

Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW and CHNC.

CBC, OTTAWA, 550 K.
5.30—Do You Remember
6.00—Program Resume
6.15—Don Winslow
6.45—Closing Stock Quotations
7.00—Education Week
7.30—Fanfare
8.00—Wilf Carter
8.15—Major Bill
8.30—Organ Recital
8.45—Canada Week by Week
9.00—Orchestra
9.30—Canadian Teachers Federation
10.00—Lux Radio Theatre
11.00—Acadia Serenade
11.30—Sports in Canada
11.45—The Art Singer
12.00—Sign Off

CKAC, MONTREAL, 730 K.

6.15—Eton Boys
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—To be Announced
8.00—Melody Time
8.15—Le Cure de Village
8.30—Living Room Furniture
9.00—Radio Vaudeville
9.30—Radio Encyclopedia Frontenac
10.00—Lux Radio Theatre
11.00—Lasalle Cavaliers
11.15—Westinghouse Newscast
11.30—Alex. Lajoie and Orch.
11.45—To be Announced
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.

6.00—Songs by Bonnie Stewart
6.15—Terry and Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Vocal Program
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—New York on Parade
9.00—Burns and Allen
9.30—Voice of Firestone
10.00—Fibber McGee and Molly
10.30—Hour of Charm
11.00—Contented Program
11.30—Music for Moderns
12.00—Orchestra
1.00—Larry Burke, tenor

WABC, NEW YORK, 860 K.

5.00—Between the Book Ends
5.15—Orchestra
5.30—Music from the Gold Coast
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Children's Corner
6.45—Hilltop House
7.00—Vocal Selections
7.15—New Horizons
7.30—Press Radio News
7.45—George Hall's Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and Orch.
8.45—Boake Carter
9.00—Alemitte Half Hour
9.30—Pick and Pat
10.00—Lux Radio Theatre
10.30—Wayne King's Orch.
11.30—Brave New World

WBZ, BOSTON, 990 K.

6.00—Neighbor Nell
6.15—The Four of Us
6.30—The Singing Lady
6.45—Tom Mix
7.00—U. S. Army Band
7.30—Press Radio News
7.45—Charles Sears, Tenor
7.55—Lowell Thomas
8.00—Time to Shine
8.30—Lum and Abner
8.45—Vocal Program
9.00—Gen. Hugh Johnson
9.15—Campbell's Royalists
9.30—Campana's Vanity Fair
10.00—Philadelphia Orchestra
11.00—Behind Prison Bars
11.30—National Radio Forum
12.00—Orchestra
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.

6.00—Dick Tracy
6.15—Terry and Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revelers
7.30—Wrightville Clarion
7.45—Jack the Inquisitor
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Strong Ensemble
8.45—Chandu
9.00—Burns and Allen
9.30—Alfred Wallenstein's Orch.
10.00—Fibber McGee and Molly
10.30—Hour of Charm
11.00—Contented Program
11.30—Guy Hedlund and Company
12.00—News
12.30—Orchestra
1.00—Weather

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Vocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Weekly Song Sheet
8.00—Chateau Laurier Orch.
8.15—Major Bill
8.30—Organ Recital
8.45—Talk
9.00—Big Town
9.30—Al Jolson Show
10.00—Symphonic Series
11.00—From Sea to Sea
12.00—Sign Off

CKAC, MONTREAL, 730 K.

6.15—Summary and weather
6.28—Planologue
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Air
8.15—Song Time
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-So-Ma
10.45—Silver Strings
11.15—Westinghouse Newscast
11.30—Del Casino, Songs
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.

6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Vocal Program
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—New York on Parade
9.00—Burns and Allen
9.30—Voice of Firestone
10.00—Fibber McGee and Molly
10.30—Hour of Charm
11.00—Contented Program
11.30—Music for Moderns
12.00—Orchestra
1.00—Larry Burke, tenor

WABC, NEW YORK, 860 K.

5.00—Myrt and Marge
5.15—Bob Byron, whistler
5.30—Story of Industry
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Dear Teacher
6.45—Dorothy Gordon's Corner
7.00—All Hands on Deck
7.30—Press Radio News
7.45—Sports Resume
7.55—George Hall's Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Famous Actors' Guild
9.00—Newspaper Drama
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.00—Swing School
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.

6.00—Peggy Wood Calling
6.15—Edward Dacies
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.45—Tony Russell, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.30—Edgar A. Guest
9.00—Husband and Wives
9.00—To be Announced
9.30—Roy Shield Review
10.00—Gen. Hugh Johnson
11.30—Orchestra
11.30—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.

6.00—Dick Tracy
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Sports Roundup
7.30—Wrightville Clarion
7.45—Waltz Serenade
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—True or False
9.00—Johnny with Russ Morgan
9.30—Wayne King's Orchestra
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fiddler
11.45—Dale Carnegie
12.00—News

HART HOUSE STRING QUARTET REPLACES "CANADIAN MOSAIC"

Starting March 13, the Toronto Hart House String Quartet, which has been presented over the national network of the CBC in a series of Wednesday evening broadcasts, will be heard Sundays, 7.30 to 8.00 p.m., EST replacing the programme "Canadian Mosaic."

For its last Wednesday broadcast on March 9, 10.00 to 10.30 p.m., EST, the world famous string quartet will feature two compositions by Sir Ernest MacMillan, the eminent conductor of the Toronto Symphony Orchestra. These compositions, entitled "Our Lord in Beggar's Guise", and "At Saint Malo", were arranged and adapted by Sir Ernest from two French Canadian folk songs and during the recital they will be heard in the first string quartet performance on the air. Also arranged for orchestra, these compositions already have been featured by several American symphony orchestras. In his style of writing, Sir Ernest has adapted the original melodies quite freely.

On the same programme listeners will hear Two Fugues by Johann Sebastian Bach, and a work, "Moods Opus 42" by H. Waldo Warner, English composer and violinist of the London String Quartet since its inception. His chamber music has been awarded several prizes, notably the \$1000 Coolidge prize for a piano trio in 1921.

Baer-Farr Fight To Be On NBC

Max Baer's come-back attempt against Tommy Farr, British heavyweight titleholder, on Friday, March 11, will be described from ringside at Madison Square Garden, New York, and broadcast blow-by-blow over the nationwide NBC-Blue Network on Friday, March 11.

Listeners throughout the East will hear the 15 round non-title bout reported by Sam Taub, veteran boxing reporter, and Bill Stern, NBC sports announcer, in the broadcast sponsored by Adam Hat Stores. The radio audience in other sections of the country will hear a description of the bout by Clem McCarthy, NBC boxing commentator, and George Hicks. The broadcast is scheduled to begin at 10.00 p.m. EST.

A description of the fight will also be short-waved to the British Broadcasting Corporation for English listeners, with R. T. Bowman of the Canadian Broadcasting Corporation as commentator.

Famous English Singer Appears on CBC Netw'k

Sydney MacEwan, internationally famous tenor, will make his first C B C national network appearance Saturday, March 12 at 7.45 p.m. EST, in a recital to originate in the Corporation's Vancouver studios.

Fresh from the triumphs of a concert tour of Australia and New Zealand, Mr. MacEwan will be heard in a varied programme of his own choosing. The 27-year-old singer graduated with the Master of Arts degree from Glasgow University and won the Stokes Scholarship at the Royal Academy. There he studied singing and the violin and later sang with Plunkett-Greene. His debut at Royal Albert Hall in London was made when he was 25 years of age. His name is well known among artists of leading English phonograph companies, and many records have been made of his songs.

While in Australia and New Zealand recently he sang on several network programmes for the Australian Broadcasting Commission and for the National Broadcasting Service in New Zealand.

Compston Mackenzie, writing in the "Daily Mail" of his Scottish songs, said: "No living singer can sing these songs like Sydney MacEwan." In the "Glasgow Observer", John McCormack wrote: "Sydney MacEwan is magnificent on the radio."

Open House Star Sponsors First Protege

When the time comes for Diane Rochelle's name to go up in bright lights the credit will go to Jeanette MacDonald, singing star of Vicks Open House, not to Diane's famous father, Hal Roach, comedy moving picture producer.

Diane, who is Margaret Roach in private life, is Miss MacDonald's first protegee. The prima donna heard the seventeen-year-old girl taking a singing lesson from their mutual voice teacher, Grace Adele Newell, and at Margaret's request, agreed to sponsor her professional career.

Miss Roach took the name of Diane Rochelle when her father announced that she couldn't use his influence for a moving picture or radio career. It's a new angle for Hollywood when a movie star sponsors the career of a producer's daughter.

Hurdling Feg Murray Recalls Track Career

With track season around the corner, Feg Murray, radio MC of "Seelin' Stars" recalls incidents from his own background as an Olympic hurdling champion.

Murray's first hurdles were built of lathes which he put up in a tennis court in back of his house in Palo Alto. He made a mark on the face of his watch at 23.35 seconds, then the world's record for low hurdles, which he resolved to equal. He achieved his goal in 1915 in the national championships at San Francisco. (The record was not allowed on decision of the judges that a high wind created an unnatural running condition.)

Native Californian, Murray saw snow for the first time when he appeared on the tracks at Oslo, Norway in 1916, wearing the conventional scanty track attire.

During the war, Murray and his brother were given three days leave from the front to enter a Fourth of July track meet in Paris. Wearing his hobnailed shoes, Feg ran second in the 100-yard dash, and won the shot put.

His four trips to Europe have never cost him a dime. He made athletic trips to Sweden in 1916 and Belgium in 1920, a war passage in 1917, and in 1928 went as a cartoonist and correspondent to cover the Olympic games in Amsterdam for the Metropolitan Newspaper Service of New York.

Lanny Ross In Home State Concert Tour

Lanny Ross launches his 1938 concert tour with a return to his native state, Washington, when he appears March 17 in Tacoma, presenting a program of ballads, arias, and the lighter classics.

The tenor was born in Seattle, Washington, and spent one of the most colorful periods of his boyhood in that city.

From Tacoma, Ross will go to Moscow, Idaho, March 19. Three appearances are scheduled for the following week: Corvallis, Oregon, March 24; Portland, Oregon, March 26; and Eugene, Oregon, March 27.

San Francisco will hear the singer, appearing April 2 in Denver, Colorado; St. Louis, Missouri, April 8; and Salina, Kansas, April 9.

Since Ross made his Town Hall recital in New York, November 15, 1936, he has been one of the concert stage's most popular tenors. He gave his second New York recital at Carnegie Hall, February 17, 1937.

TSCHAIKOWSKY'S "SERENADE IN C MAJOR" TO BE FEATURED ON CBC

Maestro Obliges The Maharaja

Marek Weber, conductor on the Carnation Contended program heard each Monday at 10.00 p.m., EST, over the NBC-Red Network, has received a request from His Royal Highness, the Maharajah of Porbander, India, to make a recording of one of the nabob's own compositions, "Oriental Moon."

In spite of his crowded broadcasting and personal appearance schedule, Weber hopes to have the recording en route to the Maharajah's palace in Northern India within the next two weeks.

Although Weber has never personally met the Indian potentate, it was while the Carnation Contended conductor was appearing in London in 1931 that the rajah's publishers sent him a copy of "Oriental Moon." With the song copy was a note telling how much the Maharajah enjoyed Weber's broadcasts and recordings.

Alexander Chuhaldin will conduct his "Melodic Strings" orchestra in the performance of the Tschaiowsky "Serenade in C Major, Opus 48" for the national network audience of the CBC on Wednesday, March 16, 8.30 to 9.00 p.m., EST.

The Serenade is arranged in four parts. (a) Andante-Allegro; (b) Valse; (c) Elegie and (d) Finale and is the only work of the great Russian composer written especially for string orchestra. The music reveals the charm of Tschaiowsky's lighter moments so far removed from the mood which prompted such sad and impressive works as "Symphonic Pathétique" or the noble "Sixth Symphony".

Tschaiowsky has been called the Swinburne of modern music and the greatest of Russian composers. He was born in 1840 and died of cholera in 1893. He experienced an unhappy marriage and one of the most unusual friendships in history, that of Madame von Meck, who set aside a pension for him, wrote to him regularly for years but declined to meet him.

Be Extra Careful about STUBBORN COLDS

Relieve Their Misery this PROVED Way

TOO often, the cold that "hangs on" is a result of neglect. . . and neglect is always risky. Be extra careful of a stubborn cold, of course. But the safest course is to be careful of all colds. Don't experiment. Relieve their misery this doubly proved way.

Here's What To Do: It's best to stay in bed and get lots of rest. Eat lightly, drink plenty of water, and keep elimination regular. And use Vicks VapoRub without delay.

VapoRub has been proved by everyday use in more homes than any other medication of its kind—further proved by the largest clinical tests ever made on colds. (Full details in every VapoRub package.) Only Vicks give you proof like this.

No Long Waiting for Relief to Begin...

VapoRub is direct external treatment. No "dosing"—no stomach upsets. Just massage it on throat, chest, and back. Then—to make its long-continued double

action last even longer—spread a thick layer on the chest and cover with a warm cloth.

Relief starts almost at once. You begin to feel warm and comfortable as VapoRub goes to work direct through the skin like a poultice. At the same time its medicated vapors, released by body warmth, are carried direct to the irritated air-passages with every breath.

This double action loosens phlegm, eases irritation and coughing, helps break local congestion. And long after restful sleep comes, VapoRub keeps right on working.

NOTE: If there is much irritation and coughing, or the air-passages feel clogged with heavy mucus or phlegm, even stronger vapor action is helpful. Four boiling water in a bowl, melt a teaspoonful of VapoRub in it, and inhale the steaming vapors for several minutes.

Now WHITE—STAINLESS—

HERE COMES PACKARD FOR 1938

-the only cars that can make you all these promises!

MIRACULOUS RIDE—The new Packard Six and new Packard Eight (formerly called Packard 120) bring you the gentlest ride ever offered to motorists—a ride that literally re-makes roads!

UNEQUALLED SAFETY—These new Packards are outstanding in safety. Side-sway is eliminated and the danger of skidding is tremendously reduced.

REVOLUTIONARY REAR END—The foregoing things have been accomplished by a trio of epochal improvements which now bring the effect of independent wheel suspension to the rear end.

NEW QUIET BODY—As a result of years of research in cooperation with a great University, Packard brings you a really quiet all-steel body with an all-steel top.

MORE LUXURIOUS SIZE—Both the Packard Eight and Packard Six are seven full inches longer in wheelbase than last year. Bodies are far wider. Trunks challenge those of any cars for roominess.

SERVICE NEEDS CUT—The need for service is still further reduced. Example: Chassis lubrication is now needed only twice a year!

ENDURING BEAUTY—The famous Packard lines are now more beautifully streamlined than ever. But they still proclaim your car a Packard, still guard it from early style obsolescence. Only Packard gives you both long mechanical life and long style life!

EASY AVAILABILITY—YOU can afford one! See your Packard dealer. He will give you proof that, if you can afford to buy and operate any new car, you can afford to buy and operate a Packard!

NEW 1938 PACKARD SIX & EIGHT

{ FORMERLY CALLED THE PACKARD 120 }

YOU HAVE A DATE TUESDAY EVENINGS

Each Tuesday evening, at 9:30 E. S. T. over the N. B. C. Red Network, Packard brings you one of the most entertaining full-hour shows on the air! Lanny Ross, Charles Butterworth, and Florence George head a brilliant cast of the topmost stars of radio, stage or screen!