feature of the new evening  
dresses. Sometimes they are shirred  
diagonally in several rows all the  
way down the front. When not shir-  
red, their fullness is caught on one  
side and gathered in a big goring.  
They do not show signs of tightness  
this season.

ADVICE TO DOCTORS  
AND PATIENTS

Advice to both doctors and pa-  
tients is given by Sir Maurice Cassidy,  
one of the King's physicians, in an  
article in The Lancet. To doctors he  
says: "Never go into a patient's  
room with your overcoat on. However  
overworked and pressed you may be,  
don't let him sense it. Never sit on a  
patient's bed. For heaven's sake don't  
idly turn the pages of his newspaper  
while he pours out his tale of woe."  
Medical men will never succeed, he  
assures them, unless they can make  
every patient leave them looking ten  
years younger and they themselves  
should have at least one acute and  
one chronic illness, as well as a  
major operation. As to patients, three  
out of every ten brought to him in  
consultation suffer purely from "nerves."  
However, they do not get as  
angry as they used to when told this  
and a few still think it is something  
to be ashamed of. Sir Maurice gives  
patients this advice: "When you go

ALKALIZE

I'LL NEVER GO TO  
DINNER WITH A  
BOY AGAIN UNLESS

I HAVE  
SOME  
PHILLIPS'  
TABLETS  
IN MY  
PURSE



Often "acid indigestion" is dis-  
tressing to you—and offensive to  
others. But now there is no excuse  
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You simply carry your alkali-  
zant with you—and use it at the first  
sign of "upset" stomach. Simply  
take two tiny tablets of Phillips'  
Milk of Magnesia when out with  
others. Or—if at home—you can  
take two teaspoonfuls of liquid  
Phillips'. Both act the same way.

Relief is usually a matter of  
seconds. "Gas," nausea, "heart-  
burn," acid breath—all respond  
quickly. Just make sure you ask  
for "Phillips'."



to a doctor don't tell him what Dr.  
So-and-So said about you, especially  
if he was foreign. Don't show him all  
your old x-ray negatives. Don't ex-  
pect him to be interested in all your  
former reports."



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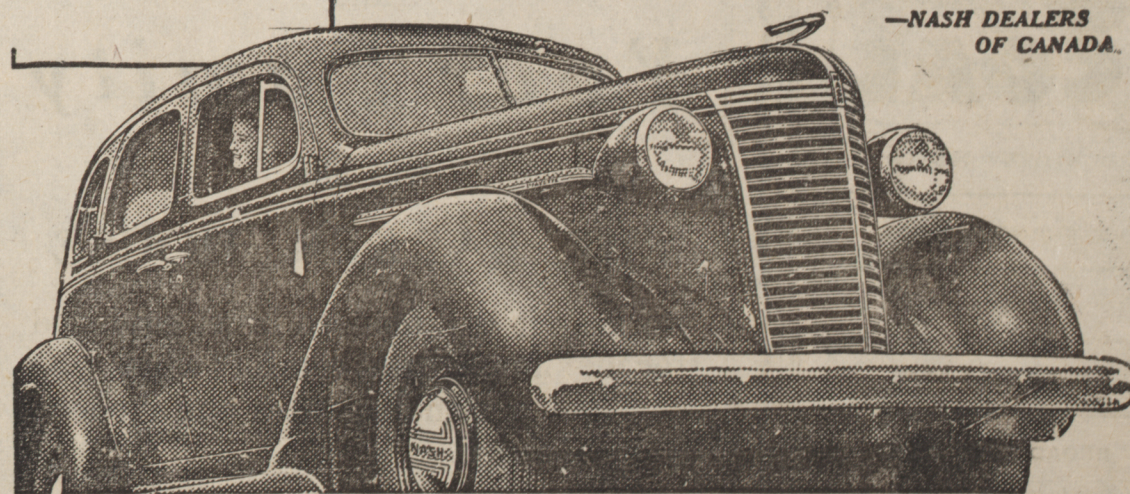
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