

# Theatre of the Air

ALL TIMES ATLANTIC STANDARD TIME

## MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW and CHNC

CBC, OTTAWA, 550 K.  
5.30—Do You Remember  
6.00—Program Resume  
6.15—Don Winslow  
6.45—Closing Stock Quotations  
7.00—Education Week  
7.30—Fanfare  
8.00—Wilt Carter  
8.15—Major Bill  
8.30—Organ Recital  
8.45—Canada Week by Week  
9.00—Orchestra  
9.30—Canadian Teachers Federation  
10.00—Lux Radio Theatre  
11.00—Acadia Serenade  
11.30—Sports in Canada  
11.45—The Art Singer  
12.00—Sign Off

CKAC, MONTREAL, 730 K.  
6.15—Eton Boys  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—A Baton Rompus  
7.45—To be Announced  
8.00—Melody Time  
8.15—Le Cure de Village  
8.30—Living Room Furniture  
9.00—Radio Vaudeville  
9.30—Radio Encyclopedia Frontenac  
10.00—Lux Radio Theatre  
11.00—Lasalle Cavaliers  
11.15—Westinghouse Newscast  
11.30—Alex. LaJoie and Orch.  
11.45—To be Announced  
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.  
6.00—Songs by Bonnie Stewart  
6.15—Terry and Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Vocal Program  
7.30—Press Radio News  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—New York on Parade  
9.00—Burns and Allen  
9.30—Voice of Firestone  
10.00—Fibber McGee and Molly  
10.30—Hour of Charm  
11.00—Contented Program  
11.30—Music for Moderns  
12.00—Orchestra  
1.00—Larry Burke, tenor

WABC, NEW YORK, 860 K.  
5.00—Between the Book Ends  
5.15—Orchestra  
5.30—Music from the Gold Coast  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Children's Corner  
6.45—Hilltop House  
7.00—Vocal Selections  
7.15—New Horizons  
7.30—Press Radio News  
7.45—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Jay Freeman and Orch.  
8.45—Boake Carter  
9.00—Alemitte Half Hour  
9.30—Pick and Pat  
10.00—Lux Radio Theatre  
11.00—Wayne King's Orch.  
11.30—Brave New World

WBZ, BOSTON, 990 K.  
6.00—Neighbor Nell  
6.15—The Four of Us  
6.30—The Singing Lady  
6.45—Tom Mix  
7.00—U. S. Army Band  
7.30—Press Radio News  
7.45—Charles Sears, Tenor  
7.55—Lowell Thomas  
8.00—Time to Shine  
8.30—Lum and Abner  
8.45—Vocal Program  
9.00—Gen. Hugh Johnson  
9.15—Campbell's Royalists  
9.30—Campana's Vanity Fair  
10.00—Philadelphia Orchestra  
11.00—Behind Prison Bars  
11.30—National Radio Forum  
12.00—Orchestra  
12.15—King's Jesters  
12.30—Orchestra  
1.00—Orchestra

WTIC, HARTFORD, 1040 K.  
6.00—Dick Tracy  
6.15—Terry and Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—The Revellers  
7.30—Wrightville Clarion  
7.45—Jack the Inquisitor  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Strong Ensemble  
8.45—Chandu  
9.00—Burns and Allen  
9.30—Alfred Wallenstein's Orch.  
10.00—Fibber McGee and Molly  
10.30—Hour of Charm  
11.00—Contented Program  
11.30—Guy Hedlund and Company  
12.00—News  
12.30—Orchestra  
1.00—Weather

## TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Don Winslow  
6.30—Vocal Selections  
6.45—Closing Stock Quotations  
7.00—Rakov's Orchestra  
7.30—Weekly Song Sheet  
8.00—Chateau Laurier Orch.  
8.15—Major Bill  
8.30—Organ Recital  
8.45—Talk  
9.00—Big Town  
9.30—Al Jolson Show  
10.00—Symphonic Series  
11.00—From Sea to Sea  
12.00—Sign Off

CKAC, MONTREAL, 730 K.  
6.15—Summary and weather  
6.25—Planologue  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—Le Reporter Salada  
7.45—Programme Valda  
8.00—L'Ecole de Hockey de l'Air  
8.15—Song Time  
8.30—Queens Hotel Trio  
8.45—The Don Juan of Song  
9.00—The Provincial Hour  
10.00—Di-So-Ma  
10.45—Silver Strings  
11.15—Westinghouse Newscast  
11.30—Del Casino, Songs  
11.45—Four Stars  
12.00—Molson Sports Reporter  
12.30—Orchestra

WEAF, NEW YORK, 660 K.  
6.00—Songs by Carlotta  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Science in the News  
7.15—Don Winslow of the Navy  
7.30—Press Radio News  
7.45—Today's Sports  
7.55—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Local Varieties  
8.30—Steine Bottle Boys  
8.45—Benno Rabinoff  
9.00—Johnny Presents  
9.30—Lady Esther's Serenade  
10.00—Vox Pop  
10.30—Hollywood Mardi Gras  
11.30—Jimmy Fidler  
11.45—Serenade  
12.00—Violin in the Night  
12.15—Orchestra  
12.30—Orchestra

WABC, NEW YORK, 860 K.  
5.00—Myrt and Marge  
5.15—Bob Byron, whistler  
5.30—Story of Industry  
6.00—Follow the Moon  
6.15—Life of Mary Sothern  
6.30—Dear Teacher  
6.45—Dorothy Gordon's Corner  
7.00—All Hands on Deck  
7.30—Press Radio News  
7.45—Sports Resume  
7.55—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Famous Actors' Guild  
9.00—Newspaper Drama  
9.30—Al Jolson Show  
10.00—Watch the Fun Go By  
10.30—Jack Oakie College  
11.00—Swing School  
11.30—Russell Dorr, Baritone  
11.45—Four Stars  
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.  
6.00—Peggy Wood Calling  
6.15—Edward Dacies  
6.30—Singing Lady  
6.45—Tom Mix  
7.00—String Time  
7.30—Press Radio News  
7.45—Tony Russell, Tenor  
7.55—Lowell Thomas  
8.00—Easy Aces  
8.15—Dramatic Program  
8.30—Lum and Abner  
9.30—Edgar A. Guest  
9.00—Husband and Wives  
1.00—To be Announced  
10.30—Roy Shield Review  
11.00—Gen. Hugh Johnson  
11.30—Orchestra  
11.45—Past Masters' Program  
12.00—Vagabonds  
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.  
6.00—Dick Tracy  
6.15—Terry and his Pirates  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
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10.00—Fibber McGee and Molly  
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11.00—Contented Program  
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12.00—News  
12.30—Orchestra  
1.00—Weather

## ON NBC AIR FROM A PYRAMID



Standing in the shadow of the Gizeh pyramid, Arabs, native guides, Egyptologists, and radio officials rehearse for the program that was transmitted to the United States on February 6 by the National Broadcasting Company. A. A. Schechter, director of news and special events for NBC, stands at the right of the two men at the microphone while an Egyptian radio engineer signals instructions from his position on the back of the camel.

The first broadcast ever attempted from the inside of a pyramid of ancient Egypt was clearly heard in the United States in an epochal broadcast exclusively over the networks of the National Broadcasting Company on Sunday, February 6.

The broadcast, arranged by NBC in co-operation with officials of the Egyptian Government Department of Radio, attracted huge crowds of natives to the edge of the historic Sahara Desert and local police were assigned to keep the pyramid's first studio audience in order.

Because of a lack of portable radio equipment in Egypt, wires were strung over the sands of the desert into the Gizeh pyramid and the Tomb of King Cheops. The broadcast was

transmitted by wire to London and shortwaved across the Atlantic to New York—a distance of more than 7,000 miles. A. A. Schechter, director of news and special events for NBC, who is now in Cairo, directed the broadcast.

Among those heard during the program were Dr. George Andrew Reisner, Harvard professor and noted Egyptologist; Dr. W. B. Emery of the University of Liverpool; Miss Mary Reisner, daughter of the Harvard archaeologist and one of the few recognized women engaged in excavation; William Smith, also of Harvard; Dr. Hassim Bey, assistant director of the Egyptian Government Department of Antiquities; Rex Keith of London; and Joseph M. Levy, Cairo correspondent of The New York Times. Edward Chornlain was the announcer.

The chants of Dragomen, Arabs and native diggers opened and closed the broadcast. Rex Keith, who spoke from the centre of the Tomb of Cheops, told how the NBC microphone, lowered by Egyptian Government permission into that unusual position, had been the only link in 48 centuries the Tomb has had with the outside world. But, he said, "Broadcasting from a tomb gives one the faint feeling that the world outside ceases to exist."

Dale Carnegie, whose "How to Win Friends and Influence People" broadcast is heard every Tuesday night on NBC (Red) at 10.45 p.m., EST, will be in Jacksonville, Florida on Friday February 18th, to address the Life Underwriters Association of Florida, on "How to Win Friends and Influence People."

A WORD TO THE WISE..  
Smoke  
**WHITE OWL**  
Cigars  
IN TWO SHAPES  
INVINCIBLE  
STREAMLINE 5c

WORLD'S GREATEST PLAYS  
ADAPTED FOR NBC SERIES

The world's greatest plays, from the days of ancient Athens to the present-day, will be presented by the National Broadcasting Company in a series of full hour weekly broadcasts starting Saturday, February 26.

The series, entitled Great Plays, is designed to trace the development of drama through the ages, and will be heard from 5.00 to 6.00 p.m. EST over the NBC-Red Network. The plays were adapted for radio by Blevins Davis.

Starting with "The Birds," a satiric comedy by Aristophanes, the plays will include examples of morality drama, the Commedia dell'Arte of Italy, pre-Shakespearean and Shakespearean drama in England, the French theatre, the English theatre of the eighteenth century, early American drama, the Irish theatre, and contemporary American drama.

In each case, the productions, although in line with the educational policy of NBC, will be designed primarily for entertainment. A commentator will describe the historic locale in which the plays were actually presented in ages past, giving a picture of the audience as it arrives, the important facts pertaining to the production, and the color of the contemporary period. The plays scheduled include:

**THE BIRDS:** This Aristophanes masterpiece is purely an extravaganza of entertaining dialogue and unusual plot situation. Up-to-date in thought, it concerns the ever-present problem of taxation, city-planning and the founding of an ideal metropolis. The performance will be described as taking place in the Theatre Dionysus in Athens in 414 B.C.

**EVERYMAN:** Adapted from the interpretation made famous by Edith Wynn Matthison and Charles Rann Kennedy, this presentation, on Saturday, March 5, will be broadcast from the Nave of the Cathedral of Saint John the Divine, New York. The boys choir and the great organ of the Cathedral will provide the traditional music and, preceding the

play, the Rt. Rev. William T. Manning, Bishop of New York, will speak on the relationship of modern drama and the church.

**THE GREAT MAGICIAN:** A Commedia dell'Arte compiled and written by Lawrence Carra, graduate of Yale's Department of Drama. The Commedia dell'Arte was the popular theatre of improvisation in Italy and due to this very nature, there exist no complete records of an actual performance.

**TAMBURLAINE:** This Christopher Marlowe classic created a deep and lasting impression on the literature of England. The setting described will be the historic Globe Theatre in London.

**A MIDSUMMER NIGHT'S DREAM:** A special orchestral arrangement of Mendelssohn's incidental music for this Shakespearean comedy will be added to enhance the beauty of the script.

**SCHOOL FOR HUSBANDS:** Moliere's celebrated play will represent the French theatre.

**THE SCHOOL FOR SCANDAL:** Richard Brinsley Sheridan's play, which was first produced in England on May 18, 1777, will give the NBC audience the brilliant dialogue and scintillating humor which was the author's genius.

**THE SILVER KING:** A melodrama by Henry Arthur Jones and Henry Herman, which had its premiere on January 27, 1833, at Wallack's Theatre, New York. So tremendous was the appeal of this play that it was performed throughout America for more than 25 years.

**THE PLAYBOY OF THE WESTERN WORLD:** By J. M. Synge, represents the Irish theatre. The setting described will be the famous Abbey Theatre in Dublin, which has served as a workshop for Ireland's greatest dramatists.

The last play of the series will be chosen from the field of modern American drama.

## WOMEN IN TALKS ON WOMEN

Five world-famous women, speaking from five different nations, will discuss "The Role of Women in the Modern State," in a special broadcast to be heard over the NBC-Blue Network on Friday, February 25, from 2.00 to 3.30 p.m., EST.

The speakers include Mrs. Franklin D. Roosevelt speaking from Washington; Laoy Astor, first woman to be elected to the British Parliament, speaking from Plymouth, England; Mrs. Halvadan Koht, wife of the Minister of Foreign Affairs of Norway, to be heard from Oslo; Mme. Olivia Rossetti Agresti, niece of

Dante Gabriel and Christine Rossetti who will speak from Rome on the role of women under a Fascist government, and Dr. Renee Girod, who will speak from Geneva, Switzerland, on the part of women in international affairs.

The program, to be given under the auspices of the International Federation of Business and Professional Women, is part of the celebration of International Day, which is being observed simultaneously in the 25 countries of the world in which there are branches of the Federation.

## Lanny Ross Recalls College Concert

Anticipation of the concert tour Lanny Ross will make this spring, has recalled to the tenor humorous incidents about programs given by the Yale Quartet of which he was a member during his undergraduate days.

The quartet's appearances brought them before a variety of audiences, but their repertoire of college songs was generally adequate for all groups.

They arrived one evening in a small New England town barely in time for their concert, to find that it was being given as a church benefit. Hastily they reconsidered their program of boisterous music.

The accompanist solved the problem. He transposed the songs into minor keys and slowed the beat to "hymn" timing.

## CBC Baritone Has Had Distinguished Concert Career

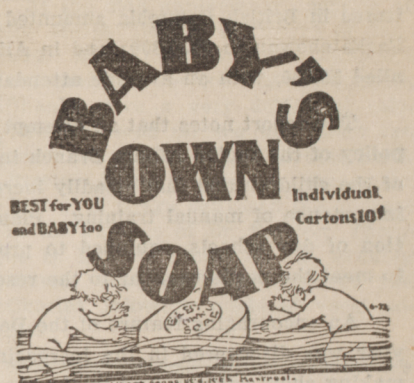
Roberto Wood, baritone, who is heard over the Canadian Broadcasting Corporation national network every Monday, 10.45 to 11.00 p.m., EST as "The Art Singer," has had a distinguished career on both stage and concert platforms. Although born in Scotland, he came to Canada in his early teens.

He went overseas at the outbreak of the Great War, and it was while convalescing from war wounds that he took up singing seriously. Following four years study, he was given an engagement at Dury Lane, and was featured soloist at that famous theatre for a year and a half.

Returning to Canada, he engaged in concert work throughout the West, and is now a prominent vocal teacher in Winnipeg, as well as choirmaster at St. Stephens-Broadway United Church.

Phil Spitalny, maestro of the famous all-girl orchestra heard every Monday night via NBC (Red) at 9.30 p.m., EST, has elevated Mary-Ann Bock, the 12-year-old sensation, to stardom on the "Hour of Charm" programs.

Little Mary-Ann now receives equal billing on the program with Maxine, Evelyn and Her Magic Violin and the "Three Little Words".



"LET THE OTHER FELLOW THINK THE IDEA IS HIS"  
SAYS  
**DALE CARNEGIE**

Author of the famous book  
"HOW TO WIN FRIENDS  
AND INFLUENCE PEOPLE"

HAVE YOU SMOKED  
A TURRET  
LATELY?

EVERY smoker has his own idea about which cigarette suits him best. We do not say that Turrets will appeal to everyone, but we do think that in his own interest, everyone ought to give them a trial. For Turrets are a mild, light smoke, made from a blend of fine Virginia tobaccos. No other cigarette tastes quite the same—the unique and original Turret blend takes care of that. Even the Turret package is unusual—it has a handy calendar on the back to keep you up-to-date. So, if you haven't smoked a Turret lately, try a package today!

Imperial Tobacco Company of Canada, Limited.

"You may win a man over to your way of thinking by sheer force of logic but usually it doesn't pay to try. There's an easier way. The secret is simple. Let him think the idea is his. Then he'll be for it 100%. We all have more faith in our own ideas than in those that come to us second hand."



"And he did. There was nothing unusual in his suggestions, but when finished, the sketches represented his ideas and he was all for them. He bought them, of course, and has bought scores of others since. He feels that he is helping to create the designs—and so he is."



"A certain well-known designer of women's dresses learned this truth, after trying to sell her sketches to a large dress manufacturer without success. One day, she brought in half a dozen unfinished sketches. She asked the buyer to do her a little favour—to tell her how to finish them up so his firm could use them."



"This simple technique works extremely well, because no man likes to feel that some one else's ideas are being forced upon him. So, instead of presenting complete ideas, offer suggestions. Let the other man think out the conclusions for himself."

Quality and Mildness  
**Turret**  
CIGARETTES  
PLAIN OR CORK TIP