

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Orchestra
6.15—Orchestra
6.30—Eugene Manners
6.45—Closing Stock Quotations
7.00—Music by Meakin
7.30—Orchestra
8.00—Germany Salutes Canada
8.30—Book Review
8.45—Orchestra
9.00—Banquet
10.00—N.H.L. Hockey Broadcast
11.30—NBC Symphony Orchestra
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.30—Social Announcements
6.45—Classical Interlude
7.00—Sports Parade
7.30—Gems of Melody
8.00—Le Bon Parler Français
8.15—To be Announced
8.30—Saturday Swing Session
9.00—Old Fashioned Spelling Bee
9.30—To be Announced
10.00—To be Announced
11.00—Les Chevaliers du Folklore
11.15—Westinghouse Newscast
11.30—Berceuse
11.45—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Kaltenmeyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.45—Strolling Songster
7.55—The Art of Living
8.00—Top Hatters
8.20—Football Scores
8.30—Stein Bottle Boys
8.45—Jimmy Kemper
9.00—Believe It or Not
9.30—The Log Cabin
9.45—Concert Orchestra
10.30—Special Delivery
11.00—NBC Jamboree
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.15—The Dancetators
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing Club
8.30—Carborundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Rakov's Orchestra
7.30—Press Radio News
7.45—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—To be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Vagabond Adventures
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Top Hatters
8.30—Shero Trio
8.45—Sports of the Week
9.00—Believe It or Not
9.30—Variety Show
9.45—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboree
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
3.45—Radio Pulpit
6.00—Tudor Manor
7.00—And It Came to Pass
7.30—Weekly News Review
7.45—Violin
8.00—Jello-O Program
8.30—Canadian Mosaic
9.00—Chase & Sanborn Hour
10.00—Music Time
11.00—Housing Problems
11.30—Along the Danube
12.00—Sign Off

CKAC, MONTREAL, 730 K.
6.00—1947 Silver Theatre
6.30—Continental Varieties
6.45—Catholic Hour
7.30—Bleau and Rousseau
7.45—Jacques and Jacqueline
8.00—Association des Marchands
8.15—Alouette Program
8.30—Child Amateurs
9.00—Columbia Workshop
9.30—David Ross' Birthday Party
10.00—Ford Sunday Evening Hour
11.00—Jose de Laquerriere, Tenor
11.15—Westinghouse Newscast
11.30—To be Announced
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.
6.00—Marion Talley
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—A Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Interesting Neighbors
9.00—Nelson Eddy, Baritone
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Sunday Night Party
12.00—Russ Morgan and Orch.

WABC, NEW YORK, 860 K.
6.00—Silver Theatre
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Roantic Rhythm
8.00—Vicks Open House
8.30—Phil Baker
9.00—Columbia Workshop
9.30—Birthday Party
10.00—Ford Sunday Night Hour
11.00—Orchestra
12.00—Press Radio News
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Opera Auditions of the Air
6.30—Smiling Ed McConnell
7.00—Orchestra
7.30—Orchestra
8.00—Popular Classics
8.30—Ozzie Nelson's Orch.
9.00—General Motors Concert
10.00—Tyrone Power
10.30—Walter Winchell
10.45—Irene Rich
11.00—The Zenith Foundation
11.30—Cheerio
12.00—News

WTIC, HARTFORD, 1040 K.
6.00—Orchestra
6.30—Mickey Mouse
7.00—Catholic Hour
7.30—News
7.45—Flufferettes
8.00—Jack Benny
8.30—Interesting Neighbors
8.45—Interesting Neighbors
9.00—Don Ameche
10.00—Manhattan Merry Go Round
10.30—Album of Familiar Music
11.00—Rising Musical Stars
11.30—Orchestra
1.00—News

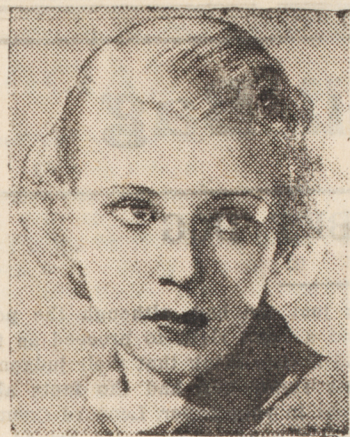
FREE! BOOK ON HOCKEY

"How to Become a Hockey Star" by that great authority T. P. "Tommy" Gorman, a Great Book profusely illustrated and containing many valuable tips on how to play the game.

also AUTOGRAPHED PICTURES of GREAT PLAYERS (mounted for framing)
Group Montreal "Maroons"
Group "Los Canadenses"
or individual pictures of:
Dave Trotter, Johnny Gagnon, Herbie Cain, Baldy Northcott, Will Oude, Paul Haynes, Russ Blinco, "Babe" Siebert, Pete Kelly, Earl Robinson, Aurel Joliet, Marty Barry, Bob Gracie, Walter Buswell, Joffre Desjardis, Carl Voss, George Mantha, Ace Bailey, Gus Markor, Steve Evans, Frank Boucher, Dave Keer, Toe Blake, "King" Clancy or any of the most prominent players on the "Maroons" or "Los Canadenses" clubs.

Your choice of the above • For a label from a tin of "CROWN BRAND" or "LILY WHITE" Corn Syrup.—Write on the back your name and address and the words "Hockey Book" or the name of the picture you want (one book or picture for each label). Mail label to address below.

EDWARDSBURG
CROWN BRAND
CORN SYRUP
THE FAMOUS ENERGY FOOD
THE CANADA STARCH COMPANY Limited
P.O. Box 388, MONTREAL



Jeanette MacDonald to Present Child Prodigy

Jeanette MacDonald fetes one of Vick's own discoveries when she presents five-year-old violinist Saundra Maazel as a feature of her Vick's Open House program Sunday, Feb. 6, over CBS at 8:00 p.m. AST. Miss MacDonald urged that the child musician be signed for a guest appearance on Open House when she heard how brilliantly the prodigy had played in the Los Angeles district eliminations of the national violin contest conducted by Tony Wons, whose radio program is also sponsored by Vick's.

The little girl, who has been studying for more than two years, has the repertoire of a concert artist, and plays all of her selections without musical scores. Her instrument is a small half-size violin. Although she stands barely three feet tall, she will announce her own numbers, Beethoven's "Minuet in G" and "The Bee" by Schubert.

Miss MacDonald will sing "When Irish Eyes are Smiling" by Ernest Ball; "Do Not Go My Love" by Richard Hageman; "The Gavotte" from Massenet's "Manon"; "The Blue Room" from "The Girl Friend" by Richard Rodgers and Lorenz Hart; and "In the Gloaming" by Annie Harrison.

Wilbur Evans, who has been assisting Miss MacDonald, will be absent this Sunday making concert appearances in the east.

B. C. LUMBER MILL TO BE VISITED BY CBC COMMENTATOR

"Night Shift" Broadcast Feb. 7, to Originate From Fraser Mills, New Westminster

The story of how many and varied are the processes by which huge towering trees from the forests of Vancouver Island are transformed into lumber in sufficient quantity each year to construct a quarter-million houses will be told in a "Night Shift" sound-picture broadcast by the CBC from Fraser Mills, New Westminster, B.C., Monday, February 7th at 11:30 o'clock EST.

Largest of its Kind

Recognized as the largest of its kind in the world, the famous Fraser Mills produced about 195,000,000 board feet of lumber last year. The huge mill properties cover more than a square mile in area including the log pond, main saw mill, planing mills, shipping docks, grading yard, shingle mill, sash and door factory and plywood mills. CBC commentators will describe activity from various points of vantage throughout the mills.

Listeners will hear the actual production of a door—a process that is completed in exactly 31 seconds! They also will hear the giant whirling saws biting into seven-foot logs in the preliminary process of saw-mill lumbering; will learn how the heavy logs are borne along, graded for size and quality, cut into proper lengths, planed, stacked and shipped to far-away destinations by rail or water. The hum of industry, the thunder of rolling logs, the noisy buzz of six-foot saws and the growl of chopping and planing machines from the Fraser Mills likewise will be picked up by a battery of microphones.

Annual production of Fraser Mills includes 20,000,000 laths, 120,000

squares of shingles, 12,000,000 square feet of plywood and some 500,000 wooden doors. Seventy-five per cent. of this mill's export production goes to the United Kingdom and the Empire, but ships of all nations carry this Canadian lumber to more than 40 ports in all corners of the world. This company owns its own tug-boat system, logging camps and also some 200 retail yards in Alberta and Saskatchewan.



Claire Trevor, shown here, has been "typed" in radio and she loves it. She plays the role of a girl reporter in Edward G. Robinson's "Big Town" and from present indications will continue it for months, although she plays everything from a society girl to a slum lassie in the movies.

"The Shadow" Outwits Fiendish Crime Machine

The ingenious manner in which "The Shadow" brings to justice a merciless gang of extortionists who possess a machine which can fake damaging speech-forgeries, will be the denouement of the broadcast on Sunday, February 6th, from 6:30 to 7:00 p.m. AST, over WOR-MBS and the Don Lee System.

The unique crime-machine can break up any speech into individual words and re-assemble those words into a speech with an entirely different meaning. For example—"While I was out hunting with John Jones, I killed a deer. Jones is a great hunter and I hated beating him at his own game." These words could be made by the machine to read, "I hated John Jones and while out hunting deer I killed him."

The criminals use a mimic to record misleading libelous statements and frame false confessions of crime and infidelity, in a manner injurious to the careers of public men.

The extortion ring prospers until "The Shadow" goes to the assistance of a Senator whose statesman-like career is threatened by political enemies who utilize the evil word-twisting machine to distort and re-arrange one of his speeches.

"The Shadow" will be heard on the following stations at 4:00 p.m. EST, this Sunday: WFIL, Philadelphia, Pa.; WBAL, Baltimore, Md.; WNAC, Boston, Mass.; WTIC, Hartford, Conn.; WTAG, Worcester, Mass.; WEAN, Providence, R. I.

AIR SHOWS IN HOLLYWOOD FAIL TO START RUSH OF SCREEN STARS TO RADIO

Combination of Detailed Work and Film Work Makes the Burden More Than Film Stars Care to Assume

The concentration of air shows in Hollywood has failed to result in a rush of screen stars to the radio.

Intermittently, the dramatic stars have tried radio work but all of them have given up their programs.

The principal reason is that, because of a fancied or real protection of their standing, they feel that they must be the top name on the show. This involves close supervision of the script and, generally, hiring of personal writers to protect them in radio script.

The combination of this detailed work and, at the same time, their film work makes the burden more than the screen stars care to assume as most of the additional revenue goes to Uncle Sam in the form of income taxes, anyhow.

So the screen stars have turned to guest star appearances on established shows. They find plenty of these openings and most of them, including Fred MacMurray, Claudette Colbert, Marlene Dietrich, Leslie Howard, Gary Cooper and Madeleine Carroll, accept the offers of guest star appearances when they are in the mood to do a little "extra" work.

However, the air shows attempt to get some outstanding name as the master of ceremonies on the air shows. Studio pressure has even been brought to bear in some instances but many established radio artists prefer to allow some one else to shoulder the emcee job.

Dick Powell, it is rumored, would like to get rid of the emcee job on the Hollywood Parade program.

Hollywood generally thought that Bob Hope would step into the Powell

shoes but Hope insists that he would refuse such an offer, preferring to appear on the program with Powell as emcee.

Hope is a Broadway musical comedy star who was brought to Hollywood by Paramount for "The Big Broadcast of 1938." He was relatively unknown to movie and radio audiences over the country. He accepted an offer of a guest spot appearance on the Powell show and scored such a hit that he was signed as a permanent member of the show. Incidentally, he scored such a hit in his film role that he immediately stepped into another role in Paramount's "College Swing," and is now under contract to Paramount.

There have been rumors and rumors that Bob Burns would be given his own air show but the rumors have come to nothing.

Burns gets a taste of the master of ceremonies spot every year when Bing Crosby goes on vacation and is perfectly content to let Crosby carry the burden, which with a daily newspaper article to write and movie assignments like "Tropic Holiday" coming thick and fast. Most of the radio names who appear on the screen have become so established as screen personalities that people forget that they were in the radio field before entering the movies. These include such names as Crosby, Jack Benny, Bob Burns, Burns and Allen, Don Ameche and Dorothy Lamour.

As a matter-of-fact, Paramount alone has approximately 20 top flight radio names under contract. And the studio is using them constantly on the screen.

IF YOU'RE ALWAYS CATCHING COLDS READ THIS

SOMEBODY TOLD ME THIS RELIEVES A HEAD COLD IN A HURRY

LADY, THEY DIDN'T TELL YOU HALF—JUST USE IT SOON ENOUGH AND IT HELPS PREVENT MANY COLDS

THIS specialized medication—Vicks Vapo-nol—is expressly designed for the nose and upper throat, where most colds begin—and grow. Used in time—at the first sneeze or sniffle or irritation in the nose—it helps to prevent many colds, or to throw off head colds in their early stages. Even when your head is all clogged up from a cold, Vapo-nol brings comforting relief—lets you breathe again!

VICKS VAPOR-NOL
Keep it Handy... Use it Early

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

By DALE CARNEGIE
Author of the famous book of this name

HAVE YOU SMOKED A TURRET LATELY?

TURRETS are appreciated by discriminating smokers everywhere because of their distinctive taste, found in no other cigarette. The choice Virginia tobaccos from which Turrets are made... their original and unique blend... and their unvarying high quality account for that. If you haven't smoked a Turret lately, we are sure you'll appreciate the suggestion that you try a package today. You'll like the Turret package, too—it has a handy calendar on the back to keep you up-to-date.

Imperial Tobacco Company of Canada, Limited

GIVE HONEST APPRECIATION

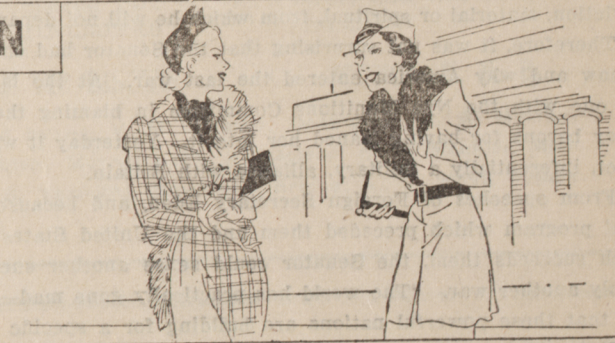


"Deep down in all our hearts there is a constant, gnawing desire to be appreciated... to hear words of praise and approval.

"Husbands and wives are no exception to this rule; yet, in far too many homes, mutual appreciation is mighty scarce."

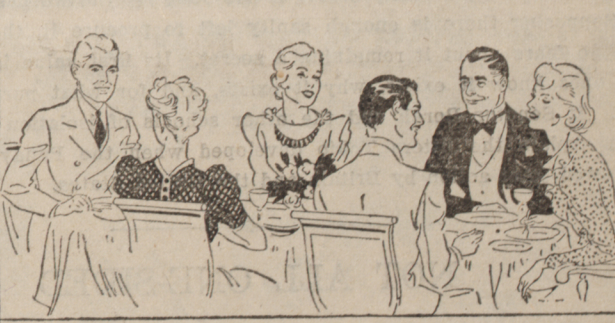


"So, when your wife wears a becoming new frock—or maybe a made-over old one—why not compliment her on it? Tell her how nice and young she looks in that pretty dress. "The chances are she has been anxiously wondering how you are going to like it. By being lavish in your praise you satisfy her desire for appreciation."



"Countless opportunities arise every day for husbands—and wives—to bestow little words of praise on one another.

"Women, you know, are profoundly interested in clothes. For instance, if two women meet on the street, the first thing they do is to notice each other's hats or dresses."



"The same thing is true of the dinners she plans and prepares. Back in Czarist Russia, when the guests had enjoyed a fine dinner, they sent for the cook and congratulated him. "Take a tip from the Russians. Next time your wife serves an exceptionally good dinner, tell her how much you appreciate it. As Texas Guinan used to say: "Give the little girl a great big hand."



Quality and Mildness
Turret
CIGARETTES
PLAIN OR CORK TIP

