

ARTHUR F. BETTS

Plumbing and Heating

QUEEN STREET PHONE 512

DR. G. R. LISTER

Dentist

Burchill-Wilkinson Building

QUEEN STREET : Below Regent

HARNESS**OVERALLS
WORK PANTS
GLOVES****H. A. Burt**

TEL. 1234

**Sole Agents
FOR****Wabasso Cottons**

Direct from the Mill.

Our Sale is now in full swing.

10% Discount and free hem-

ming on all Wabasso goods.

Sheeting, Pillow Tubing, Pillow

Cases, Sheets, Prints and all

cottons.

J. Stanley Delong

Phone 69-11 63 Carleton St.

...OF...

Interest to Women**TALKATIVE WOMEN LOSE CHARM****Fault Overbalances all the Beauty and
Careful Grooming One Can Muster**

(By Antoinette)

One recent evening we had occasion to observe a large group of women at a dinner and entertainment. Suddenly our attention was arrested by a woman seated with a man at a table opposite; and was she laying down the law to him! Talk, talk, talk and an expression on her face indicating that he'd better take it.

We looked around at other tables and counted seven groups with women all doing the talking. Curiously, their bearing had that same 'command' noticed first at a nearby table.

It was a group of so-called successful business women with a spattering of those in the professions.

"Why," said our escort, "don't you

try to convince women that they never appear less attractive than when they're arguing somebody down? Why don't you broadcast the message that an opinionated woman is her own worst enemy?"

It is in the interests of charm, of course, that the topic is introduced here. Certainly, if a masculine vote were taken on charm features, no girl with an opinionated voice or manner would get a vote.

We women know that. Yet, we forget our cue. Probably we think that if we get ourselves up with smartest coiffure, hat and frock, the rest doesn't matter. But we're wrong, so heaven help me, I am going to swear off voicing opinions this minute.

PARIS STRESSING NATURAL HAIRLINE**Profile Emphasized in Current Away-from-face
Vogue; Soft Bangs Shown, Too**

PARIS—Hair swept upward and back from the face to show the natural hairline is one of the most attractive of the new winter coiffures.

The profile remains a point of interest on the hairdressing scene, and Paris coiffures are giving their attention to the contour of the head so that it may be set off to advantage from every angle.

Scorning waves and curls low on the neck, the Parisian coiffeurs brush the hair off the forehead, back from the ears and off the neck, then soften the severity with ringlets that fall into the natural lines of the coiffure.

In the daytime the curled ends are twisted into a long, slender knot worn high on the head, and for evening

they are drawn up and curled to accent the profile line.

Bangs are being shown by some of the Paris hairdressers, but they are in harmony with the trend toward naturalness. No longer do stiff, angular bangs drape the forehead but, sweeping back, they are curled to form a frame following the natural hairline.

With waves abolished and every semblance of artificially gone from hair arrangements, Paris coiffeurs have found that too often only a very thin line divides naturalness from untidiness. The simple coiffure is not necessarily easiest to keep in place, so ribbons, bands, clasps and combs in decorative designs have come into use.

NEVER BE TOO BUSY TO WRITE

(By Ruth Cameron)

"Of all sad words of tongue or pen, The saddest are these—It might have been."

I've been thinking of that age-old adage after visiting a friend, whose father died suddenly a few weeks ago.

After welcoming me, she excused herself for a few minutes to finish writing a letter to her mother explaining that she had made a resolution to let nothing interfere with or delay the writing of that weekly missive.

'Dad was a wonderful man,' she said. 'He used to love to hear from me and the occasional letters I sent him were usually filled with excuses for not writing oftener. When I think of those excuses now, how utterly inadequate they seem, how they must have hurt my father with their flimsiness.'

It was 'too busy—with what? With social engagements, with shopping, with the preoccupation of daily living. Too busy to take half an hour a week to send him the gossip of family life, the chronicle of my daily doings, my joys, and even my sorrows that would have meant so much to him and made him feel near to me as in the old days when all of his time and thought was centred on my happiness.'

'I see it all so clearly now—if only I had known while he was living what I have learned since he died.'

I saw a smile in an advertisement recently that certainly registered.

It was a picture of a gray-haired woman talking over the telephone, and the smile on her lips and in her eyes was from the heart as she said, 'Oh, it sounds so good to hear your voice.'

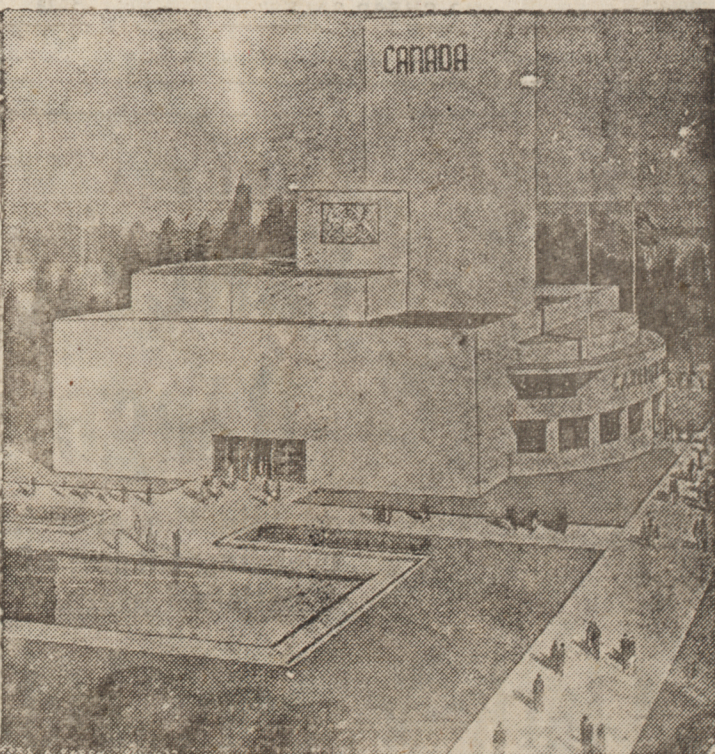
If I were a commercial artist, I'd paint a picture to be used for a stationer's advertisement, and it would show the same gray-haired woman, with the same happy light on her face reading a letter from a distant child.

The love of parents for their children has always been deeper than that of children for their parents.

My friend whose father died knows now. 'I thought of Jean who is going away to college next year,' she said, 'and how I'll miss her. And I've consoled myself with the thought of all the gay letters I'll have from her. But if I wait as father had to for letters from me, they're going to be a long time between.'

"Whoever makes a father's heart to bleed

Shall have a child that will revenge the deed."

CANADIAN PAVILION WRECKED

This pavilion, being erected to house Canada's products displayed at the World Fair in Glasgow this summer, was completely wrecked by a violent wind-storm. It was a large structure, containing 24,000 square feet of show space. The towering centre was 100 feet high.

*Every cup a delight***"SALADA"
TEA****PLAID, DIAGONAL KNIT PATTERNS****Tailored White Silk Knit Dinner Suit Among
Original Designs By Anny Blatt**

PARIS—Inveterate knitters will be trying out new stitches this winter if they want to keep up with the new ideas introduced by Paris designers of handknit costumes at their recent openings.

Sport suits in tweedy knits, blocked, plaid, or diagonal striped designs are shown in Anny Blatt's collection. Following the lines of woollens shown in other houses, the skirts are slim and straight with a touch of fullness toward the bottom; jackets are tailored and lapels are high and varied.

Blouses in rich solid colors are knit in soft shetland yarns to blend with one color of the suit pattern and unusual color combinations are a feature of the handknit costumes as well as the collections where fabrics are used. High necklines are buttoned

with woollen or leather fasteners or are of the simple sweater types.

A white silk knit dinner suit of in-step length is beautifully tailored the surface worked into a chevron design. A silk thread is used for a lacy blouse of black which completes the distinctive ensemble.

Afternoon dresses are trim in attractive colors and a plaid, closely knit coat in brown orange and beige is tailored and lined with silk and shown with a matching skirt and orange, short-sleeved knit blouse.

Dainty pink crochet makes an evening gown of classic design trimmed with black crocheted lace ruffles edging the youthful round collar and repeated in bands circling the long, full skirt.

SPRING FROCKS CALL FOR CURVES

(By Alicia Hart)

One look at new spring dance frocks and street-dresses is enough to convince any girl that this is no season to be too fat or too flat. Curves are the thing—demure, softly rounded, feminine curves.

The ideal figure, spring 1938 style—will be slender-waisted, flat across diaphragm and stomach, high-bosomed.

Bending and stretching routines and variations of the old riding the bicycle exercise (this grinds away excess flesh) are wonderful for the waistline. Rolling will slenderize the hips; and to make your bustline firmer, higher and lovelier, do these exercises, recommended by Eleanor Choate Hill, attractive young editor of the new magazine, *You*.

Stand erect with arms raised to shoulder level, elbows bent so that hands are about at chin level. Now press the fist of left hand as hard as possible into the palm of the right,

meanwhile making the right put up as much resistance as you can. Reverse and repeat. This should be done at least ten times a day, and, if possible, at the same time every day.

"Here is one of the best exercises we've ever heard of and worth the effort if you're serious about raising your breasts," says Mrs. Hill.

"Lie flat on your back across the bed with the base of your head on the edge. Raise both arms above your head on a line with your body. Force one arm down toward the floor as far as possible; bring it back. Then force the other arm down. Repeat slowly, five times for each arm.

"In the same position, but with arms down at your sides, swing arms quickly, alternately, in an arc, up over your head, back down toward the floor as far as possible, then back to sides. Five times for each arm—in double-quick time."

**A MISTAKE
TO WAIT****WHEN "ACID INDIGESTION"
STARTS****CARRY YOUR
ALKALIZER
WITH YOU
ALWAYS**

The fastest way to "alkalize" is to carry your alkalizer with you. That's what thousands do now that genuine Phillips' comes in tiny, peppermint flavored tablets—in a flat tin for pocket or purse. Then you are always ready.

Use it this way. Take 2 Phillips' tablets—equal in "alkalizing" effect to 2 teaspoonfuls of liquid Phillips' from the bottle. At once you feel "gas," nausea, "over-crowding" from hyper-acidity begin to ease. "Acid headaches," "acid breath," over-acid stomach are corrected at the source. This is the quick way to ease your own distress—avoid offense to others.

**INCOME**

Something you can't live within or without. Income, Accident and Health Insurance fitted to your individual needs.

HOWARD H. BLAIR

Phone 291 You Can Rest Assured 68 York Street

**A MESSAGE TO
INVESTORS IN THE
MARITIME PROVINCES —**

Surplus funds invested in sound development of natural resources and industry within the Maritime Provinces will return maximum income—Increase Purchasing Power—Create Permanent employment and prove the greatest benefit to general business. A list of carefully selected offerings will be forwarded on request.

IRVING, BRENNAN & COMPANY, LTD.

J. G. BADCOCK, Manager.

Fredericton Office Suite 1, Loyalist Building Phone 454
Fredericton Charlottetown Halifax Saint John, N.B.

**BACHELOR
CIGARS***100% Havana Filler***10¢**

ANDREW WILSON & CO. LIMITED

What 1938 Car has the most **IT'S A**
Revolutionary Features?
CLEAN SWEEP
FOR NASH!

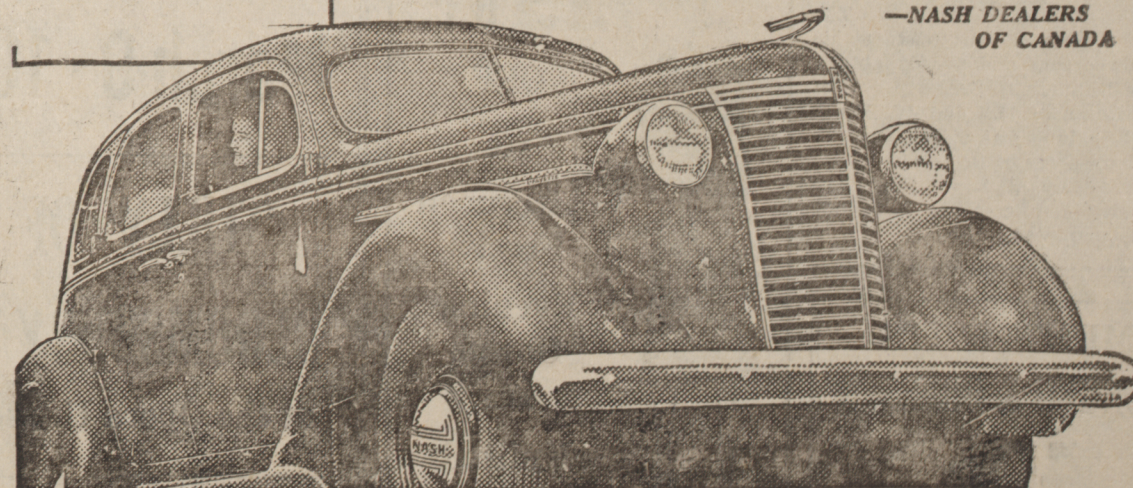
**SERVICE
ACROSS
CANADA**

First car with **CONDITIONED-AIR** for winter driving.
The First **SUPER-THRIFT** Engine
The First **FATIGUE-PROOF** Ride
The First Car With **"SEA LEGS"**
AUTOMATIC VACUUM GEAR-SHIFT

— 83 New Improvements You Will Want To See And Try For Yourself!

"The wallop in this story is . . . you get SIX basic, im-

portant improvements no other car can offer . . . plus seventy-seven more that pile up the extra value NASH gives for your money. To top it all, precision workmanship and brilliant engineering that save you money and trouble. 1938 Nash prices make it doubly short-sighted to put up any longer with a SMALL CAR. Come in and see the tremendous lead NASH has for 1938!"

—NASH DEALERS
OF CANADA

You Can't Beat A **NASH** *THE GREAT INDEPENDENT*

COME IN—SEE THE THREE GREAT SERIES OF 1938 NASH CARS!